

## Membership Development Assistance for Clubs in the 2019-2020 Rotary Year

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The objective of this programme is to support clubs which are making genuine efforts to recruit and retain members.

This is a great opportunity to get some financial assistance for your Club to assist with attracting and recruiting new members into the Club as well as engaging and retaining existing members.

The categories under which Clubs can access funds are as follows:

### **Establishment of new Interact, Rotaract and Satellite Clubs:**

- Valid for officially registered Interact, Rotaract and Satellite Clubs established any time from 1<sup>st</sup> July 2019 to 30<sup>th</sup> June 2020.
- Value: \$500.00 for an Interact or Rotaract Club or \$1000.00 for a Satellite Club

### **Recording of 100% of members' ages in Rotary International database:**

- We recognise that having accurate information on the demographics of our members is important to our future planning, therefore all clubs which ensure that 100% of their members have their ages recorded in the Rotary International database will receive a payment of \$200.00

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- We recognise that Rotary programme Alumni are an excellent opportunity for recruiting new members into our Clubs. Any person who has previously attended an official Rotary programme – Rotary Youth Leadership Award, Vocational Training Team, Group Study Exchange, Exchange Students, Ambassadorial Scholars, Peace Scholars who joins a Rotary Club in our District between 1 July 2019 and 30 June 2020 will be entitled to a \$100.00 rebate on their fees which will be paid to their club. We would encourage your club to use this as an opportunity to talk to your Alumni and pass on the rebate as a discount on their fees for their first year of membership.
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**Fund for membership development – attracting new members, engaging and retaining existing members or gaining visibility in the community:**

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- Clubs must apply using the attached application form by August 23<sup>rd</sup> with decisions being made by the end of August. Decisions are final and no correspondence will be entered into.
- Examples of possible uses of funds:
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- It will be an expectation that Clubs will meet some of the cost of the activity. The District contribution to be no more than 50% and to be based on the merit of the proposal and availability of funds.
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- Clubs must report back by 30 June 2020 with results on how the funds were used and whether the activities undertaken were successful in terms of membership recruitment and retention.

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