



PRESIDENTIAL CITATION Plan 2018-19

Rotary club of Kumeu

SUPPORT AND STRENGTHEN CLUBS

Achieve at least 3 of the following goals:

- Achieve a net gain of 1 member
- Maintain or improve your club's retention of current and new members:
- Improve your club's retention rate by 1 percentage point

Or

- If your club's retention rate was 90 percent or more in 2017-18, maintain it
- Achieve a net gain in female members
- Have at least 60 percent of club members report their birth dates through My Rotary
- Sponsor or co-sponsor a new Rotary club
- Conduct a classification study of your members' occupations, and work to align your membership with the mix of businesses and professions in your community

FOCUS AND INCREASE HUMANITARIAN SERVICE

Achieve at least 3 of the following goals:

- Sponsor a Rotary Community Corps
- Sponsor or co-sponsor an Interact or Rotaract Club
- Contribute at least \$100 per capita to the Annual Fund
- Increase the number of members involved in service projects
- Hold an event to raise funds for, or to increase awareness of Rotary's work toward polio eradication
- Conduct a significant local or international service project in one of Rotary's six areas of focus

ENHANCE PUBLIC IMAGE AND AWARENESS

Achieve at least 3 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Arrange for the club's members to talk with the

Responsibility for completion

Membership/ induction program

We will lose 1 for the year that I'm aware of so with 30 members we are above 90%

Membership yes it is

Membership /club development a job for the sergeant – done/ May

We could assist East coast Bays with Hobsonville

This would be a good idea – would bring up new member opportunities -Membership

we do in Vanuatu Neil Reid might be something we could do with Waitakere/Henderson - membership

Could be a fund raising event Foundation director That would not be to hard Project Director

A good idea Foundation Director

We would need to talk as a club to get into this

Not hard Secretary

Not Hard

We need a PR person



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- media to tell your clubs, and Rotary's, story
- Host an event for Rotary alumni, and highlight Rotary's networking opportunities
- Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together
- Sponsor a Youth Exchange student or RYLA participant

We could hold a past IYE night – youth director
have been working in Vanuatu with education might be something we could develop- project director
We could do a RYLA participant
the club would need to talk about an IYE student