

Rotary



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First.

The development of acquaintance as an opportunity for service.

Second.

*High ethical standards in business and professions;
the recognition of worthiness of all useful occupations;
and the dignity of each Rotarian's occupation as an
opportunity to serve society;*

Third.

*The application of the ideal of service in each Rotarian's
personal, business and community life;*

Fourth.

*The advancement of international understanding,
goodwill, and peace through a world fellowship of business
and professional persons united in the ideal of service.*