



2018 -19 CLUB LEADERS SEMINAR

Subject: THEME, CITATION AND GOAL SETTING

Presenters: PDG Bruce Rasmussen

Date: 20TH MAY 2018

Presidential Theme and Citation

BE THE INSPIRATION

Rotary still is, and always will be the organisation Paul Harris envisioned.

A place where people from every corner of the earth can come together to become something greater than themselves .

We are men and women who believe in the power of community action to make a global impact – and together, we have the capacity and the resources to achieve almost anything.

- Globally Rotary is more relevant than ever before – its potential is vast.
- Within in our clubs many Rotarians don't know enough about Rotary.
- Rotary service transforms lives and communities.
- We need to focus on our public image.
- We need to focus on larger projects that have lasting impact.
- WE NEED TO BE THE INSPIRATION FOR POSITIVE CHANGE, inspiring our clubs, our communities and our organisation to face today's challenges head on with courage, optimism and creativity.
- Let us be **THE INSPIRATION TO OUR WORLD**

CITATION

- **SUPPORT AND STRENGTHEN CLUBS**
- **FOCUS AND INCREASE HUMANITARIAN SERVICE**
- **ENHANCE PUBLIC IMAGE AND AWARENESS**
- **PRESIDENTIAL DISTINCTION.**
- Achieve other goals in addition to earning the Citation.

WELL, HOW CAN YOU DO THIS?

BE THE INSPIRATION.

WHATS HAPPENS NOW IN YOUR CLUB?

- DO YOU GET RANDOM REQUESTS FOR FUNDING?
- WHAT ARE YOUR REGULAR GIVING PROJECTS?
- IS YOUR CLUB UNITED TOWARDS YOUR PROJECTS.
- HAS YOUR INCOMING CLUB PRESIDENTS BOUGHT INTO YOUR CLUB PROJECTS?
- DOES YOU CLUB HAVE A SEPARATE CHARITABLE TRUST AND IF SO WHAT DOES IT DO?

STRATEGIC PLANNING.

- **WHAT ARE THE SIX AREAS OF FOCUS?**
- PROMOTING PEACE
- FIGHTING DISEASE
- PROVIDING CLEAN WATER
- SAVING MOTHERS AND CHILDREN
- SUPPORTING EDUCATION
- GROWING LOCAL ECONOMIES.

OKAY, LET US EXPLORE YOUR CLUBS CURRENT COMMITMENTS TO CAUSES AND FUNDING.

PUT THEM AGAINST THE AREAS OF FOCUS.

NOW

- CONSIDER CAUSES YOU WOULD LIKE TO SUPPORT.
- SET PRIORITIES
- LIST 3 TO 5 YEARLY GOALS TO SUPPORT PRIORITIES
- TRACK THE ACHIEVEMENTS REVIEWING ON AN ANNUAL BASIS.

- HAVE A CLUB FORUM MEETING TO GET APPROVAL FROM THE MEMBERS
- ONCE YOU HAVE AN AGREED STRATEGIC PLAN WORK UP THE NUMBERS AND RECORD IN “MY ROTARY”
- KEEP COMMUNICATING AND MEETING WITH THE PRESIDENT ELECT AND NOMINEE.