

Together, we see a world where people unite and take action to create lasting change—across the globe, in our communities, and in ourselves.



# ROTARY INTERNATIONAL'S ACTION PLAN

## PRIORITY 1: INCREASE OUR IMPACT

- Eradicate polio, highlight Rotary's role and plan for a polio-free world
- Increase the overall giving to The Rotary Foundation
- Encourage community assessments and measurement of projects at all levels

## PRIORITY 2: EXPAND OUR REACH

- Cultivate diversity, equity and inclusion
- Strengthen existing relationships and develop new partnerships
- Establish and nurture innovative clubs and new participant engagement
- Increase awareness and understanding of Rotary and our members impact in the world

## PRIORITY 3: ENHANCE PARTICIPANT ENGAGEMENT

- Enhance member engagement by meeting their needs and increasing member retention
- Increase collaboration and connection
- Highlight opportunities offered through Rotary to foster professional connections and build leadership skills

## PRIORITY 4:

- Support regional adaptability by testing innovative approaches to foster greater collaboration and operating efficiencies
- Support DEI in our leadership and governance

# DISTRICT GOVERNOR'S GOALS

Increase our impact (Service in our communities)	Expand our Reach (Working together)	Enhance Participant Engagement (Members at the heart)	Increase our ability to adapt (Innovation)
75% of our clubs to register and participate in our Rotary Cans for a Cause project	Embrace diversity to strengthen our impact	Encourage our members to find their Rotary magic moments!	Embrace regionalisation and encourage each Rotary Community Groups to work together on at least one project
75% of clubs to give minimum \$500 NZD to EndPolio campaign	Partner with other clubs or organisations to help us achieve our project goals.	Evaluate our club cultures – meetings for inspiration, service and friendship.	Encourage members to put their hand up or name forward for leadership opportunities regardless of age, ability or experience
Encourage members to join the EndPolio Society with a minimum of 150 members	Showcase Rotary through using promotional materials and the right Rotary logo.	Promote the Learning Centre and leadership opportunities	
All clubs to contribute to annual giving and promote member personal giving to The Rotary Foundation	Encourage clubs to be innovative to grow Rotary.		
Utilise our tools to ensure our impact meets community needs recording our successes			



# PRIORITY #1: INCREASE OUR IMPACT

## All about Service in our Communities

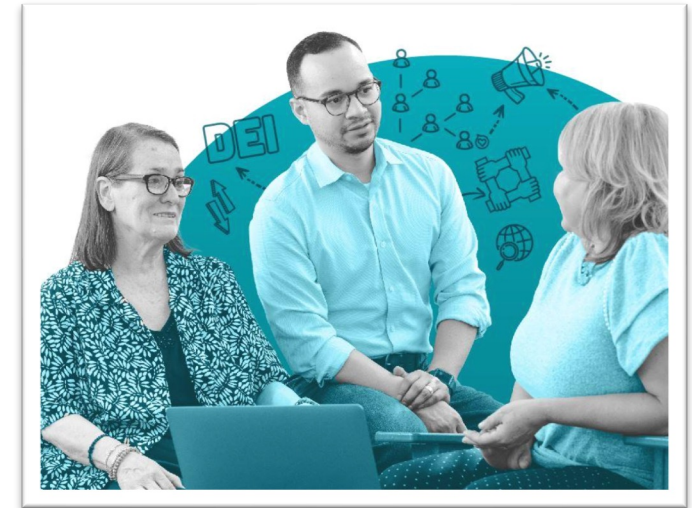
- Clubs to register and participate in our Rotary NZ Cans for a Cause project with a minimum of 75% of 9910's NZ Clubs participating
- Clubs to contribute to EndPolio campaign by giving a minimum \$500NZD per club with a target of 75% club participation
- Encourage members to join the PolioPlus Society with a minimum of 120 members in District 9910 by end of June 2025
- All clubs to contribute to Club Annual Giving but also promote member personal giving to The Rotary Foundation
- Utilise Rotary's tools to ensure our impact meets community needs and measuring our successes



# PRIORITY #2: EXPAND OUR REACH

## Working Together

- Embrace diversity to strengthen our impact through membership or partnerships, by involving people of different backgrounds and abilities.
- Partner with other clubs or external organisations to help us achieve our project goals
- Showcase Rotary through using promotional materials and to utilise the correct Rotary logo
- Encourage clubs to be innovative to grow the membership of Rotary

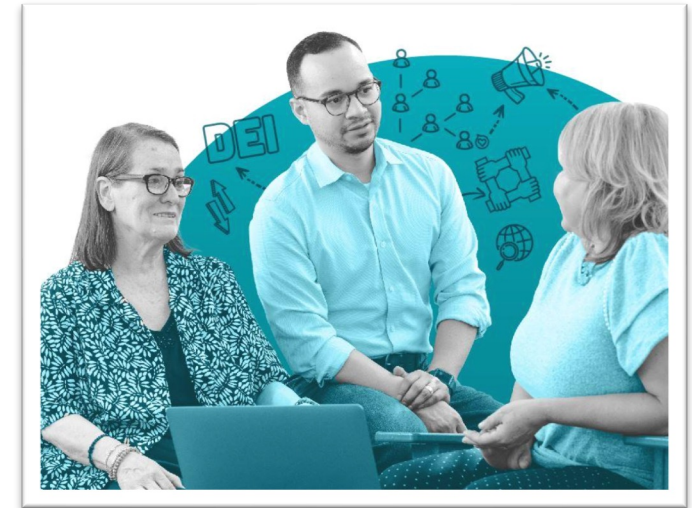




# PRIORITY #3: ENHANCE PARTICIPANT ENGAGEMENT

## Members at the Heart

- Encourage our members to find their Rotary Magic Moments! [e.g. a moment that has inspired you within Rotary]
- Clubs to evaluate their club culture with a goal to make Rotary attractive to prospective members.
- Presidents to promote the Learning Centre and leadership opportunities
- Offer new members networking and learning opportunities.
- 100% of Club Presidents to have completed the Protecting Youth Participants course in the Learning Centre
- 80% of Club Presidents to have completed minimum three courses within the Club President Basic Learning Plan.



# PRIORITY #4: INCREASE OUR ABILITY TO ADAPT

## Innovation

- ❑ Embrace Regionalisation and encourage each Rotary Community Group to meet and collaborate on at least one project
- ❑ Encourage Club Presidents to identify members for leadership opportunities – regardless of their age, ability, background or experience.

