



Rotary

National Membership Seminar March 2018

Nuts & Bolts: MyRotary, Club Central and ClubRunner

## Rotary's fundamental problem

- 1 July – management “all change”
  - Loss of knowledge
  - Loss of capability
  - Poor communication
  - Old outdated information

## 21<sup>st</sup> century operating model

- Online
- Do it now
- Online tools and resources – not paper and hand outs
- Mobile and mobile devices



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## Rotary's key online Tools and Resources

- MyRotary
- ClubRunner
  - Zone 7b website
  - Every NZ district website
  - Many and growing number of Club websites

[www.myrotary.org](http://www.myrotary.org)

[www.rotary9940.org](http://www.rotary9940.org)

<http://rotaryoceania.zone/Page/find-a-rotary-club>



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## MyRotary

- HUGE resource for Rotarian's and clubs
- Member management
- **Club Central**

The screenshot shows the top navigation bar of the My Rotary website. It includes the Rotary logo, the text "My Rotary", and links for "Sign In" and "Register". Below this is a search bar with "Rotary.org" and "Club Finder" options, and buttons for "JOIN" and "GIVE". A secondary navigation bar lists: "Exchange Ideas", "Take Action", "Learning & Reference", "Manage", "The Rotary Foundation", "News & Media", and "Member Center". The main content area features the heading "My Rotary Member Dashboard" and a welcome message: "Welcome to My Rotary, a place for members of Rotary to access tools and information to make your membership experience better." Below this is a link to "Rotary.org" for non-members. On the right side, there are two prominent buttons: a red "SIGN IN TO MY ROTARY" button and a white "REGISTER FOR AN ACCOUNT" button with a red border.



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## ClubRunner

- All NZ district websites use clubrunner
- Local peer support
- Easy, simple, comprehensive member management
  - EVERY NZ Rotarian in every club in NZ is integrated into each district website
- Club version of CR - identical framework to district
- District-wide and club level email communication
- Event management built in - registration
- Coming – direct payment ability for events
- Local topical news and info on activities in YOUR district



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## Content from today

[www.rotary9940.org/page/documents](http://www.rotary9940.org/page/documents)

Scroll to CLUB DEVELOPMENT -> Seminar  
Content

### **Satellite Clubs:**

<http://www.rotary9940.org/Page/satellite-clubs>