

RED BADGE PROGRAMME

NEW MEMBERS - ENGAGEMENT



**WHEN NEW MEMBERS BECOME
INVOLVED IN ROTARY ACTIVITIES THEY
BECOME MORE INVOLVED WITH THE
CLUB AND WITH ROTARY
INTERNATIONAL**

**I HAVE PERSONALLY SEEN HOW THIS
PROGRAMME WORKS IN CLUBS IN USA
WHEN PROSPECTIVE MEMBERS ARE
ASKED TO JOIN A ROTARY CLUB THEY
START ON THIS PROGRAMME**

THE PROGRAMME CAN RUN FOR THREE MONTHS OR SIX MONTHS DEPENDING ON HOW THE CLUB WANTS TO RUN IT

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THE NEW MEMBER IS GIVEN A RED NAME BADGE, SO THAT OTHER MEMBERS RECOGNISE THAT THEY ARE A NEW MEMBER AND WELCOME ACCORDINGLY.

THE NEW MEMBER IS ALSO ASSIGNED A MENTOR

**THE RED BADGE MEMBER IS GIVEN A LIST OF
ACTIVITIES TO COMPLETE
AS EACH TASK IS COMPLETED IT IS SIGNED
OFF BY THE MENTOR**

**WHEN AT LEAST 6 OUT OF THE 10 OPTIONS
ARE COMPLETED, THE RED BADGE MEMBER
CAN THEN BECOME A FULL MEMBER OF THE
CLUB AND BE FULLY INDUCTED.**

EACH CLUB SET DIFFERENCE TASKS: AN EXAMPLE OF SOME TASKS ARE:

- **BE ON MEET & GREET**
- **BE ON A COMMITTEE**
- **ATTEND A BOARD MEETING**
- **ATTEND ANOTHER CLUB VISIT (PREFERABLY WITH THEIR MENTOR)**
- **WORK ON A PROJECT**
- **GIVE A PRESENTATION ON THEIR “LIFE AND TIMES”**
- **ATTEND ROTARY INSTITUTE TRAINING**
- **BE THE SERGEANT FOR THE DAY**
- **LOGIN TO ROTARY.ORG**
- **LOGIN TO CLUB RUNNER – CLUB SITE**
- **LOGIN TO CLUB RUNNER – DISTRICT SITE**
- **DOWNLOAD THE CLUB RUNNER APP TO THEIR MOBILE DEVICE**
- **BRING A FRIEND TO A MEETING**

THOSE WERE JUST SOME EXAMPLES – DIFFERENT CLUBS SET DIFFERENT TASKS.

ONE IMPORTANT ONE THAT SHOULD BE ON THE LIST IS CLUB ORIENTATION WHICH CAN BE DONE BY THE MENTOR OVER A COFFEE (FORMERLY REFERRED TO AS THE FIRESIDE CHAT)

WHEN I WAS IN THE USA ATTENDING DIFFERENT CLUB MEETINGS THERE WERE INDUCTIONS OF RED BADGE MEMBERS – IT WAS A VERY SPECIAL OCCASION

YOU MAY ASK WHAT IS THE ADVANTAGE OF THIS PROGRAMME:

It demonstrates who is keen to join Rotary for the right reasons by the time they take to become engaged and complete their task list. If at the end of the Red Badge time limit the task list is incomplete then the prospective member will not make an engaged member and should not be inducted as a full member

Those members who are inducted after completion of this programme are found to be engaged, informed members of Rotary