

Rotary International Vision: *Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.*

D7070 Customers: 1. Our Clubs 2. Our Members 3. Potential Members					July 2022
Our desired Outcomes by June 2023	Key Measures		Targets by June 30, 2023	Accountability	Actual (YTD)
Our Rotary family is growing.	1	# of Rotarians	1902	DG Team, Membership, & AGs	
As of June 2022: 56 Rotary Clubs (1838 members) 9 Rotaract clubs 11 Interact clubs Target: 58 Rotary Clubs (1902 Rotarians and benchmark Rotaract & Interact members)	2	# of entries on “Join Us”, potential members generated by the District website	100	Public Image and Technology	Join Us setup on rotary7070.org ; Public Image to promote
	3	% of leads (District & RI) converted to members	20%	Membership	4 leads from RI received
	4	# of Clubs with a “Join Us” button and a member conversion process	40	Public Image, Youth Services, Membership, Tech, and AGs	
	5	% of Clubs that have a DEI committee or resource	60%	Diversity Equity and Inclusion, and Assistant Governors (AGs)	
Members of our Rotary family are closely aligned with the demographics of our communities	6	% of Clubs utilizing Protection policies and forms	50%	Protection and AGs	
	7	Collective annual \$ impact of the District and its Clubs in the communities we serve	\$2.5 Million	DG Team & AGs	Initial discussions with Richard and PDG Ron on creating a District Dashboard
	8	# of projects highlighted by Clubs on a District dashboard	75	Action & Partnership, AGs, Technology and Public Image	
Clubs more fully utilize the skills and resources of their members, other clubs, and the District to better engage and serve our communities	9	# of published District roles	7 green box Chairs	Leadership Development	
	10	% of clubs applying learnings from District training or toolkits	50%	Training, All core District committees	Knowledge Byte like successful seminar planning identified
	11	# of projects the District consults on	30	Action & Partnership	Projects in review
District 7070 remains a North American leader in support for The Rotary Foundation with more clubs accessing Foundation grants and programs.	12	# of projects that had more than 1 club participate in it	20	Foundation, Youth Services, Action & Partnership, AGs	
	13	Imagine a Mil! - We have a Dream \$ Raised for Rotary Foundation	\$ 1.17 million CDN	Public Image, Rotary Foundation and AGs	Niecy Dillon has taken a Lead role