

Rotary International Vision: *Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.*

D7070 Customers: 1. Our Clubs 2. Our Members 3. Potential Members					Aug 2022
Our desired Outcomes by June 2023	Key Measures		Targets by June 30, 2023	Accountability	Actual (YTD)
Our Rotary family is growing.	1	# of members	1902	DG Team, Membership, & AGs	1929 active members
As of June 2022: 56 Rotary Clubs (1838 members) 9 Rotaract clubs 11 Interact clubs Target: 58 Rotary Clubs (1902 Rotarians and benchmark Rotaract & Interact members)	2	# of entries on “Join Us”, potential members from the District website	100	Public Image and Technology	11 entries. Apprentice program starting
	3	% of leads (District & Rotary International) converted to members	20%	Membership	RI Leads averaging 2 a week
	4	# of Clubs with a “Join Us” button and a member conversion process	40	Public Image, Youth Services, Membership, Tech, and AGs	Presidents, contact prince.kumar@rotarytoronto.com to set it up!
	5	% of Clubs that have a DEI committee or resource	60%	Diversity Equity and Inclusion, and Assistant Governors (AGs)	Club Presidents please let AGs know
Members of our Rotary family are closely aligned with the demographics of our communities	6	% of Clubs utilizing Protection policies and forms (e.g. for youth)	50%	Protection and AGs	Policy for Prevention of Abuse being finalized
	7	Collective annual \$ impact of the District and its Clubs in the communities we serve	\$2.5 Million	DG Team & AGs	Initial discussions with Richard and PDG Ron on creating a District Dashboard underway
	8	# of projects highlighted by Clubs on a District dashboard	75	Action & Partnership, AGs, Technology and Public Image	
Clubs more fully utilize the skills and resources of their members, other clubs, and the District to better engage and serve our communities	9	# of published District roles (invitation to become a leader)	7 green box Chairs	Leadership Development	4 green box roles drafted
	10	% of clubs applying learnings from District training or toolkits	50%	Training, All core District committees	Knowledge Byte like successful seminar planning identified
	11	# of projects the District consults on	30	Action & Partnership	Projects in review
District 7070 remains a North American leader in support for The Rotary Foundation with more clubs accessing Foundation grants and programs.	12	# of projects that had more than 1 club participate in it	20	Foundation, Youth Services, Action & Partnership, AGs	TBD; Remembrance Tree, a great example
	13	Imagine a Mil! - We have a Dream \$ Raised for Rotary Foundation	\$ 1.17 million CDN	Public Image, Rotary Foundation and AGs	\$175K CDN+; clubs fundraising encouraged