GROW ROTARY Workshop
Jan 18th 2019

Rotary
Remember this?
<table>
<thead>
<tr>
<th>From 2015-2019</th>
<th>Members as of July 1st</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2015-2016</td>
</tr>
<tr>
<td></td>
<td>2019-2020</td>
</tr>
<tr>
<td>Members gained</td>
<td></td>
</tr>
<tr>
<td>Members lost</td>
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</tbody>
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<table>
<thead>
<tr>
<th>% Loss</th>
<th>1 year</th>
<th>1-2 yrs</th>
<th>3-5 yrs</th>
<th>5-10 yrs</th>
<th>10 yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16%</td>
<td>34%</td>
<td>13%</td>
<td>13%</td>
<td>19%</td>
</tr>
</tbody>
</table>
We are not alone...
To grow and flourish for the next 115 years we need a plan. RI recognized this and has started the process...
Together, we see a world where people unite and take action to create lasting change—across the globe, in our communities, and in ourselves.
The Grow Rotary goals are shaped by the feedback of those who know us best – Rotarians just like you and me.
Only 35% Rotary is an organization for people like me.
Only 25% Know someone in Rotary
THE ACTION PLAN
Five Years.
Four Priorities.
Increase our impact.
Increase our impact.

Expand our reach.

Enhance participant engagement.
Increase our impact.

Expand our reach.

Enhance participant engagement.

Increase our ability to adapt.
From Priority to Action.
Action Plan Priority 1:

Increase our impact.
Together, let’s prove that our impact on the world has just begun.
Action Plan Priority 2:

Expand our reach.
Together, let’s build connections and opportunities that will allow people who share our drive to do the same.
Enhance participant engagement.
Together, let’s recommit to putting the needs, expectations, and growth of our participants at the center of all we do.
Increase our ability to adapt.
Together, let’s stay true to ourselves and stay ahead of change in our next 115 years.
rotary.org/strategicplan