

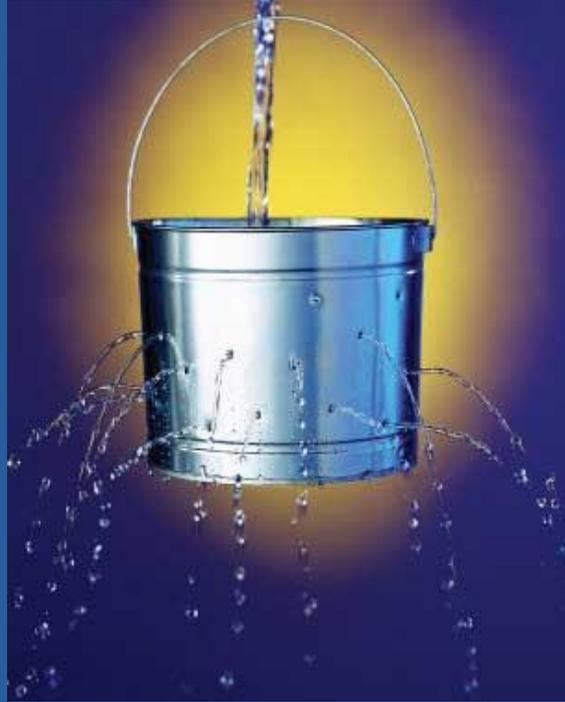
GROW ROTARY

Workshop

Jan 18th 2019



Remember
this?



D7070

	Members as of July 1st
2015-2016	2,010
2019-2020	1,926

	From 2015- 2019
Members gained	1,005
Members lost	1,237

	◀ 1 year	1-2 yrs	3-5 yrs	5-10 yrs	▶ 10 yrs
% Loss	16%	34%	13%	13%	19%

We are not alone...
To grow and flourish
for the next 115 years
we need a plan.
RI recognized this
and has started
the process...



Together, we see a world where people unite and take action to create lasting change—across the globe, in our communities, and in ourselves.







A large, diverse crowd of people, many wearing lanyards, clapping and smiling at an event. The crowd is dense and fills the frame, with people of various ages and ethnicities. Many are holding up phones to take pictures or videos. The atmosphere appears to be one of celebration and engagement.

The Grow Rotary goals are shaped by the feedback of those who know us best – Rotarians just like you and me.



ARG



AUS



BRA



CAN



FRA



DEU



IND



ITA



JPN



KOR



NGA



ZAF



TWN



GBR



USA

Purpose

Causes

Established
Reputation

Programs

1 UNICEF 84%

2 LIONS CLUB 77%

3 ROTARY 74%

4 GLOBAL HEALTH ORGANIZATIONS 67%

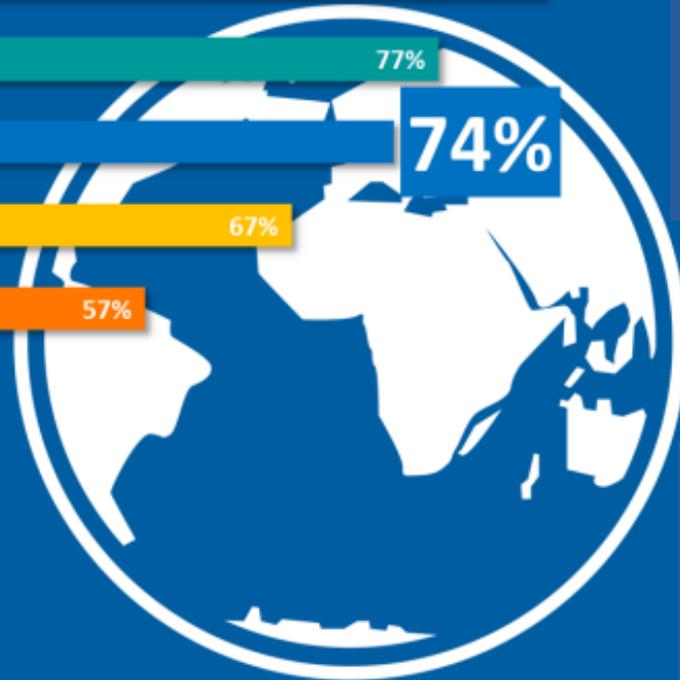
5 YMCA / YWCA 57%

6 MATERNAL + CHILD HEALTH ORG 44%

7 PTA/ PTO 43%

8 RELIGION ORG 43%

9 GATES FOUNDATION 39%



Only 35%

Rotary is an organization for
people like me.



Only 25%

Know someone in Rotary







STEIGERUNG UNSERER

NUESTRO ALCO

ARE L

AMÉLIOR NOTRE CAPACITÉ D'ADAPT

Rotary

Peter
Peter J. Franking
and Chris Truesdale
Sons Wine Sales, AZ
United States

Henrietta
Henrietta's Trading
Stores
Sons Wine Sales, AZ
United States

Sue
Susan M. McMillan
Non-Profit Executive
Wine Sales, AZ
United States



Blood Donation

4540 Rotary Club of G...

LARA MARATOS

Rotary
Avin Chao

rotary club
exchange

YITSA

THE ACTION PLAN







Rotaract



Five
Years.



Four Priorities.



Increase
our impact.

Increase
our impact.

Expand
our reach.

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

From Priority to Action.

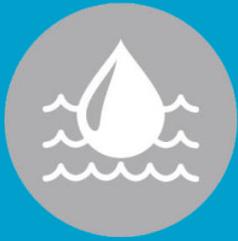


Action Plan Priority 1:

Increase our impact.







Together, let's prove that our impact on the world has just begun.



Action Plan Priority 2:

Expand our reach.





Together, let's build connections and opportunities that will allow people who share our drive to do the same.



Action Plan Priority 3:

Enhance participant engagement.









Together, let's recommit to putting the needs, expectations, and growth of our participants at the center of all we do.



Action Plan Priority 4:

Increase our ability to adapt.





Together, let's stay true to ourselves and stay ahead of change in our next 115 years.





Kelly
Kelly Au
Marketing Manager

2023-2024
Rotary International
World Meeting
Singapore

rotary.org/strategicplan





CONNECTING
for
GOOD
Rotary
ROTARY ZONE 25 & 26
THE BIGGEST ROTARY ROADTRIP ON THE WEST COAST
2016