



DISTRICT 7070 NEWSLETTER MARCH 1, 2016

South Central Ontario, CANADA

In This Issue:

Page	Торіс		
2	DG Michael Bell's Newsletter		
3	DG Elect Jim Louttit's Newsletter		
4	RI President Ravi Ravindran		
5	Rotary Foundation Chair Ray Klinginsmith		
5 - 6	Water & Sanitation Month		
6	Important Dates in March		
7	Mary Lou Harrison DG for 2017-18		
7-8	Rotaract News		
8-9	Rotary Foundation & Polio News		
10–12	Foundation Grants Updates		
12	Rotary Foundation Centennial		
13-16	Salute to Bill & Delphine Patchett		
16	Awards; Syrian Refugee		
17	Rotary Birthday Celebrations		
18-19	Shelterbox Canada Update		
19-20	Jubilee of Rotarians; Membership Matters		
20	eBay Donates to Rotary International		

- 21-23 Rotary Honoring Indigenous People
- 23-24 Inter-Country Committee Peace Initiative
- 24 3 Ways to make Rotary Personal
- 24-25 If Paul Harris Started Rotary Today
- 26 Resources; References; Rotary At A Glance
- 26 Scarborough Community Renewal
- 26-27 WASRAG; Rotary AIDS Walk
- 28 Club of The Month;
- 28 Save the Date May 18 Don Mills Rotary
- 28-29 District Training Assembly
- 29 District Conference
- 30 End Polio Now Climb
- 30-31 RYLA Rotary Youth Leadership Awards
- 31 Rotary Leadership Institute
- 32 Rotary Club Central
- 32-33 Mobile Business Directory
- 33 Speakers Bureau
- 34 Toronto Eglinton Auction & Get Connected



District Governor's Newsletter MARCH 1, 2016 Be A Gift To The World

DG Michael and Jo-Ann Bell

March is Water and Sanitation Month In Rotary

My Fellow Rotarians,

Before I talk about Water & Sanitation, I would first like to personally thank all of the clubs, Rotarians, Rotaractors and Interactors in District 7070 for their heartfelt support for our Salute to Bill & Delphine Patchett event held this past Sunday in Oshawa. What better way to say thank you to Bill & Delphine for all of their years of hard work on our behalf in raising funds for our Rotary Foundation than to raise over \$500,000.00 for Polio Plus in their names.

The Trustees of the Rotary Foundation have seen fit to recognize Bill's efforts over these many years by honouring him with their highest award "The Distinguished Service Award". Bill & Delphine, we thank you from the bottom of our hearts.

According to Rotary International more than 2.5 billion people lack access to adequate sanitation facilities. And over 3,000 children die each day from diarrheal diseases caused by unsafe water. That alone is our motivation to put in place sustainable clean water solutions in concert with the local community members and then adding education programs to promote hand washing and other good hygiene habits. Providing a hand up to those in need helps us all.

We are in this together and Together we will "Be A Gift to the World"

Yours in Rotary,

Michael

District Governor Michael Bell at mjbell925@gmail.com



From District Governor Elect Jim Louttit

Dear Fellow Rotarians,



The 2016 Rotary International Seoul Convention is fast approaching and registrations are exceeding expectations. I was advised on February 8, that the original goal of 40,000 attendees has already been surpassed and they are at 42,613. On February 15, I was advised registration may be closed at 50,000 attendees so they must be getting close to that number now. So, if you are considering going, **now** is the time to make up your mind and register.

As of this past Monday, we had 23 paid registrations from D7070 to attend the Convention. One of the things I am looking at organizing is a get-together for the visitors from 7070 during one of the evenings. So if you interested in attending the convention, this could be another event for you.

On hotel accommodations, there are still rooms available but the list is narrowing.

I also checked Star Alliance and you can still get a return flight to Seoul at a good price. The cheapest I saw was United Airlines at \$1,219.48 which included taxes and fees. The shortest flight was 18 hours and 25 minutes with one stop. That price was \$1,316.01.

For those of you thinking of attending but not yet registered, the annual convention is a perfect way to experience Rotary's internationality, exchange ideas with fellow members, and discover new avenues – and potential partners – for service.

Find details about this year's event, including venues, housing, speakers and entertainment, breakout sessions, preconvention events, and deadlines at <u>www.riconvention.org</u>. Check the site often for new information about Rotary's biggest event of the year.





I can be reached at jvlperu@gmail.com.

Name of Event 2016 ROTARY INTERNATIONAL SEOUL CONVENTION

Period	Saturday, May 28 ~ Wednesday, June 1, 2016
Venue	KINTEX – Goyang-si, Gyeonggi-do Province
Host	Rotary International · Rotary International Seoul Convention HOC
Theme	Connect With Korea-Touch The World.
Participants	Approx. 50,000 participants
Events	Opening General Session. Closing General Session. General Sessions, Young Leaders Summit, Breakout Sessions / Workshop, 3K Peace for Walk, House of Friendship (Exhibition), Service Opportunities (Volunteer), HOC Events (Welcome Festival, Cultural Events), Service Project, Host Hospitality Night, Rotary Family Talent Contest, Tour Programs, District Conferences, Country/ Zone Unofficial Affiliated Events.

The Host Organizing Committee for the Rotary International Convention 2016 looks forward to welcoming you to Seoul, Korea. Explore the world-class city of Seoul and discover its rich culture at the Rotary Convention May 28 - June 1, 2016. Connect with new ideas and new friends, and come away with a renewed commitment to Be a Gift to the World. Register today!

JWW District Governor Elect Jim Louttit at jvlperu@gmail.com

Sign up for convention updates

•View the schedule highlights

Rotary International President Ravi Ravindran's Monthly Message – March 2016



Dear Fellow Rotarians:

Some years ago, I was asked to speak at an Interact club in my home city of Colombo, Sri Lanka. I have always taken my interactions with Rotary youth very seriously, so I prepared my remarks carefully and put the same effort into my presentation that I would for any other event. After the meeting, I stayed to chat with a few of the Interactors, answering their questions and wishing them well.

I came out of the classroom where we had met into the autumn afternoon. The bright sun was shining directly into my eyes, so I found a bit of shade behind a pillar where I could wait for my ride.

As I stood there, hidden from view, I overheard a group of the very Interactors who had just listened to my speech. Naturally I was curious: What would they be saying? What had they taken away from my presentation? I quickly realized that what they had taken away was not at all what I had intended.

They were not talking about what I had said, the stories I had told, or the lessons I had come to their school to impart. To my astonishment, the major topic of conversation was my tie! I listened with amusement as they chattered about my Western clothes, my background, my business; every aspect of my appearance and behavior was dissected and discussed. Just as they began to speculate about what car I drove, my ride arrived and I stepped out into view. They were perhaps a bit embarrassed, but I just smiled, got into the car, and drove off with a wave. Whatever they learned from me that day, I learned far more. I learned that the lessons we teach with our examples are far more powerful than those we teach with words. I realized that as a Rotary leader and a prominent person in the community, I had, for better or worse, become a role model for these young people. Their eyes were on me in a way that I had never before appreciated. If they chose to emulate me, they would model themselves on what they saw, not what I told them.

All of us in Rotary are leaders, in one way or another, in our communities. All of us bear the responsibility that comes with that. Our Rotary values, our Rotary ideals, cannot be left within the confines of our Rotary clubs. They must be carried with us every day. Wherever we are, whoever we are with, whether we are involved in Rotary work – we are always representing Rotary. We must conduct ourselves accordingly: in what we think, what we say, what we do, and how we do it. Our communities, and our children, deserve no less.

Rotary Foundation Chair, Ray Klinginsmith's Monthly Message -March 2016 – Arch Klumph had an idea-how good was it?



Dear fellow Rotarians,

When Arch Klumph was president of Rotary in 1916-17, he suggested in a speech at the 1917 Atlanta convention that Rotary should start an endowment fund for the purpose of doing good in the world. It was only a brief reference, but the idea caught on with Rotarians. The Rotary Club of Kansas City, Mo., made the first donation of \$26.50 to the new fund, which was officially named The Rotary Foundation in 1928.

The Rotary Foundation had some activity in the 1930s and 1940s, but it was the memorial gifts to honor Paul Harris after his death in January 1947 that provided the funds to undertake the first major program. That was the award of 18 international scholarships for successful college graduates to spend a year studying abroad as Rotary Fellows. The fellowship program grew to 125 students a year in 1960-61, when I was a Rotary Fellow in Cape Town, South Africa, and it later became the

largest privately funded scholarship program with 1,200 students a year.

Rotarians' constant search for the best possible charitable programs led to the introduction of the Matching Grants and Group Study Exchange programs in 1965-66. From there, the Foundation assumed responsibility for the PolioPlus program in the early 1980s, established the Rotary Peace Centers in 2002, and restructured Rotary's Humanitarian Grants Program as a part of the Future Vision plan in 2013.

What has been the result of these efforts? Rotarians have been justifiably proud and supportive of the Foundation for many years, evidenced by their generous contributions of \$123 million to the Annual Fund in 2014-15. In addition, the CNBC television network recently confirmed the success of The Rotary Foundation by naming it one of the "top 10 charities changing the world in 2015". In fact, our Foundation was ranked as the fifth-best charity working to make the world a better place!

What a powerful tribute to Arch Klumph's visionary idea in 1917! We have so much to be proud of in Rotary, including The Rotary Foundation, and so much to celebrate at the Atlanta convention next year. Please plan now to attend the centenary celebration at the convention and show your support for one of the very best charitable foundations in the world!

Ray Klinginsmith

Ray Klinginsmith

Rotary Foundation Trustee Chair

March is Water & Sanitation Month

What Is your Rotary Club doing to focus on Water and Sanitation in March 2016?

Clean water is a basic need for human beings. When people, especially children, have access to clean water, they live healthier and more productive lives. However, at least 3,000 children die each day from diseases caused by unsafe water, which is what motivates our members to build wells, install rainwater harvesting systems, and teach community members how to maintain new infrastructure.

While very few people die of thirst, millions die from preventable waterborne diseases, providing the impetus for our members to also improve sanitation facilities in undeveloped countries. Members start by providing toilets and latrines that flush into a sewer or safe enclosure and then add education programs to promote hand-washing and other good hygiene habits.

- Join Rotary and help extend the flow of clean water to everyone.
- Give now to support a water project.

READ NEWS ABOUT ROTARY'S WORK WITH WATER AND SANITATION

- Rotary helps Ghana surpass clean water goals
- Jack Sim wants you to talk about toilets
- Water summit urges collaboration to quench world's thirst
- Engineering sustainable water solutions in Latin America
- A global thirst for water

RESOURCES & REFERENCE

- Browse Rotary Showcase for member projects providing clean water
- Find a water project to sponsor on Rotary Ideas
- Contact our manager for water and sanitation

Important Rotary Dates in March 2016:

Water and Sanitation Month

- March 1 Deadline for district governors to submit nominations for the Rotarian Spouse/Partner Service Award
- March 4-5 Multi District Presidents Elect Training Session, BMO Training Facility, Toronto
- March 7-13 World Rotaract Week
- March 8 International Women's Day
- March 11-13 Presidential Conference: Literacy and WASH in Schools, Kolkata, India
- March 15 Deadline for district governors to submit nominations for the Significant Achievement Award (for clubs)
- March 18-19 Presidential Conference: WASH in Schools, Pasay City, Manila, Philippines
- March 31 Preregistration discount ends for Rotary International Convention

Mary Lou Harrison Selected as District Governor for 2018-2019

From Distict Governor Michale Bell

To all of my Fellow Rotarians in District 7070,

In accordance with Rotary International Bylaws and District Policy, the Nominating Committee for District 7070 (including PDG Bob Wallace, PDG Ted Koziel, PDG Valarie Wafer, PDG Brian Thompson and DG Michael Bell) has selected our District Governor for the year 2018-19.

We are pleased to announce that Ms. Mary Lou Harrison from the Toronto Sunrise Rotary Club has been selected as our District Governor Nominee Designate.

Please join us in congratulating Mary Lou in taking on this important District role.



Yours in Rotary,

Michael

Michael Bell President 2008-09, 2013-14 Rotary Club of Etobicoke District Governor 2015-16 Rotary District 7070

District 7070 Rotaract News and their February 2016 Newsletter

From Kelly Ku, District 7070 Rotaract Representative

The news highlights from the Rotaract clubs in our district can bee seen on the link below and also at <u>www.rotaractd7070.org</u>. Please share this link with your club members and spread the Rotaract love.

This month, I have included two newsletters: the first one covers updates and news from our district and the second is specifically for the 2016 District 7070 Rotaract Conference.

To all of the Rotarians: please reach out to the Interact and Rotaract clubs that you sponsor and invite them to the conference. To the extent possible, please see if your club can help sponsor Interactors/Rotaractors to attend. It would be ideal to invite youth exchange students and past RYLA participants as well. After all, they are all future Rotarians!

1. https://www.smore.com/mj966

2. https://www.smore.com/01pas

Please share this link with your club members and spread the Rotaract love.

Thank you.

Kelly Ku

District Rotaract Chair

Rotaract celebrates 48 years of service through fellowship



By sponsoring a Rotaract club, Rotary members have a chance to invest in the future, helping young adults ages 18-30 develop leadership skills, build lasting friendships, and create positive change in the world. World Rotaract Week March 9-15, 2016 marks 47 years since the first Rotaract club was chartered in North Carolina, USA. See how your club can strengthen the connection between Rotary and Rotaract.

- Learn how your club can sponsor a Rotaract club
- Read Reaching Out to Rotaractors
- Join the celebration on the Rotaract Facebook page

Our Rotary Foundation

From Bill Patchett, Chair District 7070 Rotary Foundation Committee

Dear Fellow Rotarians,

Here we are in March 2016 – Water and Sanitation Month. And what better time than now, to ask **all** Rotarians to think about supporting our Rotary Foundation. You will be making a difference in so many ways throughout the world. Rotarians do make the world a better place.

All Rotary Clubs in District 7070 have committed, again this new Rotary year, to donating at least \$20.00 PER Rotarian to **PolioPlus**.

Has everyone in your Club, this Rotary Year, donated the \$20.00 per Rotarian for the eradication of Polio? This Rotary Year, the Bill and Melinda Gates Foundation will match our contributions on a 2 for 1 basis. And the Government of Canada is also matching you donation on a 2 for 1 basis. Your one dollar becomes 5 dollars ! And we sure would like every Rotarian in District 7070 to do the same in 2015-2016. Yes, we are very close! You are making a difference !

Has your Rotary Club set your goals for contributing at least \$ 100.00 for each member of your club for **Annual Giving to the Annual Programs Fund** of the Rotary Foundation? Congratulations to the District 7070 Clubs that have already made that commitment to the Rotary Foundation and I hope that all of you will keep up the good work to reach your goal. This is where we get our money for Grants. Last year, we did have 100% in commitments met. Has your Club made plans to make that donation yet? Are your goals and plans in Rotary Club Central?

Has your Club sent in your objectives to the District 7070 Rotary Foundation Committee, for the 2015-16 Rotary Year yet?

If we want to reach our goal, we would like to see \$ 100.00 from every member, in every Rotary Club. This is our commitment to the **Every Rotarian Every Year Campaign** of the Rotary Foundation - EREY (Every Rotarian Every Year).

Our Rotary Foundation provides the money for our **Grants Program**. The Grants can be used for both local and international projects. It is interesting to note that more of you are applying for Grants. This is most encouraging. On the other hand, these applications require us to raise more money for Foundation. Please encourage your Treasurer to send in your commitment. I would also encourage the Assistant District Governors to check on their clubs and their progress.

Are there any prospective **Major Donors** in the District? Please let me know if you or someone you know wishes to take this next step to support Our Rotary Foundation.

Many thanks to all of you for your support.

Bill

William R. Patchett District 7070 Foundation Chair Past District Governor 7070 2006-2007 End Polio Now Coordinator Rotary International Zone 24 Email: <u>patch@eagle.ca</u> phone: 905-372-5271

Consider making The Rotary Foundation (Canada) a beneficiary of all or part of your RRSP, TFSA or RRIF

It is RRSP season in Canada. This is a good time for Canadian Rotarians to review their registered savings plans and consider making The Rotary Foundation (Canada) a beneficiary of all or part of their RRSP, TFSA or RRIF. The donor has full control of the registered plan in their life time and The Rotary Foundation receives the donation on the passing of the donor. There are significant benefits to the estate when all or part of a registered plan is donated to a charity. The Rotary Foundation acknowledges the donor immediately with the appropriate Bequest Society recognition.

If you want more information consult your investment advisor or a member of the Zone 24 Foundation team. Download information for Canadian Rotarians on leaving an estate gift: http://www.stelter.com/.../Canadian-Estate-Planning-FAQ_6612....

PolioPlus Udpate from Karen Oakes – Rotary Zone 24 East End Polio Now Coordinator

Karen Oakes, a Past District Governor of District 7090 (2010-11), and current DistrictFoundation Chair of District 7090, MCs also the End Polio Now Coordinator of our Rotary Zone 24 East. She spoke to the District 7070 Rotary Club Presidents at the February 27, 2016 Presidents Meeting. She congratulated our District Rotarians and our Clubs for the tremendous work we have done in achieving many great polio eradication milestones. There have been no wild polio virus cases in Africa for some time. In the claendar year 2015, there were 74 wild polio virus cases. Afghanistan and Pakistan remain the main targets. The last case in Afhganistan was on December 20, 2015. However there have bee 2 cases in Pakistan in the 2016 claendar year as of February 27, 2016. And we need three years with no new polio cases before we can call a country polio free. She asked all Rotarians to continue our stong support both with money and with verg]\bal support as we encourage other to make donations so that we can keep our promise to the children of the world to eradicate polio forever. She knows she has huge shoes to fill in taking over this position from District 7070's Bill Patchett , a great leader , well know all over the world for his efforts to eradicate polio.

Rotary Foundation Grants Up-date

Important change! April 15, 2016 dead-line for 2016-17 District Grant applications

From Lars Henriksson, Chair, District 7070 Foundation Grants Sub-Committee

My Fellow Rotarians,

The Rotary Foundation provides Rotarians and Rotary Clubs with some wonderful tools to 'do good in the world'. This can be in the local community as well as half-way around the world. It can be everything from small focused projects to large bold projects with life-changing impact. There are two types of grants offered by The Rotary Foundation; Global Grants and District Grants.

Global Grants

Global Grants are designed for bigger, bolder long-term projects. These projects have a Host Club/District, where the project takes place, and an International Club/District. The Host and International partners must be in two different countries. The Clubs and Districts involved in a Global Grant application must also be qualified.

Clubs in D7070 are in most cases the International partner, but we could also be a Host partner for a project in our District. We would then have to find Districts and Clubs outside Canada that would be interested in becoming the International partner.

Areas of Focus

In addition to the Host-International partner relationship, Global Grant projects must be in one of the six areas of focus

- Peace and Conflict Resolution
- Disease prevention and treatment
- Water and Sanitation
- Maternal and Child Health
- Basic education and literacy
- Economic and Community Development

Budget requirements

In order to make Global Grant projects bigger and bolder, the Rotary Foundation realized that these projects must be of a certain magnitude to have the desired impact. Therefore, the budget for Global Grant projects must be minimum USD30,000. Furthermore, the amount of funding requested from the Rotary Foundation must be at least USD15,000.

Funding

Global Grant projects can receive funding from the following sources

- Club cash
- District Designated Funds (DDF), funds from the District to match your Club cash contributions. D7070 may match cash contributions from Clubs in D7070 dollar for dollar up to USD5,000 per Club and project. Other Districts most likely have other matching formulas. Always ask Clubs from other Districts that support your project to find out if their District may also provide DDF for your project.
- > The Rotary Foundation Award, funds from the Rotary Foundation (min. USD15,000) TRF matches Club cash

50% and DDF 100%.

> Other non-Rotarian funds. These funds are matched 50% by TRF.

Application

Applications for a Global Grant are made on-line on Rotary;s website <u>www.rotary.org</u>. The actual application form can be found at <u>https://grants.rotary.org/s_main.jsp?lang=1#</u> Applications can be made throughout the Rotary year. Please, make sure you contact the District's Foundation Grants Sub-Committee before you start your application in order to discuss the availability of DDF (District Designated Funds) to match the Club cash contributions for your project.

Sustainability

One of the most important requirements for a Global Grant application to be approved is that the project is sustainable. The Rotary Foundation has the following definition for sustainability

Providing solutions to community needs in such a way that the benefiting community can maintain the activities after grant funding ends

In short, the project must be able to live on successfully once the Rotary Foundation funds are used up.

Global Grant project mentors

As one of the 100 pilot Districts for the Future Vision in 2010, we are fortunate in D7070 to have a cadre of Rotarians with experience from applying, implementing and reporting Global Grant projects. These individuals are offering to share their knowledge with others interested in applying for a Global Grant. Again, please contact the Grants Sub-Committee for further information and contacts.

District Grants

District Grants are used for short- and medium-term projects. The projects can take place in your local community or far away overseas. There is no requirement for a Rotary connection at the other end. (Still, it may be beneficial to have such a connection.). There is no minimum budget amount for the project.

New Application dead-line for District Grants for Rotary year 2016-17

Applications for District Grants for the 2016-17 Rotary year are made to District 7070 on a special form no later than April 15, 2016. This is a change from last year. The reason for moving up the dead-line for applications is to align our District with the Rotary Foundation's preferred time-plan.

The application form for District Grants can be downloaded from the D7070 website, <u>www.rotary7070.org</u> The matching formula set up by D7070 encourages cooperation between Clubs; however, a Club can still apply for a District Grant for a project where they are the only Club involved. The matching formula is presented in the application form. It is possible to include Clubs from other Districts than D7070 in the project; however, only contributions from Clubs in D7070 will be matched.

Global Grants vs. District Grants

At a first glance, it may be difficult and confusing to decide which type of grant to apply for. However, three simple questions will guide you. In order to have a potential Global Grant project, you must get Yes to all the following three questions.

- 1. Is the project between Rotary Clubs/Districts in two different countries?
- 2. Is the project in one of the six areas of focus? and

3. Is the projects budget >USD30,000 and the TRF Award you are asking for >USD15,000?

If you get Yes to all three questions, you may want to pursue a Global Grant application. If you get No to one or more of the questions, your project doesn't meet the requirements for receiving a Global Grant. However, you may still consider applying for a District Grant.

Government of Canada Funds - the new kid on the block

Last year, the Rotary Foundation Canada and the Government of Canada reached an agreement for a 5-year program, where the Government of Canada makes CAD1,2 million available each year to Canadian Rotary Clubs and Districts for Global Grant projects.

There are a number of restrictions around the availability of the GOC-funds, such as areas of focus, countries and type of activities the funds can be used for. However, so long one can't determine from the guidelines that the project is ineligible for the GOC-funds, it makes sense to apply. The GOC-funds match Canadian Club and DDF contributions. The approved amount of GOC-funds is to be included in the Global Grant application and will be matched 50% by the Rotary Foundation, so the windfall if one's GOC-application is successful, can be quite dramatic.

For more information on the GOC-funding, as well as the application form for GOC-funds, please visit <u>www.trfcnada.org</u> and click on GOC Programs, or contact D7070 Foundation Grants Sub-Committee.

Conclusion

The Rotary Foundation offers a number of marvelous opportunities for Rotarians and Rotary Clubs to 'do good in the world'. Funds, the result of our Foundation fund-raising, are available for projects of various sizes and formats in the local community or around the world. Please, get involved. If your Club has not been involved previously, a start could be to support a project initiated by another Club.

There are examples in our District where Clubs have started by spending a few hundred dollars, maybe a thousand, as a small partner. A couple of years later, the experience they have gained have made them decide to lead their own project. It is also our experience that Clubs that are involved in Grants projects are more likely to raise funds for the Rotary Foundation.

Please feel free to contact the undersigned, whenever you have questions or comments about the Rotary Foundation's Grants programs.

Yours in Rotary,

Lars

Lars Henriksson, Chair, D7070 Foundation Grants Sub-Committee

lars@norditrade.com Tel. 416-489 8438

Are You Preparing to celebrate The Rotary Foundation's centennial

A celebration of The Rotary Foundation centennial in 2016-17 will officially kick off in May at the Rotary Convention in Korea. Incoming leaders are already planning to lead their districts in the celebration. They received encouragement from Rotary Foundation Trustee Chair Ray Klinginsmith during Rotary's annual training event in San Diego. <u>Watch a video about the centennial</u>.

LEARN MORE ABOUT THE ROTARY FOUNDATION CENTENNIAL

The Rotary Foundation turns 100 in 2016-17 ! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.

- •Learn more about the history of The Rotary Foundation
- •Find information on how to celebrate and download resources
- •Purchase centennial commemorative book, "Doing Good in the World"

District 7070 Salute to Bill and Delphine Patchett – Feb 28, 2016

Over 250 Rotarians and guests packed the Conference room of the Quality Inn and Suites in Oshawa, Ontario, Canada for a luncheon to salute Past District Governor Bill Patchett and his wife Delphine. In honour of their tireless support for so many years for The Rotary Foundation. Bill's selfless dedication to helping others is well known locally and through Rotary, all over the world.

Bill was instrumental in establishing Cobourg's Women In Crisis center; a Member of Cobourg Hospital Foundation Board – 1996/1997; he funded public school Hot Meals program; he was Chair, Northumberland United Way Campaign 1998, raising a to-date record \$650,000; he was Chair for United Way in Northumberland County for 1999 and 2009 and was a record amount in these years as well; he chaired Northumberland Hospital Foundation's building fund drive, raising in excess of \$19 million for construction of the new facility.; he was awarded one of six commemorative medals – International Year of Volunteers 2002, including a letter of greetings and congratulations from Canada's Prime Minister; he was a fundraiser for Keystone House for homes for the intellectually disabled children of aging parents in Northumberland County and a member of the Community Supports Board; a spokesperson for Bridge Point Healthcare (this is a fundraising project for the new hospital for Chronic Disease in Toronto; he was fundraising Chair, Habitat for Humanity, Northumberland County, 2010; and a Board Member of Paralympics Foundation.

We all know Bill in Rotary too and he is most worthy of receiving his tribute. He became a member of the Rotary Club of Cobourg in 1988 and chaired many committees prior to becoming a Director, a Vice President 1998, President elect 1999, President 2000, and District Governor 2006-07. And he is District Foundation Chair 7070 in 2011-2012, 2013-2016; Zone Coordinator for \$ 200 million Rotary Polio Plus Challenge for Canada (Zone 24 East). He has chaired Rotary Foundation Walk – 1995, raising over \$500,000, and the District 7070 Polio Plus Galas – 1997 and 1998 raising a combined total of \$160,000. He is also a Major Benefactor of Rotary Foundation, Zone 24 East Coordinator for Polio Eradication 2008-09,2009-2010,2010-2011,2011-2012; and a recipient of a Regional Award to End Polio Now based on WHO regions of the World of which Canada is granted one only. And in October 2011, he received the International Service Award for a Polio-free World 2012-2013.District Governor Brian Thompson had the pleasure of announcing and presenting the Rotary District 7070. **Dr. Bob Scott Disease Prevention Award for 2014-2015** to Bill in November 2015. This award is made to a Rotarian, Rotary Club or a friend of Rotary who, in the judgment of the District Governor, made a significant contribution to disease prevention and treatment in Rotary District 7070 and beyond.

Distinguished attendees who took part in the Salute to Bill and Delphine Patchett included Past RI VP and Chair of the Salute, Dr Bob Scott; Members of Federal and Provincial Parliaments (Rotarians Lou Rinaldi and Kim Rudd, respectively); Carolyn Ferguson, Senior Rotary Foundation Major Gifts Officer for Rotary Zone 24; Interactor Connor Visser, representing the youth of District 7070; District 7070 Governor Michael Bell, 10 past and future District 7070 Governors; Past RI President Wilf Wilkinson, and keynote speaker, RI President Elect John Germ.

Here are just some of the words used to describe Bill Patchett, by the presenters: a force of nature; a force for good; positive change; positive force; Bill makes things happen; passionate Foundation supporter; extraordinary people like Bill, do extraordinary things.

RI Presdient Elect John Germ and his spouse Judy congratulated Bill. John said " you are a tremendous guy"; I would have done anything to he here today"; "Bill is Unselfish Service Above Self"; "he is dedicated and compassionate about what he does"; "he is a leader and a role model"; "Bill has lived up to next year's Rotary theme for many years 'Rotary Serving Humanity"; "Bill does God's work here on earth".

Rotary Foundation Distinguished Service Award

At the Feb 28, 2016 Tribute to Bill and Delphine Patchett, RI President Elect John Germ read a letter from the Chair of

the Trustees of the Rotary Foundation, Ray Klinginsmith and Past District Governor Brian Thompson made the following major announcement:

My Fellow Rotarians,

The Distinguished Service Award is the Rotary Foundation's highest service recognition and is given to Rotarians who have demonstrated exemplary service to the Foundation. Recipients must have received the Citation for Meritorious Service four years prior to be eligible for this award. Financial contributions to the Foundation, however notable, are not relevant to this award.

The Distinguished Service Award is an internationally competitive award granted annually to a maximum of 50 Rotarians who have exhibited **exceptional active service to The Rotary Foundation**.

Fifty recipients annually, out of 1.2 million, makes it extremely rare. The last recipient in District 7070 was Dr. Bob Scott in 2007.

We wanted to share it with everyone today.

Congratulations, to Bill Patchett !!!!!!!

Past District Governor Bill Patchett, thanked everyone and told everyone present that "you are the ones that make it happen, not me". And he immediately made a donation of \$1,500 to PolioPlus.

Past District Governor Lars Henriksson made an announcement that stunned the audience. Every one of the District Rotary, Interact and Rotaract Clubs contributed some money today for this special occasion. The District 7070 Foundation Committee added some District Designated Funds; the Rotary Foundation World Fund also contributed; as did the Government of Canada's 2 for 1 match, and the Bill & Melinda Gates Foundation matched 2 for 1. And a cheque was presented to PolioPlus of \$500,000 Canadian. Donations were still rolling in at press time and the donation to PolioPlus will be over \$550,000 Canadian.

In District 7070, we've had six recipients of the Distinguished Service Award since 1969. You'll know these men. They are:

Rotary Year	Recipient	Home Club	
2007-8	Robert Scott	Cobourg	
2002-3	Wilfrid Wilkinson	Trenton	
2002-3	Tibor Gregor	Toronto Eglinton	
1996-7	Ken Hobbs	Whitby	
1994-5	Paul McKelvey	Alliston	
1969	J. David Kennedy	Guelph	

Here are some of the photos from the Salute to Bill and Delphine Patchett:



L to R: PDG Brian Thompson; Delphine & Bill Patchett; RI Pres Elect John Germ



L toR: Bill Patchett; DG Michael Bell in the rear; Delphine Patchett





RI President Elect John Germ

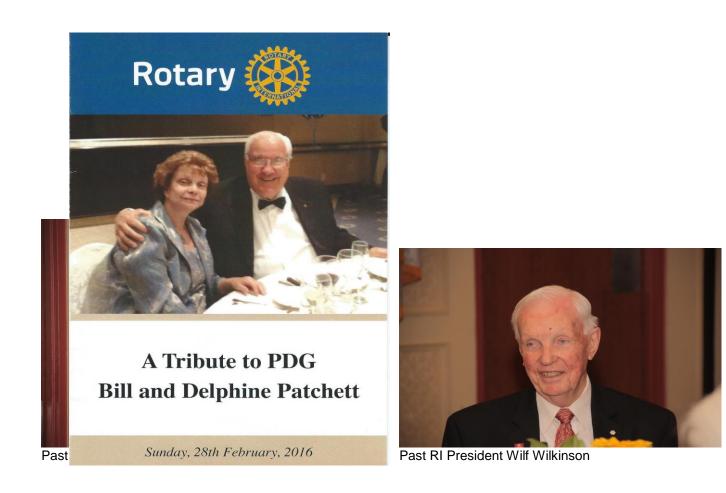
RI Pres Flect John Germ



Rotary Foundation Distinguished Service Award



Cheque to PolioPlus for Cdn \$ 500,000 & more is coming in



Awards for YOU to Consider Today:

District Governor Michael Bell encouraged all Club Presidents to carefully review their Club's efforts in achieveing the 2015-16 Presidential Citation. The deadline for submission directly to Rotary International is March 31, 2016. Here is a link to the criteria: <u>https://www.rotary.org/myrotary/en/news-media/office-president/presidential-citation</u>.

District Governor Michael Bell encouraged all Club Presidents to carefully review their Club's efforts in achieveing the 2015-16 District 7070 Rotary Foundation Citation. Please ask your Club President to share the criteria with all of your members. The deadline for submission to DG Michael is May 31, 2016.

District Governor Michael Bell encouraged all Club Presidents to carefully review their Club's efforts in achieveing the 2015-16 District 7070 Leadership Award. Please ask your Club President to share the criteria with all of your members . The deadline for submission to DG Michael is also on May 31, 2016.

Rotary District 7070 Syrian Refugee Support Network Facebook

Discussion Group

District Governor Nominee Designate Mary Lou Harrison would like to know if you are interested in creating and joining a Rotary District 7070 discussion group for volunteers who are currently helping or wish to help and support Syrian refugees as they come to Canada. If you want to recommend someone to be in this closed group, please tell her about them: what are they currently doing, or what are they offering? We are keen on creating this discussion group, and want to do so in a way that accurately reflects what Clubs are doing or wish to do in their communities. Please contact Mary Lou Harrison if you are interersted in joining this group at: <u>rotarymarylou@gmail.com</u>.

How did you spend Rotary's 111th Birthday on February 23, 2016

As part of a yearlong celebration to mark Rotary's 111th anniversary and its 31st year in the fight to end polio, Rotary clubs worldwide are holding events, and raising funds and awareness needed to eradicate this paralyzing and potentially fatal disease – once and for all.

The Rotary Club of Oshawa-Parkwood and its members have contributed over \$2,500 to help eradicate polio from the world. The money has come from fundraising events like the Annual Rotary Reverse Draw, Dinner & Silent Auction, schedule, this year for May 12 at the Oshawa Golf Club, and from many personal donations by the Rotary Club members.

Instead of giving their guest speakers at the weekly Rotary meetings a gift, the Rotary Clubs thanks each guest speaker by making this annual donation to PolioPlus.

These Rotary donations from the Club and from its members follows a succession of significant developments that have brought the world closer to eradicating only the second human disease in history.

And two members of Rotary Club of Oshawa-Parkwood (District 7070 Treasurer and his wife Linda, and Past President Kris Sachdeva) just returned from India at their own expense, where last week, they administered polio vaccine to the children of India, to ensure that polio never returns to the country. It is Rotary's birthday present from Oshawa -Parkwood Rotarians to the children of India.

On Tuesday evening, February 23, 2016, at their regular weekly meeting, the Rotary Club of Oshawa-Parkwood celebrated Rotary's Birthday by singing Happy Birthday and PDG Ted Morrison brought in dessert – a big Rotary Birthday cake. And next time you see our past District Governor, Ted Morrison, be sure to wish him a belated Happy Birthday. It was also on Rotary's big day - February 23.

And here is a link to an article that appeared in The Oshawa Express Newspaper: <u>http://oshawaexpress.ca/celebrating-111-years-of-rotary/</u>



SHELTERBOX News For March 2016



From: Ron Noseworthy, Chair, ShelterBox Canada

Cold, hard facts from the DPRK (Democratic People's Republic of Korea)



When a family loses its home, it's devastating. However, when a family loses its home in the depths of winter, with temperatures as low as -25°C, it's a matter of life and death.

In the Democratic People's Republic of Korea (the DPRK), families are facing the bite of winter with nowhere safe or warm to sleep. Year after year, floods and severe storms have smashed through the countryside, tearing homes in two and destroying crops. This means there are currently no building materials and little hope of rebuilding again until spring.

The cold, hard facts about the winter in the DPRK: Cold weather kills 20 times as many people as hot weather Temperatures of -18°C with wind speed of 24km/hr will cause frostbite in just 30 minutes

Children lose heat faster and are more vulnerable to hypothermia and frostbite Winter temperatures in the Democratic People's Republic of Korea fall below -25°C

Alf Evans, the Operations Manager at ShelterBox Trust in the UK, visited the DPRK after the country was struck by Typhoon Bolven. His video diary shows the desperate conditions people are living in, and the difference ShelterBox

can make to a freezing family this winter. Watch his video diary and other videos on our YouTube page at www.youtube.com/ShelterBoxCA

Canadian Volunteer assists with flooding in Paraguay

Paraguay recently faced the worst flooding in 50 years. In some places the waters poured over flood defenses built nine meters above the usual water level. ShelterBox Canada Response Team member, Dan Huisman of Smithers, BC, deployed to assess the need for shelter.

The floods in the Paraguayan capital of Asuncion and the surrounding areas have been caused by heavy El Niño rains and have forced 130,000 people from their homes.

ShelterBox is working with the Paraguayan Red Cross to carry out assessments and distribute aid. 2,000 Shelter Kits have been requested for distribution to Asuncion city and surrounding countryside. Currently



ShelterBox has 100 ShelterBoxes in country being held by a local Rotary Club and these ShelterBoxes will be utilized in our continued response.

While SRT Dan Huisman has returned home, our teams are still responding and to give families in need the tools and supplies they require so that they can feel peace and safety once more.

Thank you.

Ron Noseworthy

Past Chair, ShelterBox Canada Past President Rotary Club of Kenora

ShelterBox Response Team Member ron@shelterboxcanada.org Home 807-548-4668

To learn more or support ShelterBox's efforts, and for more information about volunteering with ShelterBox Canada please visit us visit us at <u>www.shelterboxcanada.org</u> or call 1-855-875-4661

For clubs or individuals making donations, please fill out our donation form which can be found on our website. This ensures we have the right information. Thank you very much for your support.

http://www.shelterboxcanada.org/donate_form.php

ShelterBox Canada – 159 Jane St Office 2, Toronto, ON M6S 3Y8 Phone: 647-352-1930

Email: support@shelterboxcanada.org Website: http://shelterboxcanada.org

Rotary Global Rewards

Rotary Global Rewards offers discounts you can use every day to help Rotary members do what they do best, give back. Find a reward:http://bit.ly/GlobalRewards

Register for the Jubilee of Rotarians

Don't miss a rare opportunity to celebrate Rotary with Pope Francis during the Jubilee of Rotarians in Rome, 30 April. This special Jubilee event, called on by Francis, is a commitment to serve with joy and in peace across the



world. The registration deadline is March 15, 2016. Learn more about the Jubilee

District 7070 Membership Matters Seminar Encore Presentation;

In January, District 7070 held a one day membership seminar and it was a great success with a waiting list. As a result the District 7070 Membership Committee has decided to hold a repeat seminar for those that could not attend. It will be Saturday April 2nd, 2016 at the same location the Whitby Library.

To register for this event, please go to the District 7070 website and register. Click here

eBay to donate a portion of the proceeds of its sales from select Live Auctions to Rotary International

From the folks at eBay:

"We're excited to announce that eBay will donate a portion of the proceeds of its sales from select Live Auctions. Check out eBay Live Auctions each month to see what's available: <u>www.ebay.com/liveauctions.</u>

For two decades now, eBay has built a reputation of being a large company with a philanthropic mindset. We give our buyers and sellers a chance to donate to various causes and organizations through every transaction. For us, Rotary's century-long commitment to service on the local and global levels is both inspirational and aspirational. We see what an impact a group of passionate people can make when they come together over a common goal.

It is our absolute honor to be able to donate a portion of Live Auctions proceeds to help Rotary International sustain its humanitarian efforts in communities all over the world. We look forward to bringing you the best Live Auctions from around the country while also supporting Rotary's causes across the globe."

From Rotary:

Rotary members, their families and friends can support Rotary's work by bidding on antiques, artwork, jewelry, and collectibles through eBay Live Auctions events. Each month, Rotary will promote on its social media outlets a set of upcoming Live Auctions events, and eBay, the world's largest auction website, will donate a portion of all sale proceeds from those events to Rotary. Learn more about the partnership

HIP (Honoring Indigenous People): Highlights of the February 2016 Newsletter



HIP Website

Please have a look at our website (<u>www.rotaryhip.com</u>) for regular updates. The Rotary HIP Facebook page has been set up so "like us on Facebook". Pass on our news and activities to your fellow Rotarians, friends and associates and get them involved.

Blog: There are a variety of news items that have been added recently. Keep checking back for regular updates. Chris Snyder and Tim Thompson recently spoke in a podcast discussing HIP (go to <u>Rotary HIP - Links</u>). Thanks to Emre Yurga for organizing. Also check out the interview with Paul Martin (<u>Rotary HIP - Links</u>).

Newsletters

Our monthly HIP newsletters can now be found on our HIP website (Rotary HIP - Newsletters).

Resources - Films & Documentaries

A page has been added on the website for films & documentaries (<u>Rotary HIP - Films & Documentaries</u>). Please have a look. If you have recently viewed a film or documentary with an aboriginal theme or message, please email Julie (julie@eccgroup.ca) to add to our list.

Rotary News

The Rotary Club of Bowmanville continues to work with the Matawa First Nations community. Beginning 9 years ago with an initial investment of \$4,500.00, the club is providing \$11,000.00 per year towards the Bursaries and the Literacy Projects. These terrific awards include awards for creative writing stories in native language and recounting local legends. Several members of the club attend their graduation ceremonies in Thunder Bay each year(this year on June 2nd). Keep up the great work and send along some photos!

The Rotary Club of Southampton have been working closely for about 4 years with the neighbouring Saugeen First Nations community and currently have ongoing programs and individual assistance. Their focus is on young people and their families.

The Rotary Club of Stratford is presently sponsoring a student (pilot project) from Cape Dorset for 6 months in collaboration with the Avon Mainland School Board. The student will hopefully become involved in exchange activities in the area and other clubs. The club hopes part of the solution to the many problems is through education and gives members an opportunity to learn more about the student's experience and culture.

The Rotary Club of Etobicoke, in partnership with the Rotary Club of Belleville, earlier this month sent a shipment of items to the Fort Hope community to be used by children of the John C. Yesno School. Through generous local donations, Gill Dugas was able to ship boxes of children/youth winter boots, socks, children/youth running shoes, children/youth skates, padded hockey shorts, toques, gloves, school supplies and crafts and toddler/child sneakers and stuffed bears/puppies. There will be another shipment the end of February mostly containing hockey equipment from business and individuals

The Rotary Club of Belleville has available one "First Nation Personal Development" Bursary for a university student and two bursaries for college students during 2015/2016. An Application is available on the club website: <u>Belleville -</u> <u>Home Page</u> (under scholarship heading). Good luck!

If your club is or has held an event or been involved in an event or project, please email Julie Dunaiskis (julie@eccgroup.ca) a brief summary so we can post on the HIP website and provide an update in upcoming

newsletters. This will help other clubs and provide a sense of how we are involved. We will also be sending questionnaires to learn of your activities.

Request a Speaker

Would your club like to have a HIP representative speak at an upcoming meeting? If so, please contact Julie Dunaiskis (julie@eccgroup.ca) with available dates and we will co-ordinate for you.

Approved Projects

Check the HIP website (Rotary HIP - Approved projects) to see full project descriptions. We hope you or your club can support any of the projects mentioned as follows. We need much more financial support. Please join in. Not only will you help the project become reality and assist with the educational needs but you will learn a lot as well.

Upcoming Events

MacLaren Art Gallery, Barrie, ON - until March 6, 2016 - Reading the Talk <u>Reading the Talk | MacLaren Art Centre</u> Reading the Talk brings together work by contemporary First Nations artists who critically examine the relationships to land, region and territory.

Fifth World Exhibition - until March 20th - Kitchener-Waterloo Art Gallery(Centre in the Square) Curated by Wanda Nanibush to celebrate the 20th Anniversary of Tribe Inc, a Saskatoon-based centre for evolving Aboriginal media, visual and performing arts. Showcases the work of 11 Indigenous visual artists. See their website for further information <u>KW|AG</u>

On April 5th, The Rotary Club of Bowmanville will be hosting Dr. Dawn Harvard, PhD, President of The Native Women's Association of Canada. She will be speaking at their regular meeting @ 7:15 a.m.(Trinity United Church). If you would like to attend, please contact Ted Mann (tedmann@rogers.com).

North American Indigenous Cultural Festival - Toronto, ON - May 21-21, 2016 The Native Canadian Centre of Toronto presents the first annual festival at Downsview Park. There will be a cultural pavilion, food vendors, indigenous vendor market, entertainment and music. Mark your calendar to attend.

Ongoing

you can access 8th Fire hosted by Wab Kinew (<u>http://www.cbc.ca/8thfire/2012/03/wab-kinew.html</u>). CBC Radio every week day has a very informative program called *Unreserved* hosted by renowned Aboriginal broadcaster Rosanna Deerchild. Check your local listings for the time. For the GTA, it is on at 1 p.m. It is filled with a vast array of stories, interviews and issues.

HIP Membership: The HIP membership continues to grow. New members are always welcome. Check our website (<u>Rotary HIP - Friends and Supporters</u>) to see who is registered. Is your name listed? You can join today by selecting (<u>Rotary HIP - Become a Member</u>) on the HIP website. It is never too late!

Map of North America and Moccasins

Try this interactive map. Click on the red dots and you will see photos of the many different styles of moccasins and their geographic origins.

NativeTech: Map of North America with Native American Varieties of Moccasins

Message from HIP Chair, Chris Snyder

Aboriginal Control Of The Educational System

Many people question why Aboriginal People should have control of their educational systems. Why not let the provinces run these programs as they do for everyone else? There are many reasons why not, starting with the fact that:

1) Responsibility for Aboriginal matters is a federal responsibility. The federal government is required to fund education and they are not equipped to run programs. Furthermore, a child on a reserve receives only 60-70% of the funding towards education that a non-Aboriginal child receives in an urban school from the provinces.

2) Aboriginal Peoples have been given the right to handle their education both constitutionally and through the treaties signed many years ago. This was affirmed in 1973 by Jean Chretien, the then Minister for Indian Affairs. There has been, however, little real federal support since. The proposed educational agreement made by the federal

government several years ago provided for increased funding but in effect took away much of the control from the Aboriginal People. This is why many chiefs and others opposed it. Many people blame the chiefs for not agreeing, however, the chiefs were looking at the long run and the further erosion of their rights and outcomes for their peoples. Hopefully this will be rectified soon.

3) Aboriginal People have been running educational systems for some time. There are 518 schools on reserves run by Aboriginal People. The results have been mixed. Some have done very well i.e. Nova Scotia and Alberta, however, they all suffer from inadequate and inequitable funding. This means inadequate facilities, having to go off the reserve for secondary school, poor off reserve transition programs, a shortage of well-trained teachers, inadequate tools, books, computers and programs. The social conditions, many the result of the residential schools, also contribute to the checkered outcomes. Poorly funded programs run by the provincial governments would do no better-probably worse because they do not understand the people.

4) The Aboriginal Peoples have a well thought-out educational philosophy and excellent programs. They have a life-long learning vision that includes language immersion, a holistic and culturally-relevant curriculum using well-trained educators and focused leadership. It includes parental involvement and accountability and they work with provincial and territorial educators. This deals with the practical reality and necessity the Aboriginal People end up with the same standard of education as everyone else.

5) The Aboriginal programs deal with their cultural backgrounds. This includes language training in their local languages. The UN Declaration of the Rights of a Child guarantees every child the right to a proper education and the UN Declaration on the rights of Indigenous Peoples provides for the rights to the retention of their culture and language. This Declaration of Indigenous Rights has not been ratified by the Canadian government. There is no doubt, in my mind, the best people to deliver the language and cultural programs are the Indigenous Peoples themselves. Language is vital to understanding cultural backgrounds and maintaining their identity. Remember, not too many years ago, the uproar in Quebec about French-language retention. That was arguably the biggest argument behind possible separation. There are many well-educated Indigenous Peoples. There is a huge need for many more.

We all know the importance of education. The Aboriginal People are very committed to it and know it is the basis for jobs. They also know what they need. They do not need non-Aboriginal people telling them. They do, however, need us working as partners to make it happen and to advance their wishes. HIP's role in all of this is to work with the communities and their peoples in making it happen. HIP will not provide the big funding - that is for governments but we can assist with other small community programs to keep the children in school and facilitate other means of learning things like literacy training (English/French and their native language), books, sports equipment, bursaries, vehicles and backpacks. It is often the little things that motivate children and keep them in school. We can also show we care. This can bring hope and greater understanding to the children. All of this will help us as humans and make for a more just and better Canada.

 Together we will all benefit.
 So too will our Country.

 Sincerely,
 Chris Snyder

 Chair, HIP
 snyder@eccgroup.ca

 416-364-0181 Ext. 2501

Rotary's Inter Country Committee Peace Initiative

Although February was Peace and Conflict / Resolution Month, it is never too late to start a project for Peace.

A letter from the Rotary Fellowship Inter Country Committee

Inter-Country Committees (ICC) are activities of Rotary International. ICC promote contact between districts and clubs in two or more countries and increase fellowship and intercultural understanding among the people of various nations. Rotarians are encouraged to create new Inter-Country Committees to foster stronger ties between Rotarians, clubs and districts from different countries and establish networks across borders, continents, and oceans. Inter-Country Committees should be promoted at RI, district and club meetings.

Mission of the Inter-Country Committees

The mission of an Inter-Country Committee is to build a force that will encourage Rotarians to visit each other's countries and homes, to strengthen friendships and projects so formed by encouraging clubs and districts to connect with clubs and districts in other countries, and to contribute to world peace.

The role of ICC's for peace and conflict resolution (one of the areas of focus of Rotary) has been relevant since the

beginning (see page <u>History</u> of this website) and ICC's are true ambassadors of peace between countries. See more information on the <u>ICC flyer</u>.

Rotary's Inter Country Committee Peace Initiative

The Executive Council of Inter Country Committees (ICC) offers the enclosed peace initiative which we would encourage you to participate in.

Inter Country Committees constitute of Rotarians who work , through their Inter Country Committees, with other Rotarians around the world as facilitators of reconciliation between different countries. Inter Country Committees create an atmosphere for mutual understanding and peace between countries in the same region and beyond it. By including Rotaracters in the activities of Inter Country Committees, ICC promotes the desire for peace among the new generations.

Your participation in this peace initiative will be an excellent stride towards one of the main focuses of Rotary, namely peace around the world.

In support of this vision, Austrian Rotarian Tony Polsterer has offered to contribute US\$10,000 to The Rotary Foundation for a select peace project proposed by your club for this initiative.

Inter Country Committees area of focus are the six strategic areas of focus of Rotary International: which are as follows:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development.

Please send your project proposals re the above peace initiative to the attention of **Rotary District 7070's representative: Nevine Yassa**, National Coordinator, Inter Country Committees at the following email address: <u>sonbolsandn@rogers.com</u> by March 15, 2016.

Thousands of people around the world have chosen to help peace, let your club be one of those participating for this great initiative.

Inter-Country Committees and the US\$10K Peace Project Challenge Inter-Country Committees promote peace, friendship, and long-term relationships between Rotarians in two countries.

3 Ways to make Rotary personal:

Want a tip on how to turn more prospective members into actual members? New Jersey **Rotarian Michael Bucca** says it's all about getting to know a potential member's interests, and explaining how your club will help them pursue their passions. This process of personalization is especially attractive to younger members.

- Read Bucca's tips on Rotary Voices
- Find materials for referring members
- Join a discussion group on membership best practices

If Paul Harris started Rotary today

Posted on February 19, 2016 By Evan Burrell

I wonder, as we approach yet another Rotary anniversary, what Paul Harris would think of the Rotary of today? Would he smile, or grimace? He probably didn't imagine how far his little idea would go when he sat down for that first meeting on February 23, a full 111 years ago.

As a fun exercise, I tried to imagine what it might be like if Paul Harris started Rotary today. To do this, I first imagined what a Gen Y Paul might be like.

I decided he'd be a social entrepreneur and blogger. His personal style is a touch metro, add some emo, and just a squeeze of hipster. He lives a healthy lifestyle, eats organic and gluten free. He is warm and welcoming, with a hearty laugh, and certainly doesn't need a copy of "How to Win Friends & Influence People." He has 500 plus connections on LinkedIn.

What does his Rotary club look like?

The club is very inclusive with its membership. They work hard to attract individuals of all genders, races, beliefs, and backgrounds. They are very particular about not incorporating any practices that would be offensive to any particular group. They don't take political stands, but they are eager, collectively, to dive into action to better their community. The club uses Facebook, LinkedIn, and social media a lot to connect, not only socially but for service projects. They use Kickstarter and GoFundMe to finance projects, and have developed some Rotary-specific tools (like our Rotary Ideas) to also achieve this goal.

Club meetings

The club meets in person and online on a semi rotational basis, usually once or twice a month depending on the needs to be addressed. The club is more about how members can contribute their talents and take part in projects getting their "hands dirty," than how many times they show up for a meeting.

Members communicate almost daily through Facebook or Snapchat. Word about what they are doing seeps out through their social media network of friends, co-workers, and colleagues, spreading the excitement and attracting interest.

Their physical meeting locations vary, sometimes at a tavern, sometimes a coffee house. They are kept affordable so members can focus their resources and time on service. Meetings tend to be relaxed, and some people connect remotely via web technologies.

Social hour

The club hosts regular social events to build stronger relationships between members. Members frequently invite friends with little pressure on the individual to join. Even service projects involve a good number of people who are not members, but share a common interest.

Although I've just been imagining, there are certainly clubs that do some of these things. Do you like my vision of what Paul Harris' club would look like today? What is yours?

Join a discussion on membership best practices



About the author: Evan Burrell is a member of the Rotary Club of Turramurra, New South Wales, Australia, and a former member of Rotaract. He has been involved with Rotary since he was 18.

He currently manages social media for Rotary Down Under, the Rotary regional magazine of Australia. Follow Evan on Facebook.

Resources & reference for you to use in your Rotary Club

- Rotary Voices: Stories of service from around the world
- Rotary Leader: Helping club and district officers achieve success
- Rotary Images: Download photos to use in your club or district publications

Rotary at a Glance:

As of November 30, 2015, there are 1,225,827 Rotarians in 35, 015 Rotary Clubs in the world. And, As of September 30, 2015, there are 194,028 Rotaract members in 8,436 Rotaract Clubs in the world and there are 429,203 Interact members in 18,661 Interact Clubs in the world.

Scarborough Community Renewal Organization hosts inaugural meeting – Thanks To Rotary Clubs in Scarborough

Congratulations to the local Rotary clubs in Scarborough . They were the ones that were behind the campaign, but their members are turning it over to a wider public by creating the SCRO. Its inaugural meeting will be at the Scarborough Golf and Country Club, 321 Scarborough Golf Club Rd., from 7 to 8:30 p.m., on February 23, Rotary's 111th Birthday, and anyone can attend.

"This group will provide a unique opportunity to meet new people, advance community initiatives and renew Scarborough," said Dave Hardy, a Rotarian and organizer of a Scarborough Community Renewal Campaign, which began in 2014.

Here is a link to the article in the February 18 Scarborough Mirror: <u>http://www.insidetoronto.com/news-story/6312871-</u> scarborough-community-renewal-organization-hosts-inaugural-meeting/



World Water Day 2015: March 22

How will you and your club celebrate? This year's theme centres around water's critical role in sustainable development. Water links to all areas we need to consider to create the future we want: health, nature, urbanization, industry, energy, food and equality. Materials are available on the UN site along with tools to help plan your World Water Day event. <u>Read more...</u>

Our New Website: www.wasrag.org

Have you visited our new website yet? Our new site was launched on November 1, 2015. We've upgraded a number of features, including a more user-friendly project search tool, easier loading for your projects and much more! Be sure to take a look. In the coming weeks we will expand the site in a variety of areas. In the meantime, we appreciate your comments and ideas at info@wasrag.org

A First for Rotary - a WASH E-Club

With support from WASRAG, a new Rotary e-club is being established with a Water, Sanitation and Hygiene focus. Founded by District 9980 (New Zealand).

The new club is seeking charter members from around the world. You can also consider the E-Club as a make-up Their website is <u>www.rotarywasheclub.org</u>

To learn more about e-Clubs and the WASH e-Club in particular . . . Read More . . .

World Water Summit in Korea

Sign up for the World Water Summit in Korea to share ideas and solutions for creating to access to clean water and improving sanitation. Register:http://on.rotary.org/WWSkorea

Wasrag needs your membership.

Membership revenue helps cover our administrative costs, website upgrades, training, development of support materials etc. To check whether your membership has expired, email <u>Anna</u>

To submit stories and pictures our Newsletter, please email: <u>info@wasrag.org</u> to the attention of Wasrag newsletter editors Ian Rumbles and Terri Black.

*The Water and Sanitation Rotarian Action Group (Wasrag) is pleased to consider partnerships with any corporate supporter. Due to the unique attributes of water sources and water provision, acceptance of corporate support does not imply an endorsement of any particular water technology. Rotarians, Rotary clubs, and Rotary partners must evaluate any technology to determine if it is the best solution for the conditions where the program will be implemented. Wasrag can provide guidance about where different technologies work best, but Rotarians and Rotary clubs must make the final decision about how to implement their programs.

The Water & Sanitation Rotarian Action Group is a group of Rotarians whose purpose is to support Rotary clubs to effectively plan, finance, implement, monitor and evaluate water, sanitation, and hygiene programs, where they are most needed in a collaborative, cost-effective, timely, and sustainable manner, true to the principles of Rotary

International. Wasrag operates in accordance with Rotary International policy but is not an agency of, or controlled by, Rotary International.

ROTARY AIDS WALK - set for April 23, 2016 in Belleville and April 30, 2016 IN Toronto

The War on AIDS can be won with your help.

More than \$600,000 has already been raised by the walks in Belleville and Toronto and put to work preventing and relieving the searing impact of AIDS on women, children, and men. This year, with your help, we can greatly increase that amount.

THE ROTARY AIDS POKER WALK (formerly The Trump AIDS Poker Walk) was originally created by members of the Rotary Club of Belleville, Ontario, Canada in 2007-08, where it continues to be held each spring. In 2010, the Walk was also held in Toronto, now as a multi-club event. By 2011, the Toronto walk involved over 24 Rotary Clubs, 3 Rotaract clubs, Anglican churches and 8 HIV/AIDS organizations, overwhelming support from the community, hours of volunteer time by Rotarians, gifts-in-kind by many of their businesses, and generous corporate sponsors.

Join us. Walk, Eat, Play - and we'll all Win!

Further information can be obtained by emailing, toronto@trumpaids.ca. For more details, please consult our websites: www.trumpaids.ca and www.trumpaidstoronto.ca and www.trumpaidbelleville.ca

CLUB OF THE MONTH:

From District Governor Michael Bell, DG Elect Jim Louttit and DG Nominee Neil Phillips

The "Club of the Month" is not a new concept to District 7070. In the past we have asked clubs to brag about them selves but we are a modest group.

In fact, it has been available to all Rotary Clubs in District 7070 all year. Where have you been for the last two years?

To encourage "Service Above Self" throughout the District, the District Governor and future Governors have decided to share stories about the clubs which exemplify our motto.

Do you think that your Rotary Club deserves to be named "Club of The Month"?

If so, please do some bragging and submit a one-page story about your Club (about 300 words), and add a few photos, and send it to District Governor Michael Bell. In your story, tell them a bit about the history of your club and some of your major accomplishments and how your club serves Rotary in your community and throughout the world.

The esteemed panel of three (District Governor Michael Bell, DG Elect Jim Louttit and DG Nominee Neil Phillips) will make the decision, and it will then be entered on to the District 7070 website as "Club of The Month" and featured right here in the District Newsletter.

See more at: <u>http://www.rotary7070.org/SitePage/club-of-the-month#sthash.LixNq61k.dpuf</u>

Save the Date: May 18, 2016 – For A Celebration

The Rotary Club of Don Mills is celebrating its 60th anniversary on May 18, 2016. Details will follow. Lets all attend this tremendous milestone.

District 7070 Training Assembly – May 14, 2016 BMO Institute for Learning Address: 3550 Pharmacy Ave, Toronto, ON M1W 3Z3

What is the District Training Assembly?

In view of the annual turnover of Rotary leadership each year, special effort is required to provide club leaders with appropriate instruction for the tasks they will assume. The annual district assembly is the major leadership training event in each Rotary district of the world. The workshops offer motivation, inspiration, Rotary information and new ideas for club officers, directors and key committee chairmen of each club.

Some of the most experienced district leaders conduct informative discussions on all phases of Rotary administration and service projects. The sessions give all participants valuable new ideas to make their club more effective and interesting. Normally eight to ten delegates from each club (officers, directors, committee chairs, etc.) are invited to attend the training session.

Another important feature is a review by the incoming district governor of the program theme and emphasis of the new RI president for the coming year. District goals and objectives are also described and plans are developed for their implementation.

The success of your Rotary club is frequently determined by the club's full representation and participation in this annual meeting.

This event provides a continuation of this training for presidents-elect and does not duplicate what you learned at PETS. It also provides you the opportunity to train alongside the rest of your club's leadership team on important and relevant topics.

If you are the **secretary** of your Rotary club, much of the success your club will achieve will depend upon you knowing how to handle the many responsibilities of this important position in a Rotary club. Even for the seasoned secfretaries, Rotary is a dynamic organization which is constantly changing to address the needs of Rotary clubs, communities and society in general. Every three years, Rotary International convenes the Council on Legislation which addresses hundreds of changes to the Rotary Club Constitution, Bylaws and Policies that directly impact your club and the role of all club officers, especially club secretaries. Making sure you are up to date on these changes is an important part of your responsibility as secretary. In addition, attending will give you new energy, great ideas and motivation to better serve your club and community as a member of your club's leadership team.

If you are a **director** in your Club, as a director of your club, you have been elected to make decisions that will impact the future of your club. The sessions will help you better understand the issues faced by your club and your officers that you will be asked to vote on as you serve as a director. Additionally, the sessions will enhance your understanding of Rotary, its objects and mission which will strengthen your club.

If you **chair a committee** in our Rotary club, your participation will enhance any member's experience as a Rotarian. Sessions will address specific functions assigned to club committees. The topicsmay include public relations, membership, service projects, club administration and The Rotary Foundation among others. As a committee chair, you will have the opportunity to share ideas with your peers from clubs across the district which will give you new ideas and motivation for improving your club.

And even if you have served as a **district leader** previously and are assuming a leadership position this year, past district leaders will benefit from updated training as Rotary International continually updates programs and leadership materials. Yearly themes and emphases change, and this meeting provides an opportunity to meet new leaders and

develop rapport.

<u>And</u> if you are a **Rotary Club member**, please note that one key to a successful and growing Rotary club is informed and enthusiastic members. Attending Rotary meetings above the club level exposes you to knowledge about Rotary that will motivate you and your club will become stonger and more effective. You will also expand your personal and business network to Rotarians from across the district and you will enhance your personal leadership skills.

Save the date: **May 14**. Your club president will have more details that will allow you to register on the www.rotary7070.org website very soon.

District 7070 Conference 2016

Are you ready to REV UP ROTARY? October 21 & 22, 2016

You will be when you attend the 2016 District 7070 Conference. Poised to please, inform and inspire the 2016 conference will boast a **3R Hub** where you can explore Rotary projects, exchange information and fuel friendship. It's a different kind of space for you to **Re-ignite, Re-charge and Re-imagine Rotary**. When you aren't in the 3R Hub you'll find yourself being driven by a program of inspiring **TED style talks** from speakers who will have you racing for the open road to do good in the world.See more at: <u>http://www.rotary7070.org/SitePage/rev-up-rotary-district-conference-2016#sthash.8Bqb8vdE.dpuf</u>

This year's district conference is being held at the beautiful **Sheraton Parkway Toronto North** hotel in Richmond Hill. **Click here to book your hotel room.**

Register by the end of May and save money.

REMINDER: District 7070 Climb to End Polio Now:



Let's all help 2 District 7070 Rotarians \$100,000 to aid in the polio eradication program by climbing Mt. Kilimanjaro -Assistant District Governor Raffy Chouljian (Scarborough) and Jennifer Boyd, President, of the Toronto Don Mills Rotary Club and Chair of the District 7070 World Polio Day Committee are going to climb Mount Kilimanjaro and they are asking for District 7070 Rotarians and their friends to help them raise \$100,000 for the End Polio Now Campaign.

Can you help them Conquer Polio, Conquer Kilimanjaro by donating to the Polio Fund through Rotary International?

Heres how: email <u>maral@conquerpolio.org</u> with your name, your Rotary Club name and pledge amount. Then send your cheque to Rotary International. Please mark on the memo line 2016 Kilimanjaro Polio Climb.

Be sure to ask your friends who are not Rotarians will like to support this worthy cause too. Ask them to please visit: www.conquerpolio.org



ATTENTION: DISTRICT 7070 CLUB PRESIDENTS AND YOUTH SERVICE COMMITTEE CHAIRS:

Do you want a deserving young member of your community to have a unique opportunity for leadership training and personal growth – all under the Rotary Banner? Not just a weekend seminar, but a solid week of total immersion in leadership training that could change a life? That's RYLA.

What is RYLA?

The Rotary Youth Leadership Awards ("RYLA") is a program for young people that was officially adopted by Rotary International in 1971. Conducted on a district level, RYLA offers Rotarians a special opportunity to take part in developing qualities of leadership and good citizenship among the young people of their communities.

District 7070, which comprises Rotary clubs from Belleville to Toronto, has conducted RYLA programs continuously for many years. RYLA is a life-changing experience for young people aged 19 - 25. Each club may sponsor qualified individuals to attend a one-week leadership training program, all expenses paid.

The District 7070 RYLA program, "*Leadership Begins With Me*", provides an opportunity for the participants to get to know themselves better and to cultivate the respect and trust of others. They are able to identify their own leadership skills and determine ways to make more effective use of their resources. Their enthusiasm and technique is brought back to the community from which the participants were sponsored, and thus impacts on the young people being influenced by these youthful leaders.

RYLA introduces a large number of young people and their families to the Rotary ideals of service each year. It helps bridge the communication gap between the generations and helps improve relationships among youth groups, families and the community. RYLA also has been instrumental in the formation of Rotaract clubs and complements all other Rotary youth activities.

The Award

- To live for one week (from <u>Sunday May 15, 2016 to Friday May 20, 2016</u>) on campus (at Loyalist College in Belleville) to attend a leadership training course, all expenses paid by the sponsoring Rotary club;
- 2. 2. An invitation to the candidate to join a meeting of the sponsoring Rotary club to meet Rotarians and to learn something of Rotary; and,
- **3.** A special occasion to attend a meeting of the sponsoring Rotary club, after attending RYLA, to address the Rotarians about the RYLA experience and to be presented with a RYLA certificate in recognition of "service to the community".

THE CANDIDATE MUST SUBMIT THE COMPLETED FORM BY APRIL 1, 2016 TO:

DISTRICT 7070 RYLA 2016 COMMITTEE

c/o Josie Abbate

10 Constance Drive

Whitby, ON L1P 1N3

Application Form: <u>http://bit.ly/1Nriwre</u>

REMINDER: Rotary Leadership Institute for 2015-16 : No Charge to First year

Rotarians

From Ted Morrison, Past District Governor and Chair of District 7070 Rotary Leadership Institute

To My Fellow Rotarians,

THIS IS YOUR OPPORTUNITY TO LEARN MORE ABOUT ROTARY AND SHARE YOUR IDEAS WITH OTHER ROTARIANS. AND IT IS A GREAT LEARNING EXPERIENCE FOR NEWER ROTARIANS. SIGN UP ONLINE TODAY.

FOR ALL ROTARIANS WHO HAVE JOINED A ROTARY CLUB IN DISTRICT 7070 IN THE SINCE JULY 1, 2014: OUR ROTARY DISTICT WILL PAY YOUR TUITION FEE FOR ROTARY LEADERSHIP INSTITUTE PART ONE !!! ALL YOU HAVE TO DO IS SIGN UP ONLINE ON THE WWW.ROTARY7070.ORG WEBSITE TODAY.

The cost is \$70 per Rotarian per course. This cost covers course materials, coffee breaks and lunch. Usually the Rotary club covers the cost for their members to attend since the club will be the beneficiary of a more knowledgeable membership.

Remaining Courses for 2015-16:

Part I and Part II and Part III will be held on **April 23, 2016 at Seneca College** (Finch Campus), Toronto. Ontario (8:30 am to 4:00 pm)

Registrations are NOW being accepted for the remaining session for 2015-2016 on a first-come, first-serve basis on line at the www.rotary7070.org website by signing in and signing up and paying your \$70 for your course.

A minimum of 18 participants is needed for a course to run.

If you have any questions, please contact Past District Governor Ted Morrison by email ted.sharron@rogers.com or by phone 905-623-3810. **Please do not be disappointed. Register TODAY.**

REMINDER: It is time for your Club to use Rotary Club Central

From Ian E. Lancaster, Assistant Rotary Coordinator at Rotary International Zone 24 East My Fellow Rotarians,

The recent 2013 Council of Legislation concluded that the Planning Guide for Effective Rotary Clubs form would be replaced by Rotary Club Central (RCC), an online goal setting tool for clubs that is accessed by signing in at www.rotary.org

So how does Rotary Club Central assist us with our clubs and our districts? Rotary Club Central gives the club and district leaders the ability to monitor club progress and achievements in three key performance areas which are as follows:

- Membership initiatives,
- Service activities,
- Rotary Foundation giving.

From a District Level, all district leaders, including the Governor, Governor-Elect, Assistant District Governors, and Committee Chairs can view a summary of goals and achievements for all clubs in their district by clicking on "District View". By tracking the progress of proposed targets, District leaders can quickly identify areas of concern and offer assistance or prescribe corrective action to achieve the targets.

At the Club level, only the President, Secretary, Treasurer, Foundation Chair, and Membership Chair can edit goals

and achievements for the year they are in office. However, all club members can view club goals and achievements for all years. The ability of members to view the club's progress adds a new dimension; the reporting is in real time, clearly defines the achievements and assists the club's leadership in its planning.

In addition to the benefits to Districts and Clubs, the data collected through the RCC progress tool will give Rotary a better way to measure the impact Rotarians are making worldwide.

An added benefit to Rotary Club Central is that trends can be established over the past five years. It includes charts that track membership retention and Annual Fund giving.

Club leaders are encouraged to log in to Member Access and enter their data in Rotary Club Central so that their Club members, the District Governor, and Assistant District Governors can see it. If a club is unable to enter goals, any district leader can input data on behalf of the club. The Club President will be notified by email when any changes are made to their goals.

Rotary Club Central gives us the opportunity to record, monitor and evaluate our clubs, districts and the health of our organization. We are able to discover trends easily without having to set up the database; if corrective action is required, the need for it will be recognized earlier. We will get the opportunity to learn from each other's successes as the successes are realized in Clubs, Districts and Zones.

Rotary Club Central is the dash board – we need only read it for a healthier Rotary.

Ian Lancaster

REMINDER: Mobile Business Directory of the Members of Rotary International

District 7070

From Rotarian Rob MacArthur, a member of The District 7070 District Website Team

Are you a Rotarian in District 7070?

How would you like to advertise your business on our new mobile business directory for as little as \$10 for the first year?

Check out the site at http://www.rotarydistrict7070.mobi to register today!

Are you a consumer looking for a service or business owned by a Rotarian?

Check the site often to see our business directory grow.

Who wouldn't want to do business with a group of business owners that follow The Four-Way Test

1. Is it the truth?

2. Is it fair to all concerned?

3. Will is build good will and better friendships?

4. Will it be beneficial to all concerned?

Check out our Facebook link: 7070 Directory

www.rotarydistrict7070.mobi

The Rotary District 7070 Mobile Business Directory has been in operation for over two years. We have several District members listing their businesses. The Directory has had over 6,000 visits annually with a click through rate of over 6%. This means that 6% of those visits did something... they called a business... they clicked on the map to find the business... or they went to the businesses website. In the industry, over 6% is very good. The more members we have participating and sharing the directory, the more exposure it will have and the better success it will have. Any Rotary member of District 7070 can be on the directory for a cost of \$10.00. To look at the directory and to find out more about it, please go to <u>www.rotarydistrict7070.mobi</u>. You can also fill out the form to have your business put on the directory.

If you have any questions, please contact any member of the District Clubrunner Committee.

Is your business missing out on a opportunity?

If you would like more info, please contact Rob McArthur at info@robmac.org . Editor's Note: A very special Thank You to **Rotarian Rob MacArthur** of our District Website Team who has created the

REMINDER: A Rotary District 7070 Speakers Bureau

From Rotarian Aziz Saleh, a member of The District 7070 District Website Team

Guest Speakers or Your Own Club Member Speakers:

Have you heard a good speaker at one of your weekly Rotary meetings? It may even be one of your own Rotary Club members who often are your best Rotary speakers.

How about sharing that speaker with everyone in District 7070.

Perhaps your Club is looking for a good speaker. This is your chance to help. The District 7070 Website Committee has created a **Rotary District 7070 Speakers Bureau** that we will post on the District 7070 website and we need your input.

Please send the following info:

- Speaker's Name and Topic,
- Speaker's Contact information
- A short Speaker Biography

The Name of The Rotarian and your Rotary Club making the recommendation

To Rotarian Aziz Saleh at azizdsaleh@gmail.com

A very special Thank You to Rotarian Aziz Saleh of our District 7070 Website Team who has volunteered to put together the Rotary International District 7070 Speakers Bureau for you to use.

REMINDER: Toronto Eglinton Rotary Club's Wine Tasting and Silent Auction

Toronto Eglinton Rotary Club invites all Rotarians and their guests in District 7070 to their Wine Tasting and Silent Auction on Wednesday, April 27, 2016 at the York Banquet & Event Centre, 1100 Millwood Road, in Toronto, Time is from 6:30 pm to 10: 00 pm. Cost is \$60 (includes wine and food). Auction items include a villa in Brazil, sporting event tickets, high end BBQ, French Champagnes, jewellry, and many gift certificates for fine and fun dining, spa treatments, and much more. Proceeds go to Wounded Warriors Canada and to Rotary water projects in the developing world. For tickets: email Norma Davis at Auction items include exciting items such as 5 days at villa in Brazil; 5 days at a Chalet in Vail, Colorado; Les Paul custom built guitar signed by Canadian Band Big Wreck; a 2-hour Flight Simulator package; Tickets to Blue Rodeo; dinner and golf at the Hunt Club; limited edition art work; French Champagnes; and gift certificates for spa treatments; fine dining and so much more. Proceeds to go to Wounded Warriors Canada, a non-profit organization that supports ill & injured Canadian Armed Force Members and their families and Rotary Water Projects in the developing world. Come out and enjoy a fabulous evening of fine wines, food, superb auction items, and new faces, all while supporting a great cause.

For more information or tickets contact: wkwwells@wks.ca or stephenbianco@rogers.com

New tools for the membership tool belt

Looking to enhance your club membership experience? Do you want to find opportunities for growth in your club? Club and district leaders now have a set of updated <u>Membership Assessment Tools</u> (formerly Club Assessment Tools) to help them strengthen club membership and add value to your club membership experience, so that more people will join and fewer members will leave.

For your convenience, you can download the entire publication, or just the individual assessments that are most relevant to your club.

The individual assessments, which walk users through evaluation and development of an action plan, include:

- 1. Representing Your Community's Professions: A Classification Assessment
- 2. Diversifying Your Club: A Member Diversity Assessment
- 3. Finding New Club Members: A Prospective Member Exercise
- 4. Improving Your Member Retention: A Retention Assessment and Analysis
- 5. Enhancing the Club Experience: Member Satisfaction Survey
- 6. Understanding Why Members Resign: Exit Survey

Historical trends show that there's an increase in membership soon after the new year, so this is the perfect time to consider how you welcome new members into your club. <u>Read</u> how one club is using our <u>New Member</u>. <u>Welcome Kit</u> to enhance their welcome and orientation.

Building a solid membership foundation

Research shows that new Rotary club members often end up leaving because they are not immediately engaged in their club or not fully educated about Rotary after they join. We also know that a longer initiation period, comprehensive information presented before someone joins, and new member orientation all increase the likelihood that clubs will retain their new members.

Here are three ways to keep new members engaged:

- Assign a mentor
- •Explain club culture
- •Give them a role

If you have an effective orientation program, tell us what makes it successful. What do new members need to know? What makes them stay? Email us at<u>membershipminute@rotary.org</u>, or add a post in our <u>Membership</u> <u>Best Practices Discussion Group</u>. We look forward to hearing from you.

Get Connected, Rotarians !!!

Have you checked out the **new Rotary website**: <u>www.rotary.org</u> Have you checked out the **Rotary District 7070 website** : <u>www.rotary7070.org</u> Are you following us on **twitter** @rotary7070 **Advertise your business** on our new mobile business directory at <u>http://www.rotarydistrict7070.mobi</u> Be sure to "Like" us on **our Facebook Page** : Rotary District 7070 Be sure to "Like" Rotary on their Facebook Page: Rotary International Have you checked out you Rotary Club website and Facebook Page lately? **Is it current?** When potential members come to your club , they check out your webiste.