

DG MEMBERSHIP CHALLENGE

The CHALLENGE!

A Club achieves 2 of the following goals:

- A net gain in membership.
Small clubs (up to 50 members) must achieve a net gain of at least one member;
Large clubs (51 or more members) must achieve a net gain of at least two members.
- Improve the member retention rate by at least 1 percent from last year,
Or, maintain 100 percent retention.
- Induct new members under the age of 40.
Clubs with up to 50 members must induct a minimum of 2 new members under age 40;
Clubs with 51 or more members must induct four.
The new members must create profiles on My Rotary.

And, a Club achieves 2 of the following goals:

- Hold a visioning session, and
Develop a plan based on the session with at least 1st action timeline
- Do a club assessment, and hold an assembly with the entire club to share the findings
- Complete at least 2 changes to improve your club based on findings from a Visioning/Club assessment
- At least 2 members attend a District Membership Seminar.
- Every new member is assigned a mentor who, within 3 months of the new member joining the club, does at least 2 the following 3 things:
 - Meets with the new member to learn about what they are looking for in Rotary and how they can help get them connected and involved;
 - Accompanies them to at least one make-up meeting;
 - Joins them in at least one club activity (e.g., committee meeting, hands on project, etc.).

The PRIZE!

\$5000 – Funds to be used towards a Community project.

All clubs who successfully meet the challenge will be entered into a draw for the prize monies (e.g. 3 prizes of \$2500, \$1500, \$1000)

WHEN?

July 1st, 2016 to May 31st, 2017