



# Rotary

## District 7070



## DISTRICT 7070 NEWSLETTER

AUGUST 1, 2016

South Central Ontario, CANADA

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District Governor's  
Newsletter  
AUGUST 1, 2016  
Rotary Serving Humanity

**My Fellow Rotarians,**

I enthusiastically look forward to my year as District Governor because it means having an opportunity to meet and connect with you. Like you, I have always found the work, interactions and relationships that Rotary forms, nurtures and introduces, absolutely invigorating and at times, humbling. We are ordinary people doing extraordinary work both locally and internationally but if you think about it ... that is what makes each of you QUITE extraordinary indeed.

We Rotarians each share so many characteristics, even though we may have been raised within different cultures, communities, socio-economic family structures, and may have worked in a broad variety of careers and professions. We share the core value of giving back; of caring and of looking toward the future. Whenever there is a community need, whether it be near or far, Rotarians are the first to collectively and quickly say “**how can we help**” and “**we must help**”.

My primary goals are simple and achievable and I know that each Club will agree and strive to bring strength to the mission of the year. One goal this year is to support and strengthen our Clubs. As August is Membership Month, I have been asking those Clubs I have already visited to just **ASK**. That's right, **ASK** people to join Rotary. Speak to people enthusiastically about what Rotary means to you and about some of the projects that you've been committed to. Enthusiasm is contagious.

If you have not read the August issue of the Rotarian, please do so now. RI President John wrote about membership in the opening article. He spoke of asking people to join and looking at an invitation as a gift, that it was something only you could do. He said it was saying to someone “I think you have the skills, the talent, and the character to make our community better, and I want you to join me in doing that”.

While the Rotarian has many good articles, another that I enjoyed reading was “Reasons to love Rotary right now”.

Also check out Rotary's website at

<https://www.rotary.org/myrotary/en/learning-reference/learn-topic/membership>

to see some great ideas for your Club on Membership. For example, take a fresh approach with some resources such as:

- a Rotary Club Health Check
- Strengthening your Membership
- Membership Assessment Tools

Find new members by considering friends and family; business and professional acquaintances; young community leaders who are already connected to Rotary through Rotaract, RYLA, peace fellowships, Youth Exchange and other programs.

Just some ideas when you check out Rotary.org.

We have a great District in 7070. Let's make it even better by bringing in new Rotarians who want to work with us, working with **Rotary Serving Humanity**.

Yours In Rotary,



*Jim*

District Governor Jim Louttit at [jvlrotary@gmail.com](mailto:jvlrotary@gmail.com)

## From District Governor Elect Neil Phillips

**Greetings Rotarians,**



I'm leading the District 7070 contingent to Atlanta, which is sure to be a larger group this year - so in usual Rotarian fashion, that creates exponential opportunities for fun.

We booked a block of hotel rooms, which has already sold out! This is partly due to the fact many of us will be promoting Toronto2018 in Atlanta. Would you like to help be an ambassador for our convention, and encourage Rotarians from around the world to attend? Drop me a line and I'll add you to the list for our Host Organising Committee.

Atlanta will celebrate 100 years of The Rotary Foundation, so it proves to be a special event. If you're thinking of coming and would like more information, there's an information night being held at The National Club in Toronto the evening of September 20th. Contact Mary Lach for details and to sign up, if you're interested in attending ([mlach@sunsations.com](mailto:mlach@sunsations.com)). More info to follow.

As well, our friends next door in the Rotary Club of Peterborough Kawartha are looking at chartering a plane to go to the convention. It would depart Peterborough June 8th, returning June 15th. This will give people a couple of days to toodle about the area or attend the Peace Conference which precedes the International Conference. Cost is estimated at around \$1000, including bags and all taxes...possibly less depending on numbers. (Free Parking at Peterborough airport!). If you think you may be interested, please contact Len Lifchus, President-Elect of the RCPK, directly ([lenlifchus@gmail.com](mailto:lenlifchus@gmail.com)) . There should be details at the info night as well.

Enjoy the dog days of summer,

DGE Neil (from Spain).

*Neil*

Neil Phillips

District Governor Elect 2017-18 at [NPhillips@dng-marketing.com](mailto:NPhillips@dng-marketing.com)





At the 1917 Rotary Convention in Atlanta, President Arch Klumph announced his dream of creating a Rotary endowment fund. In 2017, we will celebrate the good work Rotarians have done over the past 100 years -- because one man dared to dream.

Join us in Atlanta! Mark your calendar at [riconvention.org](http://riconvention.org)

Be sure to check out this video: [2016-17 RI President John F. Germ invites you to Atlanta](#)

## Rotary International President John Germ's Monthly Message – August 2016



### Dear Fellow Rotarians:

Forty years ago, a man named George Campbell, the owner of the company I worked for, invited me to join Rotary. Back then, that was a common practice in the United States. Your boss invited you to join Rotary because he thought it would be good for business and good for the community, and you said yes. It's not surprising that our membership surged during that period.

George warned me not to use Rotary as an excuse to slack off at work. Even so, I always had time to attend lunch meetings and serve on committees. I never had to worry that taking a long lunch once a week would hurt my advancement, or what my boss would think about the occasional Rotary phone call at work.

Today, things are different. Companies are less generous about time, and not every manager looks favorably on community service. It's hard to enjoy a Rotary meeting when you've got emails piling up on your phone. It's harder than ever to

balance work with Rotary – and the model that gave us so much growth a few decades ago is part of what's holding back our growth now.

That's why the recent Council on Legislation adopted some innovative measures that allow clubs to vary their meeting times and expand their pool of prospective members. Clubs have more flexibility now to respond to the needs of their

members and to clear away as many barriers to membership as they can. But there's one barrier to membership that only you can remove, one thing that every prospective member needs to become a Rotarian: an invitation to join a Rotary club.

Whenever I tell a group of Rotarians that we need more willing hands, more caring hearts, and more bright minds to move our work forward, everyone applauds. But those hands, hearts, and minds won't magically appear in our clubs. We have to ask them to join. And an invitation to Rotary is something that only you can give. An invitation is a gift. It's saying to someone, "I think you have the skills, the talent, and the character to make our community better, and I want you to join me in doing that."

I'm the president of Rotary International, but the only club I can invite someone to join is the Rotary Club of Chattanooga, Tenn. I can't make your club or your community stronger. Only you can do that – by inviting the qualified people you know to join you in **Rotary Serving Humanity**.

*John*

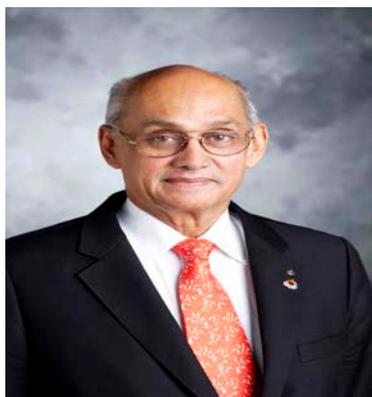
**John F. Germ**                      **President, Rotary International**

ON THE WEB: Speeches and news from RI President John F. Germ at [www.rotary.org/officepresident](http://www.rotary.org/officepresident)



## Rotary Foundation Chair, Kaylan Banerjee's Monthly Message - August 2016 – More members means a stronger Foundation

**Dear fellow Rotarians,**



Our Rotary Foundation depends on a strong and thriving Rotary membership. It is, after all, our members who provide the generous support that enables our Foundation to tackle some of the world's most pressing problems. As important as that support is, it's not the only contribution Rotarians make to our Foundation.

The Rotary Foundation has an unusual business model. Like many charities, we receive donations that we use to address a host of critical issues. Unlike most other nonprofit organizations, we depend on our members to develop relevant and effective service projects. Your volunteer labor stretches our contribution dollars and helps The Rotary Foundation to do much more with less.

The typical global grant requires hours of planning and budgeting before even one dollar is received or spent. Then the sponsors must purchase supplies, seek donated goods, set up bank accounts, organize volunteers, write reports, and monitor the project's progress, all while working with Rotarians in another part of the world. Fortunately, our clubs have a wide variety of professional skills and talents to call upon throughout this process.

Smaller clubs may not have the financial or human resources to sponsor a global grant, even if their members share a strong commitment to the Foundation's mission. Imagine what those clubs could accomplish with two or three times as many members.

As we celebrate Membership and New Club Development Month in August, let's not forget the importance of quickly engaging new members in Rotary service. Make sure they know about the many opportunities our Foundation offers members to pursue their service interests, from promoting better health to providing training and education to bringing peace and stability to communities in need.

Through The Rotary Foundation, our members have a chance to use their skills to make a real difference. First, we

need to bring those talented people into our ranks and engage them in our Foundation's vital work to create a better world. And only we, the Rotarians, can bring in those new members. So it is up to us, really, isn't it?

*Kaylan Banerjee*

Kaylan Banerjee

Rotary Foundation Trustee Chair

## Our Rotary Foundation

From Bill Patchett, 2015-16 Chair District 7070 Rotary Foundation Committee

Dear Fellow Rotarians,

Here we are in August 2016, the start of a new Rotary Year. And what better time than now, to ask **all** Rotarians to think about supporting our Rotary Foundation. You will be making a difference in so many ways throughout the world. Rotarians do make the world a better place.

Has your Rotary Club committed, again this Rotary Year, to donating at least \$20.00 PER Rotarian to **PolioPlus**.

**Has everyone in your Club, this Rotary Year, made that came commitment to personally donate \$20.00 for the eradication of Polio?** Again, this Rotary Year, the Bill and Melinda Gates Foundation will match our contributions on a 2 for 1 basis. And the Government of Canada is also matching you donation on a 2 for 1 basis. **Your one dollar becomes 5 dollars !** And we sure would like every Rotarian in District 7070 to do the same in 2015-2016. Yes, we are very close! You are making a difference !

**Has your Club sent in your objectives to the Past District Governor Michael Bell, this year's Chair of the District 7070 Rotary Foundation Committee, for the 2016-17 Rotary Year yet?** I sure hope that your Rotary Club has **set your goal for contributing at least \$ 100.00 US for each member of your club for Annual Giving to the Annual Programs Fund of the Rotary Foundation.** I hope all District 7070 Clubs that **have** already made that commitment to the Rotary Foundation and I hope that all of you will keep up the good work to reach your goal. This is where we get our money for Grants. Last year, we did have 100% in commitments met. Has your Club made plans to make that donation yet? **Are your goals and plans in Rotary Club Central?**

If we want to reach our goal for this year and next, we would like to see \$ 100.00 US from every member, in every Rotary Club. This is our commitment to the **Every Rotarian Every Year Campaign** of the Rotary Foundation - EREY (Every Rotarian Every Year).

Our Rotary Foundation provides the money for our **Grants Program**. The Grants can be used for both local and international projects. It is interesting to note that more of you are applying for Grants. This is most encouraging. On the other hand, these applications require us to raise more money for Foundation. Please encourage your Treasurer to send in your commitment. I would also encourage the Assistant District Governors to check on their clubs and their progress.

Are there any prospective **Major Donors** in the District? Please let Past District Governor Michael Bell know if you or someone you know wishes to take this next step to support Our Rotary Foundation.

Many thanks to all of you for your support.

*Bill*

William R. Patchett

Past District 7070 Foundation Chair

Past District Governor 7070 2006-2007

Past End Polio Now Coordinator Rotary International Zone 24

Email: [patch@eagle.ca](mailto:patch@eagle.ca)

phone: 905-372-5271

## Are You Preparing to celebrate The Rotary Foundation's centennial

A celebration of The Rotary Foundation centennial in 2016-17 officially kicked off in May at the Rotary Convention in Korea. Incoming leaders are already planning to lead their districts in the celebration. They received encouragement from last year's Rotary Foundation Trustee Chair Ray Klingensmith during Rotary's annual training event in San Diego. [Watch a video about the centennial.](#)

## LEARN MORE ABOUT THE ROTARY FOUNDATION CENTENNIAL

The Rotary Foundation turns 100 in 2016-17 ! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.

- [Learn more about the history of The Rotary Foundation](#)
- [Find information on how to celebrate and download resources](#)
- [Purchase centennial commemorative book, "Doing Good in the World"](#)

## District 7070 Climb to End Polio Now: June 2016



**From Jennifer Boyd, District 7070 Chair World Polio Day**

My fellow Rotarians,

We conquered Kilimanjaro ! And together , we will conquer Polio. We would like to thank you for your contribution to our climb.

We have raised over \$100,000 so far and more is coming in. Every dollar donated to the climb will actually turn into a \$5 donation to the End Polio Now campaign. How can this be? Both the Government of Canada and the Bill & Melinda Gates Foundation announced they will match all donations 2 for 1. This means that every dollar donated becomes \$5.

It is because of your help that we are so close to making this world a polio-free one!

Be sure to view the photos on the website and Facebook pages

**Website:** [conquerpolio.org](http://conquerpolio.org)

**Facebook:** <https://www.facebook.com/conquerpolio.org/>

**Twitter:** [@ConquerPolio](#)

Thank you again and see you all once we return.

Sincerely,

Jennifer

We are still asking all District 7070 Rotarians to ask your friends, relatives , neighbours and business associates to help them raise even more for the End Polio Now Campaign. We are asking all Rotarians and their families to help spread the word and ask for donations. It comes at a time when making history is literally just around the corner.

**You can help them Conquer Polio, Conquer Kilimanjaro by donating to the Polio Fund through Rotary International.**

Heres how: email [maral@conquerpolio.org](mailto:maral@conquerpolio.org) with your name, your Rotary Club name and pledge amount. Then send your cheque to Rotary International. Please mark on the memo line 2016 Kilimanjaro Polio Climb.

**Be sure to ask your friends, relatives and neighbours, who are not Rotarians to support this worthy cause too.**

**Ask them** to please visit the 2016 Rotary District 7070 Kilimanjaro Climb to End Polio at : [www.conquerpolio.org](http://www.conquerpolio.org) and **DONATE TODAY** .



Second day of hiking up Kilimanjaro! Stop to take a pose in front of our first cave. From left to Right: Chumbo( lead guide), Ryan Fogarty, Jennifer Boyd, Viji Leger and Raffy Chouljian



We did it ! We reached Summit and our goal, We had conquered Kilimanjaro and raised \$100,000 for Polio!

## Celebrate Membership & New Club Development Month:

August is Membership and New Club Development Month, when Rotary Clubs, around the world focus on membership in Rotary. Does your club have a plan? Are you executing your own plan to invite your friends and business associates to join your Rotary Club? It's time. Time to celebrate your Rotary club, your members, and the good you do in your community and around the world.

There are many ways to join in the celebration, but here are a few activities to get you started:

- **Say it loud, say it proud!** Let everyone in your social network know that you are a proud member by changing your Twitter and Facebook profile to the [I'm a Proud Member](#), [I'm a Proud Rotaractor](#), or [I am a Proud Interactor](#) graphic. Copy and save the graphic as your profile picture for August.
- **Exchange ideas.** Do you have successful membership strategies that have worked well in your community? Share them on the [Membership Best Practices Discussion Group](#).
- **We Are Rotary.** Using the hashtag #WeAreRotary, post photos to Facebook, Twitter, Instagram, or Vine of your club members at work in your community or abroad to show how Rotary makes a positive impact in the world.
- **Making a difference.** Rotary clubs are known for the high-impact service projects they undertake locally and globally. Share stories about your service projects and how they improve lives on [Rotary Showcase](#). Be sure to follow us on [Facebook](#), [Twitter](#), and [Instagram](#) to see what Rotary members around the world are doing to celebrate Membership Month.
- **What does Rotary mean to you?** Rotary members have pushed polio to the brink of eradication, delivered clean water to those in need, improved their local communities, provided scholarships to the next generation of

peacemakers, and continued to do good in the world.

Discover twelve ways to make the most of your membership.

- [See the list](#)

## MEMBERSHIP: A FRESH APPROACH

Give your members a meaningful Rotary experience by offering them opportunities to make a positive difference and connect with others. They'll make valuable friendships and feel good about Rotary and the work we're doing to make the world a better place.

Find ideas to help your club take a fresh approach with these resources:

- [Rotary Club Health Check](#) — Identify your club's problem areas and make changes to help it stay relevant for members and the community.
- [Strengthening Your Membership](#) — Develop a long-term strategy for strengthening your club's membership.
- [Membership Assessment Tools](#) — Analyze your member profile to identify prospective members and diversify your membership.
- [Connect for Good](#) — Encourage members to get involved for a more meaningful Rotary experience.
- [Connect to Membership Leads](#) — Find prospective members who want to get involved.
- [Be a Vibrant Club](#) — Use these proven strategies and new ideas to give your club a boost.

### HOW STRONG IS YOUR CLUB?

Assess your club regularly to learn what works and what doesn't. Do your members reflect the range of professions and cultures in your community? Are you achieving your club's goals? What qualities make your club attractive to new members?

Use the Membership Satisfaction Survey in the [Membership Assessment Tools](#) to identify your members' needs. Find more ideas for evaluating your club in [Strengthening Your Membership: Creating Your Membership Development Plan](#).

### TAKE YOUR CLUB FROM GOOD TO GREAT

Rotary's Be a Vibrant Club leadership plan challenges members to revitalize their clubs and better engage new and established members. It offers fresh ideas, and the latest edition has regionalized versions. Choose the one that best fits your location.

- [North America](#)

Your district leaders can also offer solutions. Contact your assistant governor, district membership attraction and engagement committee, or district governor, if you think your club could use a boost.

### ENGAGE CURRENT MEMBERS

Work hard to deliver an experience that will keep members excited about Rotary. Successful strategies include:

- Regularly recognizing members for their achievements
- Keeping members involved in club projects and activities
- Encouraging members to take on leadership roles
- Sending monthly email updates

### FIND NEW MEMBERS

The top two reasons people join Rotary are to meet new people and to get involved in their communities. Many of the non-Rotarians you know are looking for the same things. Invite them to help with a service project, attend a networking

night, or participate in a club gathering so they can see for themselves how Rotary connects leaders to make positive change.

Consider these potential candidates for membership:

- Friends and family members
- Business and professional acquaintances
- Younger community leaders who are already connected to Rotary through Rotaract, RYLA, peace fellowships, Youth Exchange, and other programs

Learn more in the guide [Strengthening Your Membership: Creating Your Membership Development Plan](#).

### **USE SOCIAL MEDIA TO ATTRACT MEMBERS**

Is your club on Facebook? Is your website up-to-date? Are you sharing information about your club's activities and projects with your community? An active social media presence can attract new members and inspire current ones.

[See how one club used social media to grow its membership](#).

### **SHARE INFORMATION ABOUT ROTARY**

You can explain the benefits of joining your club by hosting an information session for potential and new members.

Find ideas, along with sample formats, resources, and worksheets in [New Member Orientation: A How-to Guide for Clubs](#).

### **PROSPECTIVE MEMBER INFORMATION SESSION**

Invite club members to describe their experiences, talk about your club's service projects and social activities, and give an overview of Rotary. Share the [Prospective Member brochure](#) and the [What Is Rotary? Video](#) with prospective members.

### **NEW MEMBER ORIENTATION**

Build new members understanding of Rotary by hosting a series of information sessions. Suggested topics include Rotary history, opportunities for service, and The Rotary Foundation.

### **COURSES AND WEBINARS**

Encourage new and existing members to stay current using the many Rotary resources available. Courses in the Learning [Center](#) and [webinar](#) make it easy to learn at your own pace.

### **RESOURCES & REFERENCE**

- [Connect for Good](#)
- [Connect to Membership Leads](#)
- [How to Manage Membership Leads \(for Clubs\)](#)
- [How to Manage Membership Leads \(for Districts\)](#)
- [Lead Your Club: Membership Committee](#)
- [Proposing New Members](#)
- [Membership Assessment Tools](#)
- [Membership Minute newsletter](#)
- [New Member Orientation: How-to Guide for Clubs](#)

- [Regional Membership Plans](#)
- [Rotary Club Health Check](#)
- [Start a club](#)
- [Strengthening Your Membership: Creating Your Membership Development Plan](#)
- [Understanding Membership Reports: Getting Started](#)

## MEET MORGAN - A RADAR 139... 10<sup>TH</sup> ANNIVERSARY GIFT FROM DISTRICT 7070

From Joanne Ashley, Chair of District 7070 RADAR (Rotary Action for the Development of AIDS Responses ) Committee



Let me tell you about our Radar 139 recipient for this year..." LITTLE FOOTPRINTS...BIG STEPS"  
But first I must tell you about Morgan Wienberg. Morgan was born in the Northern City of Whitehorse , Yukon. A true Canadian who from an early age had an all consuming interest in Human Rights. Upon completing High School with many awards and like any 18 year old had been accepted

into University with all the friendships and growth that ensues from this experience. Her passion for helping others had grown with her.

Then in 2010, while Morgan waited her departure to University in the fall, an earthquake (7.0) struck Haiti. Morgan "traded her snow boots for sandals" and travelled to Haiti to see how she could help. This short trip changed her life and fulfilled her innermost need to help. Now other than short trips home, she really never left Haiti, for the needs are so compelling!

She witnessed children neglected, starve, beaten and abused. Morgan turned in her University savings to provide basic needs for children, these tiny orphans. For the next year she was resourceful and was appalled to discover "an orphanage" was betraying parents who believed that giving up their children for a safe place and food was a gift to them. In reality this person was selling these children. Some children tried to find their way "home" but did not know their village name. Morgan stepped up for that is what Morgan does...

One year later in 2011, Morgan Co-founded" Little Footprints...Big Steps". She was barely 20 years old. She forged partnerships, managed projects that she herself formed, found "staff" and above all else poured love and care into the safety of all who came her way.

So now, many in RADAR have met Morgan...Randy Myers and Ray Richardson both part of our AIDS projects travelled to Haiti and visited this unique orphanage and identified two pressing needs for "Little Footprints...Big Steps". These are: A Vehicle, probably a truck with Haitian Carriers to transport kids mainly from Morgan's Two Safehouses (one for girls and one for boys) to attend school and Medical appointments. As you can imagine HIV/AIDS is always a concern. The second request was funding for three Training Courses for staff to handle children from the streets and orphanages.

When a decision was made by the RADAR team after vetting four projects, the decision was unanimous that Morgan's endeavours would be our 10th Anniversary Gift to "Little Footprints...Big Steps". When Morgan was contacted with our decision, her quote in her humble way was: "this is certainly an uplifting surprise! Thank you!" For this is what Morgan does... so we ask you to dig deep and let's uplift Morgan and help all who come her way. For that is what Rotarians do! Morgan has recently been awarded a Paul Harris Fellowship for her outstanding Humanitarian work.

Please visit Morgan's web-site : [www.littlefootprintsbigsteps/com](http://www.littlefootprintsbigsteps/com)

To donate to RADAR 139 Make your cheque payable to Rotary District 7070 MEMO it to RADAR139, Mail to District Treasurer Devon Biddle at 393 Hillcroft Str. Oshawa On L1G 2M4

Thank you so much

**Joanne Ashley**

EDITOR'S NOTE: **The RADAR139** initiative was created with the encouragement of Past District Governor Bill Patchett, who wanted every club in the District to have the opportunity “to get on the RADAR” and to help alleviate the massive suffering caused by HIV/AIDS. In 2006, \$139 represented the approximate cost to save the life of an HIV+ mother and her baby for one year. Each new Rotary year, every club in District 7070 is asked to contribute a minimum of \$139 to support an HIV/AIDS-related project chosen by the members of RADAR – Rotary Action for the Development of AIDS Responses – our District 7070 AIDS committee. Since 2006, the RADAR139 initiative has supported the work of such organizations as Dignitas International, Mother to Mothers, the Stephen Lewis Foundation and Kids for Cotlands (an orphanage in Capetown, South Africa). Donations of \$139 or more from clubs across the District bring hope, health and dignity to so many each year.

## Rotary Clubs in Scarborough Sponsor Citizenship Day on Canada Day , July 1, 2016

The **Rotary Clubs in Scarborough** sponsored the Canada Day Citizenship Ceremony in Scarbrough where 100 new Canadians joined Team Canada. Thanks to North Scarborough Rotary President Basil Dias for organizing. In the Photo, **Past District Governor Michael Cooksey** is addressing the 100 new Canadian Citizens in Scarborough at the Sacrborough Civic Centre.



# ROTARY CLUB OF RICHMOND HILL

## DENTAL PROJECT IN GUYANA

This project involves the purchase of one complete Mobile Dental Clinic at a cost of \$75,000.00 USD. The area of focus is disease prevention and treatment. Much of the rural population of Guyana do not have access to dental services putting their children and families at risk. There is a dental bus managed by the Rotary Club of Georgetown Central and it is doing a good job at schools carrying out preventative and treatment services but many communities are simply not served. This project is designed to provide free dental care and treatment to these remote, rural under-served areas of Guyana and to educate children and their parents on oral hygiene and preventative dental care. We have the support and collaborative partnerships with the Ministry of Public Health for Guyana, The School of Dentistry of Guyana and the Rotary Clubs of Demerara and Georgetown Central. This cooperative initiative will ensure sustainability. As with all projects of this size we will set up evaluative processes for outcome analysis, transparency and social accountability.

Please contact Rotarian Glen Waugh [gtwaugh@sympatico.ca](mailto:gtwaugh@sympatico.ca) if you are interested in providing support or for further information.

## Rotary Leadership Institute for 2015-16

### No Charge to First year Rotarians

**From Ted Morrison, Past District Governor and Chair of District 7070 Rotary Leadership Institute**

To My Fellow Rotarians,

THIS IS YOUR OPPORTUNITY TO LEARN MORE ABOUT ROTARY AND SHARE YOUR IDEAS WITH OTHER ROTARIANS. AND IT IS A GREAT LEARNING EXPERIENCE FOR NEWER ROTARIANS. SIGN UP ONLINE TODAY.

**FOR ALL ROTARIANS WHO HAVE JOINED A ROTARY CLUB IN DISTRICT 7070 IN THE SINCE JULY 1, 2015: OUR ROTARY DISTRICT WILL PAY YOUR TUITION FEE FOR ROTARY LEADERSHIP INSTITUTE PART ONE !!! ALL YOU HAVE TO DO IS SIGN UP ONLINE ON THE [WWW.ROTARY7070.ORG](http://WWW.ROTARY7070.ORG) WEBSITE TODAY.**

#### **What Is The Rotary Leadership Institute (RLI)**

RLI is a grassroots coalition of Rotary districts implementing a leadership development program for "potential" leaders of Rotary CLUBS. RLI believes that excellent CLUB leadership (all types of club leaders) is essential to the future of Rotary in a complex and fast changing world. Most Rotarians have not been exposed to the great scope of Rotary around the world and have not considered what leadership skills are necessary to move Rotary forward. RLI strongly believes that a good Rotary Club leader must know the evolution of Rotary, its current status and activities in the world and have a vision for what Rotary can be in the future.

RLI provides a three day non-consecutive basic course in both Rotary knowledge and leadership skills, especially for voluntary organizations. RLI follows an adult learning approach with facilitated discussion led by trained Rotary facilitators.

The cost is \$70 per Rotarian per course. This cost covers course materials, coffee breaks and lunch. Usually the Rotary club covers the cost for their members to attend since the club will be the beneficiary of a more knowledgeable membership.

**Courses for 2016-17:**

**Part I and Part II and Part III will be held on September 24, 2016 at Loyalist College, Belleville, Ontario (8:30 am to 4:00 pm)**

**Part I and Part II and Part III will be held on November 12, 2016 at The Oshawa Golf Club, 160 Alexandra Street, Oshawa, Ontario (8:30 am to 4:00 pm)**

**Part I and Part II and Part III will be held on April 22, 2017 at Seneca College (Finch Campus) , Toronto. Ontario (8:30 am to 4:00 pm)**

**Registrations are NOW being accepted** for the remaining two session for 2016-17 on a first-come, first-serve basis on line at the [www.rotary7070.org](http://www.rotary7070.org) website by signing in and signing up and paying your \$70 for your course. A minimum of 18 participants is needed for a course to run.

**If you have any questions, please contact Past District Governor Ted Morrison by email [ted.sharron@rogers.com](mailto:ted.sharron@rogers.com) or by phone 905-623-3810. Please do not be disappointed. Register TODAY.**

**You Are Invited to our N1KD  
(Night of 1000 Dinners / Meals for a Mine Free World)**

November 24 @ 6:00 p.m.

The Oshawa Golf and Curling Club,  
160 Alexandra Street,  
Oshawa, ON

**Hosted by The Rotary Clubs of Oshawa and Oshawa-Parkwood**

Landmines may be off the front page in Canada but they are still big news in Afghanistan, Cambodia, Bosnia, Syria and Colombia. They maim people every day, stop children from going to school and prevent many from earning a living.

There are over 100 million landmines left either in stockpiles or in the ground – down from 200 million. Accidents are also down. However, the need for support and removal is still there.

Since the Ottawa Treaty banning landmines in 1997, The Rotarians and Rotary Clubs in District 7070 have been big contributors to the landmine movement. **Toronto Rotary Club Past President Sandy Boucher** is the Past Chair of Rotarians For Mine Action and **Chris Snyder, a member of the RC of Toronto**, is the current Chair of The Board of the Canadian Landmine Foundation. And it is time, once again for a call to action, to the Rotarians in District 7070 to help out the Canadian Landmines Foundation.

Chris is encouraging **all Rotary Clubs in Canada to take part and raise funds for the Canadian Landmines Foundation.**

You are invited to come to a gala dinner and evening at:

The Oshawa Golf and Curling Club

Ticket Price: \$100 (cash or cheque) , a tax receipt will be issued for a portion of the ticket price

Time: Reception from 6: 00 pm to 7:30 pm Cash Bar

Dinner: a 5 course meal served at 7:30 pm

Tables: of 8 people (if your Rotary Club would like to to reserve a table of 8, your are most welcome to do so. Please enure that your reservation is accompanied by full payment)

You may purchase your tickets directly from Oshawa Rotarians Bob Merry and his wife Liz at [bobmerry@rogers.com](mailto:bobmerry@rogers.com)

, phone: 905-668-1217 or from Oshawa Rotarians Carol Henry and Mike Uphoff at [chenry@trebnet.com](mailto:chenry@trebnet.com) , phone 905-447-0244.

Distinguished Guest Speaker: Ted Barris, the award-winning professor, broadcaster, journalist and author who has covered much of the ground where landmines remain in many of his 18 books. On November 24, he brings the unique perspective of soldiers -from the Great War to Afghanistan – whose lives were changed forever by encounters with battlefield landmines

Please **reply to Oshawa Rotarians and Co-Chairs Blake Grundy and Bonnie Brown** at [bonnie.grundy@rogers.com](mailto:bonnie.grundy@rogers.com) no later than Wednesday, November 16, 2016 if you are able to attend.

Perhaps a group of Rotarians from your Club may wish to take part . We hope to see you there.

If you are unable to attend but would like to donate, please make cheque payable to

The Canadian Landmine Foundation and mail to: Blake Grundy, 1281 Maddock Ct., Oshawa, ON L1K 0C7 .

Thank you for your continued support.

**Dave Andrews**

President

Rotary Club of Oshawa-Parkwood

**Margaret Wallace**

President

Rotary Club of Oshawa



## Define the value of what your club does

Do the people in your community know about your club's work?

When someone asks, "What is Rotary?" we have a clear, compelling, and consistent answer: Rotary joins leaders from all continents, cultures, and occupations to exchange ideas and take action for communities around the world.

An international survey found that 40 percent of the public has never heard of Rotary. Another 40 percent say they recognize the name but don't know what Rotary does. This means they don't understand all that your club has achieved in your community. Or how, together, we're tackling global challenges. Like German and Sri Lankan Rotarians rebuilding a maternity hospital after the 2004 tsunami, so mothers and their children can be healthy and strong. Or Austrian Rotarians welcoming refugees to their small town. Or clubs in Belize, Guatemala, and Honduras working on sustainable ways to bring clean water to more people every day.

Or how we're uniting the world to end polio once and for all.

That makes it harder to attract and inspire new members, prospective donors, and volunteers. To help you get the message out, we've created a messaging tool kit, which offers clear principles and compelling talking points that you can adapt and make your own. Spread the word in your community.

Find the messaging tool kit at [www.rotary.org/brandcenter](http://www.rotary.org/brandcenter).

## Brand aid

### Many people don't know much about Rotary

Together, we can change that.

Despite more than a century of Rotarians creating change in communities around the globe, many people don't understand what Rotary is, how we're different, and why they should engage with us. To thrive in the 21st century, Rotary needs a strong identity. And while every Rotarian's experience is unique, how we tell Rotary's story should be consistent. You can help by following these simple steps.

## Celebrate our new look and feel

How can you help keep Rotary's identity strong?

Around the world, you find the Rotary wheel along roadsides, in parks, and on sponsored projects. While no two clubs are exactly alike, our wheel signals that what Rotary represents – people coming together to move our communities forward – is the same everywhere.

Like the Nike swoosh, the power of the Rotary wheel is in its consistency. When an organization refreshes its logo, as Rotary did in 2013, using the updated mark is critically important.

That's why Rotary International created the Brand Center to help clubs use Rotary's refreshed logo consistently and correctly.

Visit [www.rotary.org/brandcenter](http://www.rotary.org/brandcenter) often to find:

- High resolution logos and graphics you can download
- A quick start guide to refreshing your club website
- Photos and videos you can use on your website and on social media to promote membership, Rotary's areas of focus, and polio eradication
- Templates for brochures, newsletters, press releases, and other materials that you can customize to promote your club, project, or event
- Sample ads for print, billboards, and television

## What makes Rotary different?

Every Rotarian brings something distinct and indispensable to our community, whether it's personality, passion, or professional experience. That multidisciplinary perspective allows us to see and solve challenges in ways others can't.

We represent our local communities but tackle projects of every scale and on every continent, and inspire our friends, neighbors, and partners to join us. We do this by connecting different points of view, exchanging fresh ideas, forging lifelong friendships – and taking action.

Because we are people of action who are tackling our communities' most persistent problems with fresh thinking and enduring solutions.

So what is changing?

Only how we tell our story. As Rotarians, you are Rotary's strongest champions. And Rotarians have all experienced lifechanging moments when they realize the extent of our impact. These personal moments are why people join and stay with Rotary.

Take the first step: Share your Rotary experience with two friends and colleagues this month – in person, on social media, or at the office – and encourage them to visit [www.rotary.org](http://www.rotary.org) for more information.

And learn other ways you can share your stories at [www.rotary.org/brandcenter](http://www.rotary.org/brandcenter).

## Club Visioning – Where is your club going to be in 5 Years?

Rotary Clubs, like any other organizations, need to have a plan for where they are heading. In order to assist Clubs to develop a vision, the District has a team of experienced Rotarians who can facilitate visioning sessions. Since we started the program, five or six years ago, close to 40 Clubs have held sessions. A few Clubs have held two or three sessions, up-dating their vision on a regular basis.

### Why do we need vision?

Visioning facilitation helps a Rotary Club to develop its own vision and then sets out the steps necessary to achieve that vision. It is worth noting that the result is not a vision set out by the District or Rotary International. Instead, the result is a vision designed and endorsed by the Club's own members. This vision will help to ensure consensus, continuity and consistency in the Club leadership and programming, to set the stage for future progress.

### The Process

The facilitation concept we use was developed by Rotarians for Rotarians. Today, it is being used by over 100 Rotary districts around the world. It starts with the Club setting a date for holding a session. A session takes about three hours, so sessions are typically held either in an evening or on a Saturday morning.

A couple of weeks prior to the date, members of the Club are invited to answer a questionnaire how they currently feel about their Club. This questionnaire is on SurveyMonkey and takes about 10-15 minutes to fill out. It is also possible to leave comments to the questions.

At the actual visioning session, the participants are told to place themselves five years ahead. In a workbook, that the facilitation team provides, the members are asked to state what the Club has done by then. In short, members talk about what the Club has done, not what it should do. There are no right or wrong answers for the workbook, which covers all aspects of a Rotary Club. Instead, at this stage members are encouraged to think boldly.

All statements from the participants' workbooks are put on flip charts. A Club session usually generates 30 – 40 sheets. These are then placed on the walls. The participants will have a two-step voting activity. For the second round of voting, the least popular statements in round one are eliminated, giving the participants fewer alternatives to choose from.

As a result of the voting session, a handful of statements from each category will stand out. They will form the basis for developing the Club's Action Plan – the most important part of the visioning process.

It is the Club's responsibility to develop the Action Plan. However, the District, and the Club's Assistant Governor in particular, would be happy to assist. The resources and experience in this field vary from Club to Club. Some are very familiar with these steps; others benefit from assistance from the District's facilitation team.

Our experience is that Clubs find it very useful to hold a visioning session. The format we use in the District seems to work very well. Probably because it was developed by Rotarians, to Rotarians. It is also fairly easy to administer and we have found that most participants really enjoy the session. Planning the future of the Club becomes a fun fellowship event.

### Further contact

If you are interested in holding a Visioning facilitation in your Club, or just have questions in general, please **contact PDG Lars Henriksson**, [lars@norditrade.com](mailto:lars@norditrade.com), tel. 416-489 8483.

## SHELTERBOX News For August 2016

From: Ron Noseworthy, Chair, ShelterBox Canada



ShelterBox Canada would like to say a big thank you to Lana, a recent addition to our volunteer Ambassador team, who hosted a BBQ fundraiser for ShelterBox Canada this month and raised over \$200 for families in need after

disaster! Our ShelterBox Canada Ambassadors help us to ensure that no family is without shelter and are we are so grateful for the support of our volunteers across the country! If you would like to join Lana and over 100 others as a ShelterBox Canada Ambassador, visit our website for more information:<http://bit.ly/BelInvolvedSBC>

ShelterBox is honoured to be acknowledged by [Rotary International](#) for the emergency shelter we deliver to displaced families around the world! ShelterBox lead the relief effort after the 2010 earthquake in Haiti and provided over 16,000 ShelterBoxes to survivors of the disaster.

ShelterBox continues to work in partnership with [IEDA Relief](#) to provide essential aid items to families in Cameroon displaced due to cross-border violence. With your support, we have been able to help over 1,200 households Minawao Camp in Northern Cameroon. Thank you for helping us to ensure that no family is without shelter! Visit our website to learn more about our work and how you can be involved: [www.shelterboxcanada.org](http://www.shelterboxcanada.org)

UPDATE: Sri Lanka - ShelterBox is working with Rotary and Sri Lankan authorities to provide emergency shelter for more than 300 households that have been displaced from torrential rain and subsequent landslides.

Great story from [Metro Toronto](#) about opportunities for recent refugee families to feel more at home in Toronto. ShelterBox has provided essential aid items to families in the Syrian region since 2011 and remains committed to ensure that no family is without shelter.

Thanks to the incredible generosity of our supporters, ShelterBox Canada was able to raise over \$30,000 during our [#GiveShelterNow](#) campaign to provide essentials to families around the world after disaster strikes. THANK YOU for helping us to ensure that no family is without shelter!

### **From ShelterBox Canada to Rotary: Thank you**

Everyone at ShelterBox would like to extend a big thank you to all of the Rotary Clubs, Rotary Districts and individual Rotarians across Canada who have supported our efforts in the 2015-2016 year. So far this year, Rotary Clubs have donated over \$425,000 to support families who have lost everything after a disaster. On behalf of the ShelterBox team and those we serve, thank you.



Ron Noseworthy      ShelterBox Response Team  
Member and Past President of The Rotary Club of Kenora

**ShelterBox Canada – 159 Jane St Office 2, Toronto, ON M6S 3Y8**

Email: [support@shelterboxcanada.org](mailto:support@shelterboxcanada.org) Phone: 647-352-1930 [www.shelterboxcanada.org](http://www.shelterboxcanada.org)  
[http://www.shelterboxcanada.org/donate\\_form.php](http://www.shelterboxcanada.org/donate_form.php)

## **HIP (Honoring Indigenous People): Highlights from the August 2016 Newsletter**



**NEW** HIP Approved Project

**Kashechewan's (Annual) Paddling with the Cree**

In the summer of 2016, Kashechewan Chief, Leo Friday, Dr. Murray Trusler, former chief of staff at Moose Factory and author Alexandra Shimo came together to discuss how to help the Kashechewan youth overcome the ongoing legacy of the residential schools and cultural genocide. Alexandra will be donating some of the proceeds from her new book *The Invisible North* to HIP towards this project. Plans for the first journey (August 6), consisting of a 319 km trip along the Albany River from Hearst, Ontario to Kashechewan, were developed and is now known as *Kashechewan's Paddling with the Cree*. It is hoped there will be two annual summer trips. Eighteen youth will spend one week training followed by a ten-day journey canoeing the northern waters. Coincidentally, Alexandra Shimo is co-author of the book **Up Ghost River**, an area visited on the journey.

Chief Friday explains, "*The Albany is our river once travelled by the ancestors of the youth. The trip will follow the fur trading route, canoeing past First Nations gravesites and visiting the Hudson's Bay Company Trading Post and Mammattawa (an abandoned HBC English River Post trading post and Ghost River). We want to teach the youth about our history and culture encompassing legends, stories, ceremonies and songs. We also want to teach them necessary skills of survival, lighting a fire, finding their way through the wilderness, building a shelter and hunting to provide nourishment. The final aspect of the journey is to build and share a spiritual connection of the land which seems to be lost and missing in the youths' lives today*".

### **The Ask - financial assistance is required to cover lodging, canoes, equipment, training**

Donations can be made through HIP by clicking donations page and click on the "Donate Now" button ([Rotary HIP - Make a Donation](#)) or by cheque. If you would like to donate by cheque, please make cheque payable to **HIP**, write Kashechewan Paddling in the memo section and mail c/o 100 Simcoe St., Suite 110, Toronto, ON M5H 3G2.

Contact: Chris Snyder - [snyder@eccgroup.ca](mailto:snyder@eccgroup.ca)  
416-364-0181 Ext. 2501/905-990-1735

### **Save the Date - October 21st**

The **Rotary Club of Toronto** will be **hosting The Right Honourable Paul Martin** as guest speaker at a lunch. Mark your calendar and watch for further information in the fall.

### **HIP Website**

Please look at our website (<http://www.rotaryhip.com/>) for regular updates. There are many links to other organizations and is a great "go-to" site. The Rotary HIP Facebook has been set up so "like us on Facebook". Pass it on to your Facebook friends. You can find the icon on our [www.rotaryhip.com](http://www.rotaryhip.com) website. Pass on our news and activities to your friends and associates and get them involved.

**Blog:** There are a variety of news items that have been added recently. Keep checking back for regular updates. Go to ([Rotary HIP - Blog](#)).

### **Newsletters**

Our monthly HIP newsletters can now be found on our HIP website ([Rotary HIP - Newsletters](#)).

### **Resources - Films & Documentaries**

A page has been added on the website for films & documentaries ([Rotary HIP - Films & Documentaries](#)). Please have a look. If you have recently viewed a film or documentary or read a book with an indigenous theme or message, please email Julie Dunaiskis ([julie@eccgroup.ca](mailto:julie@eccgroup.ca)) and Janet McLeod ([jmm@nexicom.net](mailto:jmm@nexicom.net)) to add to our list.

### **Reading**

We have updated our reading list which can be found on our website [Rotary HIP - Reading](#) You could select a few to

add to your summer reading.

### Rotary News

If your club is or has held an event or been involved in an event or project, please email Julie Dunaiskis (julie@eccgroup.ca) a brief summary so we can post on the HIP website and provide an update in upcoming newsletters. This will help other clubs and provide a sense of how we are involved. If you have been sent a questionnaire to learn of your activities, please return.

### Request a Speaker

Would your club like to have a HIP representative speak at an upcoming meeting? If so, please contact Julie Dunaiskis (julie@eccgroup.ca) with available dates and we will co-ordinate for you. We have established a great relationship with the Chiefs of Ontario. They are willing to arrange for speakers.

### Approved Projects

Check the HIP website ([Rotary HIP - Approved projects](#)) to see full project descriptions. We hope you or your club can support any of the projects mentioned as follows. We need much more financial support. Please join in. Not only will you help the project become reality and assist with the educational needs but you will learn a lot as well.

### What do First Nations People Need and Want?

A group of young people in Attawapiskat came up with some very poignant suggestions. To see them, go to our website Blog. ([Rotary HIP - Blog](#)).

### Upcoming Events

#### Upcoming Pow Wows

Wikwemikong Pow Wow(Manitoulin) - Civic Weekend 2016  
Chippewas of Rama First Nation(Orillia) - August 20 & 21, 2016  
Mississaugas of the New Credit(Hagersville) - August 27 & 28, 2016  
Native Harvest Festival Pow Wow(London) - Sept. 17 & 18, 2016  
Curve Lake First Nation(Buckhorn) - 3rd weekend in Sept. 2016  
Check the Ontario Travel website for other events through the summer.

**HIP Membership:** The HIP membership continues to grow. New members are always welcome. Check our website ([Rotary HIP - Friends and Supporters](#)) to see who is registered. Is your name listed? You can join today by selecting ([Rotary HIP - Become a Member](#)) on the HIP website. It is never too late!

Sincerely, **Chris Snyder** Chair, HIP [snyder@eccgroup.ca](mailto:snyder@eccgroup.ca) 416-364-0181 Ext. 2501

## Resources & reference for you to use in your Rotary Club

- [Rotary Voices: Stories of service from around the world](#)
- [Rotary Leader: Helping club and district officers achieve success](#)
- [Rotary Images: Download photos to use in your club or district publications](#)

## Rotary at a Glance:

As of March 31, 2016, there are 1,235,100 Rotarians in 35,247 Rotary Clubs in the world. And, As of December 29, 2015, there are 201,342 Rotaract members in 8,754 Rotaract Clubs in the world and there are 441,278 Interact

members in 19,186 Interact Clubs in the world.



**Significant WASH Initiative in Mexico** In rural Mexico, 23% of the people live in communities without adequate water and sanitation. In February 2016, after two years of negotiations, Rotary represented by Mexico's District 4170, WASRAG and the Mexican National Water Commission (CONAGUA) signed a 5-year agreement to [\(Read More . . .\)](#)

**Demand is key to Sustainable Water Projects** We know fast food is not good for us, but we eat it, because convenience and speed outweighs poor nutrition. Seth Womble, from [www.watermission.org](http://www.watermission.org) provides some excellent best practices for developing a demand for sustainable clean water projects. His article provides three key points that changes a project from a "needs" driven as determined by the providing organization to one that has a strong "demand" by the local people. [\(Read More . . .\)](#)

**Monitoring Matters** In the [April 2016](#) issue of the WASRAG newsletter, Carolyn Meub, former WASRAG Board Member, provided an article on best practices for sustaining water, sanitation and hygiene projects. In this article, Meub provides valuable tips on using the M.E.R.L. evaluation process, which is a key component of developing sustainable projects. [\(Read More . . .\)](#)

**Menstrual Health Management** Recently, WASRAG representatives were able to make a presentation on Sustainable Menstrual Hygiene Management Models to the UN Commission on the Status of Women. The [Powerpoint presentation and the summary document](#) are excellent resources for those interested in this topic.

**Water is Life** The Fishers Rotary Club, Freetown Rotary Club and World Hope International have worked cooperatively to bring clean water to 100,000 people in Sierra Leone by constructing 100 wells. They recently have received a Global Grant to build 30 new wells all located near schools. The project is well documented in their videos. [\(Read More . . .\)](#)

**Water and Sanitation Technology Ideas** Some interesting technology related to water and sanitation  
[Paid for Poop](#)  
[Mapping Faecal Flows](#)  
[Solar Powered Water Distiller](#)

**Rotary Foundation Centennial** Starting July 1, 2016, The Rotary Foundation is celebrating its 100th birthday. Lots of special events are scheduled! Significant for WASRAG is the announcement that 10 outstanding global grant projects completed during the 2015-16 Rotary year will be recognized by The Rotary Foundation at the 2017 International Convention in Atlanta.

**WASH Resources** The following are some great WASH resources that you might find useful!

[Centre for Affordable Water and Sanitation Technology](#)

[Faecal Sludge Management - Practical Action in South Asia](#)

[Partnership for Handwashing](#)

**New Projects** We love hearing about your projects and are delighted to relay these great opportunities for Rotarians to get involved in WASH projects! When posting your projects on the [wasrag.org](http://wasrag.org) website, please remember to include the name of your Rotary club and District number. Contact us at [info@wasrag.org](mailto:info@wasrag.org) if you need help with your posting. We have writers ready to help tell your story!

**Wasrag needs your membership.** Membership revenue helps cover our administrative costs, website upgrades, training, development of support materials etc. To check whether your membership has expired, email [Anna](mailto:Anna)

To submit stories and pictures our Newsletter, please email: [info@wasrag.org](mailto:info@wasrag.org) to the attention of Wasrag newsletter editors Ian Rumbles and Terri Black.

**\*The Water and Sanitation Rotarian Action Group (Wasrag)** is pleased to consider partnerships with any corporate supporter. Due to the unique attributes of water sources and water provision, acceptance of corporate support does not imply an endorsement of any particular water technology. Rotarians, Rotary clubs, and Rotary partners must evaluate any technology to determine if it is the best solution for the conditions where the program will be implemented. Wasrag can provide guidance about where different technologies work best, but Rotarians and Rotary clubs must make the final decision about how to implement their programs.

**The Water & Sanitation Rotarian Action Group** is a group of Rotarians whose purpose is to support Rotary clubs to effectively plan, finance, implement, monitor and evaluate water, sanitation, and hygiene programs, where they are most needed in a collaborative, cost-effective, timely, and sustainable manner, true to the principles of Rotary International. Wasrag operates in accordance with Rotary International policy but is not an agency of, or controlled by, Rotary International.

**REMINDER: District 7070 Conference 2016**

**Are you ready to REV UP ROTARY? October 21 & 22, 2016**



You will be when you attend the 2016 District 7070 Conference. Poised to please, inform and inspire the 2016 conference will boast a **3R Hub** where you can explore Rotary projects, exchange information and fuel friendship. It's a different kind of space for you to **Re-ignite, Re-charge and Re-imagine Rotary**. When you aren't in the 3R Hub you'll find yourself being driven by a program of inspiring **TED style talks** from speakers who will have you racing for the open road to do good in the world. See more at: <http://www.rotary7070.org/SitePage/rev-up-rotary-district-conference-2016#sthash.8Bqb8vdE.dpuf>

This year's district conference is being held at the beautiful **Sheraton Parkway Toronto North** hotel in Richmond Hill. [Click here to book your hotel room.](#)

Register by the end of May and save money.

## REMINDER: Club of the Month:

**From District Governor DG Jim Louttit, DG Elect Neil Phillips and DG Nominee Mary Lou Harrison**

The "Club of the Month" is not a new concept to District 7070. In the past we have asked clubs to brag about themselves but we are a modest group.

In fact, it has been available to all Rotary Clubs in District 7070 all year. Where have you been for the last two years? To encourage "Service Above Self" throughout the District, the District Governor and future Governors have decided to share stories about the clubs which exemplify our motto.

Do you think that your Rotary Club deserves to be named "Club of The Month"?

If so, please do some bragging and submit a one-page story about your Club (about 300 words) ,and add a few photos, and send it to District Governor Michael Bell. In your story, tell them a bit about the history of your club and some of your major accomplishments and how your club serves Rotary in your community and throughout the world. The esteemed panel of **the 3 G's (District Governor Jim Louttit, DG Elect Neil Phillips) and DG Nominee Mary Lou Harrison** will make the decision, and it will then be entered on to the District 7070 website as "Club of The Month" and featured right here in the District Newsletter.

See more at: <http://www.rotary7070.org/SitePage/club-of-the-month#sthash.LixNg61k.dpuf>

## REMINDER: Mobile Business Directory of the Members of Rotary International District 7070

**From Rotarian Rob MacArthur, a member of The District 7070 District Website Team**

Are you a Rotarian in District 7070?

How would you like to advertise your business on our new mobile business directory for as little as \$10 for the first year?

Check out the site at <http://www.rotarydistrict7070.mobi> to register today!

Are you a consumer looking for a service or business owned by a Rotarian?

Check the site often to see our business directory grow.

Who wouldn't want to do business with a group of business owners that follow The Four-Way Test

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Check out our Facebook link: 7070 Directory  
[www.rotarydistrict7070.mobi](http://www.rotarydistrict7070.mobi)

The Rotary District 7070 Mobile Business Directory has been in operation for over two years. We have several District members listing their businesses. The Directory has had over 6,000 visits annually with a click through rate of over 6%. This means that 6% of those visits did something... they called a business... they clicked on the map to find the business... or they went to the businesses website. In the industry, over 6% is very good. The more members we

have participating and sharing the directory, the more exposure it will have and the better success it will have. Any Rotary member of District 7070 can be on the directory for a cost of \$10.00. To look at the directory and to find out more about it, please go to [www.rotarydistrict7070.mobi](http://www.rotarydistrict7070.mobi). You can also fill out the form to have your business put on the directory.

If you have any questions, please contact any member of the District Clubrunner Committee.  
Is your business missing out on a opportunity?

If you would like more info, please contact Rob McArthur at [info@robmac.org](mailto:info@robmac.org) .

Editor's Note: A very special Thank You to **Rotarian Rob MacArthur** of our District Website Team who has created the Mobile Business Directory of the Members of Rotary International District 7070

## REMINDER: A Rotary District 7070 Speakers Bureau

**From Rotarian Aziz Saleh, a member of The District 7070 District Website Team**

Guest Speakers or Your Own Club Member Speakers:

Have you heard a good speaker at one of your weekly Rotary meetings? It may even be one of your own Rotary Club members who often are your best Rotary speakers.

**How about sharing that speaker with everyone in District 7070.**

Perhaps your Club is looking for a good speaker. This is your chance to help. The District 7070 Website Committee has created a **Rotary District 7070 Speakers Bureau** that we will post on the District 7070 website and we need your input.

Please send the following info:

- Speaker's Name and Topic,
- Speaker's Contact information
- A short Speaker Biography

The Name of The Rotarian and your Rotary Club making the recommendation

To Rotarian Aziz Saleh at [azizdsaleh@gmail.com](mailto:azizdsaleh@gmail.com)

A very special Thank You to Rotarian Aziz Saleh of our District 7070 Website Team who has volunteered to put together the Rotary International District 7070 Speakers Bureau for you to use.

## REMINDER: Rotary Foundation Walk - Sunday, September 11, 2016 Brighton Community Centre 75 Elizabeth St., Brighton, ON

Fun for the whole family!

Registration & Refreshments: 8:30am to 9:45am

Explore Beautiful Brighton Walk: 10:00am Relaxed Historical Walk: 10:30am

Lunch and prizes: 12:00pm

Pet Friendly • Prizes, Trivia Observation Contest for Adults & Kids

Save The Date Fun for the whole family!

For additional information, please contact: Foundation Walk Chairs: Victoria Parker & Ted Harp  
[Victoria.A.Parker@icloud.com](mailto:Victoria.A.Parker@icloud.com) | [Ted@TedHarp.ca](mailto:Ted@TedHarp.ca)

[Poster](#)

## [Registration Form](#)

# How many Rotarians does it take to save a tree?

From Alanna Scott, Chair of the District 7070 Environment Action and Awareness Committee

My Fellow Rotarians,

Here is a service to the Environment Action, brought to you by the District 7070 Environmental Action and Awareness Committee.

How many Rotarians does it take to save a tree?

According the paper & pulp industry, its takes 15.36 trees to create a ton of magazine paper = 2000 lbs so then each tree creates 130lbs.

At approximately 4oz a copy = 520 editions / 12 editions = 43.3

So you could ask how many Rotarians does it take to make a tree? And you would know the answer. 43.3

There is a form for members to fill out in order to switch to a digital subscription of The Rotarian. You should be able to access it at the link below.

<https://www.rotary.org/myrotary/en/node/18361>

Otherwise, the steps are:

- Sign into My Rotary
- Under "News & Media", click on "The Rotarian" under "Magazines"
- Scroll way down on the page to find "Subscribe to the Rotarian" & click on digital edition

### **Do you or does your club have a green streak?**

If so the District Environment Committee wants to hear from you. Contact Alanna Scott at [Ascott@evas.ca](mailto:Ascott@evas.ca) to find out more about how you can help and ways your club can put service to the environment into the rotary wheelhouse.

## *Alanna*

Alanna Scott, MM, CFRE

Chair of the District 7070 Environment Action and Awareness Committee

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## Get Connected, Rotarians !!!

Have you checked out the **new Rotary website**: [www.rotary.org](http://www.rotary.org)

Have you checked out the **Rotary District 7070 website** : [www.rotary7070.org](http://www.rotary7070.org)

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Be sure to "Like" us on **our Facebook Page** : Rotary District 7070

Be sure to “Like” Rotary on their Facebook Page: Rotary International

Have you checked out you Rotary Club website and Facebook Page lately? **Is it current?** When potential members come to your club , they check out your webiste.