



ROTARY LEADER

OUR FOUNDATION

Need help with your grant application? The Cadre is here to assist you.

CLUB CLINIC

How to take part in Rotary's collaboration with Toastmasters

GRANTS

Introducing programs of scale grants

PROMOTING PEACE

Learn about Rotary's new peace center in Africa

The cause of peace has a unique importance for Rotary. Pictured: Rotary Scholars in the Water Cooperation and Diplomacy program promote peace through water management. Learn how you can support Rotary's peace efforts.

PRESIDENT'S MESSAGE



MARK DANIEL MALONEY

People from all over the world have multiple reasons for joining Rotary. Many new Rotarians each year join for the same reason I did — because Rotary is a great way to benefit your career. When I was a new attorney starting out in Alabama, Gay and I became partners in her father's firm. He instilled in us the value of joining Rotary as a way to build relationships and demonstrate to potential clients that we were serious professionals who held firm to values even more robust than what our profession required.

Rotary's commitment to vocational service is built on the highest ethical standards in business and professions, the recognition of the worthiness of all useful work, and the dignifying of each Rotarian's occupation as an opportunity to serve society. That last point is so important. No matter our profession, we all contribute mightily to the world when we conduct our work with integrity and always adhere to The Four-Way Test.

I have made balancing the demands of Rotary office with professional and family commitments one of my priorities as president. No Rotarian should feel pressured to put in more time than a volunteer position should ever demand. This is true for several reasons, one of them being that the work we do in our day jobs is just as important to Rotary as the work we do in the organization. We carry our Rotary values everywhere, and our professional success helps build a case for Rotary every day we go into the office.

This is particularly important in our efforts to reach younger new members. We want to see a Rotary where no one is ever asked to choose between being a good Rotarian and being a good parent, business owner, manager, or employee. When we ask busy young people to join us, we should not be asking them to give up their time and freedom. We should be rewarding them with an experience that makes everything they already do even more inspiring.

Providing greater balance within Rotary will have another benefit as well: It will create opportunities for other Rotarians, including Rotaractors, to step up and take a leadership role on projects and committees. This will ensure that they remain engaged in our clubs and inspired to remain Rotarians for life.

Throughout the world, Rotary is admired for its vocational service and for the time-honored values we instill in all business relationships. As we continue our work to grow Rotary, let us remember that vocational service remains a crucial selling point to potential members.

Rotary Connects the World, and by making Rotary's vocational service work known to people in more professions and at different stages of their careers, we will help grow our organization and make it stronger and more diverse.



OUR
FOUNDATION

YOUR EXPERTS TO HELP CREATE LASTING CHANGE

THE CADRE OF TECHNICAL ADVISERS CAN INCREASE YOUR PROJECT'S IMPACT

A Rotary club in India wanted expert help. So it asked Dr. Indumati Gopinathan, a member of The Rotary Foundation Cadre of Technical Advisers, for advice on its global grant application.

The club was requesting funds to purchase a \$275,000 brachytherapy unit, used to kill cancer cells and shrink tumors, for a small hospital with a cancer center in rural India. The community assessment was well done and the project promised clear benefits. But Gopinathan knew that the high attrition rate among nuclear medicine physicians and the remote location of the hospital would make it difficult for the club to ensure a continuous supply of experts to operate and supervise the unit.

Gopinathan, a pathologist and medical instructor, used her contacts to survey the region and connect the club with a large hospital only a four-hour drive away. The hospital is affiliated with a university that offers a three-year, accredited postgraduate program in nuclear medicine, and the university agreed to have students from the program do their postgraduate rotations at the cancer center to manage the new brachytherapy unit.

Rotary creates lasting change in our communities and around the world when grant projects are sustainable, measurable, and built on the foundation of a strong community assessment.

The Cadre of Technical Advisers consists of 700 experts like Gopinathan in more than 70 countries who are eager to help clubs and districts plan stronger projects that make a greater impact.

Cadre members can use their knowledge and expertise to help you:

- Conduct community assessments
- Integrate elements of sustainability into a project
- Develop plans to monitor and evaluate the project
- Answer questions specific to the grant application requirements for an area of focus

Gopinathan, a member of the Rotary Club of Bombay Chembur West, Maharashtra, India, has visited 15 projects as part of the Cadre. She recalls a grant application to get funding for a mobile mammography unit to screen for breast cancer in hard-to-reach rural communities. The district's application didn't identify a host club, and Gopinathan was concerned about who would follow through with the project.

She used her contacts to talk to the partner hospital's administrator and radiology department and secured a written agreement that the hospital would develop a training program and dedicate staff members to operating the mammography van. The district governor and incoming leaders committed in writing to enlist clubs to participate in the project and keep cancer screenings a top priority during their terms.

DID YOU KNOW?

You can search for Cadre members by district, country, language, and area of focus expertise in the reports section of My Rotary. **Learn how to use the Cadre Member Information report** to find Cadre members who can help your club.

Write to cadre@rotary.org for more information.



4 WAYS TO GET INVOLVED WITH ROTARY'S NEW TOASTMASTERS COLLABORATION

After decades of avoiding public speaking, Rotarian Terry Beard decided to confront his fears head on. A friend introduced him to Toastmasters, where he learned to be comfortable in front of an audience, while also enhancing his leadership skills.

Wanting to create a safe harbor for others to grow as he had, Beard launched the Portland Rotary Toastmasters club which includes members of the Rotary Club of Portland, Oregon, USA, but is also open to the public.

"We started it to help members develop their voice and grow in leadership skills," he says. "But we got so much more than we anticipated."

Rotary International and Toastmasters International are now collaborating to give Rotary members increased opportunities for personal and professional growth. Rotary members have access to **explore** public speaking tips, videos, podcasts, and more from Toastmasters.

Here's how you and your Rotary club can get involved in this collaboration:

1. Visit a local Toastmasters club to learn more about the organization. Toastmasters has 16,800 clubs in 143 countries, so you're likely to find one near you. Go to toastmasters.org/find-a-club.
2. Ask a member of Toastmasters to visit or speak at your club.
3. Invite a Toastmasters member to participate in a club service activity or attend a social event.
4. Work with your local Toastmasters club to hold a joint event so your members can discuss potential collaboration opportunities.

Rotary International is also creating a leadership and communication curriculum for Rotary and Rotaract members that will be available in English next year, with release in all Rotary languages by 2021.

Read more about Beard's experience with the Portland Rotary Toastmasters and how Toastmasters can benefit your club in **his post for Rotary Voices**.

CORE VALUES



INTRODUCING PROGRAMS OF SCALE GRANTS

Your district can be one of the first to try a new type of Rotary Foundation grant that's designed to support sustainable, evidence-based methods to address a need that a community has identified and to measure the impact of the project on the community.

Programs of scale grants, which are awarded to clubs or districts in a competitive process, support activities that are aligned with one or more of Rotary's areas of focus for three to five years and benefit a large geographic area or a large number of people.

Through programs of scale grants, Rotary aims to provide leadership and develop specific expertise in partnership with other organizations that do good work, to impact communities and individual lives. With the success of programs of scale, Rotary will grow its ability to influence policy and expand and strengthen its international role in the delivery of service to communities in need. Programs of scale will officially launch in January with the first award expected in October 2020.

Key points about programs of scale grants:

- The Foundation will award one programs of scale grant of \$2 million each year.
- Although no other Rotarian funding is required, we strongly encourage applicants to supplement the Foundation grant with funding and resources from Rotarian and non-Rotarian sources.

- The reach of the activities that these grants fund could be international, national, regional, or districtwide.
- Proposals for programs of scale grants should include a fully developed program from concept to implementation, including baseline data and ongoing monitoring and evaluation plans.
- The activities the grants support should be ones that Rotarians, government agencies, nongovernmental organizations, or private institutions have used successfully and that communities with similar needs can adapt and use. New and untested activities aren't eligible.
- Programs of scale grants are awarded with the expectation that clubs or districts will partner with other organizations, such as nongovernmental organizations, private institutions, and government agencies, on the activities these grants fund. Rotarians will take well-defined leadership roles. Rotarian recipients of the grant funds may disburse them to partner organizations.

How to plan and implement a programs of scale grant

Use My Rotary's Discussion Groups, Rotary Showcase, and Rotary Ideas to help you at each stage of your project, from planning and organizing to evaluating the project's success. Organizations you're working with can also help you develop the plan and complete the proposal and application.

The application process

The Rotary Foundation will award one grant each year in a two-step process. Clubs and districts will submit proposals, and those that write the strongest proposals will be invited to submit applications. A committee made up of members of The Rotary Foundation Cadre of Technical Advisers and other experts will review the proposals and applications. They will make recommendations to the Rotary Foundation Board of Trustees, which will make the final decision. In 2020, the Trustees will award the grant at their October meeting.

Find out more by sending your questions to grants@rotary.org or consulting the **Programs of Scale** page on My Rotary.

WHAT'S NEW

Did you know you can earn virtual badges, find courses in languages like Chinese and Swedish, and create your own learning plan, all in the Learning Center? New courses are being added all the time. For example, the new **Preventing and Addressing Harassment** course will tell you the steps you should take if someone reports harassment in your club or district and familiarize you with Rotary's updated policy on adult harassment. Explore the **Learning Center** today.

WHAT'S NEXT

JANUARY

Vocational Service Month

19-25 International Assembly, San Diego, California, USA

FEBRUARY

Peacebuilding and Conflict Prevention Month

- 1 Last day for Rotaractors to **nominate** a project for the Rotaract Outstanding Project Awards
- 8 Last day for district governors to **nominate** a Rotarian for the Rotary Foundation Distinguished Service Award
- 23 Rotary's anniversary: World Understanding and Peace Day

SUPPORT ROTARY'S NEW PEACE CENTER IN AFRICA

We're launching our first Rotary Peace Center in Africa to train leaders who can focus on the underlying threats to peace in the region. The Rotary Foundation has set a fundraising goal of \$12 million to endow the new center and cover the cost of the peace fellowships.

The peace center at Makerere University in Kampala, Uganda, will offer a professional development certificate, with its first peace fellows beginning their studies in early 2021. The certificate program will emphasize issues and solutions that are especially relevant in Africa and will provide practical experience to supplement coursework in areas such as human rights, governance and media, climate change, and refugee migration.

Makerere will become the second Rotary Peace Center to offer a professional development certificate. Chulalongkorn University in Bangkok, Thailand, became the first in 2005.

Makerere University is in the heart of the African Great Lakes, a region that has experienced political instability, civil war, ethnic hostilities, and genocide. The university created a peace studies program more than 20 years ago.

Rotary Peace Fellows at Makerere will learn how to influence policies and take action to transform society through Positive Peace. More than just the absence of violence, Positive Peace puts in place the structures, institutions, and attitudes that allow peace to flourish.

The professional development certificate, expanded from a three-month curriculum to a yearlong program, begins with an online course followed by 10 weeks of in-person study at the university. The coursework will be accompanied by a Positive Peace workshop based on each fellow's chosen curriculum, conducted in partnership with the Institute for Economics and Peace.

The coursework at Makerere prepares fellows to then return home for about nine months to implement a social change initiative intended to promote peace and development. At the end of the program, peace fellows will return to Makerere for a capstone seminar, where they'll report on their social change initiative and address the next class of peace fellows.

The new peace center will benefit all of Africa, but especially the sub-Saharan region, says Bryn Styles, chair of the Rotary Peace Centers Committee and a member of the Rotary Club of Barrie-Huron, Ontario, Canada.

"That's the advantage of the certificate program, especially at Makerere," says Styles. "It will provide peace fellows with hands-on experience that will allow them to go back to their communities with tools they can use."

Applications open in February. Learn how you can **recruit, support, and endorse** a peace fellow candidate.

SUPPORT THE PEACE CENTERS WITH CASH OR DISTRICT DESIGNATED FUNDS

You can support this new addition to the Rotary Peace Centers and contribute to the long-term stability of all of the peace centers by donating cash or using your District Designated Funds. Here's how:

- ➞ Make a donation to the peace centers. Go to **rotary.org/donate** and click the DONATE button. On the next page, where you're asked what you would like to support, go to the Endowment tab and choose Endowment-Rotary Peace Centers.
- ➞ Make your district a Peacebuilder District by **contributing DDF** to Rotary Peace Centers-Fellowships to support learning at the peace centers now. Districts that give at least \$25,000 in DDF each year qualify for this recognition.
- ➞ Contribute DDF to the Rotary Peace Centers Endowed Fund to support the program's future. The principal of your contribution is invested for the long term, and its spendable earnings help pay for the peace centers program.

ALOHA ROTARY

DISCOVER ALOHA

AT THE 2020 ROTARY CONVENTION

Honolulu, Hawaii, USA | 6-10 June 2020

Register today at riconvention.org



HONOLULU
HAWAII 2020

ABOUT ROTARY LEADER

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Managing Editor

Arnold R. Grah

Graphic Designer

Daniel Brown

Writers

Ryan Hyland

Jill Johnson

Photographer

Monika Lozinska

Copy Editors

Heather Antti

Kelly Cison

Amy Finkelstein

Proofreader

Kelly Doherty

Web

[Rotary.org](https://rotary.org)

Fax

+1-847-866-9732

Phone

+1-847-866-3000

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