

# PUBLIC SPEAKING

Bobby McBride  
Rotary Club of Whitby Sunrise  
Durham Region Toastmasters



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# AGENDA

Public Speaking

Toastmasters

Speaking Tips

Table Topics

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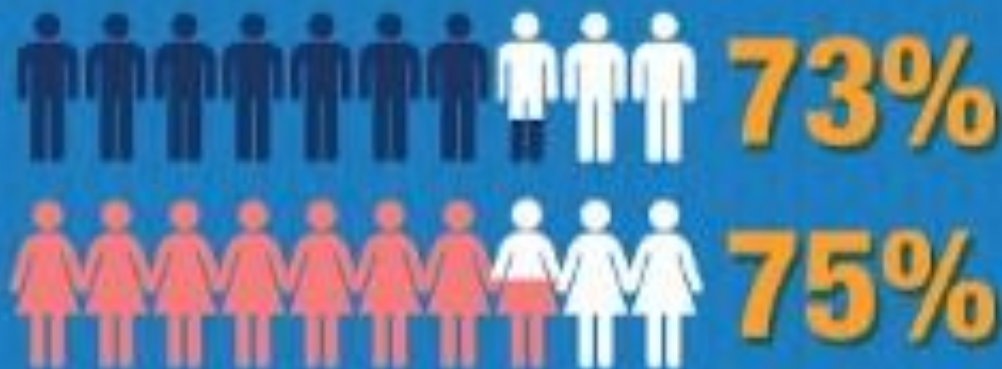


# FEAR OF PUBLIC SPEAKING

ALSO KNOWN AS GLOSSOPHOBIA



**74%** OF PEOPLE  
SUFFER FROM  
**SPEECH ANXIETY**





# BENEFITS OF PUBLIC SPEAKING

- Professional advancement and personal development
  - Communication skills
  - Influence and persuasion
  - Confidence
  - Opportunities
  - Networking
  - Getting comfortable with being uncomfortable



# 4 Ways **Exposure Therapy** is Helpful

## Habituation

A person's fears decrease over time



## Self-Efficacy

Show a person's capability of conquering fears



## Extinction

Weaken learned associations btw fears & bad outcomes



## Emotional Processing

Learn to attach new beliefs to fears



Taylor Swift tries to  
calm her nerves before  
performances by  
talking to herself in the  
mirror



Rotary

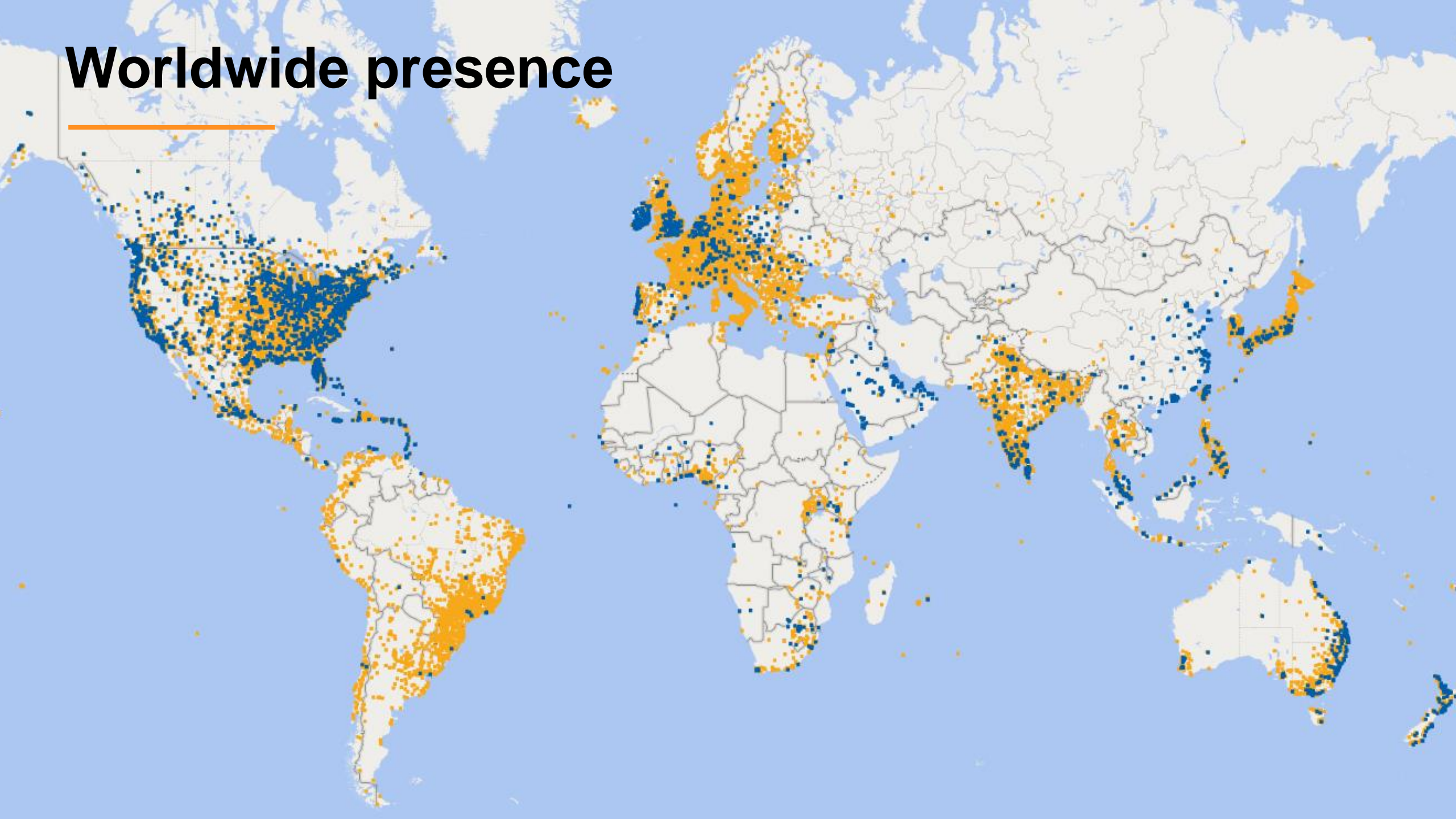


# ROTARY AND TOASTMASTERS ALLIANCE



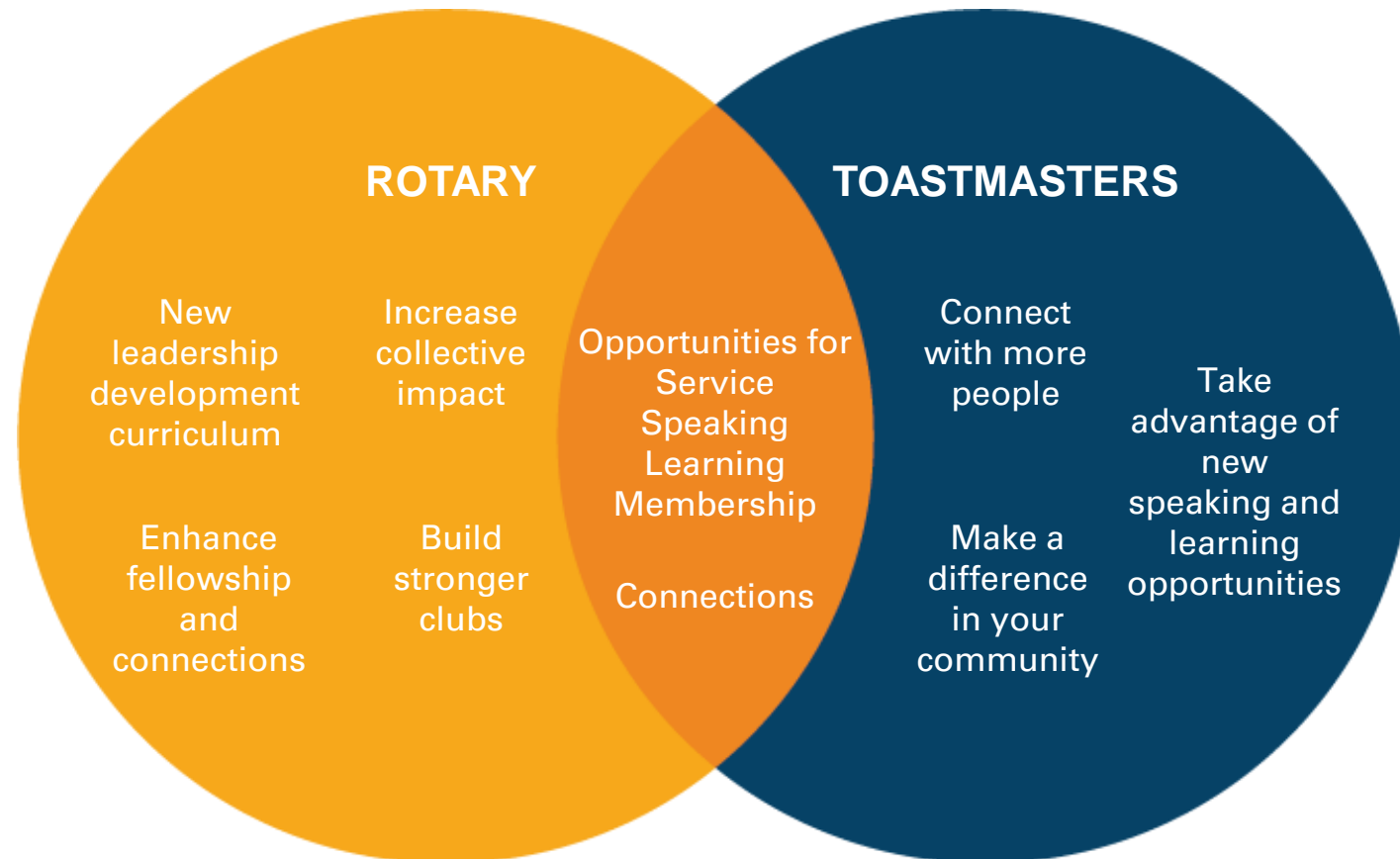
# Worldwide presence

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# BENEFITS



# TOASTMASTERS

- Educational non-profit organization founded in 1924
- Teaches public speaking skills through a worldwide network of clubs that meet online and in person





# TOASTMASTERS MEETINGS



1. Introduction
  - Head table roles
2. Speaking
  - Prepared speeches (Pathways Projects)
  - Impromptu speeches (Table Topics)
3. Evaluation
  - Speech evaluations
  - Head table reports
  - Meeting evaluation



# HEAD TABLE ROLES

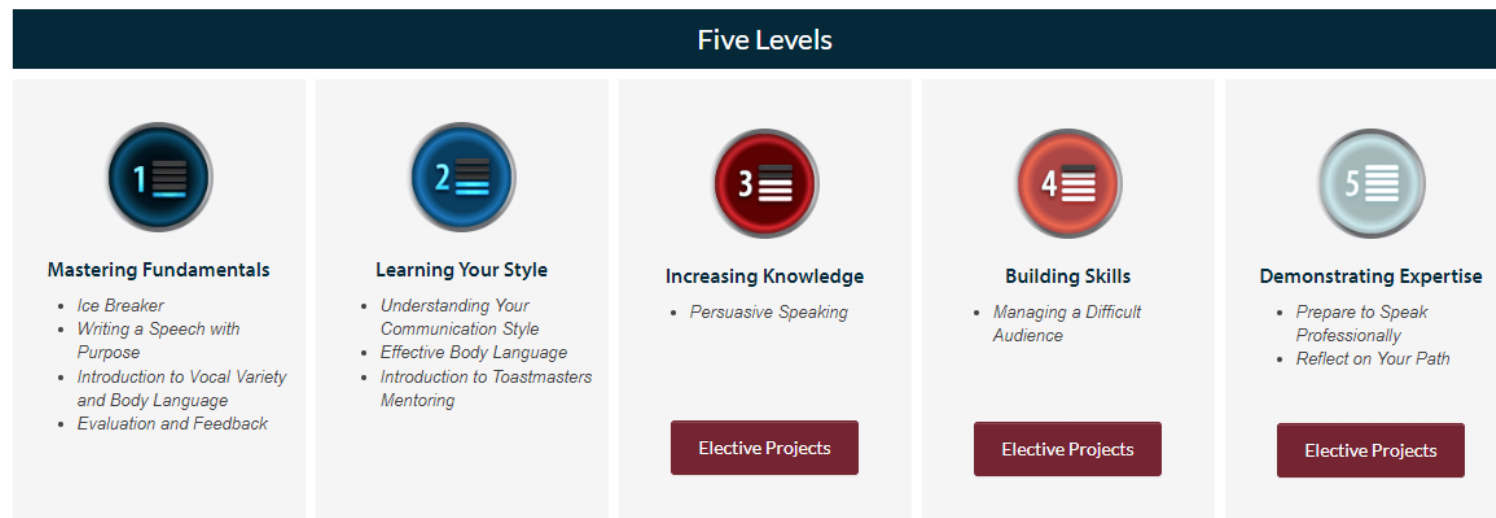
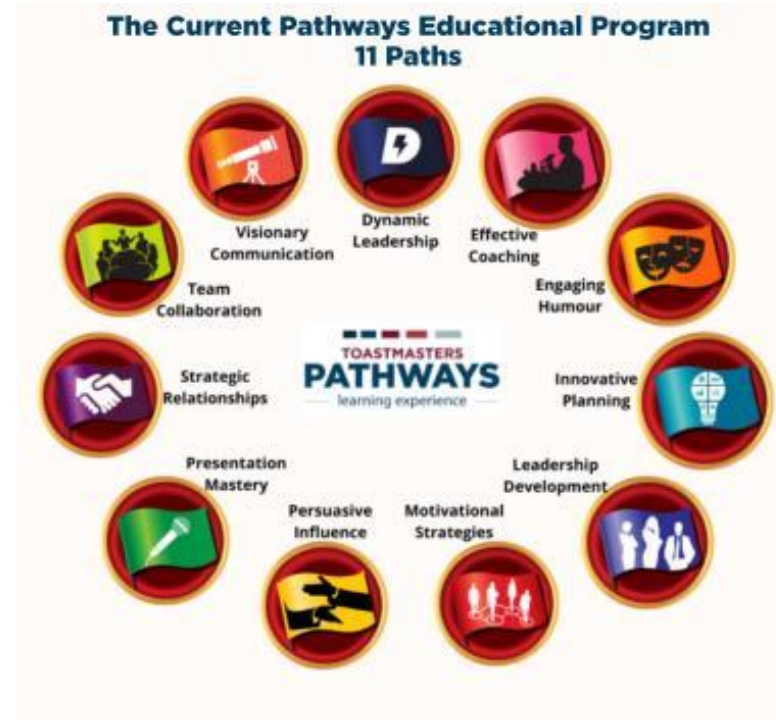
1. Toastmaster
2. Timer
3. Grammarian
4. Table Topics Master
5. General Evaluator





# PATHWAYS

- Interactive and flexible education program
- Created to help you strengthen your communication and leadership skills
- Build more than 300 unique skillset competencies
- 11 specialized learning paths
- Online content, affording you to learn anytime, anywhere





WHERE LEADERS ARE MADE

# DURHAM REGION TOASTMASTERS

- Meet every Tuesday at 12pm on Zoom
- Meetings are 1 hour long
- Guests are welcome, can attend any meeting
- USD\$60 every 6 months
- USD\$20 new member fee



Improve your public speaking skills



Build leadership skills



Maximize your potential



Enjoy unlimited personal growth



Work on networking in a small and supportive environment



Practice writing speeches and presenting in a group setting



Gain a competitive advantage in the workplace



Build self-confidence and self-awareness

# PUBLIC SPEAKING TIPS



A close-up photograph of a chipmunk sitting in a grassy field. The chipmunk is holding three large almonds in its mouth and paws. The background is a soft, out-of-focus green. The word "PREPARE" is overlaid in white, bold, sans-serif capital letters on the right side of the image.

**PREPARE**



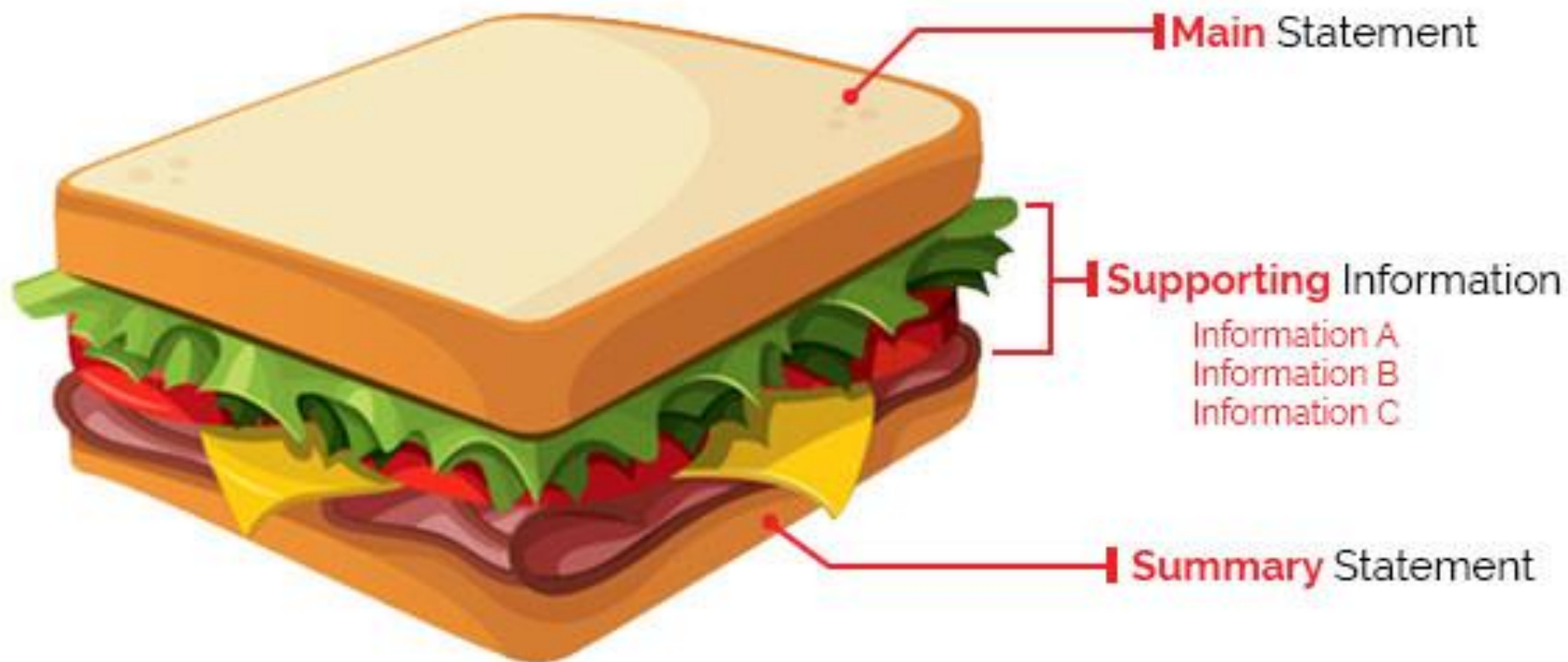






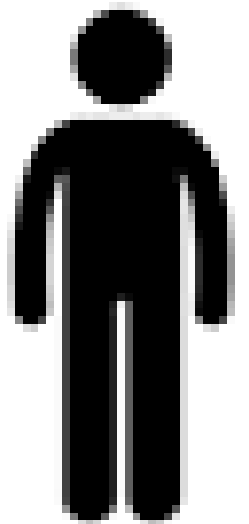
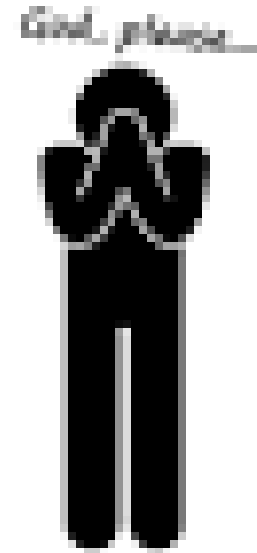
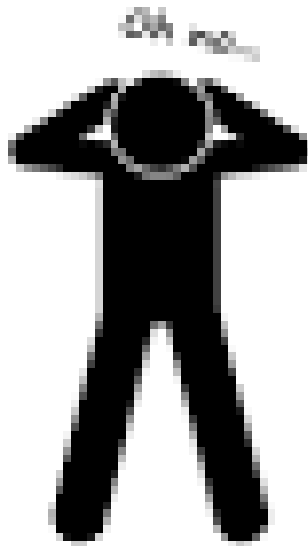
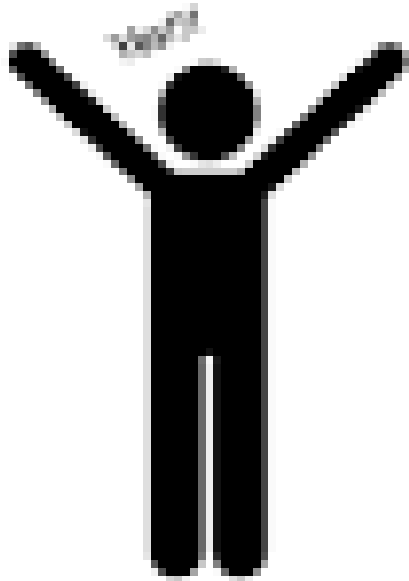
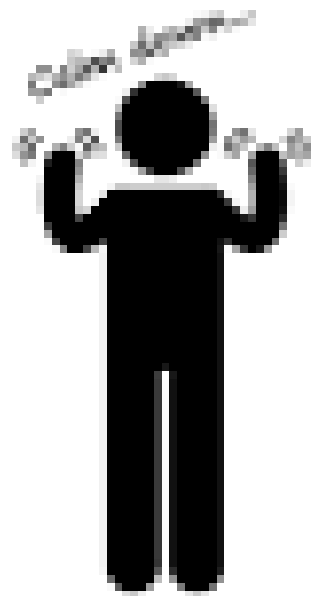
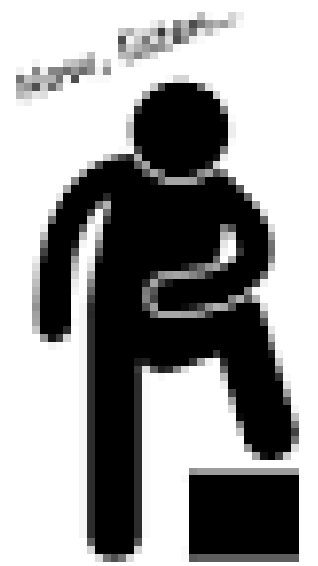
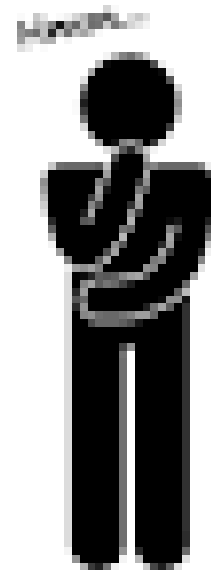
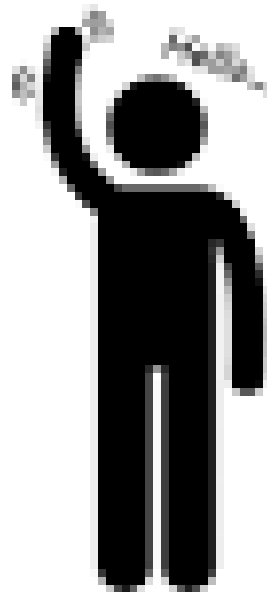
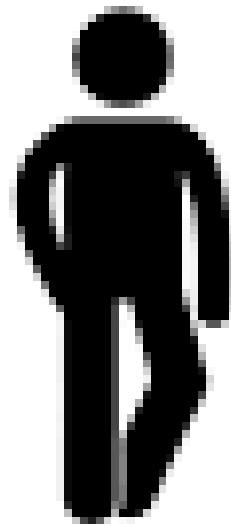
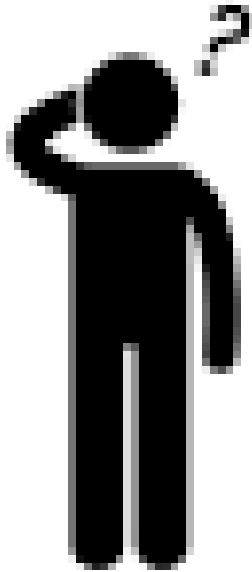
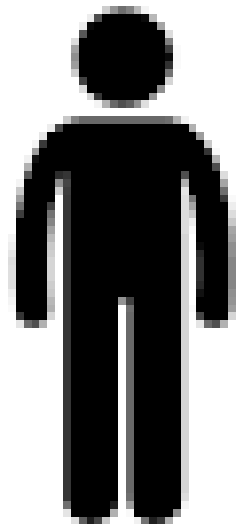


## Sandwich Formula









# EYE CONTACT











# PERSONAL STORIES







Practice

Practice

Practice

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