



District 7070  
Environmental Action Committee

October 2022

# Protecting the Environment

*Why It's Rotary's Newest  
Key 'Area of Focus'?*





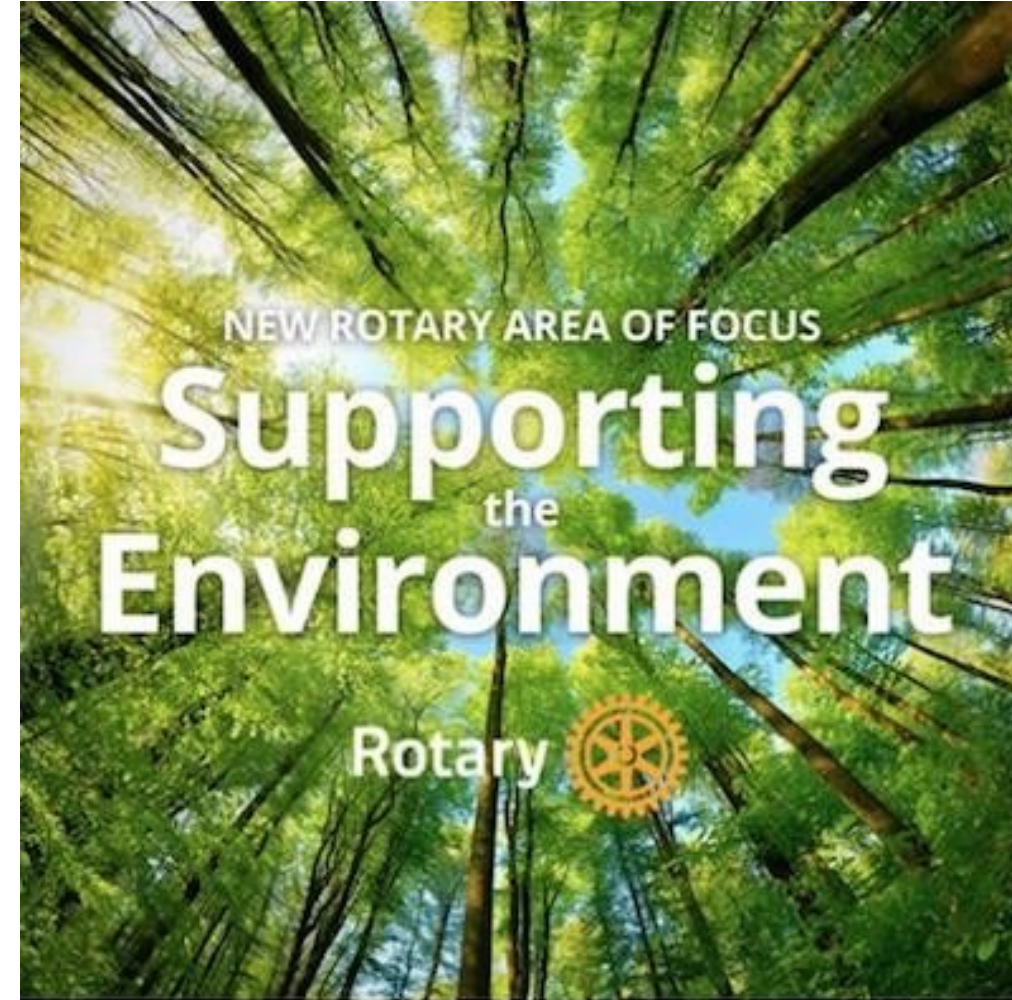
**WHY** ROTARY

# *Supporting the Environment*



# WHY - Support The Environment

1. Global *Problem*
2. Urgent *Problem*
3. Everyone's *Problem*
4. **IMPORTANT** *Problem*





# SEVEN - Areas of Focus

## The World's Most Important Problems

1. Peace & conflict prevention/resolution
2. Disease prevention & treatment
3. Water & sanitation
4. Maternal & child health
5. Basic education & literacy
6. Economic & community development

## 7. PROTECTING THE ENVIRONMENT



# WHAT - Can We Do?



## 2. HERE'S HOW – PART I

### Individuals & Communities

1. Drive for CHANGE

2. Rotary,  District 7070  
Environmental Action Committee

Communities

*A Powerful Connection*



## 2. HERE'S HOW – PART II

### THREE Fundamental Facts

#### 1. Not

- Corporations/Political Will

#### 2. Yes

- Individual Choice/Behaviour

#### 3. Individuals

- Drive Regulation/Investment





## 2. HERE'S HOW – PART III

**Every Rotary Club Can Make  
an Impact**

**By Connecting...**

**1. Individuals to 'Act'**

**2. Communities to 'Act'**





**WHY** *START*

# *Environment Action Committee*



# Environmental Action Committee

1. **WHY** START an **EAC**
2. **HOW** to INITIATE & STRUCTURE
3. **WHAT** ACTIVITIES/PROJECTS
4. **WHAT** RESOURCES
5. **HOW** DISTRICT **EAC** can HELP



# NEXT Generation of Members

## The WHY

1. Relevant
2. Important
3. Impact on Next 30 Years?
4. Our Strength is Numbers

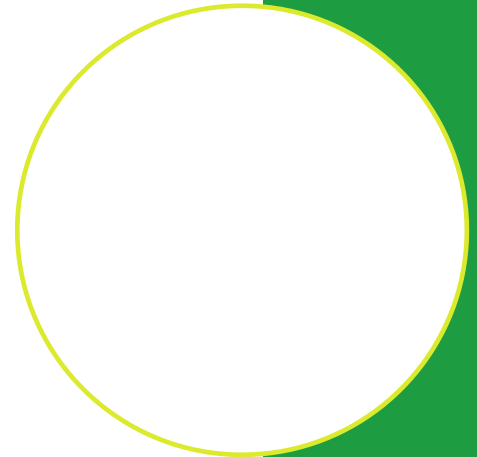




# 1. WHY START Environmental Action Committee

## The WHY

1. Attract New Members
2. Energize Current Members
3. Enhance Public Image



## 2a. **HOW INITIATE** Environmental Action Committee

### Three Potential Options

1. Create Sub-Committee of Community Services
2. Create a Standalone Committee
3. It can be ONE person



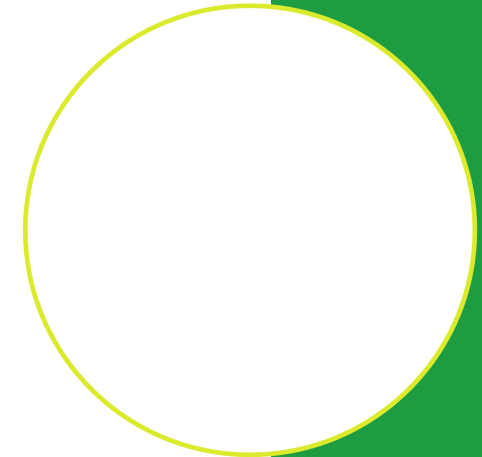
## 2<sub>b</sub>. **HOW STRUCTURE** Environmental Committee

1. Education
2. Action & Visibility
3. Partnering <sub>w/</sub> Government





## 2c. HOW STRUCTURE Environmental Committee



# 3. WHAT ACTIVITIES/PROJECTS

1. 2022 Environmental '*Awareness Days*':
2. ESRAG GREEN Projects
3. Examples from District 7070 Clubs



# 4. WHAT RESOURCES

## Some Key Sites

### ESRAG

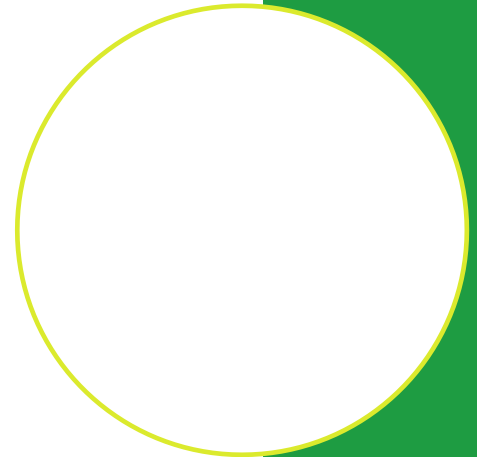
<https://www.esrag.org/esrag-unep-handbook>

### TED Talks – ‘Countdown’ (Video Content)

<https://www.ted.com/series/countdown>

### EarthDay.Org

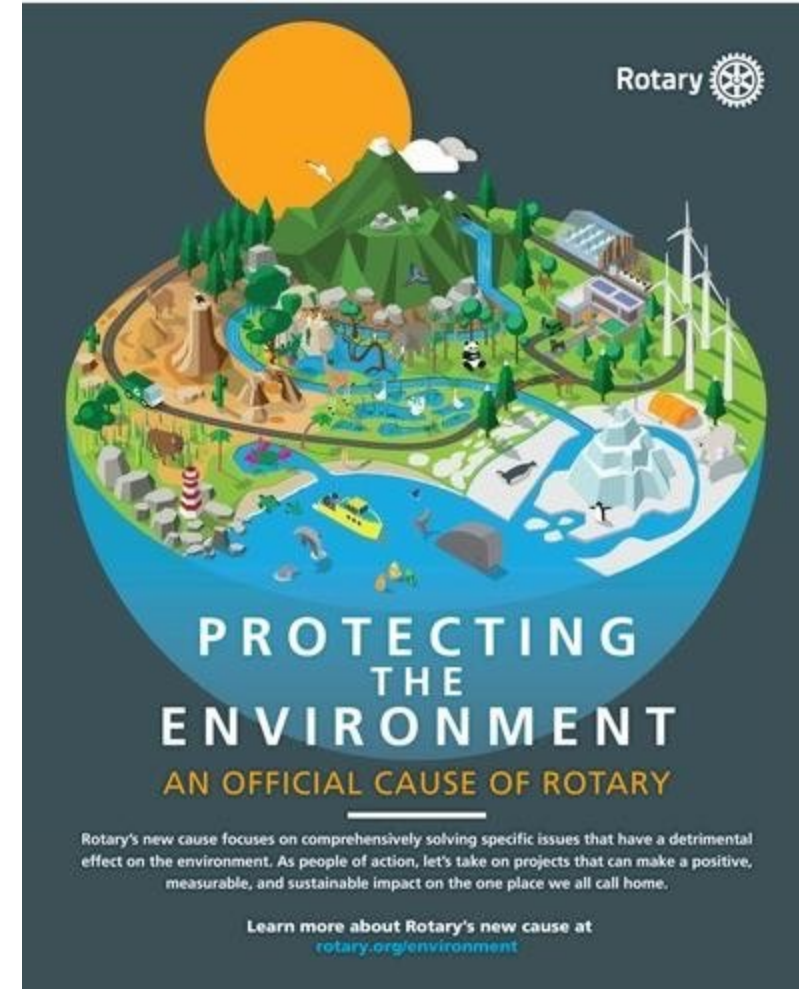
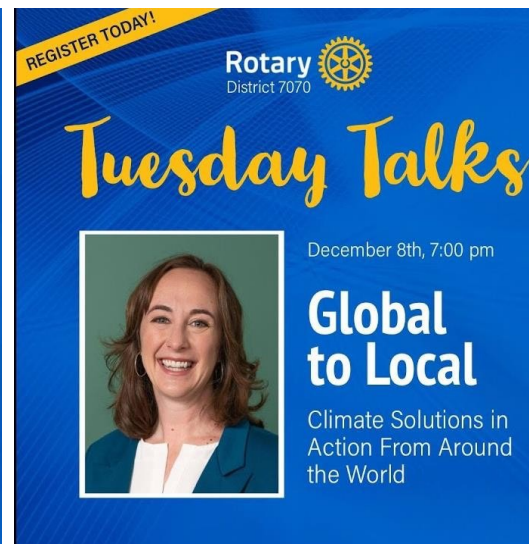
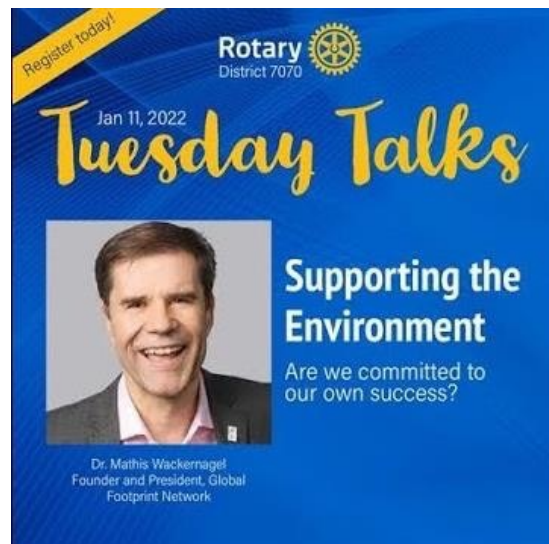
<https://www.earthday.org>





## 5. HOW Can the DISTRICT EACH HELP

1. 7<sup>th</sup> Area of Focus
2. Resource for Clubs
3. Promote Awareness





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