

**BLUNT**

+

Rotary**FUNDRAISER**

Order a Rotary Blunt Umbrella and
Blunt will donate \$20 to your Rotary club
and \$5 to Rotary international.

purchase your umbrella from www.bluntumbrellas.com/nz/rotary
on the checkout page type the coupon code to apply to your club.

The Rotary Umbrella by BLUNT

A fundraising opportunity for clubs and also a medium to get the Rotary Brand out into the general public domain.

The BLUNT Umbrella is a New Zealand designed umbrella now successfully selling in over 30 countries worldwide. The Company has offered Rotary clubs a mechanism to generate passive income and at the same time get the Rotary Brand out into the wider marketplace. Most importantly the individual Rotarian has an umbrella that is "state of the art" and guaranteed to last.

The BLUNT umbrellas have been acclaimed from New York to Tokyo as the best umbrella in the world, a leader in style and durability. The design incorporates a patented device at the end of each strut that spreads the tension and puts an even strain on the special polyester fabric used. The struts also feature a double loading mechanism that ensures the robustness of the product. These umbrellas have been tested in wind tunnels and have withstood wind speeds of over 100 kph.

The purchase of an umbrella will be online with each club given a unique number to identify them. Club secretaries will be advised of this unique number that identifies their club. The individual club member will simply go to the BLUNT website www.bluntumbrellas.com/nz/rotary and be able to order there. Just follow the prompts for address details etc. Payment is via Master Card or Visa. Please remember the code must be entered to ensure both the discount and fundraised money for Rotary are logged (explained below)

The Umbrella supplied is the Blunt Classic which typically retails for \$109. However we are offering a special price to Rotarians at \$99 includes free shipping. The Rotary design on our Classic umbrella has been approved by Rotary International that gives a margin of \$20 to the club plus a further \$5 to Rotary International. A total then of \$25 to Rotary per umbrella.

In the first instance we are offering this deal only to Districts 9910 and 9920. Peter Garnett District Governor for 9910 and Leanne Jaggs past District Governor for 9920 and currently Zone 7 B Public Image Coordinator have had a Rotary Umbrella for testing for some months. Their comments on the product are attached.

Scott Kington

Co-Founder
BLUNT Umbrellas

From The Rotary board

Peter Garnett - District Governor 2015-16, Rotary International District 9910

"I have had the opportunity to trial one of the prototype Blunt Rotary Umbrellas for the past few weeks. It has operated very well in wet and windy conditions.

The umbrella looks very smart and I am impressed with the manner in which the new Rotary Brand has been incorporated into two of the panels.

I have no hesitation in recommending this as a worthwhile product for production and one which can be used for promoting Rotary and for raising funds for Rotary and the Rotary Foundation."

Leanne Jaggs - Rotary International District 9920

"It has been a pleasure over the past few months in helping you get through the Rotary protocol with new licensing agreements. I believe the Blunt Umbrella's offer something different with great new branding that clubs can get behind and use to their benefit in both financial and a Rotary branding exercise.

I have no problem at all recommending this new initiative for Rotary to get behind and look forward to when I can place my first order."

From the press

"Ensure you'll go through life with fewer umbrellas"

Men'sHealth

"You find yourself taking your umbrella out in stormy conditions even when you don't need to"

idealog

"Structurally, the Blunt falls somewhere between suspension bridge and NASA space probe"

THE WALL STREET JOURNAL.

"It's architectural integrity is as unbroken as the dome of St. Peter's"

WIRED