

There is an impression by some that display banners are for the wealthy clubs. Absolutely not! These are inexpensive and easy to design and have made; few would hesitate at, say, \$200 to enhance a project and that is what a banner does bigtime. Every club should have a banner for general use and consider a project-specific banner for major events and projects. There is no better way of making an impression on your potential or actual audience before, during and even after an event or project.

Use your own club photos – go and take some if needed. Then add a relevant message and be sure your members at the event or project can explain the story behind the banner.

For example: This banner was produced to illustrate the point being made here and the story of the pictures used is made below and helps to illustrate that Rotarians are People of Action. It will be at the back of a booth initially but is suitable for handing on walls, over doorways or event to drape the side of a table and is reusable.



### SPECS

- Length: 2.3m
- Material: Vinyl
- Fastenings: 8 eyelets
- Cost: Under \$200
- Design software: PowerPoint
- Photo editing software: PhotoFiltre
- Time to design: 2 hours
- Final design touches and manufacture: local printer



Rotary is women and men of all ages and background who get out into the community with their own club projects but also to partner or even support other great charitable causes. Here three women are part of a much larger club team taking part in a community walking event attended by thousands of the public. The team showed Rotary in action so was great general publicity but they also furthered the camaraderie of being a Rotarian and gained some exercise to boot.



Rotary Oceania is part of the Pacific region and many clubs stay within the region as there is such great need in the Pacific. Here is one of a team of 9 Rotarians who went to Taveuni Islands to help with the construction of a teacher's house to replace those destroyed in a recent cyclone. This enabled the teachers to stay in this poor community and ensure the school remained open. No special skills were needed as if they did not have, say, carpentry skills as illustrated then there were plenty of other tasks such as painting.



Rotary is renowned in many communities for its youth programmes. Here is a picture from a Rotary Youth Leadership Awards (RYLA) camp but could just as well represent others such as the Rotary Programme of Enrichment (RYPEN) camp or similar. Whether it is youth camps, science schools, Dictionaries in Schools, Rotary Driver Awareness, Interact or Rotaract, there are many initiatives that inspire the youth and young adults of our community as they prepare for their life's journey.



Rotary is global, and all Rotarians can join in the programmes of Rotary internationally just by virtue of being a Rotarian. Here are some members from a team of Rotarians from a variety of clubs in the South Island who joined together to take part in a National Immunisation Day (NID) in India. They then joined with Rotarians from other parts of the world and working with Rotary in India, spent several days immunising children against Polio as part of Rotary's "End Polio" campaign.

So, time for a banner for your club and with that, tell the story of your Rotary. There is a video showing how to create a banner at: <https://youtu.be/G63NXBdP6Qg> This is 2 minutes and 56 seconds long and was created using: PowerPoint