

DISTRICT 5730

GOALS for 2020-21



Clubs

All clubs will pay their Rotary dues on time.

All clubs will enter their yearly goals in Rotary Club Central (to be eligible for District grants, etc.).

Each club will be current on filing a 990 nonprofit (tax-exempt) form.

75% of members will update their information in Club Runner.

At least 30 clubs will meet the criteria to attain a Rotary Citation.

Membership and Engagement

District 5730 will have 1,575 members by the end of 2020-2021.

Clubs will engage young Rotaract and/or Interact leaders in Rotary activities.

Every active member of every club will participate in club service activities.

At least 5 new Clubs will be formed to support the needs of communities.

At least 15% of members will "grow Rotary" by sponsoring a relative as a new member.

At least 20% of members will sponsor a new club member.

At least 100 members will participate in leadership development programs / activities.

25% of club committee chairs will attend a District Training Assembly.

At least 175 members will attend the District Conference.

At least 15 members will belong to at least 1 Rotary Fellowship.

At least 10 members will belong to at least 1 Rotarian Action Group.

Foundation

District 5730 will contribute \$300,625 for local to international needs:

1. \$170,625 to the Annual Fund
 - a. 525 members will give \$200.00
 - b. 525 members will give \$100.00
 - c. 525 members will give \$25.00
2. \$75,000 to Polio Plus (\$1,500 for each of 50 clubs)
 - a. 75% of clubs will collect for Polio Plus at meetings.
 - b. 50% of clubs will recognize World Polio Day (24 October).
3. 55 Paul Harris Society members will give \$1,000.00.
4. 3 individuals will donate \$10,000 in major gifts or become Bequest Society members.
5. 2 benefactors will make an outright gift of \$1,000 to the Rotary Endowment Fund.

Service

Each club will complete at least 2 service projects.

At least 75% of clubs will apply for and complete a Rotary grant.

Young Leaders

1 club will create a new Rotaract Club.

2 clubs will create 2 new Interact Clubs.

The district will prepare to host 3 Inbound and sponsor 3 Outbound Youth Exchange students.

Each club will send at least 1 student to R.Y.L.A.

Public Image

50% of clubs will have a strategic plan.

Each club will hold at least 1 social activity outside of a regular Rotary meeting.

35 clubs will have an online presence that accurately reflects their current activities.

Clubs will update their Web site or social media account at least each quarter.

Each club will have at least 1 media story during the year.

Each club will use Rotary International's resources to increase public awareness of Rotary.

Each club will correctly use Rotary's brand.