



5730 REV UP MEMBERSHIP AGENDA

1:30 WELCOME – Sandra Witt, District 5730 Membership Chair

1:40 WHAT WE CAN LEARN FROM THE GREEN CLUBS IN OUR DISTRICT

1:40 Green Club Report

1:45 Green Club Report

2:00 Using the 12 year Historical Chart to set a realistic net membership goal

2:00 Review of the Historical Club Membership Charts

- Sandra Witt, District 5730 Membership Chair

2:15 Net Goal Exercise

Have every attendee of the group set a net membership goal for their club and then defend it before the group.

Attendees takes two minutes based on the data to set the club net goal and then states the goal to the group and the group as questions. Every group has a time keeper. Limit groups to 6 members or less.

2:45 Group comes back and each group reports about the experience

3:00 BREAK

3:15 Using the club membership guide to create a club membership plan

- Kelly Atkinson, RC Zone 27

3:30 Club Group Growth & Retention Exercise

Each seminar attendee shall select one growth|expansion plan from the Club membership guide and one retention plan.

4:00 Group comes back and several attendees report on their club plan to accomplish growth and retention in their club.

4:15 Wrap-Up | Evaluations

4:30 Adjournment