

ROTARY MEMBERSHIP TRAINING

Recruitment & Retention



DATE: Saturday, October 8, 2016

TIME: 10:00 am – 2:30 pm

PLACE: Vista Bank
4621 50th St., Lubbock, TX 79414

COST: \$20/person (includes lunch)
Pay at the door. Due if reservation not cancelled after 1:00 pm on October 6

WHO: Every Rotarian, especially Membership Chairs, Officers and Directors

RSVP: D5730 Membership Chair, Sandra Witt switt@wittmotors.com

Rotary International Zone 27 Representative, Michelle Schaefer, will present a Membership Recruitment and Retention Seminar to provide our district clubs with the tools necessary to recruit new members and, most importantly, how to retain members. Michelle is a trained RI Facilitator and a Past District Governor from D5750 in Oklahoma.

This Zone Membership Training Initiative has been directly linked to the reversal of membership decline and significantly the fact that our Zone is now growing in membership!

STATS:

- The average age of a Rotarian is 58
- 90% of all Rotarians are over 40
- 1% of Rotarians are under 30

I value the gift of Rotary and want to see it serve the world another 100 years. Without a new focus on recruitment and retention, Rotary, as we now know it, will simply fade away.

Facilitator Michelle led our Membership Training this past spring in Midland, TX. Don't miss this opportunity to take home the tools every club should have to become more vibrant and build membership.

Thank you for making a difference and attending this seminar.

Yours in Rotary,

Susan Brints

District 5730 Governor 2016-2017
(806) 781-1753