Jim Cole is a native of Levelland and is a graduate of Levelland High School (1956) and Texas Tech University (1960). Jim retired from Texaco on January 1, 1994 after 33 years of service. During his years with Texaco he moved eight times within Texas, Oklahoma, Kansas and Nebraska.

Jim's father, Percy was a charter member of the Levelland Club which was chartered in March 1928. In 1935, Percy sponsored Past District Governor Burnett Roberts as a member of the Levelland Club. Jim became a Rotarian in the spring of 1996 sponsored by Past District Governor Burnett Roberts. Cole was appointed to the board of directors of the Levelland Club on July 1, 1996. Since that time he has filled every elected position in the club, and served two years as Assistant Governor. In the fall of 1997, he was presented a Paul Harris Fellow in memory of Martha Roberts by the Levelland Club. Jim is presently a Paul Harris Fellow + 7. In Rotary year 2000-2001 he served as club president and the club met or exceeded all goals on membership, projects and finances. He has served as District Foundation Chairman since July 1, 2005.

Jim is active in the local community and currently serves as Chairman of the City of Levelland Cemetery Board and as a member of Levelland Main Street Board. An active member of the First United Methodist Church in Levelland where he serves on the Board of Trustees and on the Nomination committee.

Travel is Jim's favor hobby. I love to get on a cruise ship and sail away. Cruising is fun and you see wonderful places and meet lots of Rotarians on board.