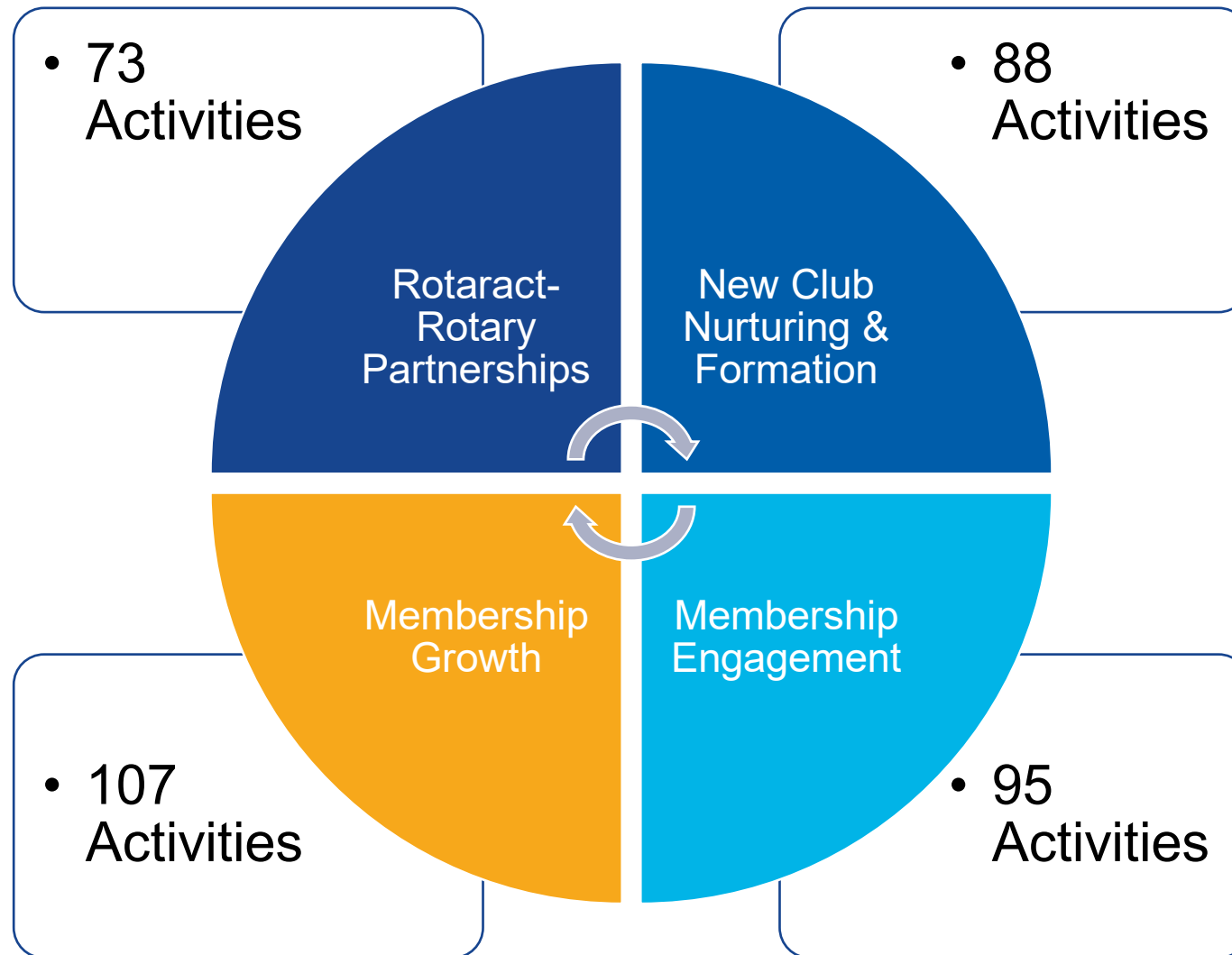


# BEST PRACTICES - CURRENT STATUS



# BEST PRACTICE ACTIVITIES – ZONE 25B

DISTRICT	METRO	ROTARACT	NEW CLUBS	ENGAGEMENT	GROWTH
5790	Fort Worth	2	1	2	2
5810	Dallas	9	2	6	5
5840	San Antonio	2	3	2	3
5870	Austin	2	4	7	10
5890	Houston	11	3	5	2
5910	Outer Houston	2	6	2	3
5930	South Texas	6	9	9	9
<b>7 Districts</b>	<b>Zone 25B (Texas)</b>	<b>34</b>	<b>28</b>	<b>33</b>	<b>34</b>

# BEST PRACTICE ACTIVITIES – ZONE 29

DISTRICT	METRO	ROTARACT	NEW CLUBS	ENGAGEMENT	GROWTH
5580	N MN/ ND / Ontario / Wisconsin	1	1	0	1
5610	South Dakota	2	4	2	1
5630	Central / Western Nebraska	1	5	3	9
5650	Eastern Nebraska / SW Iowa	1	6	5	4
5680	Western Kansas / W Oklahoma	1	1	5	2
5710	Eastern Kansas (Kansas City/Topeka)	1	3	9	12
5950	Central / Western Minnesota (St. Paul)	8	11	3	5
5960	Minneapolis, MN	3	4	5	3
5970	Northern Iowa	1	2	3	3
6000	South Central / Southeastern Iowa	5	2	2	4
6220	Northeastern Wisconsin (Green Bay)	1	6	9	15
6250	Western Wisconsin (Madison)	2	5	1	3
6270	Eastern Wisconsin (Milwaukee)	3	2	1	3
6420	Northwestern Illinois	0	1	1	1
6440	Northeastern Illinois (North Chicago)	1	5	5	3
6450	Chicago	8	2	8	4
<b>16 Districts</b>	<b>Zone 29</b>	<b>39</b>	<b>60</b>	<b>62</b>	<b>73</b>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
<p><b>5790</b> <b>DG</b> <b>Dan Steele</b></p> <p><b>DMC</b> <b>Peter Scott</b></p>	<p>-April 2022, District Assembly: District Rotaract Chair conducts session on how to charter and foster a successful Rotaract club.</p> <p>-August 2022 Vibrant Club Workshop: DRC plus Retractors speak and mingle</p>	<p>-February 5 plan using Grow Rotary tool to revive/create new clubs in Brownsville and Gainesville that gave up charter in the previous year. Currently gaining traction in both cities.</p>	<p>-Encourage clubs to use assessment tools, participate in leadership training, increase use of effective PI at all training sessions (Assembly, VCB, PETS) and at individual club visits throughout the year.</p> <p>-Begun work on District Membership Committee Strategic Plan to be complete and ready for District Membership Committee training in June.</p>	<p>-New Member orientation materials delivered to clubs at 2023 PETS session, discussing the importance of orientation and mentoring.</p> <p>-Multi Club Membership Social to be held in Fort Worth Friday, April 14</p>
<p><b>5810</b> <b>DG</b> <b>Howard Templin</b></p> <p><b>DMC</b> <b>Kathryn Klaviter</b></p>	<p>-Members attend monthly District Roundtable meetings and Rotaract leaders make presentations as requested.</p> <p>-Rotaract Members attended and leaders presented at District Assembly, Leadership Training.</p> <p>-Plano Community Rotaract Club joins Pancake Breakfast with NT Pioneers Rotary Club.</p> <p>-Participated in District coat and blanket drive.</p>	<p>-Efforts on-going to start a new club in Allen.</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-District 5810 Cruise and Service Projects planned with over 150 participants.</p> <p>-Quarterly Rotary Means Business Happy Hour for Business Networking for all club members and potential members.</p> <p>-Visited several clubs to conduct a membership presentation for the club as their weekly program.</p> <p>-Encouraged participation in RLI training.</p> <p>-27 Assistant Governors assigned to District Clubs for personal attention and guidance.</p> <p>-Efforts to maintain and build existing Rotaract clubs.</p>	<p>-Membership presentation at Monthly District Roundtable Meetings.</p> <p>-Membership presentation at Lone Star PETS.</p> <p>-Membership presentation at Club Leader Training (District Assembly).</p> <p>-Membership presentation at DMC Zoom Meetings with MCs quarterly.</p> <p>-Efforts initiated to start a satellite in Richardson.</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>-Volunteered Salvation Army Gift Sorting with Park Cities.</p> <p>-Scottish Rite Hosp Popcorn Fund Raiser with Park Cities.</p> <p>-Invited by NT Pioneers Rotary Club to participate in Pints for Paws.</p> <p>-Participated with Park Cities Rotary Club on North Texas Food Bank Packing Day.</p> <p>-Will drive district club members to and from the airport for District Cruise as a fundraiser.</p>			
<p><b>5840</b> <b>DG</b> <b>Dwayne Hopkins</b></p> <p><b>DMC</b> <b>Kristen Salazar</b></p>	<p>-We've invited all Rotaractors to attend our District Conference / Club Leadership training on 5/6/2023</p> <p>-The Kerrville Rotary Club is in the process of starting a Community Based Rotaract Club</p>	<p>-The La Cantera Club chartered in January and DG Dwayne has been involved in helping that club obtain items such as the bell, four way test flag, etc. The District New Club Subcommittee Chair also became a member of that club to help them get started.</p> <p>-RC Devine in formation</p>	<p>-A town hall with Club Membership Chairs was held on 3/22/2023 to provide a forum for clubs to share what's working for membership engagement in their clubs.</p> <p>-Another town hall is scheduled for 5/18/23</p>	<p>-Our District Membership Committee is hosting a booth at Alamo Heights Night on 4/21/2023 that will focus on telling thousands of visitors to the event about Rotary. Pam provided signage that has a QR code that points to the Join page of <a href="https://www.rotary.org">rotary.org</a>. The intent is to get people to sign up for more information about Rotary so that our District Membership Committee can follow up with those interested after the event and hopefully</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
		<p>-Received Grow Rotary Tool to identify potential new club locations.</p>		<p>get them to visit and join some of our clubs.</p> <p>-Satellite Club of Kerrville in formation</p> <p>-Satellite Club of D5840 LGBTQ+</p>
<p><b>5870</b> <b>DG</b> <b>Shannon Coleman</b></p> <p><b>DMC</b> <b>Jim Henry</b></p>	<p>-We have 3 active college based Rotaract clubs. Clubs were invited to attend Foundation Gala and District Conference.</p> <p>-One club is in discussion with interested parties in starting a community based Rotaract Club.</p>	<p>-Discussions are ongoing regarding starting a new traditional or satellite club in Manor, Texas</p> <p>-1/21/2022 our newest club in Elgin was chartered. The DG and other district officers are visiting with the club to help them remain viable and become successful.</p> <p>-RC Anti-Human Trafficking in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-7/22-10/22 District-wide Food Packing project conducted during Official DG visits (+1100 D5870 members participated)</p> <p>-8/27/22 - Conducted district wide membership seminar, in person and via zoom. Video is posted to the District website</p> <p>-9/22 Ukrainian Child Refugee Disaster Grant Project - 55 Rotarians = +350 hours participated.</p> <p>-10/3/22 - District New Member Orientation via zoom. Gave new members insight into the nature and structure of Rotary International and our District. Does not take the place of club new member orientation. Presentation posted on the District website</p> <p>-Monthly District Membership Committee meetings, including AG's, DG and ARC.</p> <p>-Visited several clubs throughout the Rotary year to conduct a membership presentation for the club as their weekly program.</p> <p>-In February 2023 conducted 7 cluster meetings. Clusters consisted of 7 to 8 clubs with similar size, locale and structure. Club Presidents and Membership Chairs</p>	<p>-Conducted Membership presentations at the following events:</p> <p>12/3/22 - AG Training</p> <p>2/11/23 - Pre-PETS</p> <p>2/24/23 - Lone Star PETS</p> <p>4/1/23 - Club Leader Training (District Assembly)</p> <p>-4/28/23 - Will present a membership report at our College of Governors meeting during the District Conference.</p> <p>-Encouraged participation in RLI facilitator training.</p> <p>-District Membership Committee members prepared a Monthly Membership Moment article which was sent to all club members and posted on the District website.</p> <p>-100% follow up on all leads through the RI Leads Program.</p> <p>-DMC attended course on the RI website and qualified for the \$500 stipend. This will be used for new banners to be used by the District at all</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
			<p>attended. Meeting was to have an open and frank discussion of what these clubs need from the District, not necessarily what we think they need. Also to establish a collaboration between these clubs to do projects, fundraisers and discuss problems unique to clubs of their type.</p>	<p>District wide events.</p> <p>-Template for new member proposal and new member orientation posted to District website.</p>
<p><b>5890</b> <b>DG</b> <b>Mindi Snyder</b></p> <p><b>DMC</b> <b>Stacy Brevard</b></p>	<p>-New Rotaract Chair who is a Rotarian and founding member of one of our community base Rotaract Clubs that his wife is a member of and he is a dual Rotaract and Rotary member.</p> <p>-Reached out to all 8 of our Rotaract Clubs to get them ready for dues this year and make sure they knew that they would be supported.</p> <p>-1 Rotaractors PE attend PETS</p> <p>-Several Rotaractors attend our Club Leadership training last spring in preparation for this year.</p>	<p>-We have worked with multiple groups to attempt to look at target areas for new clubs and although none of them have materialized this year we have several good target areas where champions are being sought and think we will see clubs develop in the areas of Needville and Missouri City next year</p> <p>-We have shared the story of our El Campo Literacy Advocates Rotary Club that was chartered with a strong 35 members but converted after a year to Rotaract due to concerns over the dues as they were mainly teachers and retired teachers and were accomplishing great things with service from a book mobile they were operating to a book distribution at the schools and a workshop at the school for parents of 1st grade students to encourage them to read with students and mentoring program and much more. They have grown since becoming a Rotaract</p>	<p>-Fall fundraiser for the flood victims in Pakistan that was at a Pub and was led by a former Rotaractors now Rotarian who engaged both Rotary and Rotaract for support</p> <p>-Held a day of service in March that we call Gardening with the Governor that we promote with Interact, Rotaract and Rotary</p> <p>-Harvest for the Hungry which is a farm that supplies many food pantries and shelters with food and educates the communities they serve on how to break the cycle of food insecurity and has is funded by many local clubs as well as former global grants</p> <p>-Our Public Image Chair does an exceptional job of sharing tools like membership assessments and it has led to clubs inquiring and moving forward with that exercise this year</p> <p>-One of our focuses through this year has been to be more inclusive and this started with our District Leadership Training last year and has carried through to make sure that all Rotarians in our District understand the importance of the tools available through</p>	<p>-We have held zoom planning calls to encourage a collaboration of efforts between community service, engagement and membership following the model of the event we had last spring at Karbach Brewing where we had many prospective Rotary leads attend as well as did a service project on site by packaging bags of food for homeless community.</p> <p>-An event was planned to have a corn hole tournament in the fall and those logistics fell apart but it is still in the works for a spring event.</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>-Former Rotaract RI Rep Becky Giblin from Auckland, New Zealand</p> <p>-Special Rotaract rate for our District Conference that is lower than Rotary registration</p> <p>-Encouraged Rotary Clubs to help them fund Rotaractors and had multiple Rotaractors registered</p> <p>-Encouraged clubs to embrace their Rotaract clubs</p> <p>-El Campo Rotary held their annual fundraiser on March 2nd and had El Campo Literacy Advocates Rotaract assist at the event in various areas from serving meals to selling raffle tickets</p> <p>-El Campo Rotaract ran their own Dessert table and</p>	<p>Club and are a strong model for a cause based Rotaract Club who is high on service but not financially able to afford Rotary dues.</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>Rotary and The Learning Center and RLI. This has also been pushed on social media and we are trying to make sure people understand the opportunities for leadership within their club and the District and have seen more interest at both levels for the coming year thanks to the reinforcement and pushing that it is open to all and not just a select group.</p>	



District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>donated all of the proceeds to Polio.</p> <p>-North Shore Rotary also partners with Lee College Rotaract and Rotary Club of Houston partner with another Rotaract Club and they share on social media.</p>			
<p><b>5910</b> <b>DG</b> <b>Demetress Harrell</b></p> <p><b>DMC</b> <b>Rebekah Maxwell</b></p>	<p>-Rotaract Clubs attended the District Conference.</p> <p>-The Rotaract Club of Lamar University remains active with local projects and support from their sponsoring Rotary Club.</p>	<p>-We have restarted the Rotaract Club of Galveston (it has been dormant since 2012)</p> <p>-We started the Rotaract Club of the Woodlands.</p> <p>-Started Rotaract Club of Texas A&amp;M University</p> <p>-RC of Downtown Palestine in formation</p> <p>-DG Harrell has a passion for creating our first cause-based club focused on Alzheimer awareness. It looks like that new club will launch in the new Rotary year.</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-At the District Conference we held two breakout sessions focused on new member "onboarding" and recruiting. Club members shared best practices and examples of membership leads and new member orientations were discussed.</p>	<p>-We are working to pilot our first District Membership Drive with five (perhaps more) clubs. This has been a project most of the year but with scheduling and trying to coordinate with multiple clubs it was pushed back to May. We look forward to a successful event to grow Rotary in the District overall and promote our fairly new, e-Club.</p> <p>-Satellite Club of Aggieland information</p> <p>-Satellite Club of Lufkin in formation</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
<p><b>5930</b> <b>DG</b> <b>Kent</b> <b>Grier</b></p> <p><b>DMC</b> <b>Helen</b> <b>Peters</b></p>	<p>-District Visioning teams support Rotaract clubs.</p> <p>-District RLI team is available to Rotaract members.</p> <p>-We have invited and sponsored select Rotaractors to participate in RLI at no charge.</p> <p>-We will recognize our first Rotaract RLI graduate in our District during our upcoming District Assembly.</p> <p>-A Rotaractor will facilitate DEI as a member of our District DEI advocacy team.</p> <p>-A Rotaractor will co-facilitate, "Why Sponsor &amp; Support A Rotaract Club in Your Community" with a representative from the sponsoring Rotary Club during</p>	<p>-Survey was taken to see which areas in the District could Support a new Rotary Club - with three areas determined to be prime locations</p> <p>-Encouraged clubs to start a Satellite Club in a location where a former Rotary Club – Padre Island Rotary Club – had failed due to Covid – Satellite Club sponsored by the Corpus Christi Evening Club with 13 members</p> <p>-District Event and “Installation” of Club officers held by PDG Ellison Crider, Rotary Supplies collected and given to Satellite Club to keep expenses of starting a club to a minimum</p> <p>-Members of Rotary Clubs within 20 miles of newer Rotary Clubs encouraged to attend both meetings – their own Rotary Meeting and the new club meeting. *One Rotarian did this for a period of one year to help the new club.</p> <p>-E mail invitations to all Rotarians in District to help celebrate the E Club and publishing it in their club newsletter so entire District could attend a meeting online</p>	<p>-Five separate District Assembly meetings with breakouts for Membership Ideas for both new members and retaining current members – Power Point presentation and discussion with fellow Rotarians</p> <p>-First Monday of each Month: Membership Matters via Zoom – Zoom invitations sent to each of the 51 Club Presidents and their Membership Chairs</p> <p>-October – Polio Plus Awareness Campaign with all clubs encouraged to have a Program on Polio Eradication</p> <p>-Rotarians Helping Rotarians Service projects – Rotarians breaking up into small groups of six people and going to a fellow Rotarian’s homes to help with a lawn or home improvement project</p> <p>-Welcome letter e mailed from the District Membership Chair to each new Rotarian, welcoming them to our District * Attached</p> <p>-E mailed copy of Corporate Rotary Letter Invitation for all large companies in their area</p> <p>-Partnered with the Pregnancy Centers, Salvation Army, and Food Banks to have Rotarians and Non- Rotarians work together on the service projects.</p> <p>-Facebook and Instagram presence recommended, and posts were set up to</p>	<p>-Signs made to be used by all 51 Rotary clubs whenever a project or social was held with messages such as # People of Action # Problem Solvers # Impacting the World thru Service # Service Above Self # Membership Matters and Retention Rules</p> <p>– these signs qualified for reimbursement</p> <p>-Attended 50 year and 100 year Club Anniversaries and invited local businesses to attend</p> <p>-Held Socials with Door Prizes for attendees from the local business occupations represented by Rotary such as Dry Cleaners, restaurants,</p> <p>-Rotary Banners and large Poster sized signs made to be used at various events, such as the Beach to Bay Relay, Motorcycle Run</p> <p>-Flags for Heroes with Rotary Banners and Information about Rotary in Flyer Boxes included</p> <p>-Worked with local hospitals to send pallets with medical supplies and clothing to Ukraine, covered by TV and Radio channels</p> <p>-Distribution of Rotary Bumper Stickers placed on the Glass front doors of Rotarian Owned businesses</p> <p>-New Membership Orientation Power Point shared with all clubs in our district</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	our District Assembly.	<ul style="list-style-type: none"> <li>-Worked with Rotarian and State Representative Todd Hunter to develop a Cause Based Club on preventing Human Trafficking</li> <li>-RC of Rancho Viejo chartered</li> <li>-RC of Padre Island &amp; Flour Bluff in formation</li> <li>-Received Grow Rotary Tool to identify potential new club locations.</li> </ul>	<p>“SHARE” with other Rotary Clubs in our District.</p> <p>-Vision Workshops held for four different Rotary Clubs in the District, with invitations to leadership team from other clubs to sit in and observe.</p>	-Satellite Club of Laredo in formation
<p><b>5580</b> <b>DG</b> <b>Kay Biga</b></p> <p><b>DMC</b> <b>Mark Leutgeb</b></p>	-There is a Rotaractor on the district board	-Received Grow Rotary Tool to identify potential new club locations.	-None	-Actively follow up on all RI membership leads with the first contact.
<p><b>5610</b> <b>DG</b> <b>John Schneider</b></p> <p><b>DMC</b> <b>Carmen Hansen</b></p>	<p>-Ongoing support for Sturgis Rotaract Club, attend club meeting</p> <p>-Ongoing support for SDSMT Rotaract Club, attend club meeting</p>	<p>- Ongoing support for development of new Rotaract Club in Sioux Falls, application completed and submitted. RI requiring additional member information. Target completion by May 1</p> <p>-Rotaract Club of Augustana University in formation</p> <p>-Rotaract Club of Madagascar in formation</p>	<p>- October 2022 District Conference – membership breakouts</p> <p>- November 2022 Zoom District Membership Training – Membership Retention</p>	- February 2023 Zoom District Membership Training – Membership Growth

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
<p><b>5630</b> <b>DG</b> <b>Deb McCaslin</b></p> <p><b>DMC</b> <b>Kellie Solden</b></p>	<p>-An upcoming leader, Kiersten Lange has single-handedly turned a club on the brink of failure by re-envisioning the club as an e-based club with young, energetic members. We hope to present the NEW charter at the upcoming conference. Kiersten called former Rotaractors and has been very successful.</p>	<p>-We are actively launching a new club in Sidney, NE – we have made several trips, knocked on lots of doors and are well on the way – it is our dream to have the club chartered yet this Rotary year. The response has been wonderful. The club will focus on being areawide, more of a county-based club. The Community college has opened its doors as a meeting site. There are quality community leaders at the helm.</p> <p>-A Human Trafficking Education focused club that is its infant stages</p> <p>-In June we will be working on a new club in the Burwell/Ord area – the two communities are 20 minutes apart and we believe that this could be GREAT for both communities.</p> <p>-RC of Agriculture in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-Several districtwide zoom calls with terrific, engaging speakers</p> <p>– A Summit in January focusing on how Membership, public relations, and foundation work together to build stronger, better, community minded clubs – clubs that do go work and tell everyone one they are working on have members that stay.</p> <p>-Club visits focused on the strengths of each club – their projects – their members highlighting the good they bring to the community; AND asking each club to try something new – it didn't have to work – please just try AND they have - new meeting times, meeting locations, service projects, meet your members activities, socials ... becoming friends.</p>	<p>-Upcoming district conference we have ready to go membership materials to help our club members reach out to others.</p> <p>-A governor's incentive was launched this year and DGE Glenn has graciously accepted keeping it on the books for year two.</p> <p>-Complete 13 of 25 (50%) RI President Jennifer Jones clubs initiatives – record your goals and accomplishments in RI</p> <p>-Have in place leadership ... President, PE, Treasurer, Secretary and also membership chair, foundation chair, Public Information chair. Your club may be the committee ( we have small clubs )</p> <p>-Be active on social media – at least two posts per month</p> <p>-Set a membership goal in the positive mode remembering life happens, you will have people move, change jobs ... etc.</p> <p>-Those clubs who do the above are going to be honored and rewarded with a check for \$300 at the upcoming conference.</p> <p>-Those clubs who achieve a 5% gain in membership July 1, 2023, receive an additional \$100. Those who achieve a 10% gain receive \$200. The club that achieves the greatest membership increase determined by percentage receives an additional \$500 and the club</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
				<p>that comes in second receives \$300. The money received through the governor's challenge is for the club to use – for a project – an outing – membership development – as they choose, there are no strings attached only use it for the good of the club and/or their community.</p> <p>-Satellite Club of Broken Bow</p>
<p><b>5650</b> <b>DG</b> <b>Barbara Bartle</b></p> <p><b>DMC</b> <b>Roger Lempke</b></p>	<p>-We've invited all Rotaractors to attend our District Conference.</p>	<p>-District leadership is in conversation with Clarinda, Iowa and nurturing the relationship to re-establish a club in the community.</p> <p>-Conversations and ideas have been shared about connecting very small communities with no Rotary clubs with a hybrid club in a larger community.</p> <p>-We are in discussion with Nebraska Wesleyan University about a new Rotaract Club.</p> <p>-There has also been a conversation with Union College about a new Rotaract Club.</p> <p>-RC of Veterans in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-Vibrant Club training, PETS, DTTS, the RI Learning Center, President monthly calls are all part of the training and promoting of the importance of engagement.</p> <p>-The individual clubs are responsible for getting members engaged right away in orientation of new members, social events and service projects that have impact.</p> <p>-The District Conference also promoted opportunities for members to come together and see the larger impact of Rotary in the District and in the world....along with having fun and meeting new people.</p> <p>-We also had a great focus on supporting the Ukrainians this year.</p> <p>-RI Disaster Fund Grants and a fundraiser before the holidays contributed thousands of dollars. Members were very engaged and inspired by the opportunity to make a difference. The power of Rotary was clear. When we come together as a District or internationally, Rotary can be very impactful.</p>	<p>-Clubs have taken this on with new member recruitment meetings showcasing the great weekly programs and the impactful service projects.</p> <p>-Public image club chairs have worked with the District chair to promote Rotary in local media and district wide media and social media.</p> <p>-Our District and District 5630 collaborated on an Imagine Rotary Tour. Nine hubs were selected with the intent to promote Rotary in those hubs. This was a very successful public image campaign and focused on clubs partnering outside of their walls with community partnership. The outcome is the ability to be more impactful and to meet more community needs. It is a simple formula: Greater impact attracts more members that provide greater impact.</p> <p>-The Golden Wheel Award was established to honor a non-Rotarian providing service in the community. Every club named an</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
				awardee. All 38 were presented the golden wheel medallion at the District Conference. Media covered all 38 in a full page ad and a photo gallery was created in the largest newspaper in the state. The publisher said it was a mini “viral” event. It was very inspiring, and we had attendees that are now joining Rotary.
<b>5680</b> <b>DG</b> <b>Ivanhoe</b> <b>Love</b>  <b>DMC</b> <b>David</b> <b>Yoder</b>	-We have no Rotaract Clubs in our District.	-Received Grow Rotary Tool to identify potential new club locations.	-September 9, 2022 conducted membership training at RLI  -March 1, 2022 formed a DEI committee to help promote positive and inclusive membership growth in all clubs.  -April 1, 2022 conducted membership training at PETS  -2022-2023 Visited clubs and shared ideas on how to be inclusive of all potential members and how to support the community to entice new members.  -October 22, 2023 presented ways to attract and retains members at District Conference	-Distributed membership leads and followed up to ensure that clubs were responding. In April 2023 this has resulted in 4 new members.  -We are currently working on forming two Satellite clubs in our district. One in Russell and one in Hays.
<b>5710</b> <b>DG</b> <b>Stephanie</b> <b>Meyer</b>  <b>DMC</b> <b>Chuck</b> <b>Udell</b>	-08-04-22 Western Kansas City Fundraiser with members of Shawnee, Kansas, and Leawood Rotary Clubs in attendance	-RC of Supporting the Environment in formation  -RC of Golf Enthusiasts in formation  -Received Grow Rotary Tool to identify potential new club locations.	-08-08; 11-14; 02-13 Quarterly Membership Conversations club presidents, PE’s and membership chairs conducted  -1-1-01-22 District New Membership Package Launched  -05-08-23 Quarterly Membership Conversation planned	-07-2022 Formation of satellite club for the CAAHT RC; Rotary Satellite Club of Ending Forced Organ Harvesting  -08-20-22 Membership training session at District T.E.A.M. Rotary session  -09-23-22 Roundtable/ Let’s Talk Membership Leads conducted at District Conf.

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
			<p>-02-01-23 Welcome letter from District Membership team initiated</p> <p>-2022-2023 Club visits conducted sharing membership growth ideas</p> <p>-05-01-23 Projected – DEI Promotional action plan complete and distributed</p> <p>-06-01-23 Projected – Design and distribution of mentorship program template as part of a new member orientation to club leaders</p> <p>-06-15-23 Projected – ideas to encourage clubs to promote leadership roles make them more accessible</p>	<p>-09-30-22 Finding and Using Membership Related Data &amp; Reports in Rotary Club Central sent to club presidents, PE’s, and membership chairs</p> <p>-10-2022 Email to club presidents reminding them to invite Rotary Alumni in their area</p> <p>-11-2022 Strategy to take action on Rotary’s Leads Program developed &amp; implemented</p> <p>-12-01-22 New District Membership Tab on District Website Revision &amp; Update completed. Note: during rest of this Rotary year new membership related content has been added</p> <p>-02-03-23 Formation of Shawnee RC satellite: Rotary Satellite Club of Shawnee Even.</p> <p>-02-10-23 Conducted Growing Membership section at district RLI class</p> <p>-03-31-23 Membership breakout session conducted at PETS</p> <p>-04-06-23 Survey of club hands on service projects conducted and will begin publishing articles in district newsletter and other outlets</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
				<p>-2022-2023 Club visits/presentations conducted sharing membership growth ideas</p> <p>-Satellite Club of Service &amp; Social information</p>
<p><b>5950</b> <b>DG</b> <b>Lloyd Campbell</b></p> <p><b>DMC</b> <b>Peter Williams</b></p>	<p>-Invited to Tri-District Conference,</p> <p>-Develop an AG Rotaract position and fill the position with a Retractor.</p> <p>-Two Rotaractor attending board meeting.</p> <p>-Rotaractor attending monthly AG meeting.</p> <p>-Rotaractor PEs invited to District PE training,</p> <p>-Rotaractor attending upcoming NCPETS.</p> <p>-Joint Sponsorship of a new Interact Club in St. Cloud MN</p>	<p>-Partnering with Rotary Outreach groups to attract new members to Rotary, The Lake Street Rotary Community Corp</p> <p>-Weekly Zoom calls with Rotarian with new ideas for clubs,- Mtn Bike Club, Passport Club in Benson MN</p> <p>-Weekly Calls with low performing Membership clubs to develop ideas to energize membership, Rogers Rotary Club, Richfield Rotary Club and the Kaleidoscope Rotaract Club</p> <p>-Use GrowRotary.org tools to select potential club location, Benson MN, possible Rotaract club in Madelia MN and satellite locations, Morris MN, Montevideo</p> <p>-Rotaract Club of DCTC chartered</p> <p>-Rotaract Club of Hennepin Technical College in formation</p>	<p>-Short District-Wide Survey that measured the current Demographic element of the clubs and the timeliness of the club's response (Engagement)</p> <p>-Local Membership events, Richfield, Benson, Roger MN</p> <p>-Club Brochure updated.</p>	<p>-Monitoring Number of members inviting guest to meeting and service projects.</p> <p>-100% of Leads contacted (Great Job Peter Williams)</p> <p>-Podcast outreach into new demographic areas with several request from potential members that never heard of Rotary</p> <p>-Added 226 new members to district</p> <p>-Club focus of Inviting potential members to our service project and club meeting</p>



District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>-Chartered event held for the DCTC Rotaract Club</p>	<p>-Rotaract Club of Central Lakes College in formation</p> <p>-Rotaract Club of International Peace Pipe Initiative</p> <p>-RC of Human Rights in formation</p> <p>-RC pf One Arm Coat in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>		
<p><b>5960</b> <b>DG</b> <b>Dayle Quigley</b></p> <p><b>DMC</b> <b>Ken Crabb</b></p>	<p>-Rotaracter on the board</p> <p>-Rotaractors invited to the District Conference</p> <p>-Rotaract Clubs are invited to help with various clubs' service projects as well as to their social events</p>	<p>-We are trying to start a new Rotaract Club in Mankato</p> <p>-Rochester is exploring formation of an Impact Club</p> <p>-We're trying to revitalize a Metro area Rotaract Club.</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>- One Summit training was held in January</p> <p>-A District training session was held</p> <p>-Membership Team meets monthly.</p> <p>-Team members are assigned to contact clubs that have decreasing membership.</p> <p>-Four Way Test lawn signs were delivered to clubs with a QR code linked to their website.</p>	<p>-Have a specific team member who follows every RI lead from contact through finding them the right club.</p> <p>-About quarterly, the Team hosts a District wide Zoom session featuring a speaker detailing growth ideas,</p> <p>-The White Bear Lake club formed a Satellite Club</p>
<p><b>5970</b> <b>DG</b> <b>Don Meyer</b></p> <p><b>DMC</b></p>	<p>-We have one active Rotaract Club which is sponsored by our Forest City Rotary Club.</p>	<p>-Met with young professionals in Cedar Rapids area from the Latino community over several months to explore formation of a Latino Club. This would be the first Latino club in Iowa. Our 8</p>	<p>- District Governor Don Meyer met with all 49 clubs and their boards and handed them the Membership Tool Kit materials and encouraged their use in each club. In his address to each club, he promoted his "Imagine I Belong" initiative which</p>	<p>-Waverly Rotary Club partners with Waverly Chamber of Commerce each quarter for Lunch and Learn events for business community.</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
Dennis Jordan		<p>clubs in the Cedar Rapids area are inviting these prospective members to their individual club meetings to give them firsthand exposure to Rotary. Progress is being made but these prospects are approaching things very cautiously.</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>encouraged each member to provide for the care and comfort of each fellow member. He gave examples of how to make each member feel important and that they are a contributing member in their club, and that we all have a need to belong.</p> <p>-In October our District hosted two One Summit events in which the importance of Membership activity is emphasized. Attendees carried home an Action Plan for improving Membership activity in their clubs.</p> <p>-Our upcoming District Conference includes a group of panelists who are sharing their ideas of what has worked in their clubs to recruit and retain members. Led by our District Membership Committee Chair, this presentation will include the entire conference assembly.</p>	<p>-The Anamosa Rotary Club is exploring the formation of a satellite club. They were approached by a group of teachers who had an interest in Rotary but could not meet for breakfast as the Anamosa Club does but could meet after school. They have invited a group of teachers to meet after hours to get things going, and hope to include more young professionals from the community to grow the club before sponsoring them as a satellite club.</p> <p>-In March our District Membership Committee identified 10 clubs who had potential for growth and launched a 10-Club Challenge to these clubs to increase membership.</p>
<p><b>6000</b> <b>DG</b> <b>Steve Wieneke</b></p> <p><b>DMC</b> <b>Dave Cook</b></p>	<p>- Sponsoring Rotary Clubs and Rotaract Clubs have jointly planned and conducted several community service projects.</p> <p>-Rotaract future leaders were invited to attend and participate in District Spring Education Assembly, District PE Training</p>	<p>-On target to charter new club July 2023 (Rotary Club of Ankeny Evening).</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>--During PE Orientation, coached incoming presidents on ways to Increase Impact, Expand Reach, Enhance Engagement and Adapt to Change.</p> <p>-Conducted member engagement breakouts at recent district conference.</p>	<p>-On target to add 10 more satellite club extensions during this Rotary year. This will bring total number of District 6000 club extensions to 17 which represents 26% of our 66 clubs. Each of these clubs will now have multiple meeting times to accommodate different member work schedules and varying family responsibilities.</p> <p>-Launching a <i>Growing Club Extensions</i> on-line forum to help leaders throughout the district who are involved in building club</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>and District 3 Regional Conferences.</p> <ul style="list-style-type: none"> <li>- Rotaract members have been invited to serve on District leadership action teams/committees.</li> <li>- 3 University Rotaract members attended 9-day service project in Xicotepec, Mexico over Spring Break.</li> <li>- Rotaract members are invited to serve as counselors at state of Iowa RYLA Camp in July 2023.</li> </ul>			<p>extension membership share their successes.</p> <ul style="list-style-type: none"> <li>- District 6000 membership efforts are focused on two fundamental “<i>best practices</i>”: 1) Striving for greater membership parity among men and women is key to our future growth. Growth among adults 18 to 49 is especially important. 2) Clubs that offer more than one meeting time to accommodate different work schedules and varying family responsibilities are more likely to grow.</li> <li>-Two club extension strategies are gaining momentum in District 6000: 1) One club that meets at two different times, and 2) One club that meets at two different locations.</li> </ul>
<p><b>6220</b> <b>DG</b> <b>Dave Anderson</b></p> <p><b>DMC</b> <b>Fran Finley</b></p>	<p>-The District Governor recognizes the need to recruit a District Rotaract Chair to nurture these efforts and the District Membership Chair recognizes an obvious gap in the District Membership Committee work plan, which will be addressed at a leadership planning</p>	<p>-There were preliminary discussions with the Rotary Club of Iron Mountain-Kingsford about forming a university-based Rotaract Club in conjunction with Bay College.</p> <p>-There have also been some preliminary discussions, starting last Rotary Year, about the creation of Central Wisconsin Community-Based Young Professionals Rotaract Club, and</p>	<p>-09-14-17-2022 – 2022 Rotary Zones 25B-29 Conference.</p> <p>-09-29-2022, 12-1-2022, 03-30-2023 – District 6220 Rotary New Member Onboarding focusing on the Rotary District and Rotary International.</p> <p>-12-13-22 – DMC Chair completed the District Membership Committee Intermediate Learning Plan and qualified for \$500 Zone reimbursement.</p>	<p>-07-12-2022 – New Satellite Rotary Club of Waupaca – Friend of RYE 6220 application submitted and approved. Of the nine initial members, two were former RYE hosts and one was a RYE student through college. The Satellite Club has been thriving since and the Waupaca Rotary is now the largest club in the district with 102 members.</p> <p>-09-22 – Zoom call with Alex Johnson, Innovative Club Advocate to discuss the Regional Rotary Challenge focusing on membership growth, new club development, growing existing clubs,</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>session being planned in June.</p>	<p>will be resurrected again in the upcoming weeks.</p> <ul style="list-style-type: none"> <li>-There has been a very preliminary exploration of reestablishing a university-based Rotaract Club in conjunction with Northern Michigan University in Marquette.</li> <li>-RC of Park Falls in formation</li> <li>-RC of Fox Valley West in formation</li> <li>-Received Grow Rotary Tool to identify potential new club locations.</li> </ul>	<ul style="list-style-type: none"> <li>-02-04-23 – Rotary One Summit. DMC Led breakout on Membership engagement and growth.</li> <li>-04-26-2023 – The Rotary Club of Waupaca is engaging its members by creating a exhibit at the public library that will help celebrate the 30<sup>th</sup> year as a club, the 101<sup>st</sup> member, and a photo history of the service projects, RYE involvement over the years, and other highlights of the club's activities. It took all members of the club to make this possible – a terrific way to engage!</li> <li>-Sending Membership Related Data and reports to club President's.</li> <li>-04-2023 - Survey of club hands-on service projects.</li> <li>-District Membership Committee has been meeting on a monthly basis, engaging Club Membership Chairs in meaningful discussions and planning with the District regarding membership recruitment and retention.</li> </ul>	<p>growing Rotary through service, and getting community participation in service projects.</p> <ul style="list-style-type: none"> <li>-10-2022 – Grow Rotary Through Service Challenge. Rolled out to club Presidents.</li> <li>-10-8-2022 – District Training Assembly and Membership Summit – Grow Rotary through Service and Membership with Alex Johnson as keynote speaker on Growing Rotary Through Service, sessions on How Comfort and Care Can Grow Your Club, and Membership Grants Panel Discussion with Fran Finley and Kate Owens.</li> <li>-10-09-22 – Membership Development Grant Program announced with Applications sent to all clubs. Eight (8) applications received and approved.</li> <li>-01-05-23 – Session One in Webinar Series with Alex Johnson: Grow Rotary Through Service Overview.</li> <li>-01-12-23 – Session Two of Webinar Series with Alex Johnson: Partnering with Non-Rotarian Volunteers and Nonprofits</li> <li>-01-19-23 – Session Three of Webinar Serie with Alex Johnson: “Comfort &amp; Care” of Volunteers to Retain &amp; Recruit members</li> </ul>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
				<p>-01-26-23 – Session Four of Webinar Series with Alex Johnson: Using Public Image to Get Non-Rotarians to Show Up</p> <p>-01-26-2023 – Organizational meeting at Park Falls, WI, where a new club is beginning to initially form, although they may form first as a satellite of the Lakeland/Minocqua Noon Club while they grow their initial membership to 20.</p> <p>-3-04-23 - Membership breakout session at Midwest PETS.</p> <p>-04-2023 – Provided each club in District 6220 with ~45 "Visit Our Club" invite cards for members to provide to guests/prospective members. Assisted by AG John Morris.</p> <p>-03-22-2023 – Bylaws approved for the Marquette Breakfast Rotary Satellite Club. Six (6) applications received and two additional pending.</p> <p>-04-20-2023 – Proposal to organize a new satellite of the Wausau Early Birds Rotary Club, with a focus on international service, is being considered by the Board of Directors.</p> <p>-Monthly submissions to the District Newsletter that includes activities of the DMC, ideas for membership growth and engagement, and sharing of membership statistics.</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
				-Satellite Club of Wausau to End Domestic Violence in formation
<b>6250</b> <b>DG</b> <b>Ben Bauer</b>  <b>No DMC</b>	<p>-Rotaract members will serve as counselors at our upcoming RYLA camp</p> <p>-Embedding Rotaract members into District Leadership</p>	<p>-Rotaract x RYLA club in formation, expecting charter before the end of the 22/23 Rotary year</p> <p>-Members in the La Crosse area are gathering interest on a new club in Arcadia WI with a majority Hispanic membership base. Interest started as a result of the mobile medical clinic project (which was made possible by La Crosse clubs collaboration and a Global Grant) being present in the rural areas in/around Arcadia.</p> <p>-RC Changemakers chartered</p> <p>-Rotaract Club of Madison in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>Hosted Vibrant Club Workshop  <a href="https://rotary6250.org/Event/vibrant-club-workshop-3">https://rotary6250.org/Event/vibrant-club-workshop-3</a></p>	<p>-Administering our District membership grant program:  <a href="https://rotary6250.org/page/member-grant-program">https://rotary6250.org/page/member-grant-program</a></p> <p>-100% follow up on all RI membership leads</p> <p>-Town of Rome Satellite Club in formation stage (attached to WI Rapids Sunrise Club)  Jefferson club in early stages of forming a satellite club for members that wish to meet in the evening with a focus on youth service</p>
<b>6270</b> <b>DG</b> <b>Mike Phillips</b>  <b>DMC</b> <b>Nick Fairman</b>	<p>- We have invited Rotaract President-Elect to PETS and have budgeted additional financial support for their attendance.</p>	<p>-RC of Veterans in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>- We have, as part our DG club visit presentations, promoted and explained in detail the Grow Rotary Through Service Program. This program increases membership, member engagement, service projects and public image. 31 Clubs agreed to start implementing the program.</p>	<p>-Have formed a new Addition Prevention cause based Satellite Club modeled after the programs of RAG-AP. This new satellite includes 10 new Rotarians.</p> <p>- The President of the new Satellite has a table at the HOF at our three district District Conference, TriCon, both to</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>- We budgeted scholarships for Rotaract leadership to attend Zone leadership training</p> <p>- Rotaractors are invited to all District events</p>			<p>promote addition prevention and caused based club formation.</p> <p>-Satellite Club of Mequon Milwaukee After Hours in formation</p>
<p><b>6420</b> <b>DG</b> <b>Laura Kann</b></p> <p><b>DMC</b> <b>David Bills</b></p>	<p>-None</p>	<p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-We are taking a positive approach to membership by recognizing new members in the District and individual clubs that are making net gains in membership from last year.</p>	<p>-We have been helping organize some multi-club social gatherings focusing on attracting new members.</p>
<p><b>6440</b> <b>DG</b> <b>Bill Kmiecik</b></p> <p><b>DMC</b> <b>Angela Walker</b></p>	<p>-May 1st – Partnering with – Adults with Disabilities and Veterans Community Organizations</p>	<p>-Rotaract Club of Northwestern University chartered</p> <p>-RC of Veterans in formation</p> <p>-RC of Anti-Human Trafficking in formation</p> <p>-RC of Disabilities Advocacy in formation</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>- Videos Rotarians A Look at Club Culture Do’s and Don’ts – Virtual Session for Club Chairs</p> <p>- April 2023 Monthly Online Meet Membership Chairs to disseminate new Information, best practices and coaching. (The first meeting is in person)</p> <p>-June 2, 2023 New Members Social Event</p> <p>-May &amp; June 2023 District Community Scheduled Pop Ups</p> <p>-June 3, 2023 A look at Leadership Opportunities for New Members Virtual Session</p>	<p>-District 6440 Final Countdown to Clubs Competition May 1st thru June 30th</p> <p>-May 15th Membership Spring Training</p> <p>-Satellite Club of Northbrook Evening chartered</p>

District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
<p><b>6450</b> <b>DG</b> <b>Ade</b> <b>Onayemi</b></p> <p><b>DMC</b> <b>Nick</b> <b>Fairman</b></p>	<p>-A Rotaractor serves as a director on the district's governing board.</p> <p>-Rotaractors are included in district training and Presidents-elect training.</p> <p>-May 6, 2023 - all Rotary and Rotaract clubs will participate in the district conference exposition, where each club will showcase their activities during the year. Each club will also send delegates to represent them at the Annual meeting.</p> <p>-All Rotarians and Rotaractors are invited to participate in the Earth Day cleanup event</p>	<p>-RC of Social Equity and Impact chartered</p> <p>-Received Grow Rotary Tool to identify potential new club locations.</p>	<p>-District initiative established by the District Governor Encourage clubs to use membership assessment tools to determine what their members want from their membership.</p> <p>-This is an ongoing activity conducted by the District Trainer and the Chief Administrative Officer to facilitate club assessment, visioning session, strategic planning session using our Membership Assessment Tools.</p> <p>-Standard practice in the district for membership to work with the Public Image Chair to feature activities that engage members.</p> <p>-The Mental Health Committee Chair presented at various clubs conducting 'Care Kits for Children.'</p> <p>-Members and guests attending the 2023 District Conference will be invited to prepare mental health kits and food packing.</p> <p>-We held First districtwide orientation events online.</p> <p>-We held the second districtwide</p>	<p>-District 6450 has been active with the Membership Leads Support Program. The DMC has collaborated, communicated, and worked hard on the program. Leads are sent to the clubs, and the DMC interviews prospects to ascertain the proper fit. Follow-ups have been consistent and have achieved positive results in placing prospective members.</p> <p>-The Public Image Director has been conducting training for all clubs in the district.</p> <p>-The Director and committee members have produced professional images of events that have been shared on social media platforms and various club websites throughout the year.</p> <p>-Planning is underway for our new club chartered last month (March 2023).</p>



District	Rotary-Rotaract Partnerships	New Club Nurturing and Formation	Membership Engagement Activities	Membership Growth Activities
	<p>at Grant Park in Chicago.</p> <p>-The District has a Rotaractor on the governing board and a District Rotaract Representative.</p> <p>-Two Rotaractors will serve on the Nominating Committee for District Governor.</p> <p>-Three of the four Rotaract clubs maintain ongoing relationships with their Rotary sponsoring clubs.</p> <p>-All clubs, including Rotaract clubs, publish their events on the district website and newsletter.</p>		<p>orientation event in person.</p> <p>-We held the third districtwide orientation event in person.</p> <p>-Produce a video of the new member orientation: Rotary 101</p>	