

# Membership Matters...from Zone 29



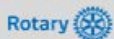
JOINING LEADERS



EXCHANGING IDEAS



TAKING ACTION



## Volume 2, No. 6

News from your Zone 29 Rotary Coordinator Team

### District 7120 Charters Two New Rotary Clubs...How did They do it?

Author: Bill Gormont, Assistant Rotary Coordinator

The year I served as governor (2015-16), we formally began the collaboration of our District Membership Chair, PDG Norma Madayag-Reilly and our New Club Development Chair, PDG Glenn Balch. PDG Norma is skillful at knowing how to encourage member engagement within a club to enrich the Rotary experience. PDG Glenn possess a unique talent for determining areas within our district that could support a new Rotary club. He does this by researching census data, documenting existing community needs, educational institution(s) new curriculum growth, Chamber of Commerce information on existing businesses and new business development initiatives. He then follows-up with boots-on-the-ground where he distributes flyers and visits businesses to help the community become aware of a new Rotary service initiative in their local community. The collaborative relationship of our District Membership Chair and New Club Development Chair has been very successful.

#### **Rotary Club of Rochester Southwest** - Charter Date: January 13, 2018

Members: 21, comprised mostly of early to mid-career professional men and women.

Meeting Style: Convened in a coffee house at 8:00 am before the work day begins.

The 60-minute weekly meeting is conducted in a traditional format.

#### **Rotary Club of ROC City (Rochester)** - Charter Date: February 20, 2018

Members: 21, comprised mostly of young early-career professional men and women.

Meeting Style: Convened in a brew house at 6:00 pm after the work day ends. The 75-minute weekly meeting is conducted in a non-traditional format, beginning with 30 minutes of social time, 20-minute team building activity, 25-minute business meeting to address Rotary business, review last week's projects and sign-ups for projects scheduled during the coming month. NOTE: These new 20-something Rotarians began performing service projects almost immediately after receiving their provisional status.

Check out the new Roc City Rotary "Anthem": <https://www.roccityrotary.org/the-next-generation-of-rotary/>



Rotary



ROTARY:  
MAKING A  
DIFFERENCE

## Introducing...YP Toolkit!

Yes, it's a Young Professionals Toolkit, a new resource for clubs to evaluate their current club culture and ensure they are providing continued value:

<https://www.rotary.org/en/engaging-younger-professionals-toolkit>



MEMBERSHIP

### Membership Comparison to 1 July Count as of 28 February 2018

| District          | Zone | 2017-18 Start Figures |          | February 28, 2018 |          | Net Inc/Dec |
|-------------------|------|-----------------------|----------|-------------------|----------|-------------|
|                   |      | # Club                | # Member | # Club            | # Member | # Member    |
| 6290              | 29   | 60                    | 2,690    | 60                | 2,726    | 36          |
| 6310              | 29   | 32                    | 1,367    | 32                | 1,360    | (7)         |
| 6360              | 29   | 56                    | 2,600    | 55                | 2,541    | (59)        |
| 6380              | 29   | 52                    | 1,692    | 52                | 1,693    | 1           |
| 6400              | 29   | 50                    | 1,626    | 51                | 1,630    | 4           |
| 6600              | 29   | 64                    | 3,487    | 63                | 3,497    | 10          |
| 6630              | 29   | 52                    | 1,984    | 52                | 1,945    | (39)        |
| 6650              | 29   | 47                    | 1,848    | 47                | 1,823    | (25)        |
| 7120              | 29   | 70                    | 2,311    | 72                | 2,407    | 96          |
| 7150              | 29   | 43                    | 1,166    | 43                | 1,172    | 6           |
| 7170              | 29   | 44                    | 1,370    | 44                | 1,332    | (38)        |
| 7190              | 29   | 41                    | 1,155    | 41                | 1,160    | 5           |
| 7280              | 29   | 43                    | 1,393    | 43                | 1,387    | (6)         |
| 7300              | 29   | 46                    | 1,115    | 46                | 1,155    | 40          |
| 7330              | 29   | 39                    | 1,046    | 39                | 1,038    | (8)         |
| 7360              | 29   | 73                    | 2,459    | 73                | 2,432    | (27)        |
| # of Districts:16 |      | 812                   | 29,309   | 813               | 29,298   | (11)        |

**Congratulations to District 7120 on a 96-net member gain so far this year! 😊**

### Zone 29 Rotary Coordinator Team

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