

Membership Matters...from Zone 29



JOINING LEADERS



EXCHANGING IDEAS



TAKING ACTION



Volume 2, No. 3

News from your Zone 29 Rotary Coordinator Team



October 2-8, 2017 is Reconnect Week

Create opportunities to connect with your district's alumni and engage them in Rotary once again. They are waiting to be invited! Learn more: <https://tinyurl.com/ya9pfbfq>.

Also, a copy of the recent alumni webinar: <https://www.slideshare.net/Rotary-International/how-to-make-the-most-of-reconnect-week-session2>

Showcase: The Passport Rotary Club – A Diamond for Rotary

The Rotary Passport Club of District 5180 is a civic organization consisting of people who seek to make a difference in their community by providing volunteerism and financial resources to the Rotary clubs throughout Rotary District 5180 Greater Sacramento. Unlike traditional Rotary Clubs that meet weekly, the Rotary Passport Club has only four "in-person" meetings per year, sponsors no service projects and performs no fundraising activities. Instead, members are encouraged to attend any of the meetings of any of the other Rotary clubs in the District on days and at times that are convenient for them. Members are also encouraged to support the service projects and fundraising activities of any club in the district that they find appealing as their schedule permits. The primary objective of membership is making a difference by achieving desired outcomes on demand. Learn more at <http://rotarypassport.org/>.



Rotary



**ROTARY:
MAKING A
DIFFERENCE**



Welcome Melissa

Melissa Ward, PDG District 7190, has been appointed Rotary Coordinator for Zone 29 effective July 1, 2018. Melissa is working with our Zone 29 RC team throughout the remainder of the year to transition into her new position. She has served our Zone as Assistant Rotary Public Image Coordinator, One Rotary Summit curriculum development team member, website and social media specialist, and Zone Institute committee member.



Regional Strategies for Membership

When it comes to membership, there isn't a one-size-fits-all approach. Club, district, and regional leaders are encouraged to analyze their regional membership trends using membership reports and find an approach that addresses their specific membership development challenges. Find resources with regional stories, images, and approaches.

Take your club from good to great. Rotary's Be a Vibrant Club leadership plan challenges members to revitalize their clubs and better engage new and established members. The latest edition offers fresh ideas and comes in regionalized versions.

The curriculum below is intended for regional leaders to use to train district and club leaders. Trainers can customize the curriculum to help participants identify and carry out membership strategies that work best in their areas.

- **Is Your Club Healthy?**
- **Online Membership Leads**
- **Building a Diverse Club**
- **Strategies for Attracting New Members**
- **Kick-Start Your New Member Orientation**
- **Best Practices for Engaging Members**
- **Practicing Flexibility and Innovation**
- **Your Membership Plan**
- **Regionalized resources**

Please connect with your RC Team regarding the Regional Membership Seminar in your area. We are in the process of finalizing the details.

Zone 29 Rotary Coordinator Team

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