

# - MEMBERSHIP OLYMPICS -

## **Game One – Appoint Club Membership Chair**

**Appoint a Club Membership Chair.**

## **Game Two – Define Club Membership Goals**

**Enter the Club Membership Goals in Rotary Club Central.**

## **Game Three – Survey Your Club**

**Conduct a survey of your club using RI assessment tools.**

## **Game Four – Engagement Activity**

**Organize a membership engagement event that promotes personal growth, leadership development, community service, and networking opportunities.**

## **Game Five – Retention Workshop**

**Host a workshop to address your club and member needs.**

## **Bonus Rounds**

**Game Six - The Club Membership Chair completes the Club Membership Committee' basic learning plan in the Rotary Learning Center.**

**Game Seven - Sponsor or nurture a new Service Companion Club or Rotary Club.**

**Rotary**





## Membership Olympics District Set-Up

**Webpage(s) needed to present the flyer.** It's a good idea to have a scoreboard page where Clubs can follow their progress. This page should be part of the website menu navigation.

**Make a list of each game level:** Describe the action needed to finish the game (send in a certificate, fill out this form etc) and provide a link to submit. You can choose between an email or a form for the link.

- Using Jot Form is a great way to store your information. Jot Form offers 5 free forms and it's easy to create them.

**Compile resources:** Include resources or tips/tools that will aid in finishing the game.

- A site page has a side bar that can be accessed.
- For example – Taking a Course at the Learning Center is the Game – place a link to the Learning Center

### Olympic Rounds

- **Game One** – Appoint Membership Chair. Send the name of your Membership Chair to the District Membership Chair.
- **Game Two** – Define Membership Goals. Utilize the clear membership goals from Rotary Club Central to generate a form to assist Clubs in specifying its aims. Include the name of the person submitting the form, their email address, and the name of the Club.
- **Game Three** – Survey Your Club Members. Use Rotary International's surveys and assessments to gain insight into the status, composition, needs, wants, and wishes of your club members.
- **Game Four** – Member Engagement. Design a form to gather the information or write out the details that you would like collected plus a submit link. For example, Name of person submitting, email address, Club name, kind of event, day of the event, Event explanation.
- **Game Five** – Membership Retention. Design a form to collect the necessary information, or list the details you want to be collected and include a submit link. For example, the Name of person submitting, email, Club name, type of workshop and the day of the event.

### Bonus Rounds

- **Game Six** – New Club Formation. Design a form to collect the information or list out the details that you want to acquire with a submit link. For example, the name of the person sending, their email, the Club name and the name of the new Club, plus the status of that Club.
- **Game Seven** – Learning Center. Develop a form to get the details you are asking for or include the info you need with a submit link. Upload the certificates, such as from Club Name, Person, and Course Taken.

### Marketing Recommendations:

- Article for newsletter – every quarter about your Membership Challenge
- Email Marketing Campaign – email every quarter to remind chairs of the Challenge

**If it's not something you want to do yourself, RDZigns, LLC will be able to manage these setup tasks for you.**

- Create two webpages on District website – one for the challenge to include adding the content, submission links and resource list and another with a scoreboard that will list out all the clubs in the District
- Set-up a Jot Form account and create forms needed to collect information asked for each game
- Add webpages to District website Navigation
- Write an article promoting the Membership Challenge – that can be used for newsletter and email campaign

**Fee - \$750 / Contact: Pam Blankenzee, [pblankenzee@ca.rr.com](mailto:pblankenzee@ca.rr.com) 818-367-2377**