



**2017-18 One Rotary Summit (ORS)
Document 1
Organizer/Lead Facilitator Information**

This document should be read in conjunction with all of the other materials provided for doing a One Rotary Summit.

The One Rotary Summit (ORS) Approach

An ORS is all about the synergy among Membership, Public Image, and Humanitarian Service (The Rotary Foundation). There is a slide in the slide set that visually shows these relationships.

The Rotarians and Rotaractors at the ORS will jointly come up with creative ways to achieve and sustain membership growth and retention, to increase Rotary Foundation giving and project engagement, and to gain enhanced public image in their communities.

This year's ORS places emphasis on the synergy described above, keeping focus, being People of Action, and Making a Difference.

Seeing Red Cars video

The approximately 10-minute *Seeing Red Cars* video is an integral part of this year's ORS curriculum, and each district in Zones 28 and 29 will be provided with a USB flash drive that contains the video. Please see the FAQs (Document 3) for more information on use of the video outside of use at an ORS, and note that one of the items in the Toolkit pertains to the video.

Seeing Red Cars is about learning to focus on what we want rather than what we don't want. We get more of what we focus on. As noted in the materials that accompany the video, "Every individual and every organization wants to be successful. And one part of being successful is to make a positive contribution, to have a vision, and take steps to achieve it."

This video will not only help attendees and their clubs achieve in and through Rotary; seeing and discussing this video as part of our ORS curriculum will be a great illustration of how Rotary brings added value to our personal and professional lives.

What is the role of the Lead Facilitator?

The Lead Facilitator

- Keeps things moving and on schedule
- Moderates the “Setting the Stage” segment
- Facilitates the discussion of ideas in the “Moving to Action” segment
- Moderates the “Closing Remarks” segment.

What documents are posted online for your use?

1. Organizer/Lead Facilitator Information
2. Summit Outline
3. FAQs
4. Promotional Information for District Use
5. ORS Event Flyer (fillable)
6. A Downloadable One Rotary Summit Logo
7. Supplies, Equipment, and Tips
8. Toolkit Contents
 - a. TRF Brief Sheet
 - b. People of Action: Campaign Information
 - c. List of Online Resources
 - d. Brief Sheet about *Seeing Red Cars*
9. Instructions for Table Discussion Facilitators
10. Discussion Questions for Sharing Ideas Segment
11. PowerPoint for use at ORS
12. Evaluation form and Method of Getting Input
13. Banner information

Notes on the “Setting the Stage” segment of an ORS

This segment sets the stage for the table discussion and processing of ideas that will follow. It is a very important part of a Summit; however, time will be of the essence and if this segment goes too long, the rest of the Summit will be adversely affected.

Notes on the “Sharing Ideas” segment of an ORS

Table facilitators will take the lead in this segment. Please see the document entitled “Instructions for Table Discussion Facilitators” (Document 8) and the recommendations regarding Facilitators and training in the “Supplies, Equipment, and Tips” document (#7).

It is suggested that during this segment, the Lead Facilitator or someone she or he designates periodically announce the remaining time in 15 minute increments, except during the last 15 minutes doing so at the 10, 5, 2, and 1 minute marks.

Notes on the “Moving to Action” segment of an ORS

This is a key part of a Summit, giving attendees the opportunity to gain ideas from all of the “work” that has been done at the Summit thus far, giving them time to process what they have learned, and inspiring them to take action.