

Welcome

“Emerging Leaders”

Leadership Development
Track

Rotary Zone Institute
2024

San Antonio



PRESENTED BY FACILITATORS

PDG STEVE WIENEKE – D6000

PDG DEMETRESS HARRELL - D5910

SEPTEMBER 2024



Cultivating & Curating The Roadmap For Emerging Rotary Leaders

Welcome to San Antonio, Texas

"The Lone Star State"



Introductions

Let's Get Acquainted



MEET PDG STEVE WIENEKE



MEET PDG DEMETRESS HARRELL



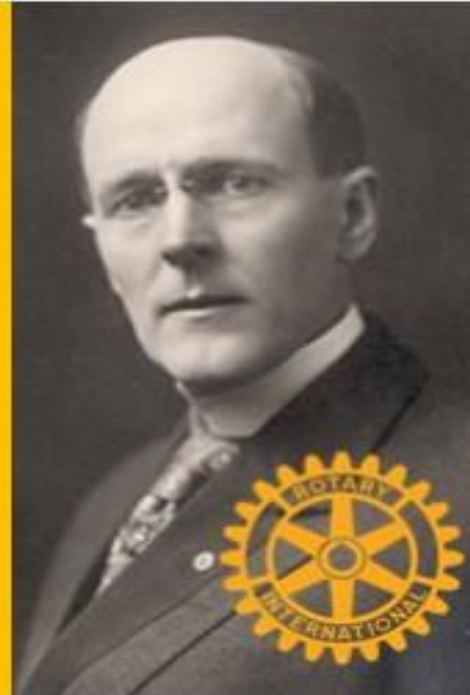
Rotary 



Paul Harris

*Rotary changes us
and those we serve.
I believe we can change the
world one life at a time.*

Paul Harris



The Rotary Founder

Session Overview

- Attendees will be able to examine their leadership style and examine experiences that will cultivate strategies to develop quality future leadership opportunities. The attendees will also recognize key essentials utilized in developing efficient leadership qualities. This session will appraise the leadership and managerial skills for roles in Rotary yet highlight the successful traits used in all professional positions. Members will analyze procedural processes to promote long-term leadership development as well as identify corporate ethical principles.
- The cultural values that secure the model behavior of leaders are defined by systematic approaches that foster innovation and exemplify effective standards of practice. Join us in this innovative course to identify opportunities to foster growth in your leadership that will enhance the navigation of your future roadmap.

Hear from Dynamic Rotary Leaders



Rotary

Session Objectives

- Learn how cultivating leadership Roles in Rotary will impact your Community
- Examine the Impact of Curating Your Rotary Story
- Analyze Leadership Styles & Recognize the Power of your Dominant Traits
- Evaluate Key Strategies for Successful Future Leader Development
- Be Empowered by Sharing Resources among Peers
- Hear from the BEST on the investment of resources in the Learning Center
- Understand the Value of Curating 5 Key Leadership Skills
- Visualize How to Advance your Rotary Roles
- Modernize the Advancement of Building Personal Connections for Lasting Impact



Road Map for Success



N A V I G A T E

MODERN PROFESSIONALS

Schedule

Thursday & Friday

Thursday

- Opening Session 8:00 am – 9:55 am
- Break 10:00 am
- Class Session 10:00 am – 1:00 pm
- Lunch 12:00 pm – 1:00 pm
- General Assembly 2:15 pm – 3:00 pm
- Break 3:00 pm – 3:15 pm
- Final Session 3:20 pm – 4:30 pm
- Wrap Up – Q&A
- 5:00 pm Closure

Friday

- Opening Session 8:15 am – 9:45 am
- Break 9:45 am – 10:00am
- Class Session 10:15-1:00 pm
- Lunch 12:00 pm – 1:00 pm
- Course Ends

Our Rotary Mission

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."



Thursday's Objectives

Session I

- Introductions
- Minute Spotlight with Attendees
- Cultivating Leadership Roles in Rotary
- The Impact of Curating Your Rotary Story
- Analyze Leadership Styles
- Strategy for Successful Future Leader Development

Topic Objectives

Friday Session II

- Sharing of Resources
- Resources in the Learning Center
- Curating 5 Key Leadership Skills
- How to Advance your Rotary Roles
- Discussion from Innovative District Governor
- Building Personal Connections for Lasting Impact

Road Map for Success



Making an Impact

MINUTE SPOTLIGHT

Attendee Introductions

- **Name / District /Club**
- WHAT IS YOUR VISION AS A FUTURE ROTARY CLUB/DISTRICT LEADER?
- HOW DO YOU FEEL YOU WANT TO MAKE AN IMPACT IN YOUR DISTRICT?

Future Leader Development

WHAT IS ROTARY?

BBQ
Fundraisers



Helping the
community

What you see before joining
What you see once you join

Teamwork and
communication
skills



Opportunities for
collaboration and
networking

New friendships
and connections



International aid,
travel and worldwide
friendships

Speaking and professional
development opportunities



Design by
Hornsby Ku-ring-gai
Rotaract
Club 

Rotary 

Promoting Purposeful Values

- We often do not spend enough time diving into our purpose, values, strengths, passion or essential foundation in leadership😊
- Leadership Development Strategies
 - a. Self Assessment
 - b. Training Essentials
 - c. Leadership Workgroups
 - d. Tailoring your style

Cultivating Roles in Rotary



Break Time

10:00 am -10:15 am



Facilitator Discussion

- How To – Expand your Leadership
- Cultivating Leadership Roles in Rotary
- The Impact of Curating Your Rotary Story
- Analyze Leadership Styles

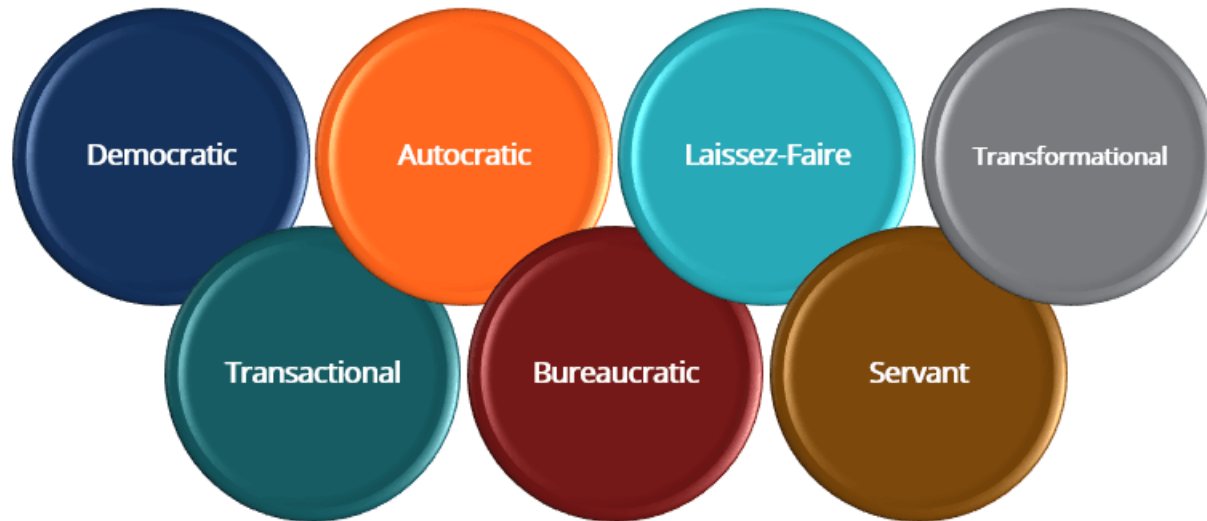
Designing Your Vision



Discussion of Leadership Styles
Facilitators Steve & Demetress

Leadership Style Exercise

Leadership Styles



Morning Review

- Leadership Goals & Organization
- Strategy Application
- Key Takeaways

Lunch Break

12:00 – 1:00



General Assembly

Class will not resume after
General Session

Meet Rotary Leader Tom Gump – Thursday Evening



Discussion Lead By Tom

Thursday 1:45 pm – 2:30 pm

Strategy for Successful Future Leader Development

Rotary Dignitary Visits

Words from our Leaders

RIPE Mario – Thursday 2:30-2:40 pm

RID Salvador Thursday 2:40 – 2:50 pm

Trustee Greg Thursday 3:45 – 4:05 pm

Director Mario



RI President Elect

Mário César Martins de Camargo of Brazil



Trustee Greg E. Podd



GREG E. PODD
Trustee
The Rotary Foundation
2022-2026

Rotary NC PETS   THE MAGIC OF ROTARY

#simplyirresistible

Break Time

3:00 – 3:15



Sharing your Vision

- Empower Sharing of Resources among Peers

Scenario's Breakout



Fostering Goodwill

ROTARY'S CORE VALUES

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

**FELLOWSHIP
INTEGRITY
DIVERSITY
SERVICE
LEADERSHIP**

By honoring our past and embracing our future, we can evolve and keep Rotary not only relevant, but thriving.

Rotary 

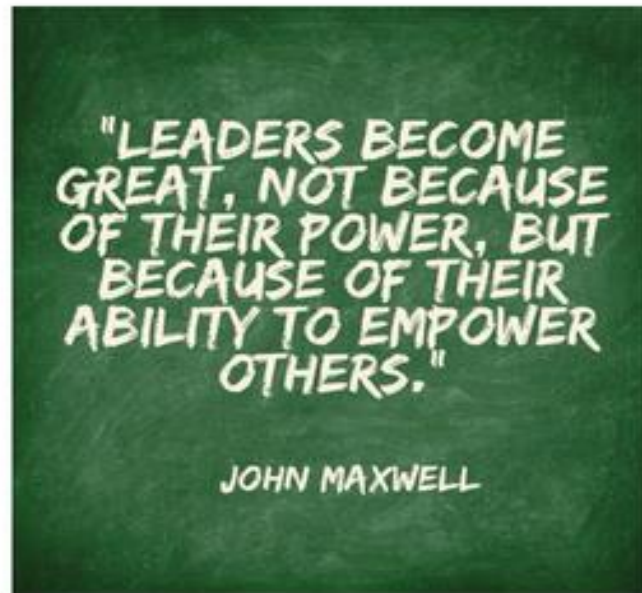
@reach2emv

Friday Morning Session

- **Understand the Value of Curating 5 Key Leadership Skills**
- **Hear from the BEST on the investment of resources in the Learning Center**
- **Visualize How to Advance your Rotary Roles**
- **Modernize the Advancement of Building Personal Connections for Lasting Impact**

Curating Your Leadership

Demetress will lead the discussion of five key values in curating leadership skills



Five Key Leadership Skills

- **Negotiation**
- **Problem Solving**
- **Transparency**
- **Engagement**
- **Empowerment**

Meet Rotary Leader Amy Hopkins - Friday



Navigating the Learning Center

Amy — Friday 9:15 am

Resources in the Learning Center
The Voice of Amy Hopkins




Break Time

9:45 – 10:00



The Roadmap Vision

Visit from Rotarian Leaders Kyle & Rich

Rotary 
Zones 25B & 29

REGIONAL ROTARY ROADMAP

*Designed to provide Districts with ideas and
motivation to increase activity and success!*



2024-2025



Best Practice Standards

Best Practice

①

②

③



Developing Best Practices

1. Not having a Vision for your club or district.
2. Fear of failure to take risks.
3. Self-Centeredness with "I am the Boss" syndrome
4. Lack of confidence to delegate to the best for
5. Failure to produce growth of club or district.
6. Lack of empathy to feel the pulse of members
7. Inability to use the latest technology for comm
8. Lack of courage to be innovative.
9. Lack of ability to prioritize.
10. Unable to make quick decisions.

**Bad
Leadership**

Rotary



Breakout Discussion



District Governor Kristen Salazar



Curating your
Leadership Platform



Curating Your Rotary Leadership

- Hear from on of the best innovative Governor's
- Developing your fast track
- Defining your passion to a path of success

Core Strategies

- Avoid the lack of Policies Supporting Work/Life Balance, Work/Life Integration Challenges, and the "Lean Out" Phenomenon
- To overcome these barriers, you should begin by conducting best practices research to identify strategies that are consistently rated as providing work/life balance.
- What are they doing differently than your peers?
- What innovative strategies are they utilizing to promote overall health and well-being?

The Power of Your Rotary Future

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

Know your Soft Skills

- Having a strong sense of self-awareness
- Being optimistic
- Being resilient
- Having patience
- Being a good listener

Engaging your interests and strengths, you'll be motivated to push forward.

Practice behavior you want Others to follow



"As a leader, it's a major responsibility on your shoulders to practice the behavior you want others to follow."

Himanshu Bhatia
*Founder and CEO,
Rose International Inc.*

Rotarians Supporting Unity

**Learn what's important to
the community and
discover ways to work
together.**



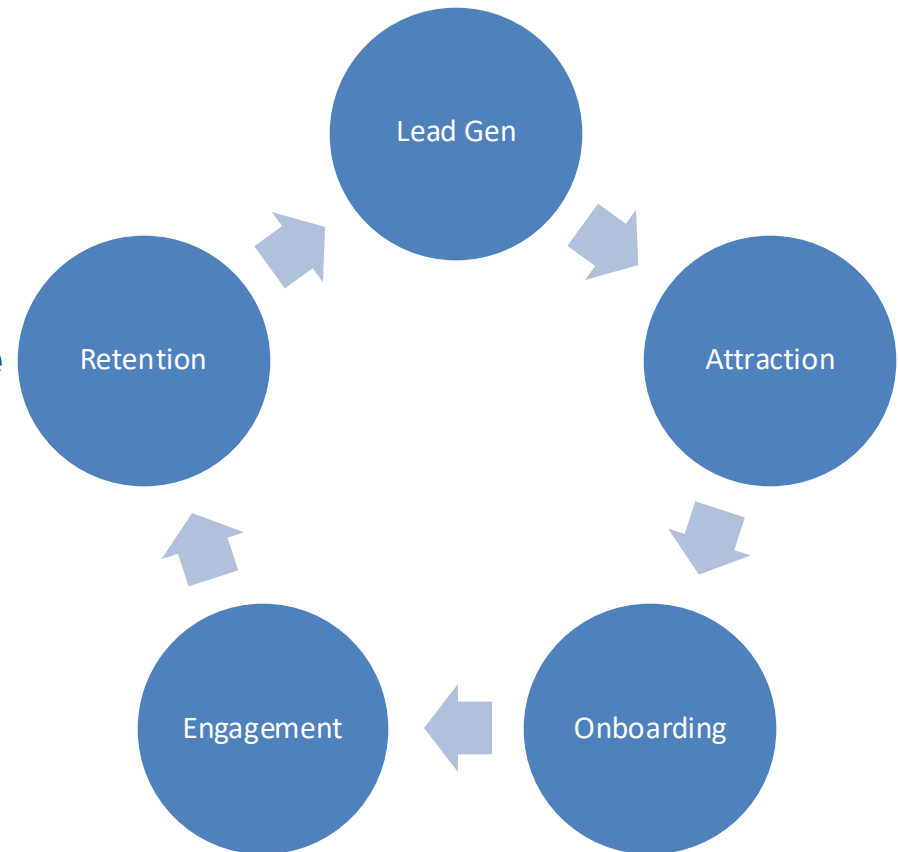
Respect for Diversity & Inclusion

- Diversity and inclusion training for the modern workplace can be challenging.
- Explore key concepts such as identity, power, privilege, and communication

TOGETHER WE CAN



- Care about your members
- **Upgrade the club experience**
 - Rotary Health Check
 - Survey
 - Look at your club from the outside in
- Mentorship
- Meaningful service projects
- Retention is an outcome
- Retention is about each Member's Experience!



THE MEMBER JOURNEY

Everything in Rotary starts with a member.

MEMBERSHIP



Final Key Takeaways

Become the
kind of leader
that people would
follow voluntarily,
even if you had no
title or position.

—BRIAN TRACY



• **Intentional Strategies**

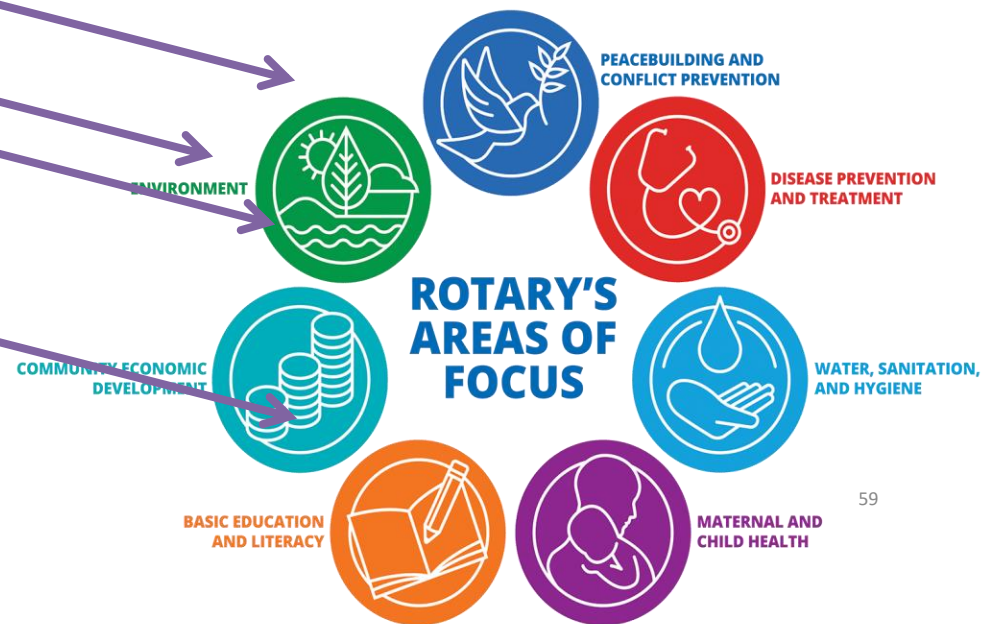
- **Fundraising campaigns**
- **Flexibility & Innovation**
 - **Alternative Member Types**
 - **Alternative Dues Plans**
- **“Leaders” Lead By Example**
- **Discover Rotary Opportunities**

**Each One
Bring One**



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- Get to know our members
- **Find their passion**
- **Create purpose**
- Get them involved
- **Expand our reach beyond the club**
 - **Rotary Action Groups**
 - **Rotary Fellowships**



The Magic of Rotary



What is your Rotary Story Example

As a lifelong devoted Rotarian, Demetress was invited to Rotary by what we define the image of Rotary as today. Little did she know this was how PDG Joe Byrd's began the initiative of bridging the gap. It is her relation to cultivating change that makes her work meaningful.

A genuine leader is not a searcher for consensus, but a molder of consensus.....
Martin Luther King



Rotary

Questions & Answers



Thank you

- **Our Contact – We are Here for You:**

Demetress Harrell

Scan my QR Code



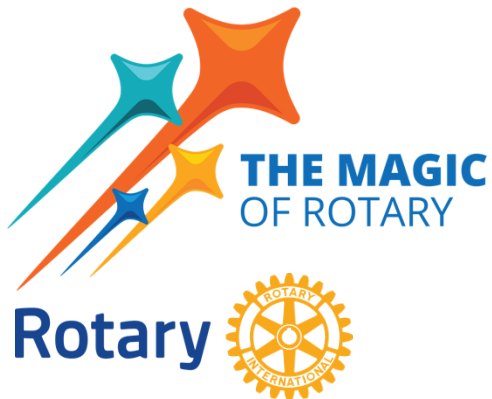
Thank You

IPDG Steve Wieneke

Rotary District 6000 PDG (2022-2023)

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Four Way Test

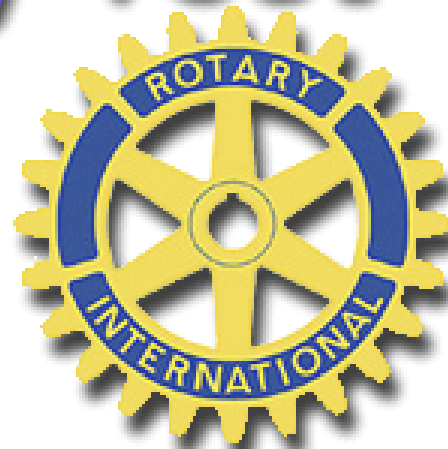
Four Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOOD WILL**
and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?



Lunch Break

Days End

