## **DISTRICT PLANNING GUIDE**

development opportunities to members.



You can plan for success by thinking about what your district does well and what your goals and priorities are. As governor-elect, assess the current state of your district, including Rotaract clubs, by working with your district team to complete Part 1: District health check. The more checkmarks you have, the healthier your district is.

Part 1: District health check	
<b>Goal setting</b>	Succession planning
☐ We have a strategic plan.	☐ There's a succession plan in place for
☐ Our strategic plan is aligned with	district leaders.
Rotary's Action Plan.	☐ We cultivate emerging leaders.
☐ District leaders review the strategic plan	Membership
each year and adjust it as necessary.	☐ We've had a net increase in membership
☐ Most clubs have a strategic plan.	in the last year.
☐ Most clubs set goals in Rotary	☐ Our district formed at least two new
Club Central.	clubs in the last year.
Assistant governors	☐ Clubs are making diversity and inclusion
☐ They visit clubs regularly to discuss club	a priority.
activities, resources, and opportunities.	Foundation giving
☐ They help clubs achieve goals, solve	☐ Our district's per capita giving meets or
challenges, and resolve conflicts.	exceeds \$100 per member.
☐ They keep the governor informed on the	☐ More than 90% of our clubs contribute to
progress clubs make toward their goals.	The Rotary Foundation.
Committees	☐ At least 60% of our clubs contribute to
☐ Members work with the governor,	PolioPlus.
governor-elect, and governor-nominee to	$\square$ We use DDF to support polio eradication.
set strategies for achieving district goals.	Service and grants
☐ Committees actively support the	☐ Most of our clubs participate in
activities of most of our clubs.	district grants.
☐ Members promote and attend district	☐ Our district has partnered on a global
training meetings and the district	grant in the last year.
conference.	☐ We give clubs a report on all grant
Training and events	activity to be transparent about fund use.
☐ More than 85% of assistant governors	☐ We are certified to participate in the
and district committee chairs attend the	Rotary Youth Exchange program.
district team training seminar.	Communication and public image
☐ Attendance at district conferences	$\square$ We have a plan for how the district team
regularly exceeds 15% of our district's	communicates with clubs and each other.
membership.	☐ Our website and social media sites are
☐ More than 85% of presidents-elect attend	updated regularly.
PETS.	☐ All of our clubs follow Rotary's brand
☐ More than 85% of club leaders attend the	guidelines.
district training assembly.	☐ We encourage clubs to form partnerships
Engagement	with new organizations.
☐ We promote participation in Rotary	☐ We host World Polio Day and World
Fellowships and Rotary Action Groups.	Immunization Week events annually.
☐ We regularly offer professional	J.

Once you determine which areas your district needs to work on, use Part 2: Planning guide with your district team to set or refine your short- and long-term goals. This can also help identify which parts of your district's strategic plan you want to revise.

## Part 2: Planning guide

What does our district do well?
In what ways could our district improve?
What priorities do we want to focus on?
What goals do we want to set?
What steps do we need to take to implement these goals?
What do we consider success to be?
How will we measure these goals?