

Your Legacy, **ROTARY'S PROMISE**

Gifts to the Rotary Foundation's Annual Fund help people live better lives today. Gifts to the Rotary Foundation's Endowment support the same life-changing programs forever.

Endowed gifts can support any of Rotary's causes such as one of the seven areas of focus, or the Rotary Peace Centers. The most popular category of support from endowed gifts is SHARE, where net earnings from your endowed gift are split between the World Fund and your District. Worldwide, Rotary Districts are already receiving Millions of Dollars in support of their grant activities from endowed funds.

As a District Governor or other District officer, you have an important role in helping donors understand the impact they have on Rotary's Promise of service to the World, now and for many years to come.

What Can I Do?

Here are a few examples of things you and your District can be doing to support Rotary's Endowment:

- Ask Clubs and Rotarians in your District to support the Endowment SHARE fund benefitting your District
- Encourage clubs to pursue Rotary's Promise recognition in which every club member pledges to be a Rotary Benefactor (leave at least \$1,000 to the Rotary Endowment as part of their estate plan or give \$1,000 to the Endowment currently)
- Conduct a Million Dollar Dinner campaign (12–18-month campaign), in which Donors throughout the District are encouraged to make current or future gifts in support of the Endowment, with the aim of raising at least a Million Dollars in gifts and commitments, celebrated at the end by a dinner or other event

Our Regional Leadership Team wants to support your efforts as a District Leader to benefit your District and The Rotary Foundation. Here are some important resources to keep in mind:

Endowment/Major Gift Advisor for our Region:

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Major Gift Officers at Rotary International

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