



Ending Polio is Rotary's most significant priority and will fulfill a promise we made to the children of the world. While we have made great progress, we must keep going! As polio becomes less visible and our membership changes, we need to work hard to keep the importance of polio eradication in front of our members. Developing plans and taking action will help us reach our goal of a polio free world!

CATEGORY 1: TEAM MAKE-UP

1. Have a District Polio Plus Team that meets regularly made up of at least three members
2. Establish Polio Plus Team goals that are clear and measurable
3. Promote the district Polio Plus Team, resources, and activities on the district website
4. Identify roles/responsibilities of team members
5. Develop a succession plan for Polio Plus Team members to ensure continuity
6. Other significant and innovative Polio Plus team make-up related initiatives

CATEGORY 2: TRAINING/COMMUNICATION

1. Assist clubs in identifying a Rotary Polio Plus team leader in their club
2. Conduct one or more District Polio Plus Seminars or Workshop
3. Encourage clubs to have a member review the resources on the EndPolioNow.org website
4. The Polio Plus Team leader, or a significant Team Member attends the Polio Plus training session at the 2023 Zone Institute in Evanston, IL, October 18-22, or the 2023 Rotary Multidistrict Training Institute in Pflugerville, Tx, August 4-6
5. The Polio Plus Team leader, or a significant Team Member, participates in regional team calls/meetings on a regular basis
6. Other significant and innovative training/communication related initiatives regarding polio eradication

CATEGORY 3: POLIO PLUS GIVING

1. Develop a specific plan with actionable steps to increase Polio Plus giving in the district
2. Increase the overall Polio Plus contributions by clubs/members
3. Increase the number of members who contribute to Polio Plus
4. Increase the number of clubs who contribute the requested amount of \$1,500 to Polio Plus
5. Work to encourage 100% of clubs to contribute to Polio Plus
6. Other significant and innovative Polio Plus giving related initiatives



CATEGORY 4: PROMOTION

1. Develop a specific plan with actionable steps to increase awareness of Polio Plus in the communities in your district
2. Hold at least one district-sponsored End Polio Now event in 2023-24
3. Work with district Public Image team to develop articles/letters to the editor that can be published in at least four newspapers in conjunction with World Polio Day, which is October 23
4. Work with district Public Image team to promote World Polio Day and encourage clubs to submit an event to End Polio Now
5. Work with district Public Image team to develop articles/letters to the editor that can be published in newspapers in conjunction with World Immunization Week
6. Other significant and innovative promotion related initiatives regarding polio eradication

CATEGORY 5: CLUB COMMUNICATION

1. Develop a specific plan with actionable steps to increase awareness of Polio Plus within district membership
2. In conjunction with the Public Image and Rotary Foundation teams, help clubs in your district promote World Polio Day on social media
3. Help clubs promote and recognize World Immunization Week, which is typically the last week in April
4. Polio Plus Team members deliver presentations to clubs regarding the importance of Polio eradication and motivate them to donate
5. Take part in implementing a "One Summit" training with district Public Image, Rotary Foundation, and Membership teams to show the importance of all areas working together and the synergy that comes from those efforts
6. Other significant and innovative club communication related initiatives regarding polio eradication

CATEGORY 6: OTHER

1. Implement and promote a Polio Plus Society (members who make the commitment to give at least \$100 to Polio Plus every year) in the district and recognize those who join
2. Encourage clubs to hold events that will help raise funds for, and increase awareness of, Rotary's Polio eradication efforts
3. Work with clubs in your district to set Polio Plus goals in Rotary Club Central
4. Work with DRFC to provide regular progress updates so club leaders know where they stand in relation to their Polio Plus goals
5. Support Rotary's commitment to diversity, equity, and inclusion by working with other district leaders to organize and conduct polio related events that engage a diverse cross-section of members
6. Other significant and innovative initiatives regarding polio eradication that didn't fit into any of the above categories