

The Rotary Foundation helps maximize the impact of our projects by leveraging the financial resources and expertise of our members throughout the world. Without The Rotary Foundation, we would be a network of clubs doing our own projects with our own money. We can dream bigger because of The Rotary Foundation, and our impact grows as a result. It takes planning and implementation of activities to engage our members to utilize and give to The Rotary Foundation, but the sky is the limit on what we can achieve!

CATEGORY 1: TEAM MAKE-UP

1. ★ Have a District Rotary Foundation Team that meets regularly made up of several members. Positions should be focused on the Annual Fund, Paul Harris Society, Endowment and Major Gifts, Grants, Polio Plus, Scholarships, and Peace Fellows. Ensure that all members are identified in MyRotary.
2. ★ Establish Rotary Foundation Team goals that are clear and measurable
3. ★ Work to make Foundation giving an integral part of your district's culture
4. Develop a succession plan for Foundation Team members to ensure continuity
5. Other significant and innovative Foundation Team make-up related initiatives

CATEGORY 2: TRAINING/COMMUNICATION

1. ★ Encourage every club to have a Rotary Foundation team leader identified in My Rotary
2. ★ The DRFC, or a significant Team Member, attends the Rotary Foundation training session at either the 2023 Zone Institute in Evanston, IL, October 18-22, or the 2023 Rotary Multidistrict Training Institute in Pflugerville, Tx, August 4-6
3. Conduct one or more District Rotary Foundation Training Seminars or Workshops
4. Encourage clubs to have a member complete a Foundation related course on Rotary's Learning Center
5. Provide regular progress updates so club leaders know where they stand in relation to their giving goals
6. Other significant and innovative Foundation training/communication related initiatives

CATEGORY 3: ANNUAL FUND

1. ★ Work with every club in your district to set an Annual Fund goal in Rotary Club Central
2. ★ Develop a specific plan with actionable steps to increase Annual Fund giving in your clubs
3. ★ Increase the number of your clubs that contribute to the Annual Fund by eliminating zero-giving clubs
4. ★ Increase the number of individual members (Rotary and Rotaract) who contribute to the Annual Fund by building 100% EREY and 100% Sustaining Member clubs
5. Increase the district's overall per capita contribution to the Annual Fund
6. Increase the number of members giving through Rotary Direct
7. Increase the active number of Paul Harris Society members in the district. Active means fulfilling their \$1,000 commitment.
8. Other significant and innovative Annual Fund related initiatives

CATEGORY 4: ENDOWMENT FUND

1. Develop a specific plan with actionable steps to increase the amount of giving to the Endowment Fund
2. Identify 5 prospective donors of Major Gifts (single gifts of \$10,000 or more) and provide the list to the Regional Endowment/Major Gifts Advisor
3. Increase the number of new Benefactors in the district



4. Increase the number of new Major Donors in the district
5. Increase the number of Bequest Society members in the district
6. Work with regional leaders and Rotary staff to conduct a Major Donor recognition or cultivation event
7. Other significant and innovative Endowment Fund related initiatives

CATEGORY 5: GRANTS

1. ★ Reduce the amount of "carryforward" DDF (District Designated Funds)
2. ★ Work to make your grants high-quality and high impact. Build the practices, infrastructure, and capacity needed to define, measure, track, and analyze data from our service projects in a much more efficient way
3. ★ Conduct Grants training seminars that highlight best practices, lessons learned, and success stories
4. Ensure that all Global Grants have current reporting
5. Encourage clubs to use resources such as the TRF Cadre of Technical Advisors, Rotary Action Groups, and District International Service Chairs in developing Global Grant applications
6. Other significant and innovative grants related initiatives

CATEGORY 6: PARTNERSHIPS

1. ★ Increase the number of your clubs that participate in grants that other clubs in your district sponsor
2. ★ Partner with other districts to provide funding to grants sponsored by clubs in other districts
3. ★ Establish relationships with non-Rotary organizations/businesses to act as funding partners ("cooperating partners") on Global Grants sponsored within your district
4. Work with district Public Image team to align promotional plans for maximum effectiveness
5. Take part in implementing a "One Summit" training with district Public Image, Polio Plus and Membership teams to show the importance of all areas working together and the synergy that comes from those efforts
6. Other significant and innovative partnership related initiatives

CATEGORY 7: OTHER

1. ★ Tell your story to raise awareness of Rotary Foundation programs and to engage more Rotarian Participation in those programs
2. ★ Utilize Rotary Alumni in a district-sponsored event
3. Endorse a candidate for a Rotary Peace Fellowship
4. Support Rotary's commitment to diversity, equity, and inclusion by working with other district leaders to organize and conduct events that engage a diverse cross-section of members
5. Other significant and innovative Foundation initiatives that didn't fit into any of the above categories