

*Ending Polio is Rotary's most significant priority and will fulfill a promise we made to the children of the world. While we have made great progress, we must keep going! As polio becomes less visible and our membership changes, we need to work hard to keep the importance of polio eradication in front of our members. Developing plans and taking action will help us reach our goal of a polio free world!*

### CATEGORY 1: TEAM MAKE-UP

1. ★ Have a District Polio Plus Team that meets regularly made up of at least three members, **Enhance Participant Engagement.**
2. ★ Establish Polio Plus Team goals that are clear and measurable, **Increase Our Impact.**
3. Promote the district Polio Plus Team, resources, and activities on the district website, **Expand Our Reach.**
4. Identify roles/responsibilities of team members, **Increase Our Ability to Adapt.**
5. Develop a succession plan for Polio Plus Team members to ensure continuity, **Increase Our Impact.**
6. Other significant and innovative Polio Plus team make-up related initiatives.

### CATEGORY 2: TRAINING/COMMUNICATION

1. ★ Assist clubs in identifying a Rotary Polio Plus team leader in their club, **Expand Our Reach.**
2. ★ The Polio Plus Team leader, or a significant Team Member attends the Polio Plus training session at the 2024 Zone Institute in San Antonio, TX, September 4-8 or the 2024 Rotary Multidistrict Training Institute in Pflugerville, Tx, August 2-4, **Increase Our Impact.**
3. Conduct one or more District Polio Plus Seminars or Workshop, **Enhance Participant Engagement.**
4. Encourage clubs to have a member review the resources on the EndPolioNow.org website, **Increase Our Ability to Adapt.**
5. The Polio Plus Team leader, or a significant Team Member, participates in regional team calls/meetings on a regular basis, **Increase Our Impact.**
6. Other significant and innovative training/communication related initiatives regarding polio eradication.

### CATEGORY 3: POLIO PLUS GIVING

1. ★ Develop a specific plan with actionable steps to increase Polio Plus giving in the district, **Increase Our Ability to Adapt.**
2. ★ Increase the overall Polio Plus contributions by clubs/members, **Increase Our Impact.**
3. ★ Increase the number of members who contribute to Polio Plus, **Enhance Participant Engagement.**
4. Increase the number of clubs who contribute the requested amount of \$1,500 to Polio Plus, **Enhance Participant Engagement.**
5. Work to encourage 100% of clubs to contribute to Polio Plus, **Expand Our Reach.**
6. Work with DRFC to cultivate potential Major Donors to PolioPlus, **Expand Our Reach.**
7. Increase the amount of District Designated Funds contributed to PolioPlus, with a goal of 20% annually, **Increase Our Impact.**
8. Other significant and innovative Polio Plus giving related initiatives.



### CATEGORY 4: PROMOTION

1. ★ Develop a specific plan with actionable steps to increase awareness of Polio Plus in the communities in your district, **Increase Our Ability to Adapt.**
2. ★ Hold at least one district-sponsored End Polio Now event in 2024-25, **Increase Our Impact.**
3. ★ Work with district Public Image team to develop articles/letters to the editor that can be published in at least four newspapers in conjunction with World Polio Day, which is October 23, **Expand Our Reach.**
4. Work with district Public Image team to promote World Polio Day and encourage clubs to submit an event to End Polio Now, **Enhance Participant Engagement.**
5. Work with district Public Image team to develop articles/letters to the editor that can be published in newspapers in conjunction with World Immunization Week, **Expand Our Reach.**
6. Other significant and innovative promotion related initiatives regarding polio eradication.

### CATEGORY 5: CLUB COMMUNICATION

1. ★ Develop a specific plan with actionable steps to increase awareness of Polio Plus within district membership, **Increase Our Ability to Adapt.**
2. In conjunction with the Public Image and Rotary Foundation teams, help clubs in your district promote World Polio Day on social media, **Expand Our Reach.**
3. Help clubs promote and recognize World Immunization Week, which is typically the last week in April, **Increase Our Impact.**
4. Polio Plus Team members deliver presentations to clubs regarding the importance of Polio eradication and motivate them to donate, **Enhance Participant Engagement.**
5. Take part in implementing a "One Summit" training with district Public Image, Rotary Foundation, and Membership teams to show the importance of all areas working together and the synergy that comes from those efforts, **Enhance Participant Engagement.**
6. Other significant and innovative club communication related initiatives regarding polio eradication.

### CATEGORY 6: OTHER

1. ★ Implement and promote a Polio Plus Society (members who make the commitment to give at least \$100 to Polio Plus every year) in the district and recognize those who join, **Enhance Participant Engagement.**
2. ★ Work with clubs in your district to set Polio Plus goals in Rotary Club Central, **Increase Our Impact.**
3. Encourage clubs to hold events that will help raise funds for, and increase awareness of, Rotary's Polio eradication efforts, **Expand Our Reach.**
4. Work with DRFC to provide regular progress updates so club leaders know where they stand in relation to their Polio Plus goals, **Increase Our Impact.**
5. Support Rotary's commitment to diversity, equity, and inclusion by working with other district leaders to organize and conduct polio related events that engage a diverse cross-section of members, **Increase Our Ability to Adapt.**
6. Other significant and innovative initiatives regarding polio eradication that didn't fit into any of the above categories.