

The Rotary Foundation helps maximize the impact of our projects by leveraging the financial resources and expertise of our members throughout the world, The Rotary Foundation, we would be a network of clubs doing our own projects with our own money. We can dream bigger because of The Rotary Foundation, and our impact grows as a result, takes planning and implementation of activities to engage our members to utilize and give to The Rotary Foundation, but the sky is the limit on what we can achieve!

CATEGORY 1: TEAM MAKE-UP

- ★ Have a District Rotary Foundation Team that meets regularly made up of several members. Positions should be focused on the Annual Fund, Paul Harris Society, Endowment and Major Gifts, Grants, Polio Plus, Scholarships, and Peace Fellows. Ensure that all members are identified in MyRotary.org, **Enhance Participant Engagement**.
- ★ Establish Rotary Foundation Team goals that are clear and measurable, **Increase Our Impact**.
- ★ Work to make Foundation giving an integral part of your district's culture, **Expand Our Reach**.
- Develop a succession plan for Foundation Team members to ensure continuity, **Increase Our Ability to Adapt**.
- Other significant and innovative Foundation Team make-up related initiatives.

CATEGORY 2: TRAINING/COMMUNICATION

- ★ Encourage every club to have a Rotary Foundation team leader identified in My Rotary, **Expand Our Reach**.
- ★ The DRFC, or a significant Team Member, attends the Rotary Foundation training session at either the 2024 Zone Institute in San Antonio, TX, September 4-8 or the 2024 Rotary Multidistrict Training Institute in Pflugerville, Tx, August 2-4, **Increase Our Impact**.
- Conduct one or more District Rotary Foundation Training Seminars or Workshops, **Enhance Participant Engagement**.
- Encourage clubs to have a member complete a Foundation related course on Rotary's Learning Center, **Increase Our Ability to Adapt**.
- Provide regular progress updates so club leaders know where they stand in relation to their giving goals, **Increase Our Impact**.
- Other significant and innovative Foundation training/communication related initiatives.

CATEGORY 3: ANNUAL FUND

- ★ Work with every club in your district to set an Annual Fund goal in Rotary Club Central, **Increase Our Impact**.
- ★ Develop a specific plan with actionable steps to increase Annual Fund giving in your clubs, **Increase Our Ability to Adapt**.
- ★ Increase the number of your clubs that contribute to the Annual Fund by eliminating zero-giving clubs, **Expand Our Reach**.
- ★ Increase the number of individual members (Rotary and Rotaract) who contribute to the Annual Fund by building 100% EREY and 100% Sustaining Member clubs, **Expand Our Reach**.
- Increase the district's overall per capita contribution to the Annual Fund, **Increase Our Impact**.
- Increase the number of members giving through Rotary Direct, **Enhance Participant Engagement**.

- Increase the active number of Paul Harris Society members in the district. Active means fulfilling their \$1,000 commitment, **Enhance Participant Engagement.**
- Other significant and innovative Annual Fund related initiatives.

CATEGORY 4: ENDOWMENT FUND

- Lead by example, with the District Governor and DRFCC making donations to the Endowment Fund by December 31 of the Rotary year, and encouraging other District leaders to do the same, **Increase or Impact.**
- Form a District Endowment team to conduct a legacy event such as a Million Dollar Dinner with the goal of raising at least \$1,000,000 for the Endowment Fund of the Rotary Foundation, **Increase or Impact.**
- Identify 5 prospective donors of Major Gifts (single gifts of \$10,000 or more) and provide the list to the Regional Endowment/Major Gifts Advisor, **Enhance Participant Engagement.**
- Increase the number of new Benefactors in the district, **Expand Our Reach.**
- Increase the number of new Major Donors in the district, **Enhance Participant Engagement.**
- Increase the number of Bequest Society members in the district, **Enhance Participant Engagement.**
- Other significant and innovative Endowment Fund related initiatives.

CATEGORY 5: GRANTS

- ★ Reduce the amount of "carryforward" DDF (District Designated Funds), **Increase Our Impact.**
- ★ Work to make your grants high-quality and high impact. Build the practices, infrastructure, and capacity needed to define, measure, track, and analyze data from our service projects in a much more efficient way, **Increase Our Impact.**
- ★ Conduct Grants training seminars that highlight best practices, lessons learned, and success stories, **Expand Our Reach.**
- Ensure that all Global Grants have current reporting, **Enhance Participant Engagement.**
- Encourage members to attend project fairs and district events to establish partnerships and learn from previous successful projects, **Enhance Participant Engagement.**
- Encourage clubs to use resources such as the TRF Cadre of Technical Advisors, Rotary Action Groups, and District International Service Chairs in developing Global Grant applications, **Increase Our Ability to Adapt.**
- Other significant and innovative grants related initiatives.

CATEGORY 6: PARTNERSHIPS

- ★ Increase the number of your clubs that participate in grants that other clubs in your district sponsor, **Enhance Participant Engagement.**
- ★ Partner with other districts to provide funding to grants sponsored by clubs in other districts, **Enhance Participant Engagement.**
- ★ Establish relationships with non-Rotary organizations/businesses to act as funding partners ("cooperating partners") on Global Grants sponsored within your district, **Expand Our Reach.**
- Work with district Public Image team to align promotional plans for maximum effectiveness, **Increase Our Impact.**



5. Take part in implementing a "One Summit" training with district Public Image, Polio Plus and Membership teams to show the importance of all areas working together and the synergy that comes from those efforts, **Increase Our Ability to Adapt.**
6. Other significant and innovative partnership related initiatives.

CATEGORY 7: OTHER

1. ★ Tell your story to raise awareness of Rotary Foundation programs and to engage more Rotarian Participation in those programs, **Expand Our Reach.**
2. ★ Utilize Rotary Alumni in a district-sponsored event, **Enhance Participant Engagement.**
3. Endorse a candidate for a Rotary Peace Fellowship, **Increase Our Impact.**
4. Support Rotary's commitment to diversity, equity, and inclusion by working with other district leaders to organize and conduct events that engage a diverse cross-section of members, **Increase Our Ability to Adapt.**
5. Work with your District End Polio Now Team to develop plans to promote the importance of ending polio, **Increase Our Ability to Adapt.**
6. Encourage districts to give DDF to the Disaster Response Fund and promote successful disaster response grants, **Increase Our Impact.**
7. Other significant and innovative Foundation initiatives that didn't fit into any of the above categories.

