



ENGAGING MEMBERS + DELIVERING VALUE: A WEBINAR SERIES

Throughout 2021-22, Rotary is hosting webinars that explore creative ways to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. Registration will open four to eight weeks before each webinar, and [the recordings](#) will be posted for later viewing. The topics and dates may change.

Do you have a great story to tell? Email leeann.searight@rotary.org

TOPIC	DESCRIPTION
<p>The State of Membership</p> <p><u>REGISTER, SESSION 1:</u> Thursday, 23 September 11:00 Chicago time (UTC-5)</p> <p><u>REGISTER, SESSION 2:</u> Thursday, 23 September 18:00 Chicago time (UTC-5)</p>	<p>Rotary’s members are our greatest strength. When our membership is strong, our clubs are more vibrant, Rotary and Rotaract is more visible, and our clubs have more resources to help communities flourish. Let’s examine the state of Rotary’s membership: who is joining, who is leaving, and the opportunities we all have to help Rotary grow.</p>
<p>Enhancing Participant Engagement</p> <p>SESSION 1: Wednesday, 27 October 18:00 Chicago time (UTC-5)</p> <p>SESSION 2: Thursday, 28 October 11:00 Chicago time (UTC-5)</p>	<p>We know that our members and people who engage with us are seeking experiences that are relevant and fulfilling, both personally and professionally. How can we make sure we give them meaningful opportunities to learn and evolve with us throughout their lives? Let’s create opportunities for members, participants, and the wider community to give us frequent feedback on their experiences. Let’s put the needs, expectations, and growth of our participants at the center of all we do.</p>
<p>Expanding Our Reach</p> <p>SESSION 1: Thursday, 13 January 11:00 Chicago time (UTC-6)</p> <p>SESSION 2: Thursday, 13 January 18:00 Chicago time (UTC-6)</p>	<p>Let’s think about our communities and find all the ways that people are connecting – perhaps through shared professional goals, cultures, or interests. And let’s invite those people to connect with us, too. There are so many ways to create new paths into Rotary. Let’s build connections and opportunities that will allow people who share our commitment to service to join us. Talk with people about how we all benefit when they participate in our activities and events. When we think beyond traditional partnerships, we demonstrate that positive change starts with welcoming the talents and ideas of others.</p>

<p>Increasing Our Ability To Adapt</p> <p>SESSION 1: Wednesday, 27 April 18:00 Chicago time (UTC-5)</p> <p>SESSION 2: Thursday 28 April 11:00 Chicago time (UTC-5)</p>	<p>To create a strong foundation for innovation, sustainability, and growth, we need to seek new opportunities, embrace creative ideas, and take strategic risks. This kind of evolution can be difficult. But it's essential if we want to create more paths to leadership, welcome new voices, and simplify how we operate. Let's stay true to ourselves and stay ahead of change in our next 115 years.</p>
<p>Increasing Our Impact</p> <p>SESSION 1: Thursday, 23 June 11:00 Chicago time (UTC-5)</p> <p>SESSION 2: Thursday, 23 June 18:00 Chicago time (UTC-5)</p>	<p>Our members are effective problem-solvers who help communities find solutions that last because we invest in relationships. To define and measure our impact, we need to help clubs collect more information about the effect they have in their communities. This means assessing the situation beforehand and evaluating activities afterward so clubs can tell compelling stories about the impact they make. Together, let's prove that our impact on the world has just begun.</p>