DISTRICT 7410 NEWSLETTER

Issue 63 Volume 10 April 2020.

Dear Fellow Rotarians,

I just re-read my March communication with you and OH MY GOODNESS. We were looking forward to so many things in March and beyond that are just no longer happening. I doubt any of us in our wildest dreams thought we would be where we are today, April 1st 2020. Our lives have been turned upside down to say the very least. I won't take the time to recap what has been cancelled, but instead share some positive moments from last month and what is being planned for the future.

Our ever positive Polio Chair Dave Palmer set up an interview with myself and Rotarian and Polio Survivor Carol Goodman from the Wyalusing Club in Wellsboro to share about Polio with The Home Page Network.

In a very quick 4 minutes we each shared a little our experience with taking part in an NID and surviving Polio. Hopefully you can follow the link here or view it on our District Website. Carol was a little nervous, but she did a great job with those 2 minutes, thank you for sharing some of your story with us.

Speaking of the Wyalusing Club, they chartered a new Interact during March as well. While it might be a bit before a proper celebration can be had, the club is underway. Congratulations and I'm happy to share that the club was started by a RYLA alumni! The Smithfield Club also received the great news recently that the new Interact Club at East Stroudsburg HS South is official! Also started by RYLA alumni from the previous 2 years. This brings our District Interact Clubs total to 21 with 3 new this Rotary year!

RYLA had a big day during March with our Junior Counselor Selection Day held on the 7th at the Raddison Hotel in Scranton. Read more about that in an article submitted by our RYLA Chair Amy Leiser. We are hopeful that we can hold our RYLA conference at the end of June. Applications are underway at this time and I have it on good authority from the registrar that deadlines really don't apply, and clubs should be doing all they can to secure their applicants. The situation is being closely monitored with our venue, Keystone College and any changes will be announced as soon as possible if things change.

Our District Conference Committee led by Michelle Reilly from the Mountain Top club is hard at work turning our conference into a fun and informative VIRTUAL experience. We don't want you to miss out on the awesome speakers we had lined up! Stay tuned for more information to follow shortly. Many of you that had already registered and paid are being very generous by turning that registration fee into a donation to The Rotary Foundation or the End Polio Campaign. THANK YOU!! Now more than ever we need to continue to support our Foundation and our promise to rid the world of Polio.

Has your club been ZOOMING? Or meeting via google hang out or GO TO MEETING? It's so very important that we stay in touch with each other during this time. Please don't let your club "Go Dark". Bring the light back into the lives of every

Rotarian by figuring out the best way to stay connected. There are many ideas in a document that has been posted to the home page of the District website. Fun ways to hold short meetings and invite people to join you that might not have been able to attend a regular meeting. WE all need a distraction along with the connection of our friends. Be sure to click on the READ MORE button for all the great stuff.

We will be hosting weekly ZOOM gatherings for anyone in the District to join! Each Wednesday at 7pm

Beginning April 1st you can join by clicking on this link:https://zoom.us/5338711734. It will also be posted on the District Website and Facebook page. It's simple and we hope to bring you some interesting speakers and fun idea's along with catching up with old friends and maybe making some new ones.

Continued...







Welcome New Members

Dallas—Maureen Doerfler
Dana Foglia
Richard Foglia
Richelle Munson
Patrick O'Brien
Jared Pieck

North Scranton - Rosemary Bohenek

Pittston—Hallie Stark
Dawn Kenzakoski
Cathy Flynn
Alison Myersi

Scranton—Casey Garafola

Towanda—Daniel Barrett

Trail — Rachel Smarkusky

Tunkhannock-Erica Wilbur

GROW Rotary! Yes, we are still growing and during March we saw 14 new members join clubs as result of the hard work done the previous months. DON'T STOP NOW!!! Let's get creative. Can your club offer ONE TIME DISCOUNT ON DUES for anyone who joins? Do you have a spouse discount? Don't forget the District lowered the dues for new members 30 and under to \$25 a year instead of \$50 (also applies to current members in this age category). People are looking for ways to help and your club can be avenue they are looking for. The Membership Promotion has BEEN EXTENDED UNTIL MAY 31ST!

Rotary District 7410 North East PA

Public Image—Social Media Tips:

- Create Facebook events so that people can easily register for your events and sign up to volunteer for service projects. Events can easily be added to personal calendars, and people will receive automatic reminders about events that they have expressed interest in attending.
- Consider plotting out a 3-6 month social media calendar with pre-populated content, messages, and images. You can schedule the date and time you wish for posts to be shared in advance.
- Be sure to include your club's social media handles on all print and online materials. (newsletters, flyers, brochures, business cards, website, etc.).

Looking for ways to share your club's story and promote Rotary? Don't forget about Rotary Showcase and the Rotarian Magazine! Share your signature service project on Rotary Showcase, and enter the Rotarian Magazine Photo Contest. Entering the photo contest provided the Rotary Club of Jersey City with the opportunity to have an article published about a service project that was photographed for the contest entry. You can also write your own article and submit it to the Rotarian magazine.

Don't know what to do with your Rotarian Magazine once you have finished reading it? Cover the mailing label with a label that includes contact information for your club, and display past issues in your office. Or, request permission to display copies of the magazine and your club brochures in public places and waiting rooms (local library, doctor's office, banks, cafes, salons, etc.). Bring them to service projects and share them with the public.

Need the guidelines for creating your club's People of Action stories, social media posts, club website, and general look and feel? They are all available on Brand Center (or from My Rotary). From the Brand Center home page, click on Learn More under Guidelines. You'll find quick start guides, the People of Action campaign guide, public relations guides, and even an event planning guide! Brand Center is your place to go for public image resources.





Extended to MAY 30th TOGETHER, WE

GROW ROTARY

Let's GROW our District to new heights!
In the Months of Dec, Jan, Feb and March the club with the greatest NET gain in new members will receive:

(net must be more than 3)

\$50 per member in the club as of December 1st 2019

\$25 per NEW member Dec. thru Marchtod 30th

The club with the greatest GROSS gain will receive \$25 per new member Dec thru Mark you

Just think of all the great projects you could do for your community with those funds and all those new hands to help with the projects.

All new members MUST be entered through Clubrunner along with any members you might lose during that time.

- Make your plan to GROW right away, host a meet and greet or an educational event and invite the community.
- Invite the parents of your RYLA and Interact students to join.
- Follow up on recent speakers you feel would make a good addition to your club.
- Use the Resources available from the District and Zone

Let's Add Some new Rocks to our clubs and GROW!!!!

CONTACT SAM MARUZZELI @ SAMANTHAMARUZZELLI@GMAIL.COM

GROW ROTARY Promotion

Results as of April 1st 2020 NET gain must be 3 or more new members from Dec. 1st ~April 30th

Pittston +5

Dallas +4

North Pocono +3

Scranton +3

A Note of Thanks to Dave Palmer

Hi David.

Thanks again for facilitating the Rotary Polio broadcast for us. It was a joy working with you. We appreciate your heart for others and all that Rotary does to make this world a better place. Please share this feature with as many as you can. Every click helps with our advertisers and makes a way for us to be able to produce more features like this without charging for production. Thanks again for all you do.

Blessings, John

Calendar

Weather

PS: Here is the link for sharing with others.

https://www.thehomepagenetwork.com/rotary-aims-to-eradicate-polio/

John Vogt, President The Home Page Network



to protect more than 2.5 billion children in 122 countries from this paralyzing disease.

With our partners, we have reduced polio cases by 99.9 %, from 350,000 cases in 125



A decade of youth leadership

Summer 2020 will mark the 10^{th} anniversary of the RYLA program from District 7410. The program was revitalized after being on hiatus for several years.

Rotary Youth Leadership Awards What is RYLA? RYLA is an acronym for Rotary Youth Leadership Awards and is a highly-curated program that provides leadership training

to our area young people. From ice-breakers and team-building activities to motivational speakers and hands-on workshops, RYLA offers the opportunity to connect with peers while learning valuable leadership lessons. The schedule is full of activities that engage the conferees physically, mentally, and emotionally to strengthen their relationship skills, to build their confidence and to give them the tools they need to be leaders.

The true strength of the RYLA program is that it's for students, by students. Every RYLA attendee has the opportunity to apply to be a Junior Counselor to help lead the next year's conference. After a successful year as a Junior Counselor, staff can progress in the program to serve in a Senior Counselor role. Beyond that, positions are open for Program Director, Facilities Director, Conference Director, Counselor Director, Conferee Liaison, Media Director and more. Not only does the program teach leadership skills, it allows students to grow into leadership positions and to apply what they've learned when they were a conferee.

RYLA is open to NEPA students who recently completed 10th grade. Students must be sponsored by a local Rotary Club and there are only 80 spots open each summer. This year, RYLA will be held at Keystone College from Sunday, June 28th through Thursday, July 2nd. The cost to send a student is \$350.00 per person. Certainly, a deal for 5-day leadership camp!

Rotarians in northeastern PA have been supportive of RYLA. Thirty-five out of the 42 clubs in District 7410 have sent students to participate in the program over its 10-year history. Our 2020 staff have been sponsored by the following:

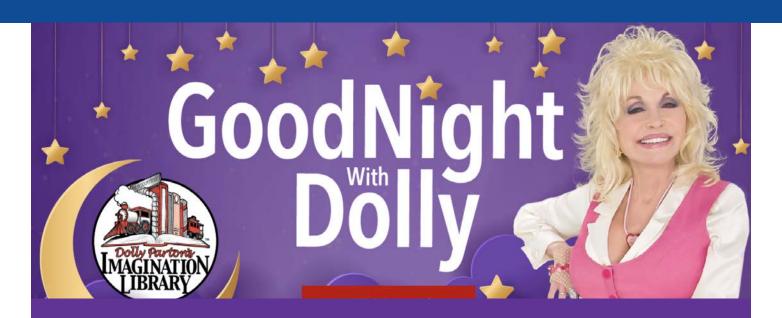
Blaise Albright – Forest City
Leila Bouchekouk – Smithfield
Emily Carr – Towanda
Connor Coar – Honesdale
Olivia Demas – Troy
Josh Danna – North Pocono
Lizzy Delaney – New Milford
Joseph Dougherty – The Abingtons
Derrek Foytack – North Pocono
Ben Gibson - The Abingtons

Alyssa Graziano – Smithfield
Chloe Lacoste – Mountaintop
Gia Occhipinti - Dunmore
Becca Ottensman - Plymouth
Alicia Pacheco - Kingston
Steven Qarmout - Dunmore
Omar Sharaf - Smithfield
Sarah Siddiqui – The Abingtons
Gwenn Strasser – Stroudsburg
Emma Thompson – Pocono Mountain

Will your club be sending students this year?

For more information on RYLA, how your club can send a student, or how you can get involved with this exciting district-wide program, please contact Karen DeMatteo at or Amy Leiser.

THANK YOU for supporting RYLA!



Were you aware of Rotary's partnership? Dolly Parton's Imagination Library, United States A Free Book Gifting Program

In 1995, Dolly Parton launched an exciting new effort, Dolly Parton's Imagination Library, to benefit the children of her home county in East Tennessee, USA. Dolly's vision was to foster a love of reading among her county's preschool children and their families. The new program gave each child a specially selected book each month. By mailing high quality, age appropriate books directly to their homes, Dolly wanted children to be excited about books and to feel the magic that books can create. Moreover, she could ensure that every child would have books, regardless of their family's income.

Since its launch, Dolly Parton's Imagination Library has set and surpassed many goals and milestones. National replication, which started in 2000, allowed more and more communities to adopt the program. State-wide coverage was established in Tennessee in 2004. Furthermore, international growth provided expansion in Canada (2006), United Kingdom (2007) and Australia (2014).

The first book order in 1995 totaled just over 1,700. Today, Dolly Parton's Imagination Library sends more than one million books per month to children around the world inspiring them to Dream More, Learn More, Care More and Be More.

How It Works

Each month, Dolly Parton's Imagination Library mails a high quality, age appropriate book to all registered children, addressed to them, at no cost to the child's family. Countless parents have shared how excited their child is when their new book arrives each month. Many groups and individuals work hard behind the scenes to make that special moment possible for each child.

The Imagination Library provides the infrastructure of the core program including managing the secure central database for the Book Order System and coordinating book selections and wholesale purchasing. It also incurs the cost of the program's administrative expenses and coordinates the monthly mailings.

https://imaginationlibrary.com/usa/

Clubs In Action



Susquehanna Community Schools Interact Club Fighting Leukemia and Lymphoma

The Susquehanna Community High School Interact Club recently presented a check for \$556 to the Susquehanna County Chapter of the Leukemia and Lymphoma Society. The contribution represented a month plus long effort in the school community. The Leukemia & Lymphoma Society (LLS), founded in 1949, is the largest voluntary health organization dedicated to fighting blood cancer in the world. The Interact Club is made up of junior and senior high school students who come together to develop leadership skills while discovering the power of Service Above Self. They take action in their school and community to make a difference in the lives of their neighbors. Their efforts also include discovering new cultures and promoting international understanding, while having fun and making new friends from throughout the world. The Interact Club is sponsored by the New Milford Area Rotary and was chartered in September 2018. The motivation for the founding of this club was a RYLA experience.



Back row: Airyll Rockwell, Carson Beamer, Jakub Tomczyk, Jonathan Jenkins, Taylor Huyck, Sarah Day, Rachel Day, Alea Rockwell, Megan Kiernan Front row: Kambrie Colwell, Brianna Ashman, Aryonna Smith, Kailye Towner, Jaycie Conklin, Madeline Schell, Julia Schell, MacKenzie Roe

Clubs In Action





On behalf of the Rotary Club of Hazleton, President Alan Whitaker and President-Elect Donna Barna thank the local unit of the American Cancer Society for recognizing the Rotary Club with the sixth annual Joseph S. Gans Sr. Award. The award was presented at the 42nd annual American Cancer Society-Greater Hazleton Unit Telethon on Saturday, February 22nd.

Rotary Club Receives ACS Award

"We congratulate the local organization and their membership", says Telethon Co-Chair Clemie Yamona. "We appreciate their service to the community and to us, most especially, in helping us purchase a car for our local Road to Recovery program."

Joseph Gans and his wife Irene, along with Henry and Leona Kreisel were the originators of the local telethon event. "We think they would be delighted that their original idea is still going today to continue in the local battle against cancer although they would be saddened that despite great advances, cancer is still with us", comments co-Chair Jane Dougherty.

The telethon was aired live by WYLN-TV35 and was held at Premier Catering & Events at Genetti Ballrooms.

"I was very honored to represent our club to accept this award. All of our current and past members are the reason why we received this award. Thank you to the American Cancer Society for recognizing the efforts of our organization." says President Whitaker.



The Abingtons

At the March 5th meeting members welcomed three speakers from The Wright Center. Mary Marrara, a board member and volunteer; Gerard Geoffrey, Chairman of the Board and Maura Connor, Senior VP of Integrated Services each gave an overview. They presented the mission and the services available at the Clarks Summit, Jermyn and South Scranton facilities. Rotary member Dr. Sandie LaManna, Chairman of the Rotary's Literacy Committee and Director of the Stories Literacy Center at the Steamtown Mall explained our partnership with TWC to provide children's books that will be distributed to every child who visits their centers. Containers for donated books will be distributed at various locations.



Left to right: Dr. LaManna, Mary Marrara, Gerard Geoffrey, Gail Cicerini and Maura Connor.

Clubs In Action

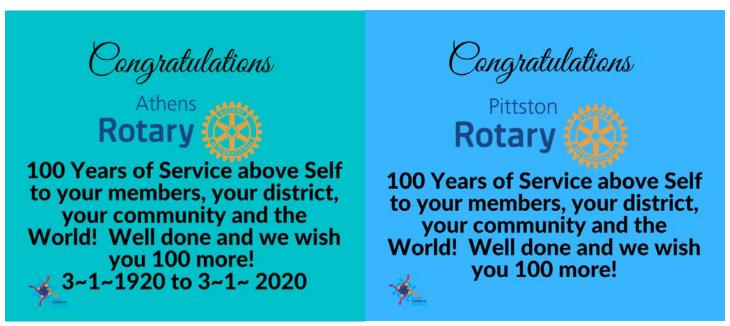


Athens Rotary Club Wins "The Battle for the Shoe"

Members of the Athens, Sayre and Waverly Rotary Clubs recently met for battle on the lanes of the Valley Bowling Center in Waverly, NY to vie for their cherished trophy: *The Shoe*. The trophy has been in the possession of the Athens Rotary Club as winners of the annual contest last year. With their win this year (by a mere 5 pins over Sayre!) the trophy will remain in their possession. Each year the Valley Rotary Clubs meet for lunch at the Valley Bowling Center, after which they have their bowling match. A good time is always had by all attending: those who bowl and those who cheer.



Shown are various members of the Athens, Sayre and Waverly Rotary Clubs and Waverly Junior Rotarians with Meade Murtland President of Athens Rotary Club holding the Shoe Trophy with Isabelle Novak, their Foreign exchange student from Germany.



Clubs Events

Rotary



Citizen of the Year

2020 Barrett Township Nomination

Nominations for Barrett Township's annual Citizen of the Year award will be accepted now through Saturday, May 7th. A short message expressing the reason for the nomination is required. Please include your name & phone number. The Citizen of the Year will be announced at Concert in the Park on July 7th. Mail nominations to:

Rotary Club of the Pocono Mountains, PO Box 341 Cresco, PA 18326

Annual Scholarship

Now - April 10th

Attention high school seniors living in Barrett and Paradise Townships, we are still accepting applications for our \$2,500 merit-based scholarship. Visit our website to access the application. Applications will be accepted through April 10th.

Banners Throughout Barrett

On going

Help us beautify our community while demonstrating your pride for the people and businesses that make it great. Join our effort by purchasing a Hometown Hero banner or Business Banner to be displayed along Route 390 in Barrett Township. Our Hometown Hero banners are a great way to honor any hero - not just veterans or service men and women but also fireman, EMS members, policemen, etc. You can also promote your business by purchasing a business banner. For more information and applications, please visit our website.

Senior Giving Tree

December

Help make the holidays bright for some of our local seniors. Every Christmas we will be decorating a tree with ornaments that contain a small wish list for one of our seniors in need. Ranging in price, these small but valuable donations are most appreciated.

Night @ the Races Sunday, March 29th • Starting @ 4pm

Hosted @ The PourHouse 1014 Route 390, Mountainhome, PA

Concert in the Park

Tuesday, July 7th · Starting @ 4:30pm

Hosted @ the Former Barrett Elementary Center (Rain Date: July 8th, 2020)

Annual Golf Tournament

Friday, August 7th

Hosted @ Skytop Lodge

Fall Festival

Saturday, October 3rd · Starting @ 12pm

Hosted @ the Former Barrett Elementary Center (Rain Date: October 4th, 2020)

Barrett Township Halloween Parade

Sunday, October 25th · Starting @ 2pm

Along Route 390 in Barrett Township (Rain Date: November 1st, 2020)

Annual Christmas Celebration & Tree Lighting

Friday, December 4th · Starting @ 6pm

Hosted @ the Mountainhome Methodist & The Friendly Community Center



www.rotaryclubofthepoconomountains.com

For more information or any questions please contact Annie Messina: info@rotaryclubofthepoconomountains.com or (570) 590.6494

Clubs Events

The Pittston Rotary is 100!

Join us for our Gala Event at the

Gramercy Ballroom.

April 25, 2020 6:00p - 10:00p

We're going back to the roaring 20's so dress the part! Costumes encouraged.

2-hour open bar, Buffett meal, music, and dancing!

Tickets available at http://pittston rotary.eventbrite.com





District Contacts

Assistant Governors by Cluster

Cluster 1

—Athens, Sayre, Towanda, Troy, Wellsboro— Craig Devenport (Wellsboro) crd2864@ptd.net

Cluster 2

—Forest City • New Milford • Trail—
—Tunkhannock • Winola • Wyalusing—
Dave Palmer (New Milford)
davesolopalmer@gmail.com

Cluster 3

—Hamlin • Hawley • Honesdale —
—Milford-Matamoras • Newfoundland —
Jim Pierce (Hawley)
maryandjim.pierce@gmail.com

Cluster 4

-Blakeslee • Mt. Pocono • Pocono Mountain —
-Slate Belt • Smithfields • Stroudsburgs —
-West End —
Bill Skinner (Slate Belt)
skinww@gmail.com

Cluster 5

—Freeland • Hazleton• Jim Thorpe—
—Lehighton • Mountaintop • Weatherly—
Kevin Hooper (Mountaintop)
kevin_hooper@hotmail.com

Cluster 6

—Abingtons • Dunmore • Passport Club—
—North Pocono • North Scranton • Scranton—
Ryan Campbell (Abingtons)
rpcambell99@gmail.com

Cluster 7

—Dallas • Kingston • Pittston • Plains—
—Plymouth • Wilkes-Barre • Wyoming—
Position Open

District Governor 2019 ~ 2020

Karen DeMatteo 232 Eagles Ct. Stroudsburg, PA 18360 Cell 732.996.0403 Home 570.369.4776 karenandrotary@gmail.com

District officers:

Joe Loughman, DGE 2020~2021 jrotary@frontier.com Mary Ellen Bentler, DGN 2021~2022 mebrotary@echoes.net

Newsletter Submissions:

rotary7410pi@yahoo.com

Volunteer Opportunities

Do you need volunteers to help with an upcoming project or event? Send me your requirements - date, time, specific help needed. Let's bring our clubs together in service!

Traveling? Why not visit fellow Rotarians at other clubs in the District?

Please find dates and locations below.

Attention Club Presidents: If the information below is not up-to-date, please update it on the District website RotaryDistrict7410.org and let me know at rotary7410pi@yahoo.com

Club	#	New	Morning	Noonish	After Hours
Abingtons	49	0		12:10; TH; Ramada	
Athens	12	0		12:05; W; Microtel	
Blakeslee	13	0			6:30; W; Century 21 Blakeslee
Dallas	44	6			6:30; TH; Irem Country Club
Dunmore	15	0			6:15; M;Carmella's
Forest City Area	12	0			6:30; 1st & 3rd M; Elegante
Freeland	4	0			5:45; M; MMI Prep Cafeteria
Hamlin-Lake Arie	el 30	0			5:30; T; R Place
Hawley	19	0			6:00; TH; Settlers Inn
Hazleton	67	0		12:00; W; Genetti's	
Honesdale	38	0		12:00; T; Cordaro's	6:00; 1st T; Rotating
Jim Thorpe	20	0		12:00; T; Gathering Place	
Kingston	23	0			6:15; W; Theo's Metro
Lehighton	9	0		Check Facebook	6:00; M; Beacon Diner Twice Monthly
Milford-Matamoi	ras33	0		12:15; T; Balch's Restaurant	
Mountaintop	22	0	7:30: W; Chalet Restaurant		
Mt. Pocono	19	0			6:00; TH; Bailey's Steak House
New Milford	16	0			5:30; 1st & 3rd TH; Green Gables
Newfoundland	38	0			6:00; M; John's Italian Restaurant
North Pocono	18	0			6:00; TH; Elmhurst Country Club
North Scranton	26	1	8:00; W; Perkin's		5:30; TH; Sidel's Restaurant
Passport Club	19	0	Rotating;	Check	Rotarypassportclub7410.org
Pittston	17	4		12:15; T; Perkin's	
Plains	21	0			6:00; 1st & 3rd W; Woodlands Inn
Plymouth	20	0			7:00; TH; Keeley's Alehouse
Pocono Mtns.	17	0			6:15; W; Carrazza's Italian Restaurant
Sayre	21	0		12:10; T; Grille at the Train Station	
Scranton	45	1		12:00; M; Radisson Hotel	
Slate Belt	18	0			6:00; TH; Scorecard Sports Bar
Smithfields	14	0			7:00; T; Shawnee Inn
Stroudsburgs	98	0		11:55; TH; Sycamore Grille	
" Satellite	?	0			6:15; TH; Peppe's Bistro, E. Stroudsburg
Towanda	15	1		12:05; M; Woody's Ale House & Grill	
Trail/Factoryville	13	1		12:00; T; Gin's	5:30; 4th T; D&L Rail House
Troy	27	0	7:30; TH; Iron Skillet		
Tunkhannock	73	1		12:15; TH; Purkey's Pink Apple	
Weatherly	8	0			6:30; 1 st & 3 rd W; Weatherly Country Inn
Wellsboro	47	0		12:15; TH; Penn Wells Hotel	
West End	13	0	7:30; TH; West Pocono Library		
Wilkes-Barre	25	0		12:00; T; Check Facebook.com	/RotaryClubofWilkesBarrePA/
Winola	11	0			6:00; TH; 1st Ardee's; 3rd Bartolai
Wyalusing Area	20	0	7; 1st TH; Mark's Valley View	12:00; 2nd TH; Wyalusing Hotel	5:30 Social; 3rd TH; Wyalusing Hotel
Wyoming	23	0			6:15; TH; Fire & Ice