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Darrell's Discourse: The expensive and the inexpensive end of the scale

The month of October means two things to me in the Rotary world:

1. **Economic & Community Development Month**
2. **Mental Health Month**

**Economic & Community Development** is a broad theme. Do we look upon "economy" the way of Adam Smith, who wrote "The Wealth of Nations", considered to be the bible of capitalism, or of Karl Marx, who argued that property should be shared equally among all of us? In my opinion, "Rotary can look at it both ways but, 'it's not about the money, it's what money can do!'"

At the expensive end of the scale let me take you on a journey of **Economic & Community Development RAWCS** (Rotary Australia World Community Service) projects that have come across my desk for D9640 so far:-

- Empowering Indonesian children for a brighter future
- Kitchen for St Luke's Orphanage, Boarding House, Timor Leste
- Renovation of St Teresinha's Junior High school, Timor Leste
- School project in Samoa
- Providing education resources to the Monastic School, Myanmar
- Providing health & education infrastructure services to Frontier Outreach, Solomon Islands

They all have one theme "Education". So does "Economic & Community Development' have an underlying meaning of "Education"? I believe so.

At the inexpensive end of the scale, **Think Beyond the Square** about projects in the micro world that can do macro things. **Check this link: RAGM** (Rotary Action Group for Microfinance & Community Development). I had never heard of it before until I researched this topic! An example:

In an impoverished part of the globe a young mother borrowed $100 to set up a bike rental business to provide a stable income for her family. **She expanded her business making enough money to pay back the loan & to educate her family.** It is a **hand up** concept rather than a **hand out**. I am sure that through some of our RAWCS projects we meet these people where for micro money we can achieve macro results. As the occasion arises, why not refer the micro opportunities to clubs that

(Continued on page 2)
can't afford to do the macro RAWCS project & don't forget to look for the opportunities in our own backyard and give a hand up rather than a hand out!

As Nelson Mandela said: Money won’t create success. The freedom to make it will.

October is also Mental Health Month. We could call it Lift the Lid on Mental Illness Month. If you have an established association with a Bunnings Warehouse I hope that you have taken up their offer to create awareness & collect funds for mental illness in their stores on 7 - 8 October. Remember Hat Day as well on 10 October.

Also, please don’t forget my GOAL #3 for the District. Hopefully you choose one of the Rotary initiatives - Australian Rotary Health (ARH) PhD Scholarship for Mental Illness where, if we raise $33,000 by March next year, we can sign up a student for one of these scholarships worth $87,000. Just send funds raised to our District Treasurer marked 'Scholarship'.

Darrell Brown.

<table>
<thead>
<tr>
<th>Description</th>
<th>Target</th>
<th>Achieved to date</th>
<th>Still to go</th>
<th>% achieved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Every member to expose Rotary to at least two friends &amp; acquaintances</td>
<td>Double Membership</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Every member makes a genuine effort to involve and engage new members</td>
<td>Retain current members</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Support local Community Projects, Organize local Community Projects</td>
<td>Get your club involved locally</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support Rotary Initiated Projects</td>
<td>RAWCS, ROMAC etc</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support The Rotary Foundation</td>
<td>THE charity of choice</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support Australian Rotary Health (PhD Scholarship in Mental Illness)</td>
<td>$33,000 for the year</td>
<td></td>
<td></td>
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</table>

Has your club filled these classifications?

<table>
<thead>
<tr>
<th>Classification</th>
<th>Whom can you think of?</th>
<th>Classification</th>
<th>Whom can you think of?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleaning Services</td>
<td></td>
<td>Dance Studio</td>
<td></td>
</tr>
<tr>
<td>Clothing</td>
<td></td>
<td>Day Care</td>
<td></td>
</tr>
<tr>
<td>Coffee</td>
<td></td>
<td>Debt Collection</td>
<td></td>
</tr>
<tr>
<td>Computer Systems</td>
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<td>Dentistry</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td></td>
<td>Developer—Real Estate</td>
<td></td>
</tr>
<tr>
<td>Copier Sales</td>
<td></td>
<td>Direct Mail Services</td>
<td></td>
</tr>
<tr>
<td>Cosmetics Retail</td>
<td></td>
<td>Get the drift??</td>
<td></td>
</tr>
</tbody>
</table>

How are we progressing with Kerrie Brown’s ROMAC appeal?
The RC of Ballina-on-Richmond held their 8th annual festival recently. Beautiful weather, food, drinks, entertainment and attendees. What more could we ask for.

Festival Chairman Col Lee (picture left) recently presented donations to a number of very worthy recipients totalling $46,500. The main beneficiary of the festival was our local community radio station; Paradise FM. Funds donated will assist with the completion of a much needed and long awaited second studio. A number of other organisations also benefited from the success of our festival including Ballina Lighthouse & Lismore SLSC, Lismore Cancer Care and Haematology Unit, Ballina–Richmond Rotaract Club, Orange Sky Laundry, Juvenile Diabetes Research Foundation and ‘Nepal—Rebuilding from the Rubble’ – a Ballina-on-Richmond Rotary Club project which involves club members going to Nepal to help repair buildings devastated by the 2015 earthquake (see article in next month’s edition. Ed).

The atmosphere, energy and vibe during the day ensures this event will continue in the future. Our Friday night gala dinner and our Sunday festival will be back in 2018.

With many months of planning and effort from our club members and Friends of Rotary, we had a cracker of a festival. Join us in 2018. Keep up to date: ballinafoodandwine.com.au

WORKING TOGETHER, WE ACHIEVE GREAT THINGS FOR OUR COMMUNITY

Making a Difference: By Jodie Shelley, Ballina on Richmond

Franco Reverditto, Sean Connolly and Sheila Aveling
Sheila was, until recently, a member of Ballina on Richmond Rotary (still on the Food & Wine Committee though). Franco and Sean are chefs at the Balcony Bar & Oyster Co. Sean is also on the TV show ‘My Family Feast’.
Click here for more information of key people involved

Have you checked if your club pops up in ‘Club Finder’?
What?? You didn’t know that on the Rotary International Website, there is an app ‘Club Finder’, designed for any potential Rotarian (or visitor) to find your club? Click here to check.

―After a good dinner one can forgive anybody, even one’s own relations.‖
Oscar Wilde, ‘A Woman of No Importance’
Did curiosity kill the cat?

If we assume boredom to be the opposite of fun, then to overcome the ‘mundane’ state that is boredom, we must move people to a state of inquisitiveness, perhaps even curiosity?

Curiosity [ˈkɜərɪsəti]: ‘A strong feeling of wanting to find out about something’

How curious are your members – are they stimulated? Are you sparking their interest?

How can you provoke curiosity?
- Unexpectedness: surprise or amaze
- Novelty: new, different, changed
- Difference: odd, unusual, weird, strange
- Scarcity: special, secret

# FUN is not consistent
# FUN will keep them guessing
# FUN through curiosity will keep them coming back (and bringing others with them)

(1) Suzie Annelie is a nom de plume

Vocational Service - Organize a Pride of Workmanship Event!

Here is the most simple yet effective project you can do: “PRIDE OF WORKMANSHIP”

Step 1. Ask your members to give you the name and details of someone they deal with on a day to day basis that they believe goes above and beyond to give good service.

Step 2. Go to this website: [http://www.pride-of-workmanship.com](http://www.pride-of-workmanship.com) or phone the Rotary Club of West Pennant Hills on 02 9484 4889

Step 3. Order the number of Plaques and certificates you want. Give them the names of the recipients and they will have them engraved onto the plaque and put them in the post.

Step 4. Invite the award winner and their partner /employer or both as guests of the club (they can bring their family but they pay for themselves.)

Step 5: Set aside a meeting date and make it an event.

Questions? Brian Heaton 0409 007 848 val.22@bigpond.com
On a recent weekend we saw the district’s intake of the 2017-18 inbound Youth Exchange students have their orientation camp. Under perfect skies and a house on the beach no less Gigi from Holland, Benedetta from Italy, Helene from Austria, Luca from Germany, Nodoka from Japan, Arantza from Spain, Aanika from the USA and Alissa from Australia (a 2018 out bounder joining the camp for the first time) got together to get to know each other and the committee that will guide them through their exchange. This self catering weekend saw the students run through all the do’s and don’ts pitfalls and highlights of their upcoming year in Australia in a relaxed atmosphere of open discussion on a range of light hearted and serious topics. All students pitched in to make their meals and keep things tidy and were rewarded with a classic day of surf lessons at Byron Bay on the Sunday bonded by one thing – fun.

Time to put in your BAS (Broad Achievements Statement)

We have completed the first quarter of the current Financial / Rotary Year. You may well be scrutinising your company’s year-to-date performance with a critical eye. You make arrangements to give renewed emphasis to a section in your business where real results lag behind target, or else your targets remain just dreams. In Rotary, ‘Membership’ month, ‘Basic Education and Literacy’ month etc are really just suggestive words, unless we put in an active effort to make things happen. So, have you sourced the two potential members? Have you given consideration to how we can achieve the DG and DG’s partner targets for ROMAC and the ARH (Page 2)?

You may want to click on www.rotary.org yourself to find a huge number of news items relevant to our organisation. Relevant to our organisation?!? I’d rather suggest ‘relevant to the well being of the world’. Think about Peace and Conflict Resolution, one of the major programs of The Rotary Foundation. To maintain this relevance, we need to keep our organisation young. New ideas, different methods need to be suggested, planned and carried out. Outside people often have new ideas and different methods. Think about it: Yes, you know of such a person. Come on! Pick up the phone. Now. Ed.
This year, the District Grants Sub-Committee moved the deadline for applications to 15 June to give clubs sufficient time after PETS and District Assembly to plan 2017-18 projects. Clubs applying for District Grants have had to attend a Grant Management Seminar since the new grant structure was introduced in 2013. This is now only a pre-requisite for clubs seeking the more complex Global Grants. As a result of strong district support for the Annual Fund in 2014-15, US$35,306 was available for the District Block Grant application. Although the Rotary International $A-$US exchange rate dropped in August, we were able to approve most club applications in full. All clubs applying received at least one grant. In total, district grants of $A$44,485 will support $A$44,805 in club contributions for projects to the value of $A$120,160. The balance is provided by outside club support.

In approving these 23 District Grants, the District Grants Sub-Committee considered:

- a club’s history of support to the Rotary Foundation
- the club contribution (has to at least match the District Grant)
- Rotarian involvement (all Foundation grants have to actively involve Rotarians)
- involvement of other clubs (this is encouraged, but not essential)
- previous grant history of the club (if funds are limited)
- applications received by the 15 June deadline.

Thank you to all clubs that submitted applications. Congratulations to the following clubs on their successful applications ‘to do good in the world’ through The Rotary Foundation.

Click on this link for the complete list of approved grants 2017/18

Click on this link for the Grants—Focus Policy Document

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PDG Tony Heading  
District Rotary Foundation Chair

PDG Michael Irving  
Grants Sub-Committee Chair

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Did you know you can now donate to The Rotary Foundation via our secure District Website?  
There are separate buttons for individuals and for Multiple Members and Club Contributions. Go to the District Website www.rotary9640.org and select the Rotary Foundation Tab at the top. All goes via the Australian Rotary Foundation Trust and an Australian Tax Receipt is issued.
When Peter Overell first joined the Rotary Club of Southport in 1979, he probably felt overawed by the illustrious history of the club and the prominent civic people like Cec Carey, Allan Hollindale and Jack Cronin who had led the development of the club. Maybe it is that kind of aura that enables new Rotarians to find within themselves opportunities for making a unique contribution. For that is certainly what Peter has done for his club and through Rotary to his local community and beyond.

Peter rapidly became President of Southport club in 1985-86 and very soon developed a passion for supporting young people through the District Youth Exchange program. He realised what an amazing opportunity it was for high school students to spend a year abroad living with host families and having distinctive cultural and educational experiences. In serving Youth Exchange, ultimately as chair, he built a special respect for the program and encouraged members of our club to be host parents and counsellors. With his endearing demeanour, it would have been difficult to say “No!” to Peter.

After his retirement, Peter led the club into building a powerful relationship with Gold Coast Sailability. This organization provides sailing experiences for people with disabilities. Peter saw this as an opportunity to touch their lives and he was amazed at the enjoyment they experienced and the confidence that they developed on the water. Through Peter’s work as Chairman of Gold Coast Sailability, the Rotary Club of Southport provided several sail boats for this organization—it was a remarkable contribution that happened because Peter and others captured the moment.

The Rotary Club of Southport has helped more than a hundred Gold Coast charities through its fundraising on the Broadbeach Carousel. This activity is manned through a 7-day a week roster and Peter was there for the club when it needed a coordinator to roster operators. Peter carried this role longer than he wished but as a Rotarian he knew it benefitted both the young children who rode the carousel and the community charity groups that received more than $300,000 during his stewardship.

Following two special stints in the workforce...
(continued from page 6)

for PDG Michael Irving’s “Raising the Spirits” program in Charleville, Peter has played a lead role in establishing a Men’s Shed in the Old Bocce Club site (Ashmore). This is a joint project between the Rotary Clubs of Ashmore and Southport that could make a difference to thousands of men’s lives in future years.

“Cometh the hour; cometh the man!” might well be Peter’s mantra as a very dedicated and high-achieving Rotarian, but he would be the first to admit that it could not have happened without his wife Barbara who has been his collaborator and supporter in all of these Rotary and community projects. Fittingly they are both Paul Harris Fellows with Peter having a sapphire as well.

Your mission, if you choose to accept it, is to

LIFT THE LID
at
Bunnings Warehouse!

The Australian Rotary Health (ARH) initiative is running during Mental Health Month of October and aims to raise much needed funds for Mental Health Research.

If you have a connection to a Bunnings Store, contact them. If you don’t, ARH can assist you to get in touch.

Set up a Lift the Lid awareness stand. Collection tins and promotional materials will be provided.

Download the poster here

Australian Rotary Health
02 8837 1900 admin@arh.org.au

There is a magic tool for Membership Assessment and Development Right under your nose.

What - What not - Why - How - When - Check Lists... Click here, then follow the dots.

(Remember, Membership Development is the responsibility of EVERY Rotarian. Yours too.)

C’wealth Games 2018 Interest Meeting
Thursday 5th October 6.30pm for 7:00pm
Mantra Legends Hotel, 25 Laycock St., Surfers Paradise 4217

Rotary has done it before in Melbourne & London. A once in a lifetime opportunity to raise significant funds for your club. Meet, greet, encourage & console the best Athletes in the Commonwealth, very close up & personal. Be the House Keepers to the Athletes Village at Parkwood. You Must RSVP:

PDG Brian Heaton
Email: val.22@bigpond.com
Phone: 0409 900 848
### Where will District Governor Darrell be?

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
<th>Location (click on link for map)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01st Oct 2017</td>
<td>09:00 - 12:30 pm</td>
<td>Public Image Workshop - Gold Coast</td>
<td>Quality Hotel, Mermaid Waters</td>
</tr>
<tr>
<td>03rd Oct 2017</td>
<td>5:30 pm</td>
<td>Warwick Rotary Club</td>
<td>Warwick RSL Club</td>
</tr>
<tr>
<td>04th Oct 2017</td>
<td>07:00 am</td>
<td>Warwick Rotaract Club</td>
<td>Belle View Café, Warwick</td>
</tr>
<tr>
<td>05th Oct 2017</td>
<td>06:45 am</td>
<td>Warwick Sunrise Rotary Club</td>
<td>Warwick Gardens Galore Cafe</td>
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<tr>
<td>05th Oct 2017</td>
<td>6:00 pm</td>
<td>McLean Rotary Club</td>
<td>Maclean &amp; District Bowling Club</td>
</tr>
<tr>
<td>07th Oct 2017</td>
<td>11:30 am</td>
<td>Surfers Paradise Rotary Race Day</td>
<td>Gold Coast Turf Club</td>
</tr>
<tr>
<td>09th Oct 2017</td>
<td>5:45 pm</td>
<td>Lismore Rotary Club</td>
<td>Lismore Workers Club</td>
</tr>
<tr>
<td>10th Oct 2017</td>
<td>6:00 pm</td>
<td>Robina Rotary Club</td>
<td>Gold Coast Italo-Australian Club</td>
</tr>
<tr>
<td>11th Oct 2017</td>
<td>All day</td>
<td>Innerwheel Australia Conference 2017</td>
<td>Lismore Workers Club</td>
</tr>
<tr>
<td>16th Oct 2017</td>
<td>6:00 pm</td>
<td>Casino Rotary Club</td>
<td>Casino RSM Club</td>
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<tr>
<td>23rd Oct 2017</td>
<td>6:00 pm</td>
<td>Murwillumbah Rotary Club</td>
<td>Murwillumbah Services Club</td>
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<tr>
<td>24th Oct 2017</td>
<td>6:00 pm</td>
<td>Murwillumbah Central Rotary Club</td>
<td>Murwillumbah Golf Club</td>
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<tr>
<td>28th Oct 2017</td>
<td>All Day</td>
<td>Rotary Leadership Institute</td>
<td>Gold Coast</td>
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<td>31st Oct 2017</td>
<td>6:00 pm</td>
<td>Byron Bay Rotary Club</td>
<td>Byron Bay Services Club</td>
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<td>8th Nov 2017</td>
<td>6:30 pm</td>
<td>Allora Rotary Club</td>
<td>Railway Hotel, Allora</td>
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<td>7th Nov 2017</td>
<td>11:00 am Qld</td>
<td>C’gatta/Tweed Melbourne Cup Luncheon</td>
<td>Twin Town Services Club</td>
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<tr>
<td>7th Nov 2017</td>
<td>6:30 pm</td>
<td>Iluka-Woombah Rotary Club</td>
<td>Iluka Bowls Club</td>
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**More details of District Events on the District Website:**
[http://rotary9640.org/Events](http://rotary9640.org/Events)

### So much happening in the next few weeks! Here are just a few:

- **7th October:** Surfers Paradise Race Day
- **14th October:** Bushturkey Ball in Kyogle
- **21st October:** Gold Coast Biggest Tree Planting Day
- **4th November:** Tenterfield Jazz Festival
- **7th November:** C’gatta/Tweed Melbourne Cup Luncheon

**Click on the images for more details**

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**KYOGLE ROTARY 15TH CHARITY RACE DAY**

**Surfing Rotary’s Celebrating 75 Years Bush Turkey Charity Ball**

**Gold Coast Biggest Tree Planting Day**

**Jazz in the Bush**

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