



IMAGINE ROTARY

Rotary International Theme for 2022-2023

Have you heard? Rotary International President-elect Jennifer Jones (who is also our first female president) has announced the 2022-23 theme Imagine Rotary. “Imagine, a world that deserves our best, where we get up each day knowing that we can make a difference.”

The theme is a special one: the theme graphic was designed by an Australian Indigenous artist to link with the Melbourne Convention in 2023.

Some of the symbolism includes:

Circle connections to one another

Dots around it - our people

There are 7 Dots for Rotary's 7 areas of focus

Circle + dots around it - a navigation star, our guiding light

Green solid line - digging stick (used when doing hard work); for us it's People of Action, represents the tools for getting things done

The colours purple, green & white - celebrate diversity, equity and inclusion

Freedom to express ourselves differently but still with a special connection

Purple is also the colour of Rotary's Polio campaign

Green represents the Environment

White stands for peace; it also represents Empowerment and Newness and also the colours were utilised for the women's movement, highlighting the opportunity to grow our female membership.