



Northern Gold Coast  
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Team@rotaractngc.org  
www.RotaractNGC.org

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## Northern Gold Coast Rotaract

### Proposal for DFV Colour Run and Family Fun Day Event

Northern Gold Coast Rotaract Club is organising a meaningful community event aimed at raising awareness and advocating against domestic and family violence in our community. This event contributes to Rotary's Multi Nation Campaign of Action. Rotary clubs around the nation are participating in this campaign, conducting peaceful walks in our towns & cities.

#### Why is Rotary taking on this Social Justice Cause?

In Australia, Domestic and Family Violence is one of the drivers of homelessness among women, children and men. Domestic and Family Violence crosses all boundaries, race, age, financial status, education, sex and the suburb you may live in. Many victims of Domestic and Family Violence will never report their experience. With many incidents unreported, Domestic and Family Violence may be much worse than we think.

#### Event Overview:

Colour Run for Domestic and Family Violence Awareness

Date: December 9, 2023

Time: TBC

Location: The Meeting Place, 25 Leo Graham Way, Oxenford

#### Event Description:

The Colour Run for Domestic and Family Violence Awareness is a family-friendly event designed to raise awareness about domestic and family violence issues whilst fostering community engagement and support. Our goal is to create a memorable day filled with vibrant colours (**PURPLE**), joy, and unity.

#### Activities Planned:

Family Fun Day: We will host a Family Fun Day with a range of activities, including games, food stalls, live music, face painting, and information booths where attendees can learn more about domestic and family violence prevention and support services.



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Colour Run: Participants will embark on a 2K run/walk route, during which they will be showered with colourful (**PURPLE**), non-toxic, and washable powdered dyes. This visually stunning activity symbolises the transformation and hope we wish to bring to the lives of domestic violence survivors.

Guest Speakers/support agencies: We intend to invite local experts to share their experiences/support and insights on domestic and family violence, creating an educational component to the event. This will include local community agencies, QPS and other key stakeholders.

### **Funding Request:**

We are seeking financial support of \$500 from your Club to help cover event expenses, including vendor costs, promotional materials, colour dyes, safety measures, and other costs required to host this successful and fun event. Your contribution will play a crucial role in making this event a success and raising awareness about domestic and family violence in our community.

### **Benefits of Sponsorship:**

Impact: Your contribution will directly support initiatives that aim to reduce domestic and family violence, making a tangible difference in the lives of individuals and families in need.

Recognition: Your organisation will be prominently featured in all event promotions including posters and social media platforms, showcasing your commitment to the community event.

Visibility: The event will draw a diverse crowd from the local community, providing an excellent opportunity for your organisation to connect with potential supporters and collaborators.

### **Conclusion:**

We believe that together we can create a meaningful impact and help raise awareness about domestic and family violence. Your support will make a significant difference in our community, bringing us one step closer to a safer and more supportive environment for all.



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We would be grateful for the opportunity to discuss this proposal further and explore the ways in which we can collaborate to make this event a success. If you have any questions or require additional information, please do not hesitate to contact me at 0431845209, [northerngoldcoast@rotaract.org.au](mailto:northerngoldcoast@rotaract.org.au) or [jacquelinem.wark@gmail.com](mailto:jacquelinem.wark@gmail.com).

Thank you for considering our proposal, and we look forward to the possibility of working together to make the Colour Run for Domestic and Family Violence Awareness a reality.

Jacqueline Wark

President

**Rotaract**

Northern Gold Coast

