



**Polio Plus  
World-Wide Eradication**

**THE ROTARY FOUNDATION**

Doing Good in the World

The Rotary Foundation

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# POLIO PLUS AGENDA



- ❖ What's the Latest? Where are we at?
- ❖ How can WE help?
- ❖ Rotary Club Central Goals
- ❖ Questions

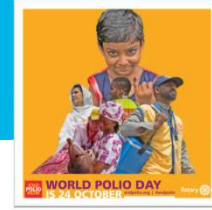
**POLIO** GLOBAL ERADICATION INITIATIVE

every last child

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## 30 + YEARS

- We started the campaign to eradicate polio in 1988
- 19,100,000 children SAVED from the horrors of polio paralysis
- More than 9 BILLION doses of oral vaccine have been distributed in the African region
- As a result - Africa declared **POLIO FREE** August 25<sup>th</sup>, 2020!
- Only TWO remaining endemic countries – Afghanistan and Pakistan



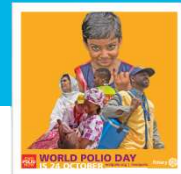
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## MIKE MCGOVERN - AFGHANISTAN

*Rotary International Polio Plus Committee Chair*

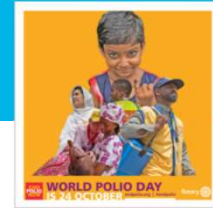
- January 1, 1 wild polio case reported
- National Health Minister fired
- UNICEF team ordered to leave county
- March – coordinated attacks on polio workers with 8 families losing loved ones
- BUT behind the scenes...
- January 17 – WHO and UNICEF directors met with Taliban with positive support secured for vaccinations
- Health screenings throughout the country continued unabated – no new wild polio cases
- August 17 – Global WHO polio director noted “Afghanistan has one of the best programs for polio surveillance in the world and it was not finding polio anywhere”
- Mid-August – new leadership agreed to keep on acting Health Minister
- August 23 – Rotary sponsored roadside vaccination hut provided vaccinations to children under 5
- NO funds are sent directly to the gov’t – only WHO and UNICEF and spending monitored closely

**“WE HAVE NEVER BEEN CLOSER TO ERADICATING POLIO FROM AFGHANISTAN”**



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# CURRENT NEWS



Total Paralysis cases	2020	Y-T-D 2021			
Pakistan	84	1			
Afghanistan	56	1			

**NO GIRLS WITH POLIO THIS YEAR!**

**Sept 10, 2021– Stella Roy Polio Eradication Bulletin**  
**roystellaj@gmail.com**

*Sign up for this great monthly bulletin!*

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World Polio Day | End Polio

endpolio.org/world-polio-day?cid=cc-wpd21\_20210901\_eml\_ad\_mem\_na\_wpd\_en

Rotary **END POLIO NOW**

**Go to Endpolio.org**

**One Day. One Focus: Ending Polio**  
**24 October**

Join us for World Polio Day as global health experts and partners share our progress on the road to polio eradication.

[Download the World Polio Day Toolkit](#) [Share Your #MyEndPolio Photo](#)

[Find an Event](#) [Register Your Event](#)

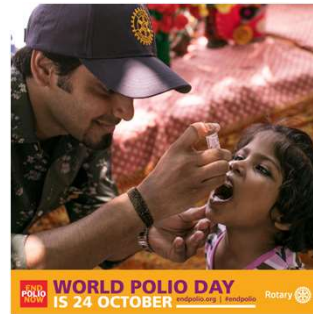
WORLD POLIO DAY IS 24 OCTOBER

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## DISTRICT GOALS FOR THE YEAR

- \* \$1500US per club
- \* \$45US per person
- \* Secure a Major Gift to Polio
- \* Participation in a World Polio Day Event and a World Immunization week event

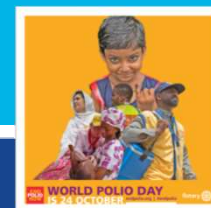


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## OUR DISTRICT – SOME NUMBERS

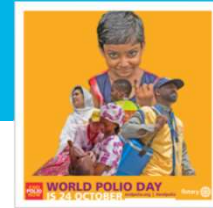
Year	Goal	% Goal Recorded	Total	Goal Achieved	Non Giving Clubs
21-22 YTD	\$ 27382	21.1 %	\$ 4002	14.6 %	48
20-21	\$ 37199	52.3 %	\$ 69886	187.9 %	19
19-20	\$ 25610	35.4 %	\$ 62888	245.6 %	25
18-19	\$ 89874	100 %	\$ 84427	91.9 %	15
17-18	\$ 26697	40.3 %	\$ 61358	237.3 %	23
16-17	\$ 20354	23.5%	\$ 218675	1074.4 %	34



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## KUDOS TO CLUBS LAST YEAR!

**Those who achieved the Global Goal of \$1500 USD per year!**



• Watertown	\$ 6035	* Orleans	\$ 2228
• Perth	\$ 5727	* D7040 Passport	\$ 1965
• Gananoque	\$ 5235	* South Nepean	\$ 1892
• Cataraqui-Kingston	\$ 4500	* Nepean-Kanata	\$ 1828
• Old Montreal	\$ 4060	* Massena	\$ 1800
• Plattsburgh	\$ 2832	* Arnprior	\$ 1798
• West Ottawa	\$ 2804	* Kingston	\$ 1675
• Cornwall Sunrise	\$ 2437	* Lake Placid	\$ 1675
• 1000 Islands	\$ 2256	* Brockville	\$ 1538

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## NEW PROGRAM & RECOGNITION!



Pledge **\$100 US** per year,  
until Polio is Eradicated

15 members joined in 2020-21

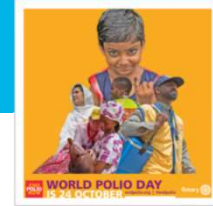
4 more new members this year

**WILL YOU JOIN TODAY ????**

<https://raise.rotary.org/DRFCBonnie/fundraiser1>

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## ZERO CASES...



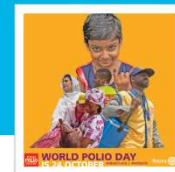
*HOW DO WE ACHIEVE ALL THIS?*

**By keeping the  
FUN in FUNdraising!**



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## CREATE TARGETED CLUB PLAN



It will have.....

- ❖ Goals
- ❖ Plans
- ❖ Actions

You will get ....

- ❖ Success



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## SET GOALS



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- ❖ Brainstorm with committee or whole club on ways to raise \$
- ❖ NO bad ideas
- ❖ Large & Small – all welcome

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## CREATE YOUR PLAN



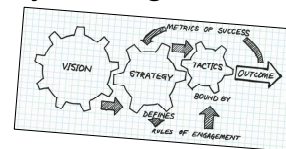
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Remember to consider varied audiences (children, adults)

- ❖ Discuss feasibility of each idea
- ❖ Create a chart
- ❖ Plot timing, target audience, potential earnings, volunteers required, bookkeeping, outlay of materials/cash
- ❖ Some ideas will naturally fall away through the discussion
- ❖ Develop an executable plan

Work to have something, even something small, each month of the year

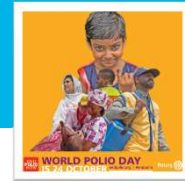


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## GET CLUB BUY-IN

- ❖ Present your campaign to your club
- ❖ Review each idea with the action plan
- ❖ Seek feedback, make amendments
- ❖ ALL ideas are scalable – people need to feel included and happy about the ideas
- ❖ Seek club vote that everyone is onboard and will commit to the plan for the duration (one or multiple years)



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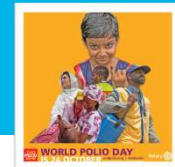
## SAMPLE IDEAS

IDEA	MONTH	WHO	TARGET \$	EARNINGS
EPN Tulip Sales	September	Community	\$20 x 100	\$2000
Pennies for Polio Jars (loose change)	Ongoing every month	Members, families, businesses	\$10 x 40 x 12	\$4800
Car Rally Race	April	Public Event	\$25 x 30	\$750
Games Night (board or cards)	November	Members Fellowship night	\$5 x 40	\$200
Wine Tasting	January	Public Event	\$100 x 40	\$4000
Purple Pinkies	February	Children	\$0.50 x 50	\$25
Bake Sale	March	Members	\$10 x 25	\$250
....	....	....	....	And so on....

		EPN Campaign Target		\$12,025
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Even small events  
ADD UP!!

See how  
easy this  
is???



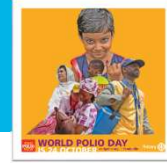
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# DON'T FORGET YOUR "USUAL" THINGS

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*Many clubs have committed this money to polio for many years*

IDEA	MONTH	WHO	TARGET	EARNINGS
Speaker Gifts	Weekly	Club	\$20 x 52 **	\$1040
50/50 Share	Weekly	Club Share	\$20 x 52 **	\$1040
Happy Bucks	Weekly	Members	\$2 x 25 x 52 **	\$2600
Total for year				\$4680

\*\* Simply adjust to the average number of meetings per year and number of members!

## So What's our Campaign Target??

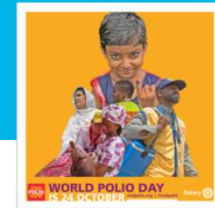
EPN Campaign Total from previous page				\$12,025
<b>Grand Club Total</b>				<b>\$16,705</b>
<b>AND DON'T FORGET</b>	<b>GATES FDN</b>	<b>MATCHING!!</b>	<b>\$50,115!!!!</b>	



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# GET GOING!

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**DON'T FORGET SOMETHING SPECIAL FOR WORLD POLIO DAY OCTOBER 24TH!!!**

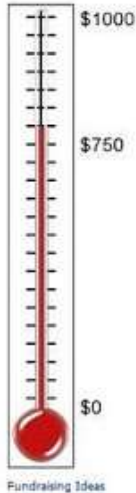


- ❖ Start the campaign right away
- ❖ Communicate the projects to your families, community, district
- ❖ Keep track!

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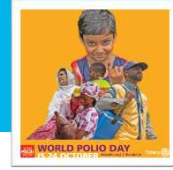
## KEEP A VISIBLE RECORD

Example:



- ❖ Designate someone to keep track, update a giant thermometer, and report to the club every week
- ❖ The **visual reminder** is SO inspiring!
- ❖ Put your Total Campaign Goal at the top!

And remember... don't PANIC if you don't get all the exact numbers!  
You simply created targets. Go for them!  
You are STILL going to be ahead of where you are today!



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## CELEBRATE EACH SUCCESS

- ❖ Take pictures
- ❖ Share on Social Media
- ❖ Insert in club bulletin
- ❖ Draw in other clubs



**#MyEndPolio**



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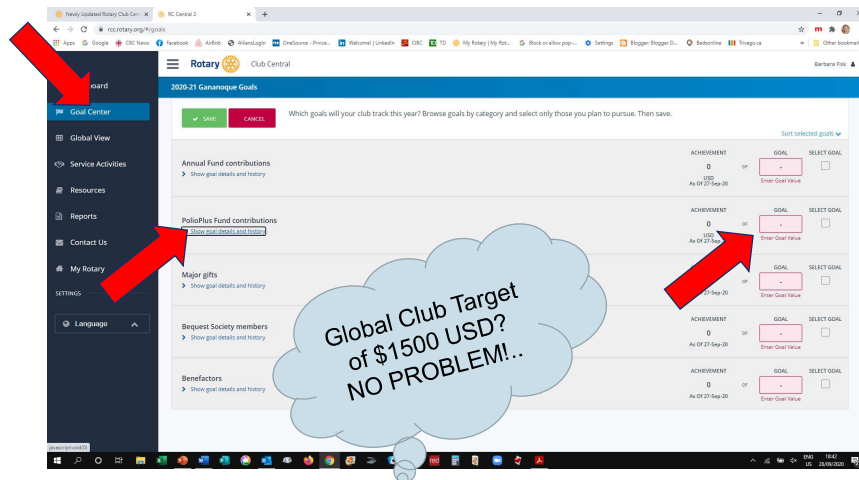
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# ROTARY CLUB CENTRAL

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**Don't Forget!!!**

- ❖ Put your new goals in Rotary Club Central!
- ❖ Share the plan AND the success!



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## WE CAN DO THIS!

The Rotary  
Foundation

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# WORLD POLIO DAY

## IS 24 OCTOBER

[endpolio.org](http://endpolio.org) | [#endpolio](https://twitter.com/endpolio)

Rotary 



**QUESTIONS?  
THANK YOU!**



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