Last Quarterly Meeting 24-25

District International Service & Foundation Committees

May 31, 2025

Increasing Our Impact

Expand Our Reach

Enhance Participant Engagement

Increase Our Ability to Adapt

Rotary
District 7040

Increasing Our Capacity by Learning More

Goals for 24-25 for the District International Service Committee

- Club ISC/Foundation Chairs using *Service Project Center* (min. 6)
- Club ISC/Foundation Chairs using *Myrotaryprojects.org* (min.12)
- Club ISC/Foundation Chairs joining Rotary Action Groups/Fellowships (+12)
- Attendance at Project Fairs (min. 15 Rotary members)
- Club ISC/Foundation Chairs completing more *Learning Center* courses (min. 8)
- Club articles in District Newsletters with photos (min.6)
- Develop capacity to understand INCREASE OUR IMPACT & Building Blocks of a Project

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Learning Center Updates

Learning Center Updates

- To get started:
- Download **Rotary Learning Center** from your App Store
- Open the App and enter your *My Rotary* username and password
- Find your courses

Increasing Our Capacity by Learning More

Club Questions to Answer

Consider these questions as you and your club discuss new or upcoming service projects:

1. What impact has your club made with your current projects?

2. When did you last evaluate your service projects?

3. How does your club determine what service projects to complete in your community?

4. What community organizations or leaders have you engaged with to determine local priorities?

5. Who in your club or district and what partners in the community (like your district resource network) can provide guidance on planning and implementing your service project?

2025-2026 Project Fairs

- In-person Colombia

International Service:

Rotary Friendship Exchanges

Updates for 25-26

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Learning by Query

Understanding **IMPACT** and the Building Blocks Concept
ACTIVITY

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ROTARY'S ACTION PLAN

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

IMPACT

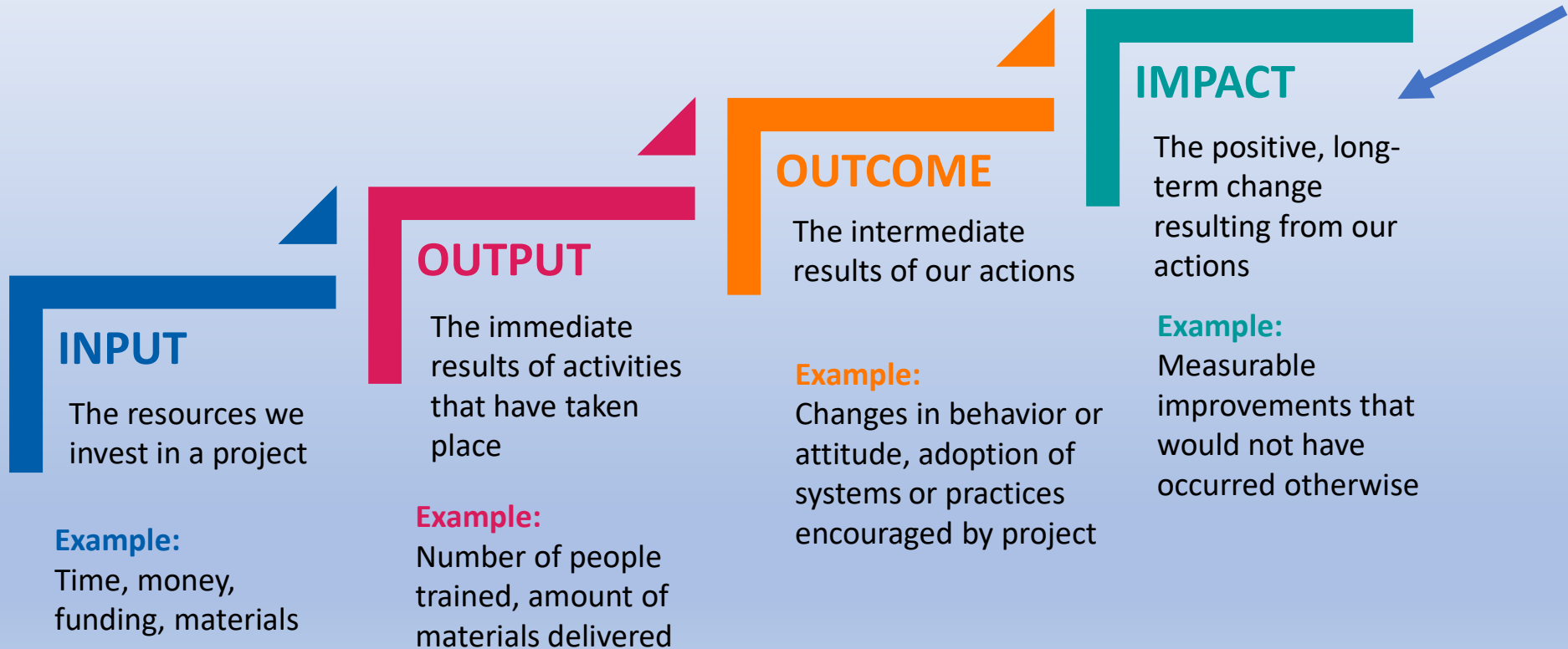The positive, **long-term** change resulting from our actions

- Initiated by the community:
  - *NEW* Community Assessment
- **Sustainable: Community owned**
- **Measurable Indicators**

What Impact Looks Like

Building Blocks

INPUT

The resources we invest in a project

Example:
Time, money, funding, materials

OUTPUT

The immediate results of activities that have taken place

Example:
Number of people trained, amount of materials delivered

OUTCOME

The intermediate results of our actions

Example:
Changes in behavior or attitude, adoption of systems or practices encouraged by project

IMPACT

The positive, long-term change resulting from our actions

Example:
Measurable improvements that would not have occurred otherwise

WHY MEASURE?

- We measure to:

  - Understand whether the project is on track to meet its goals

  - To adjust the project plan

  - Determine if the project met it's intended outcomes

  - Learn and share knowledge from the project

The building blocks can be used as a common language with partners

- Center the discussion
- Remind everyone of the roadmap to success
- Help capture lessons learned

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Think about the building blocks as a journey

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BUILDING BLOCKS ACTIVITY

Learning Objectives

By the end of this exercise, you should:

    1. Understand the building blocks to **Impact** by building a logic model

    2. Understand how the building blocks of a logic model (inputs, activities, outputs, outcomes) can help you to assess whether Impact will likely be achieved

    3. Understand how measurement is used to assess project outputs and outcomes successes and challenges

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Game Instructions

1. Referencing the "Building Blocks to Impact" Logic Model, **locate the four building block category titles and place the titles horizontally across your table: input →output → outcome → impact**
2. Read the project description
   a. **Sort cards into input, output, outcome, impact, or indicator piles. Place the card under the corresponding building block category.**
   b. **Indicators** can be placed alongside the corresponding **"output"** or **"outcome".**
3. Make sure that **your logic model shows a <u>logical horizontal connection</u>** among inputs, outputs, outcomes, and impact.
4. Once you have completed placing all cards into the logic model, please ask for **the answer key and compare your results**
5. Go through **the reflection questions together as a group**

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Discussion Questions

- How has your understanding of Impact changed after participating in this activity?
- When you review project proposals or final reports, what type of data do you usually see?
  - *Why do you think this is?*
- What assumptions are built in when we only measure outputs, and think we have made the impact we are seeking?

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Ethical Dilemma

Next Meeting - August 16th