



First Quarterly Meeting
District International Service & Foundation Committees
October 19, 2024

Increasing Our Impact

Expand Our Reach

Enhance Participant Engagement

Increase Our Ability to Adapt

District 7040 Action Plan 2025

INCREASE OUR IMPACT

- Host a creative Polio event to raise \$1,500+ for World Polio Day, October 24.
- Become a Benefactor or a Bequest Society member and support Rotary's Endowment goal of \$2.25B by 2025.
- Join TRF Direct. It's an easy way to contribute and Do Good in the World.

EXPAND OUR REACH

- Grow our district by identifying new clubs: Traditional, Cause-Based, Satellite, Interest-Based.
- Increase Public awareness and understanding of Rotary and our impact locally and globally.
- What is your Rotary Moment? Share your story and help others understand our reach.

ENHANCE PARTICIPANT ENGAGEMENT

- Grow your Club! Provide meaningful responsibilities for new and existing members.
- Foster professional development and leadership skills via MyRotary courses.
- Increase collaboration and connection, especially between Rotary and Rotaract Clubs.

INCREASE OUR ABILITY TO ADAPT

- Explore Rotary Action Groups and Rotary Fellowships.
- Attend inspirational and informative district learning sessions at your club on Membership, Foundation and Public Image.
- Plant a Peace Pole in your community!
- Attend the Ottawa Conference in April 2025!
- Come to the Calgary Convention in June 2025!

Increasing Our Capacity by Learning More

Goals for 24-25 for the District International Service Committee

- Club ISC/Foundation Chairs using *Service Project Center* (min. 6)
- Club ISC/Foundation Chairs using *Myrotaryprojects.org* (min.12)
- Club ISC/Foundation Chairs joining Rotary Action Groups/Fellowships (+12)
- Attendance at Project Fairs (min. 15 Rotary members)
- Club ISC/Foundation Chairs completing more *Learning Center* courses (min. 8)
- Club articles in District Newsletters with photos (min.6)
- Develop capacity to understand **INCREASE OUR IMPACT & Building Blocks of a Project**

2024-2025 Project Fairs

- **UPCOMING** – virtual or hybrid



West Africa Project Fair (Accra, Ghana)

29 October-05 November

Registration: <https://rotarywapf.org/>

District 4195 Project Fair (Mexico)

Saturday 9 November at 10:30 am

Virtual event

<https://feriadeproyectos4195.org/>

Increasing Our Capacity by Learning More

- **Learning Center** – what have you taken so far this Rotary year?
Thoughts?
- How could you convince a club member to take a course in the Learning Center?
- International Service beyond Grants – write a 2-paragraph article with ONE photo for the District Newsletter on how YOUR club is doing this! Please send to Martha Weaver before the 25th of the month.
Bilingual is best!

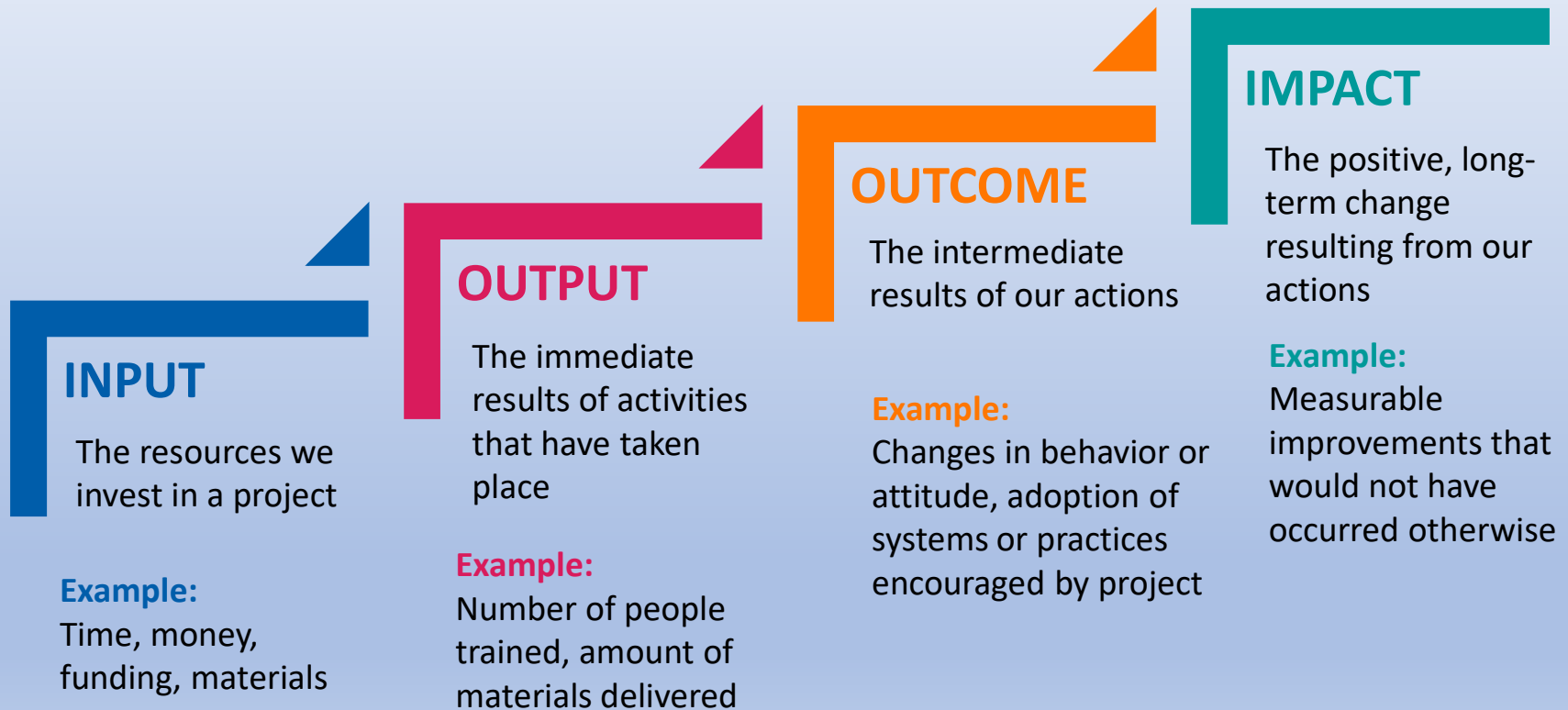
Learning by Query



Understanding IMPACT and the Building Blocks Concept ACTIVITY

What Impact Looks Like

Building Blocks



Next Meeting
February 22nd