**NEWS RELEASE**  
Date  
FOR IMMEDIATE RELEASE

CONTACT**:** XXXXXXXXXEMAIL: XXXX@XXXXTEL: (XXX) XXX-XXXXWEB: www.XXXXXXX

**Rotary Club of [insert club name] To Hold Rotary Day of Service**

**No one in our community should go hungry. With Rotary’s help, no one will.**

**CITY, STATE/Province—** First paragraph (see following)

Food Collection  
24 January 2015 the Rotary club of [Club Name] and [name of organization] are joining forces to combat the issues of hunger and food insecurity in our community. [number of club members involved] members of the Rotary club of [Club Name] will collect donations for the [name of organization - food bank/soup kitchen] at [venue and time] to assist people and families who are having difficulty obtaining adequate healthy food. Donations of non-perishable food and cash will be accepted.

Awareness Event  
24 January 2015 the Rotary club of [Club Name] and [name of organization] are joining forces to raise awareness of hunger and food insecurity in our community. [number of club members involved] members of the Rotary club of [Club Name] will be at [venue] [time] with handouts and information about how people can help Rotary and [organization] to assist people and families having difficulty obtaining adequate, healthy food. The campaign specifically hopes to reach out to the community’s most vulnerable, such as seniors and children, to provide them with information about assistance available at [name of organization]. Donations of food and cash will also be accepted.

Fundraiser  
24 January 2015 the Rotary club of [Club Name] and [name of organization] are joining forces to combat the issues of hunger and food insecurity in our community. The Rotary club of [Club Name] will hold a [describe fundraiser, including time and location] to raise donations for [name of organization - food bank/soup kitchen]. Those attending [the fundraiser] are asked to bring donations of cash and non-perishable food.

Supermarket Gleaning  
24 January 2015 the Rotary club of [Club Name] and [name of organization] are joining forces to combat the issues of hunger and food insecurity in our community. [Number of club members involved] members of the Rotary club of [Club Name] will collect food from retailers who are unable to market the product due to minor damage or a code date issue for delivery to the [name of organization - food bank/soup kitchen].

Volunteering - Best issued after the event with picture(s).  
24 January 2015 the Rotary club of [Club Name] and [name of organization] joined forces to combat the issues of hunger and food insecurity in our community. [Number of club members involved] members of the Rotary club of [Club Name] volunteered at. [name of organization - food bank/soup kitchen] to help [list tasks].

Hunger touches our community every day. When people are hungry and can't afford to buy adequate food, they turn to their local food banks, food pantries, and soup kitchens. In January after all the holiday festivities, which include special events and food drives, some of these organizations find their shelves a bit bare

Quote from club president or project chair: similar to this one from RI “Rotarians believe that no child should ever go to bed hungry.”

Quote from the- food bank/ pantry, soup kitchen representative.

**About Rotary club of [name of club]**

Boilerplate about your club, including website.

**About the [name of organization - food bank/soup kitchen]**

Boilerplate about the - food bank/pantry, soup kitchen.

**About Rotary**

Rotary members, as volunteers, conduct projects to address today’s humanitarian challenges, including illiteracy, disease, hunger, poverty, lack of clean water, and environmental concerns while encouraging high standards in all vocations. Rotary members strive to build goodwill and peace, and provide humanitarian service in their communities and throughout the world. For more information, visit [rotary7040.com](http://rotary7040.com) (or club website).

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