

Rotary Club of	2017-18 Goals
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MEMBERSHIP P.C. = Presidential Citation

Item	P.C.	Goal	Actual	How to Update
Membership Number – Net +1	Υ			Automatic
Membership – Add 1 member under 40 years of age	Υ			Manual
Member Engagement (One or more)	Υ			
Service Projects				Manual
Fellowship Events				Manual
Fundraising Events				Manual
Members sponsoring new Rotarians				Manual
Members in leadership development activities				Manual
Members in Rotarian Action Groups				Manual
Members in Rotary Fellowships				Manual
Members attending District Conference				Manual
Committee chairs attending District Assembly				Manual
Our club has a strategic plan (Y/N)	Υ			Manual
Our online presence accurately reflects current activities (Y/N)	Υ			Manual
Social activities for members outside of club meetings/yr				Manual
Number of times we update website/social media per month				Manual
Number of media stories covering our club's projects per year				Manual
We use RI produced advertising/public service materials (Y/N)				Manual

SERVICE

Item	P.C.	Goal	Actual	How to Update
Host a networking event	Υ			Manual
Host a community forum on an important issue in your community	Υ			Manual
Increase club's total giving in the community by at least 10%	Υ			Manual
Do a project in partnership with another club in your region	Υ			Manual
Do a project involving a corporate or government partner	Υ			Manual
Involve local media in an event, project or fundraiser	Υ			Manual
Involve Rotaractors, Interactors, or alumni in at least 1 club project	Υ			Manual
Did you register an event on endpolio.org to support World Polio Day	Υ			Manual
Establish a new Rotaract, Interact, Rotary or Rotary Community Corps	Υ			
Number of Rotaract Clubs				Automatic
Number of Interact Clubs				Automatic
Number of inbound Youth Exchange Students				Manual
Number of outbound Youth Exchange Students				Manual
Number of RYLA participants				Manual
Service Project 1:				Manual
Service Project 2:				Manual
Service Project 3:	•			Manual

FOUNDATION GIVING Annual Fund Last Year: _____ PolioPlus Last Year: ____ 5-Yr High: ____

Item	P.C.	Goal	Actual	How to Update
Annual Fund				Automatic
Paul Harris Awards				Automatic
Paul Harris Society Members				Automatic
PolioPlus Fund				Automatic
Major Gifts				Automatic
Bequest Society				Automatic
Benefactors				Automatic