



# Classification Tool

Rotary International does not maintain a general or standard list of classifications due to ever changing landscape of professional work and unique commercial environments. Classifications are not rigid but flexible to reflect the various positions or professions in the area. Reformat and show your member's name after their classification and the classifications left without a name are the ones you need to start filling.

## **What to consider before making classification list.**

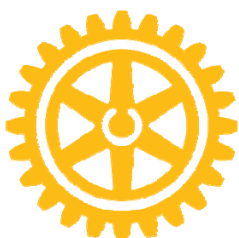
- \* Identify the missing classifications
- \* Inform the club members
- \* Assign each member the duty to identify suitable candidates
- \* Membership requirements/ recruitment plan
- \* Existing classifications in the club
- \* Club strategic plan on membership

## **Purpose of the classification survey**

- \* Identifying vacant classifications for recruitment.
- \* Ensure that club membership is balanced and is representative of the business, vocational and professional life of its community.
- \* Developing a pool of resources and expertise to successfully implement service projects.
- \* Better understanding of other occupations/ vocations/professions.
- \* Establishing the potential available in the community
- \* Improving fellowship

## **Who should do the vocation review?**

The review's purpose is to move the club forward. Anyone can manage the review, but it may be a good idea to do the review as a club exercise during a meeting.



*This is a changing world; we must be prepared to change with it. The story of Rotary will have to be written again and again.*  
- Paul Harris

# Sample Classification List

Accounting Service	Cleaning Services	Office Supplies
Advertising	Closet Organizer Systems	Opticians/Optometrists
Airport Services	Clothing	Parties-Supplies/Planning
Alcohol & Drug Programs	Clubs & Associations	Pet Grooming/Shop
Antique Sales	Cocktail Lounges	Photography/Framing
Apartment Rentals	Coffee Distribution	Physical Therapy
Appliances-Retail/Service	Collection Services	Pool Services
Appraising Service	Computers	Postal Service
Architecture-Building/Landscape	Construction/Contractors	Printing
Asphalt Products	Copywriters	Property Management
Association Management	Cosmetics	Public Utilities
Athletic Club/Teams	Counseling Services	Publicity/Public Relations
Auctioning Services	Courier Services	Real Estate
Audio Visual Services	Credit Union Services	Recording Services
Auto-Body/Customizing/Towing	Cycle Accessories-Retail	Recreational Services
Auto Clubs	Dance Studio	Recycling Services
Auto-Leasing/Rentals/Sales	Data Processing	Rehabilitation
Baking-Commercial	Day Care	Religion
Baking-Pastry	Delicatessen	Restaurants
Baking-Retailing	Dental Lab/Dentistry	Retirement Homes
Banking	Drug Stores	Service Stations
Barbering	Dry Cleaners	Scouting
Bath Fixtures-Sales/Refinishing	Education	Shoes
Beauty Salon and Supply	Electrical	Signs
Bicycle Service	Emergency Services	Sporting Goods
Book-Distribution/Publishing	Employment Agency	Stocks/Bonds
Book-Publishing/Sales	Employment Sills Training	Storage Services
Bookkeeping Services	Engineering	Tax Service
Bowling Centers	Law	Taxi Services
Broadcasting-Radio/TV	Law Enforcement	Tire Sales
Building Construction	Lighting	Title Companies
Building Materials-Retailing	Liquor & Wine-Retailing	Toys
Burglar Alarm Services	Loans	Transportation
Bus Transportation	Lumber	Travel Agency
Cable Television Services	Machine Shop	Tree Services
Camera-Rental/Repair/Sales	Management Consulting/Training	Trophies/Awards
Candy Making	Medical Products	Vending Supplies
Carpet-Cleaning/Sales	Mobile Home Park Management	Video Production Services
Carpet-Sales	Mortgage Companies	Waste Disposal Services
Catering Services	Motorcycle-Retail/Service	Water Treatment
Cemeteries	Moving & Storage	Welcoming Services
Chamber of Commerce	Music Stores	Word Processing Services
Check Cashing Services	Newspaper Publishing	
Child Care Services	Non-profit Organizations	
Chiropractic Services	Nursing Services	
Copier-Services/Supplies	Office Equipment	