

District 7930 Public Image

I Am Rotary Campaign

Ever get asked, "So who can be a Rotarian?" If your club is ready to SHOW them that any upstanding citizen should belong to YOUR club, then this campaign is for you!



- 1) Download the attached photo props and print on cardstock. Cut them out.
- 2) Download and print the attached sample prompt questions.
- 3) Bring the props, a notebook, pen, sample prompt questions, and camera to your next few Rotary meetings.
- 4) Ask your members to choose a prop and give you an answer to ONE of the prompt questions.
- 5) Record their answers and take a picture of the Rotarian with her/his prop.
- 6) Post the photo with the Rotarian's short answer to your social media,

website, or even send to your newspaper with a membership ask.
7) Tag your Rotarians!
8) Be sure to use #IAmRotary and direct them back to your club or website for info on how to join.



Let's show our communities who our Rotarians are and ask them to join us!

#IAmRotary

Questions? Contact Amy Luckiewicz
rotary7930publicimage@yahoo.com (781)588-0257



Sample Prompt Questions

We recommend selecting just one prompt and keep answers short.

- Why do you stay in Rotary?
- What do you get from being a Rotarian?
- What's your "Rotary Moment"?
- What makes Rotary different?
- What has been your favorite project?
- What does Service Above Self mean to you?
- Why should people join Rotary?
- Why is Rotary important?
- How has Rotary impacted/affected your life?
- How have you seen Rotary impact someone else's life?
- What's your Rotary dream?
- What's your favorite Rotary event?
- How is Rotary relevant?
- How is Rotary fun?
- What's the best part about your club meetings?
- How does Rotary connect people?
- What's the biggest benefit of being a Rotarian?
- How does your family participate in Rotary?
- How do you balance work and Rotary?
- What's your favorite Rotary tradition in your club?
- How can Rotary help you change the world?

Don't forget to use #IAmRotary

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