



Has your Club planned to focus on membership during August? **District Governor Adrian Roach** reminds us all to focus on the membership of our Clubs this month and take some time to learning strategies to attract and retain new members. With the Zone's 2015/2016 Success Conference fast approaching, find out what you can do to get involved in the Nation's Capital next month...

August is Membership Month and it is pleasing to see the new Rotarians being inducted into the clubs. After 17 visits to District clubs the same tune is being played. That is, Clubs wishing they had more members to be able to do more without having to work as hard and ensure the continuity of the great work of Rotary.

Thanks to District Membership Chair, AG Laurie McGrath and his team for holding the **Membership Seminars** to help address these concerns.

Last weekend I was fortunate to attend the workshop at Club Macquarie where we had eight (8) local clubs **attend and participate** in the session. By all accounts it was a very beneficial morning with lots of **great ideas exchanged**.

If you missed this weekend you still have a chance to attend in Singleton or Dubbo. To book your place at one of these workshops contact <a href="mailto:membership@rotary9670.org.au">membership@rotary9670.org.au</a>. I look forward to seeing you there.

Upcoming membership workshops are scheduled for:

★ Membership Workshop Singleton

RSC, Singleton Heights

Aug 30, 9:30 AM - 12:30 PM

It's also good to see the clubs who are taking up the opportunity to have one of the **District Membership team speak** with their club. If you would like a speaker at your club to give you the **latest tips and strategies** that work please c o n t a c t member ship@rotary9670.org.au.

Thank you to all those members who have introduced a new member to Rotary in the last 12 months. Just think, if everyone in your club introduced one new member you would have a club twice the size! Just imagine doing that twice a year!

To the clubs I have visited so far, thank you for the warm hospitality you have shown me; and also to Christine on the occasions she has been able to attend. It has been delightful to meet with the board members and learn of all the superb projects clubs are doing, and to really feel the enthusiasm of the members.

The meetings are all different, from very modern to very traditional. One of the thoughts in my District Governors address is, "Is your club

relevant today to your current and your potential new members that you are trying to attract?" I hear some clubs saying that they want new younger members, but at the same time not wanting or willing to change. If Clubs want younger members then they will need to check if they are attractive to their target age group.

To ensure your Club is looking forward, invite **potential new members** 10 to 20 years younger than your club's average age, and ask them to be **honest** about how they felt with their visit. Be open to compliments as much as **constructive criticism**. It is the only way we will all grow and develop in our Clubs.

I must admit I am getting a little excited about the **District Conference** in Mudgee 4, 5 & 6 March 2016. We have a great line up of **guest speakers and activities** with tickets going on sale in the next few weeks at UNBELIEVABLE prices. If you haven't booked your accommodation...then I suggest you do so now! Click the link below for more detail.



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### " JOIN THE CONVERSATION " AT THE ROTARY SUCCESS CONFER-ENCE IN CANBERRA, 5TH & 6TH OF SEPTEMBER 2015

The third **Success Conference** in Canberra is designed to **support and strengthen** Clubs in our Zone. The Conference will have a strong focus around **membership retention and development**.

We are also holding a **Young Rotarians Summit** in conjunction with the Success Conference. This will give you an opportunity to **connect with the next generation** of Rotarians and current Rotaractors and to hear how we can continue **Rotary's relevance** into the future. So, who should attend? Any Rotarians or potential Rotarian from around Australia, New Zealand and the Pacific Isles who is interested in **networking and promoting** their ideas and projects to help

the world should definitely be encouraged to attend.

The Success Conference will provide an **exciting forum** in which to share your ideas with **like-minded people** and gain **maximum exposure** in an **ideal promotional environment**.

If you also want to know more about satellite clubs; **family** memberships; **leadership**; diversity and **innovation** in Rotary; how Rotarians are **connecting with the community** across our Zone; and new model Clubs you will have the opportunity to hear from **inspiring speakers** on all of these topics and more.

If you have ever wanted to know why **Club Visioning** is so successful around the world and what it can do to help your Club, why not set aside some time to come and talk to the Club Visioning Team at the Success Conference on Friday afternoon, 4th September and see why this is a must for your Club.

Rotaractors, this is a **wonderful opportunity** for you to celebrate and **showcase your passions** for Rotary and share with us the details of your contributions to the Community.

Make Canberra "your space" on the 5th and 6th of September. The Success Conference and the Youth Summit should not be missed. It is about the future of Rotary. You can book your place at <a href="http://www.rotaryd9710.org.au/success-conference.html">http://www.rotaryd9710.org.au/success-conference.html</a> See you at the Hellenic Club in Canberra.

In closing, I would like to leave you with some excerpts of the "RI PRESIDENT'S MESSAGE" K.R. "Ravi" Ravindran from the July...

What we give through Rotary becomes a gift to us. And we all have a choice: whether to keep our gifts to ourselves or give them to others, and Be a Gift to the World. We have only one chance at our lives. And we will have only one chance at this new Rotary year. This is our time. Let us grasp it. Let us Be a Gift to the World.

Yours in Rotary

## SL's first Global President...

"Sri Lanka Tourism Welcomes first SL's Global Rotary President"

strengthen Rotary in our part of

By Business Editor

Daily News-Sri Lanka

29 July 2015

In the backdrop of tourism visitor arrivals growing by 14.6% as at half year; with overall earnings crossing \$1.3 billion dollars; and with the Colombo City ranked as the highest growth city by MasterCard a Traveller, Sri Lanka Tourism welcomes one of the top ambassadors for Sri Lanka Global President of Rotary International K. Ravindran—the first Sri Lankan Global President of Rotary, K. Ravindran and First Lady, Vanathy

Ravi takes helm in one of the most powerful service organisations of the World, which incidentally has permanent observer status at the United Nations at "a decisive time for the brand "Sri Lanka" - when the brand value will exceed the GDP of the country cross-

ing an estimated \$80 billion" said Chairman of Sri Lanka Tourism Promotions Bureau, Dr. Rohantha Athukorala—who is also the Commissioner General for Sri Lanka at World Expo 2015.

"When a nation brand value increases, a country has a higher potential to attract better quality tourists; stronger export markets; and higher value investments as per the latest research insights" he said.

"We are honoured to welcome the 1st Sri Lanka Global Rotary president as in each of the country he visits and at every Rotary meeting, the Sri Lankan anthem will be sung and flag raised—which is one of the best mind/brand recalls that can be instilled—given that the last research done on Sri Lanka showed the global awareness was around 4%" said Dr. Athukorala.

"We need to build the brand equity of Sri Lanka's Tourism, on this platform and culminate at the South Korean finale which is annual conference of Rotary where Rotarian Ravi will hand over the reigns to the incumbent" he

Sri Lanka is targeting a 100,000 visitors from South Korea in the next year—given the strong thrust in play—which will also include attracting investments from the superpower ASEAN economy that boasted about 14 million outbound visitors last year.





# IPDG First Lady says thanks...

Immediate Past District Governor's Partner, Yvonne Palmer (and the Immediate Past District Governor's First Lady of



District 9670), thanks us all for our friendship and support over the 2014-2015 Rotary year. Yvonne also reminds us of her Partner's Project with the MHERV van and reminds all Club's to consider continuing their support and donations for this very worthwhile Project over the coming 2015/2016

Above: IPDG First Lady, Yvonne Palmer

Below: The MHERV van itself! Built by Singleton Rotarian, Warren Deaves and funded by the donations of Rotarians right across the District.



Yvonne Palmer partner of IPDG Gerard McMillan is extremely grateful and humbled by the generosity of Clubs and individual Rotarians who supported her partners project, Men's Health and Education Rural Van (MHERV) during the 2014-2015 Rotary year.

The MERV van is a mobile check-up and information service that travels to work places and community sites throughout the western area of our Rotary District. Men can have their blood pressure, blood glucose and cholesterol levels checked followed by a discussion with a community nurse about men's health issues

As you all know, MHERV was a project very dear to her. An amazing \$18,066 that was raised over the

2014-2015 Rotary year, will ensure that MHERV continues to provide Men's Health Education and Advice well into the future throughout District 9670.

Special thanks goes to two very special individuals/Clubs for their kind donations. Firstly, to Pam McHarg for the beautifully-made, patchwork quilt; and secondly, the Rotary Club of Morisset for donations of two bottles of port. Both of these donations were auctioned at the District Conference and generated additional proceeds for the MHERV.

Yvonne is also proud that the new MHERV Van that was designed, fabricated and constructed in Singleton.



"Teenagers grow when they have opportunity to develop life skills".

Rotary District 9670 RYPEN Committee is pleased to announce that nominations are now being accepted for the RYPEN Camp to be held on the weekend of October 31st and 1st + 2nd November 2015.

### **D9670 Camp**

Dates: 31st October to 2nd November 2015.

Venue: Myuna Bay Sport & Recreation Camp

Cost: \$230 per participant

Download nomination forms from the **District Website** 

Contact RYPEN Committee Chairperson—Zoey Kirwan

Mobile: 0410 664 224 Email: zoey.kirwan@gmail.com

What do participants say about their RYPEN and Rotary experience...

"There has never been a camp that has wowed me this much, an experience I would love to relive and share with everyone."

"Every activity was absolutely amazing! I would do this over and over again especially if it was with the same people, the best group of people I have ever met."

More information can also about RYPEN can be found on the district website and our

Facebook page: https://www.facebook.com/RYPEN9670



### A year without Polio in Africa...

K.R. Ravindran

President, Rotary International

Just a few days ago, on the 11th August, we marked a tremendous milestone: one full year without a single case of polio caused by wild poliovirus in Africa.

The magnitude of this achievement can hardly be overstated. A poliofree Africa has been within sight, so near and yet so far, for over a decade. The hard work and commitment that have brought us to this point have been nothing short of heroic. Tens of thousands of health workers reached hundreds of millions of children with vaccine, in some of the most difficult conditions imaginable. Together, we have done what once seemed impossible: We have stopped polio in Africa.

Yet this progress, momentous as it is, is still fragile. As long as polio exists in the two remaining endemic countries of Pakistan and Afghanistan, the virus still has the potential to spread and to spark new outbreaks. Now, more than ever, we need the power of all of Rotary to carry us through to the end: not just a polio-free Africa, but a polio-free world.

Wherever you live, whether your country has just conquered polio or has been polio-free for decades, we need your voice, and your help. I ask all of you to read and use the materials in this tool kit to find ways to raise awareness in your community, and beyond. We need every Rotarian, in every Rotary club, to be talking about polio: making sure that media outlets report on our progress and our elected officials see polio eradication as a global priority. Your grassroots work helps drive the increased media coverage we have seen in the past year, which in turn drives global backing of our work to eradicate polio. Together, we will

keep polio front and centre in our communities and on our national agendas, keeping up the energy and the momentum that will push us through to the finish.

The battle in Africa has, for the moment, been won, but we need the strength of every Rotarian to help us win the war. Together, we will **End Polio Now** and truly *Be a Gift to the World* 

Why not jump on-line now and download the tool kit you need to raise awareness about all the great work Rotary is doing to fight Polio across the globe.









Become a 'Friend' or 'Companion' of

# **AUSTRALIAN ROTARY HEALTH**

to fund the next wave of vital Medical Research

Donations are: • cumulative • fully tax deductible • significant to improving the health of all Australians Receive the latest ARH news.

### FRIENDSHIP PROGRAM FOR INDIVIDUALS

Friend - \$100 Bronze Friend - \$500 Silver Friend - \$1,000 Platinum Friend - \$2,000 Diamond Friend - \$2,500

### COMPANIONSHIP FOR INDIVIDUALS, A CLUB OR CORPORATION

Companion - \$5,000 Gold Companion - \$10,000 Ruby Companion - \$20,000 Emerald Companion - \$50,000 Diamond Companion - \$100,000

### Improving the health of Australians, contact Australian Rotary Health

Ph: 02 8837 1900

E: admin@australianrotaryhealth.org.au PO Box 3455, Parramatta NSW 2124



# www.australianrotaryhealth.org.au

Australian Recory Health edgess the support of Rostry clubs and districts throughout Australia, however it is not a program of The Rostry Frankowan or of Rostry International Courses and Comprised controls of Rostrons.





## Tips for smarter fundraising...

Evan Burrell

Rotary Club of Turramurra

Rotary Voices, May 2015

I'm not a huge donor with the capability of making or breaking your club's fundraising campaign. At least not yet. And I am fully aware Rotary isn't just a fundraising organisation. But we do need funds to carry on our service projects and do good in the world.

So here are a few of my ideas for how to put fun back in your fundraiser, and increase your reach and effectiveness.

### Use online crowdfunding sites

Rotary clubs generally underutilise social media to raise funds. Sites like Gofundme, Kickstarter, Indiegogo, and Rotary Ideas get instant donations for your cause. And you can use the built-in features to share it on social media. Just look at how much has been raised in a short period of time for victims of the Nepal earthquake.

Members of a Rotary Club in Illinois, cut oranges during an event to raise money

for club projects

### **Share YOUR story**

If you want people to donate, you need to give them a reason why. People need to hear about the amazing things Rotary has done, and how Rotary has impacted you. Take polio, for example. Many people in the West don't have any firsthand experience with the effects of polio, because the region has been polio-free for some time. So we need to continue to personalise the campaign. Relay how polio has personally touched you or someone in your family, such as a parent or grandparent.

#### Put it into perspective

When people donate, you need to thank them and tell them where the donation is going. For example "That \$150 donation you gave just funded hundreds of lifesaving polio vaccines." For the cost of a cup of coffee, you can save 40 lives from polio.

#### **Brainstorm ideas and events!**

Be creative and think of things that can involve everyone in your club and make a memorable campaign. Try a barbecue

cook-off, cake bake, a roller skating marathon, or organize a Rotary family sports game and donate the proceeds to your cause. Stand out by setting a theme to your event, Maybe you can have a combined district dinner incorporating costumes. If people are having fun, they are more likely to donate.

#### **Build awareness**

Promoting your event is a huge part of any fundraiser. If you want people to attend, and more importantly give money, you need to tell them about your event. It is as simple as that! Think about your audience and where you can reach them. Attend other club meetings, district events, use social media, put ads in the local press or even on television if you are running a large enough event.

#### Don't forget your call to action

People want to help, but they need reminders. After nearly every speaking engagement or social media post, include a call to action. These can include things like "Tell your friends," "share this," "spread the word," "get your early-bird event tickets," etc.

# ⇒ HARMONY⇒ INSPIRE⇒ CELEBRATE

Thinking of attending the Seoul 2016 RI Convention—the Convention of Harmo-ny?



Why not check out the official website for the 2016 convention to get all the information.

Head to <a href="http://www.riconvention2016.org">http://www.riconvention2016.org</a>

for all the latest information and don't miss out on this great event!

# R.A.G.E.S

Several concerned fellow Rotarians and friends have started a Rotarian Action Group for Endangered Species (R.A.G.E.S) to mobilize Rotarians, Rotaractors and their families, to provide global awareness and focused <u>ACTION</u> in the continuing struggle to preserve and protect endangered species.

Efforts start with a particular focus on the rhinos, elephants and mountain gorillas in Africa, where poaching is a danger not only to these rare animals, but to the economic survival of the indigenous people who rely on eco-tourism for their livelihood.

RAGES is a Rotarian Action Group and operates in accordance with Rotary International policy but is not an agency of, or controlled by Rotary International.

# **Rotary**



# Rotarian Action Group for Endangered Species

"I have just returned from a fact finding mission to Kenya and South Africa. I was shocked at what I saw on the front line of the rhino and elephant poaching war. The main aim of the visit was to establish what Rotary can do on the ground in Kenya and South Africa to help stop the poaching.

As Rotarians and Rotaractors, we can do something about this. We need your help to save our threatened species facing extinction and you can make a difference by joining the approved Rotarian Action Group for Endangered Species.

Can you imagine a world without rhinos, elephants, gorillas and lions?

Would your members like to be part of an International Service Project to support the men and women on the ground fighting this war to save the rhinos and elephants from becoming extinct?

RAGES, a Rotarian Action Group, can help your members. We are an official resource to Rotary clubs everywhere on Endangered Species.

Please read our <u>latest newsletter</u>. It tells you the latest news from the front line of poaching rhinos and elephants. More important - it tells how and where we are going to work."

John Glassford—Chair 2015/2016

Rotary Action Group for Endangered Species.



Want to know how you can get involved in supporting those fighting to protect endangered species?

Why not head to the <u>R.A.G.E.S</u> website at and see how you can get involved...



### Quilting for Science & Engineering...

From catapults; to electricity; to bridges, the D9670 2015 Science & Engineering Challenge was a great success last month. **Assistant Governor, Howard Bridgman** updates us on the amazing prize raffled off at the official dinner—created by three members of the Rotary Club of Newcastle Enterprise. Well done ladies...

District 9760 hosts the Science and Engineering Challenge under the Chairmanship of PDG Brian Atkins.

In 2015, this competition for Year 10 students was held at the University of Newcastle.

Prior to the Challenge commencing, an official dinner opened the event on July 21. At this opening dinner, a raffle was held to raise funds in support for the Challenge. In honour of the event and as a prize for the raffle, three members of the Rotary Club of Newcastle Enterprise (Diana Bridgman, Merrie How, and Julia Brougham), decided to make a quilt.

Working hard over three days, the Newcastle Enterprise Rotarians created the panels, borders and backing.

Each panel of the quilt depicts a part of the Challenge—for example a bionic hand (from straws and rubber bands); a catapult (from dowel, string and rubber bands); electricity (from string); and a bridge to represent the Bridge Buster competition (from balsa wood, paddle pop sticks, tape and thumbtacks).

The raffle raised \$450 for the Challenge and the quilt was won by a staff member from St Mary's High School—the 2014 National Science & Engineering Challenge Champion.



Above & Below): Proud as punch! Rotary Club of Newcastle Enterprise members Diana Bridgman, Merrie How and Julia Brougham show off their amazing quilt raffled to support the Challenge.







# Adamstown New Lambton Rotary Club Presents Dine Out for 'Days for Girls' 7th October 2015 Marina Views Function Centre



Do you have a daughter or a sister??

What if they were unable to attend school or work because they didn't have access to basic sanitary products.

How would you feel if your daughter or sister was forced to work on the streets as a sex worker, simply because they cannot access sanitary products which will allow them to continue going to school.

What if your daughter or sister was sexually exploited by school teachers in order to have access to sanitary products??

### What if you could help??

This letter is to seek event sponsorship for the upcoming event 'Dine out for days for girls'.

Days for Girls is a non-profit organization, providing washable feminine hygiene kits for women who lack any option otherwise. Thousands of women in 27 nations on 6 continents including Australia, Kenya, Zimbabwe, Uganda, Haiti, China, Indonesia, Honduras, Bangladesh, Fiji and Ghana have and many more have benefited from these kits.

### By partnering with us you can help us reach many more.

In return for your company's contribution, you would

- Significantly impact the cycle of poverty by allowing young women access to education and employment.
- Add years of living and improved health for women and their children.
- Receive promotional rights in any future publications relating to 'dine for days for girls' event.
- · Receive official thankyou and recognition at the event

How can you support us?

There are many ways in which you can partner with us including:

- · donation of auction items
- donation of raffle prizes
- sponsor the event

Welcome to our team, lets make a difference. Please contact us for more details.

Carly Stewart 0411 225 625

Lyn Thorpe 0428 011 056



# District Membership & Community Involvement

So the 2015/2016 year is off to a flying start...**Peter Sivyer, District Attendance, Participation and Contributions Chair** updates us all on how we are tracking for the first month of 2015/2016 and looks forward to receiving more information from each club, each month, over the Rotary year.

CLUB	STATIS	STICS -	- JULY	2015
			<b>5 C C I</b>	

	ROTARY CLUB	MEMBERS	HOURS	<b>%</b>	RANK
	Adamstown New Lambton	26	24	86.6	4
Every month, Rotary Clubs all over our District catch up at meetings, participate in community projects and donate their time, money and resources to causes far and wide.	Belmont	25		91.3	1
	Cardiff	12		88	2
	Cobar	12	8.5	70	19
	Dubbo	23	155	80.26	10
	Dubbo Macquarie	25	3	87.8	3
	Dubbo South	57	80	74.5	15
	Dubbo West	45		72.46	16
Interested in what knowing how your club is participating? Why not head to our new District website to check out what's been reported at www.rotary9670.org.au	East Maitland	43	401	86.43	5
	Kurri Kurri Sunrise	22	75	69	20
	Maitland	40	209	71	18
	Merriwa	21		83.25	8
	Myall Coast	30	107	81	9
	Narromine	12		64	22
	Nelson Bay	51		83.43	6
Can't see your club's stats here? Why not send an update to ppsivyer@bigpond.com and we will add them to our next edition.	Raymond Terrace	23		72.37	17
	Rutherford -Telarah	43	195	76.79	13
	Singleton	39		76	14
	Singleton on Hunter	29		67.24	21
	Wallsend Maryland	32	109	83.3	7
	Waratah	20	194	77.78	12
	Williamtown	24	217	79.17	11

### Do you have something to add to the District Digest?

Got an exciting event coming up? How about an outstanding project you would like some publicity for?

Well why not drop us a line at <u>districtnewsletter@rotary9670.org.au</u> and let us know what your up to.

All submissions need to be received by the **15th of each month** to ensure our editor has enough time to include them in the upcoming publication.

So hop to it...and drop us a line!



## ROTARY CLUB of MYALL COAST

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2015 Toyota Yaris 5 door Automatic

with 12 months NSW Rego, 3 years warranty and first 6 services at a capped price

# \$13,000.00 cash

Drawn on 26 January 2016 or when all Tickets Sold

All proceeds donated to local community and charitable organisations

To Purchase a ticket Contact:- Jim 0409 467 272 or Paul 0439 485 097





SpringFest 2015 - 2nd to 4th October

Preliminary Program of Events

### Friday 2nd October:

· Evening - Bush Poetry & music in the pubs

#### Saturday 3rd October - 8am to late in Cameron Park:

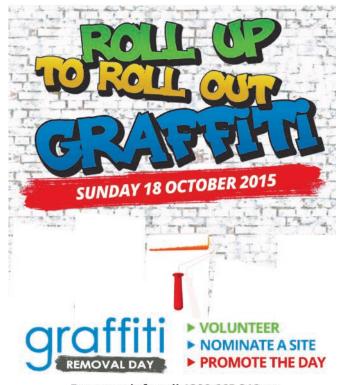
- · SpringFest Markets
- · Street Parade (10am) bands, dancers, Fowler, cars, floats
- · Chariot Races & Tug o' War competition
- · Children's events
- · Food outlets
- · School art exhibition \$ competition
- · Pm- Historical re-enactment in the Sunken Garden
- · Pm- Battle of the Bands at the RSL
- Eve-sausage sizzle in the Park
- · Eve Wellocal Dinner

### Sunday 4th October:

- · Black Wattle Fair at Mumbil
- · Burrendong Arboretum plant sale and guided tours
- · Banjo Patterson Museum Tours, 9am-4pm, Yeoval

Contact: Ian Law (0416034106) or visit www.wellingtonspringfest.com.au





For more info call 1300 665 310 or visit www.graffitiremovalday.org.au





SELLEYS'







### **BASIC EDUCATION & LITERACY MONTH**

13th RLI-Western Region

Dubbo

Bob Main

Ph.: 0432-398-737

robhel4@bigpond.com

19th— YEP Briefing Weekend

20th Denise Parkes

Ph.: 0417-263-303

www.youthexcahnge.net.au

20th RLI-Eastern Region

East Maitland

Bob Main

Ph.: 0432-398-737

robhel4@bigpond.com

26th-RYLA

2nd Tocal College, Tocal

Michael Kirwan

Ph.: 0407-959-203

RYLA9670@gmail.com

All correspondence on

District 9670 matters to be sent to:

11 Kilpaine Road, Lambton, NSW,

2299



