

## Happy New Year to all

How quickly the time goes and how good it is to be able to celebrate the New Year with friends and family.

Mike and I had the pleasure of travelling out west and enjoying the company and hospitality of the western clubs prior to Christmas; excellent fellowship and conversation.



### CADRE

I am very pleased to announce that District Treasurer Patrick Healey has been registered as an advisor with the Rotary Foundation Cadre of Technical Advisors. Patrick's expertise is Financial Management and for this district a first to be registered as a Cadre; hearty congratulations Patrick.

### The Rotary Foundation

As we move into 2018, I would like to remind all the value and importance of our charity, the Rotary Foundation. There are 6 very specific reasons why it is beneficial to support the Foundation

- 1 We fight disease
- 2 We teach people to read
- 3 We build peace
- 4 We provide clean water and sanitation
- 5 We grow local economies
- 6 We save mothers and babies



Not only are we great supporters of humanity but the money donated to the Foundation is fully used to fulfil the Areas of Focus.

### Donations in Kind.

After many years of dedicated work and storage, District 9670 is no longer able to store stock as we do not have the space. DGE Brian Coffey and George McLaughlan as well as the late PDG Howard Grigor have done



an amazing job in collecting, storing and delivering goods far and wide but now the storage venues, such as Mortels, Beresfield Police Station and Harrison Transport are not available. As a result, we are unable to store goods and the district thanks most sincerely all those clubs who have been so supportive of DIK. This however does not mean we will not assist where we can, but we do need to move away from storage of goods.

## DISTRICT DIARY

### January, 2018

- 14 - YEP 2017 outbound return home
- 19 - 2018 outbound students depart

### February, 2018

- 04 - Youth Summit, morning, Membership, afternoon
- 09 - Presidents and Chairs meeting, Rutherford - video linked
- 16-18 - YEP Terra Australis Conference
- 23 - AG's Training, Singleton
- 25 - Chair's Training, Singleton

### March, 2017

- 07 - YEP information session 2019
- 16-18 - District 9670 Conference

### April, 2017

- 07 - PETS West, Dubbo
- 08 - District Assembly

## NEW Member Links

- [New Facebook Link](#)
- [District Conference 2018 Web Page and Video](#)
- [District 9670 YouTube Link](#)
- [Linked In](#)
- [Pinterest](#)
- [ShelterBox Australia](#)
- [Twitter](#)
- [YouTube](#)

### Youth Summit and Membership Reminder!

Mark in your diary February 4, 2018 for both a Youth Summit in the morning and a discussion on Marketing Your Club in the afternoon with PDG Tim Moore, Zone coordinator. Another positive way in Making a Difference. A light lunch will be provided so please get the numbers in to PDG Adrian Roach for the Youth Summit and Keith Bush for Marketing your Club

### MHERV.

The MHERV van has been very busy with its travelling and consultations in the country. The full report has been distributed in the weekly Newsletter. My congratulations to all those involved in making this such a beneficial program.



### DISTRICT CONFERENCE MARCH 16-18, 2018

Don't forget to buy your tickets for the conference and Join the Conversation

<https://www.rotarydistrict9670conference2018.org/registration>

As you Join the Conversation at the Conference you will be assisting Rotary in Making a Difference. I am looking forward to seeing you all in March.

*Regards,*

*Helen*



Rotarians have the dual responsibility of representing their vocation within the club and exemplifying the ideals of Rotary within the workplace.

One of the central goals of Vocational Service is to promote and advance Rotary's high ethical standards.

The concept of vocational service The Object of Rotary is a philosophical statement of Rotary's purpose and the responsibilities of Rotarians. The concept of vocational service is rooted in the Second Object, which calls on Rotarians to "encourage and foster":

- High ethical standards in business and professions
- The recognition of the worthiness of all useful occupations
- The dignifying of each Rotarian's occupation as an opportunity to serve society As a Rotarian, how can you put these ideals into action? Consider these suggestions:
- Talk about your vocation in your club, and take time to learn about fellow members' vocations.
- Use your professional skills to serve a community.
- Practice your profession with integrity, and inspire others to behave ethically through your own words and actions.
- Help a young person achieve his or her career aspirations.
- Guide and encourage others in their professional development.

If you do any of these things, you are performing vocational service. And if vocational service motivates and energizes you, then you're in the right place, because vocational service is the very essence of Rotary. It is what sets Rotary apart from other service organizations.



Have a weekend off and join friends for a great time at the Conference, then enjoy the Nelson Bay area - there is plenty to see and do.

## WHAT'S NEW

Donors can now join the Bequest Society online at [rotary.org/legacy](http://rotary.org/legacy).

Read stories of real donors and the impact of their gifts, and download the new Your Legacy, Rotary's Promise brochure for an overview of Rotary's Endowment.

These and other resources to help you raise awareness of the Endowment are available in the Club and District Legacy Toolkit at [rotary.org/legacy](http://rotary.org/legacy).

You can order printed copies from [shop.rotary.org](http://shop.rotary.org). Rotary has entered into a new partnership with the Institute for Economics and Peace, a global think tank that pioneered a conceptual framework it calls "Positive Peace." Positive Peace improves peace and conflict resolution efforts with data-driven methods and tools.

This partnership allows both organizations to work together to create an online learning platform using webinars and interactive tools. These will teach Rotary members and Rotary Peace Fellows to apply new peacebuilding methods to their communities while addressing underlying causes of conflicts.

## HUMOUR

Don't let people  
drive you crazy  
when you know it's  
within walking  
distance.

## FIVE STEPS TO TELLING YOUR CLUB'S ACTION STORY



The new 'People of Action' public image campaign helps you bring the Rotary story to life by showing the community what people of action Rotarians are. Telling our People of Action stories in a meaningful, coordinated way builds the public's understanding of who we are and what we do. It highlights the impact we make in our communities and around the world.

### USE THE FOLLOWING QUESTIONS TO DEVELOP YOUR OWN PEOPLE OF ACTION STORY

#### 1 - WHAT WERE YOU OR YOUR CLUB TRYING TO ACCOMPLISH?

What was the problem or challenge in your community that your club wanted to help solve? Describe how your club members identified the problem. Did you have national or global statistics that showed the importance of addressing this issue?

#### 2 - WHO IS YOUR STORY'S AUDIENCE?

Beyond Rotary members, who were you trying to reach? What did they know about Rotary? What did they think and feel about us? What do we want them to think and feel?

#### 3 - HOW DID YOU OR YOUR CLUB TAKE ACTION?

Describe how you gathered resources and used the expertise of Rotarians or community members to tackle the challenge. What obstacles did your club face as you worked on the project? What action phrase best represents the action you took? (Together, We Connect? We Transform? Inspire? End Polio?)

#### 4 - WHAT WAS YOUR IMPACT, AND WHAT EVIDENCE SUPPORTS THIS?

What were the outcomes of your project? How many people did the project affect? What are some relevant statistics? (Be careful not to use too many numbers.) What changes did the project produce? How did the project touch the lives of people in your community?

#### 5 - WHAT DO YOU WANT YOUR AUDIENCE TO DO NOW?

The key to any good ad is your call to action. Do you want your audience to learn more, support your cause, or perhaps join you at an event?

Once you've created your People of Action story, what are you going to do with it?

We suggest you use it to promote Rotary in your community.

Obtain some photos of the event: during and after the event.

Take it to your local newspaper, (do not just email it and hope for the best.)

By taking it, you can speak to someone who will assist you in having it published - this is for free as it is Editorial.

## PUTTING YOUR DUES TO WORK

You may have noticed your membership dues this year are slightly higher than in years past. This increase is a result of the 2016 Council on Legislation, which approved raising dues by \$4 to meet members' growing needs for improved products and services from Rotary.

Thanks to your support, we're able to better serve you in a more comprehensive, technology-driven way.

Here's how we've already used those funds to invest in our membership:

We redesigned Rotary.org to make it more intuitive, easier to navigate, and provide direct access to resources.

We completely overhauled Rotary Club Central so it is faster and easier to use, streamlining the process for clubs to track yearly goals, even on mobile devices.

We simplified the process of completing and tracking a global grant application.

Behind the scenes, we improved customer service support, expanded automation efforts, increased our compliance to changing security and privacy regulations, and invested in new technology.

We'll make even more enhancements to our products and tools in the coming year, like improving the functionality and speed of My Rotary, introducing a new financial system with greater data integrity and security, and making it easier to contribute online to The Rotary Foundation.

## ROTARY DISTRICT 9670 - DECEMBER, 2017

CLUB NAME	MEMBERSHIP NUMBER	ATTENDANCE %	COMMUNITY HOURS
Belmont	25	100	61
Cardiff	11	65	73
Denman	18	82	194
Dubbo	25	84.85	258
Dubbo West	40	90.03	165
Dungog	14	57	23
East Maitland	38	72	tba
Maitland	37	68.6	296
Maitland Sunrise	29	74	38
Mudgee	27	66	146
Myall Coast	24	84	102
Nelson Bay	51	72.5	346
Newcastle Enterprise	28	74	100
Newcastle Harbour	22	55	80
Raymond Terrace	24	75	220
Rutherford Telarah	42	73.17	592
Toronto Sunrise	26	71.7	72
Waratah	18	90.41	102
Williamstown	12	87	89
<b>NOVEMBER</b>		<b>2017</b>	
Wallsend-Maryland	31	85	266

### SMILE

