



Marketing and Youth

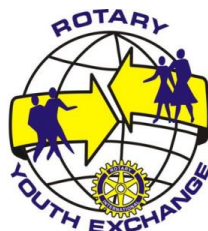
We have been fortunate to have held a very successful Youth and Marketing seminar on February 4. PDG Tim Moore's availability was very much appreciated and he lent enthusiasm and freshness to the day. I am very pleased to say that we had 50 members attend the seminar. We were also able to stream live into Dubbo and to the district Members page using Facebook for all to see, either at the time or to view later.



As part of the Marketing I am always fascinated to read notices from Evan Burrell and Mitty Chang from the Rotary Club of Silicon Valley. Mitty is a young and enthusiastic Rotarian who is very media savvy and is able to think outside the Rotary square to innovate and inspire us with marketing our brand. I encourage you to look at his Facebook page.

Youth Exchange

Mike and I have been fortunate to meet the home coming Youth Exchange students and to hear about their experiences. Quite amazing! It has been another opportunity for me to see the value of the Youth Exchange Program and the benefit the students derive from their time away. Peace is very important to us all and the Youth Exchange program is an ideal way to start the International Peace program. The students certainly reflected the February philosophy of Peace and Conflict resolution in their presentations.



DISTRICT DIARY

February, 2018

- 16-18 - YEP Terra Australis Conference
- 23 - AG's Training, Singleton
- 25 - Chair's Training, Singleton

March, 2018

- 07 - YEP information session 2019

16-18 - District 9670 Conference

April, 2018

- 07 - PETS West, Dubbo
- 08 - District Assembly
- 22 - District Assembly

May, 2018

- 04 - Presidents and Chairs meeting
- 05 - Presidents and Chairs meeting
- 25 - M.U.N.A.
- 26 - YEP 2019 Interviews

June, 2018

- 17 - YEP 2018 outbound students & parents BBQ

July, 2018

- 07 - D9670 Changeover
- 08 - D9670 College of Governors

NEWS FLASH

Immediate Past District Governor Steve Jackson has been asked to represent RI President Ian Riseley OAM in May at the D7500 conference in Pennsylvania.

Our congratulations Steve



NEW Member Links

- [New Facebook Link](#)
- [District Conference 2018 Web Page and Video](#)
- [District 9670 YouTube Link](#)
- [Linked In](#)
- [Pinterest](#)
- [Twitter](#)

Polio

Unfortunately, there have been more outbreaks of Wild Poliovirus Type 1 in Kandahar province, Afghanistan. This is a problem and the polio initiative is working diligently to prevent outbreaks as well as continue the vaccination of the children. We need to be acutely aware of the insidious nature of this virus, maintain our determination for eradication and continue our donations to the End Polio program.



Rotary's Birthday

We will be celebrating a birthday on February 23. We will be 113! This is a great time to tell all in sundry about Rotary and the wonderful work it does, both locally and internationally. Dare I say, do not be shy! Invite your friends to a Rotary meeting, tell them about the value of Rotary in your community and encourage them to join you at Rotary functions.



Talking about Rotary functions may I remind you to book for the district conference if you haven't already done so! The hard-working Conference committee is preparing a great event so do come and Join the Conversation.

DISTRICT CONFERENCE MARCH 16-18, 2018

Don't forget to buy your tickets for the conference and Join the Conversation

<https://www.rotarydistrict9670conference2018.org/registration>

As you Join the Conversation at the Conference you will be assisting Rotary in Making a Difference.

I am looking forward to seeing you all in March.

Helen



Rotary members are committed to creating a peaceful world

By Azka Asif, RI Programs Staff

Millions of people all over the world are currently displaced by armed conflict or persecution. In fact, 90% of casualties in armed conflicts are civilians, half of which are children. Through service projects and Rotary programs, the Rotary family is committed to pursuing projects that address the structural causes of conflict, including poverty, inequality, ethnic tension, lack of access to education, and unequal distribution of resources.



Find someone in your community from another country and invite the family to your meeting to learn about their life.

Maybe have some food from their old country or clothing - make it a wives or partners night.

Rotarians train adults and young leaders to prevent and mediate conflict, and aid refugees who have fled dangerous areas. During February, Rotary Peace and Conflict Prevention/Resolution Month, we're celebrating our commitment to build peace and mitigate conflict.



Rotary

Come & join the conversation!



ROTARY: MAKING A DIFFERENCE

District 9670 Conference
WESTS Nelson Bay - Port Stephens

March 16,17,18 - 2018.

Contact Warwick on 0418 635 095
or Ian on 0409 842 255 for more information

SAVE THE DATE

Have a weekend off and join friends for a great time at the Conference, then enjoy the Nelson Bay area - there is plenty to see and do.

Foundation receives highest rating

For the 10th consecutive year, The Rotary Foundation has received the highest rating, four stars, from Charity Navigator, an independent evaluator of charities in the U.S. The Foundation earned the maximum of 100 points for demonstrating both strong financial health and commitment to accountability and transparency.

Rotary wins prestigious Silver Telly for AIDS documentary

A documentary film produced by Rotary's broadcast media department that features Rotary member Marion Bunch and her work to prevent the spread of HIV/AIDS in underprivileged African communities won two 2015 Telly Awards.

The prestigious awards are given annually to the finest film and video productions. Rotary's documentary, "Rotary Family Health Days" received a Silver Telly, the highest honor, in the online video-documentary category, and a Bronze Telly in the online video-branded content and entertainment category. The documentary was shown by the South African Broadcasting Corporation and throughout Africa.

"What we tried to accomplish with the film was to get the good news and the good deeds out there so that the non-Rotary world can see it," says producer Andrew Chudzinski. "It was a great collaborative project."



We hope you'll join us at the 2018 Rotary Convention in Toronto, 23-27 June. With an expected attendance of more than 20,000 members from around the world, this convention promises to inspire and enlighten.

Get the most out of your convention experience by attending our general sessions, where you'll hear outstanding speakers from around the world, or engage in stimulating breakout sessions to learn new skills and exchange ideas with your peers.

If you haven't registered yet, be sure to check out this year's program and the Host Organization Committee's exciting events.

Hope to see you in Toronto!

Some things you can arrange to see: (These are not planned by Rotary)

Niagara Falls Day Trip from Toronto

Explore the border between Ontario and New York State and discover one of Canada's most remarkable natural spectacles.

CN Tower

The CN Tower is a National icon, engineering Wonder, a Toronto must-see attraction and award winning dining and entertainment destination. Rocket to the top aboard the Tower's glass fronted and glass floor paneled elevators which take you to the top in only 58 seconds



Casa Loma

Canada's majestic castle and Toronto's premier historic attraction.



2018-19 RI President Barry Rassin wants Rotary members to Be the Inspiration



Strategic plan

Rotary's strategic plan provides the framework for our future, ensuring that we continue to be known as a respected, dynamic organization that advances communities worldwide.

The strategic plan evolves with the aspirations of Rotarians. It is shaped by regular input from members through surveys, focus groups, committees, and meetings, so it can continue to help us achieve our goals.

In June, Rotary's Board of Directors and Trustees approved a new vision statement for the organization:

"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

The new vision statement helps us set a future course so that Rotary can thrive in the years ahead. It reflects the impact Rotary aspires to have on the world and our members.

To get an unbiased perspective while we developed the vision statement, we worked with Grant Thornton, a consulting agency that specializes in planning and change management.

To help us in shaping the vision, Grant Thornton facilitated surveys, focus groups, and interviews with Rotarians, Rotaractors, Foundation partners, Rotary alumni, Rotarian Action Groups, and others. "It was critical that the vision be crafted from diverse feedback so that it could be understood and adopted by all," says Stephanie A. Urchick, chair of the Strategic Planning Committee.

"We cannot thank our survey and focus groups enough. Your honest feedback was invaluable not only in capturing the true spirit, shared values, and priorities that make up the distinct character of Rotarians, but also in providing a rich foundation for the next phase of our work: building the strategic plan and priorities needed to bring our vision to life," she said.

ROTARY DISTRICT 9670		JANUARY, 2018	
CLUB NAME	MEMBERSHIP NUMBER	ATTENDANCE %	COMMUNITY HOURS
Belmont	28	94.3	50
Cardiff	13	62	53
Cessnock	20	No Meetings	150
Denman	19	85	200
Dubbo	25	87.3	52
Dubbo Macquarie	20	96.67	114
Dubbo South	58	78.5	120
Dubbo West	40	65	23
Dungog	14	77	63
East Maitland	42	75	not stated
Kurri Kurri	23	76	81
Kurri Kurri Sunrise	17	70	22
Maitland	37	54.3	243
Maitland Sunrise	30	78	10
Merriwa	18	87.5	not stated
Myall Coast	24	No Meetings	850
Narromine	12	58	70
Nelson Bay	51	77	595
Newcastle Enterprise	27	62	73
Newcastle Harbour	22	64	108
Rutherford Telarah	41	56.79	150
Wallsend Maryland	33	80	129.5
Waratah	20	85.9	86
Williamtown	11	80	96
	Dec-17		
Raymond Terrace	24	75	220
Dubbo Macquarie	20	88.33	90
Dubbo South	58	82.5	250

The Practice Lab: Hands-on training for Rotary's online tools

When Keith Best, Rotary coordinator for Zone 17, was developing a membership plan, he wanted to highlight the measurable impact Rotary has made in its communities to support its Rotary stories.

His plan included using data collected through Rotary's online tools. However, he discovered that many clubs and districts in Zone 17 didn't know how to use these tools.

Previous training attempts that used screenshots had failed — so Best turned to Rotary's Practice Lab for a hands-on training approach. The Practice Lab is a dynamic resource that allows learners to gain experience with our online tools in a risk-free setting.

Keith and his Rotary coordinator team knew that most users learn better through active participation rather than merely reading instructions. Their Practice Lab training sessions familiarized users with My Rotary tasks like creating online profiles, contacting member leads, posting a project on Rotary Showcase, and creating or participating in a discussion group.

The success of the Practice Lab training in Zone 17 boosted users' confidence in Rotary Club Central and My Rotary.

For questions or help on using the Practice Lab for training, email practicelab@rotary.org.