



## PETS and DISTRICT ASSEMBLY

Another year and another very successful training for the Presidents and the Directors. Both Dubbo and Singleton ran very smoothly thanks to the hard work of the District Learning and Education team led by Christine Walmsley and DGE Brian Coffey.

The district budget for the year 2018-2019 and the \$10,000 membership fund were passed unanimously at both Presidents sessions.



## LITERACY

Many of you know of my interest in Literacy and having a Literacy focus was one of my visions for this year. Although that has been a little on the back burner Literacy has played an enormous role this year. Many clubs have literacy program within the schools and many of you are grandparents who spend several hours talking and reading to your grandchildren. All that is so valuable, and much needed in today's world. Please take time to open and read the Rotary LitRAG newsletter. It is excellent. [LitRAG Newsletter](#).



## PARTNERS PROJECT

Many clubs have made a special effort to contribute to Mike's Partner's Project this year with the purchase of an Immortal Badge for \$100. Mike and I would like the badges to be presented to people in the community who have been prominent in their community work and therefore spread the word and work of Rotary. The money from this goes to the Rotary Foundation Endowment Fund and as such is invested with the interest being the basis for many projects within Rotary. If you have not already contributed to Mike's Partner's Project fund I do encourage you to do so. The best way to do that is by contacting Mike for the badges and following the information for depositing the money:



BSB 637000 A/c 719775802 Ref: Club Name + Part P and email;  
[treasurer@rotary9670.org.au](mailto:treasurer@rotary9670.org.au)

## ARE YOU READY FOR CHANGE?

As we progress with the proposed Pied Piper project one of the important



Helen and husband Mike

## DISTRICT DIARY

### June, 2018

17 - YEP 2018 outbound students & parents BBQ

30 - YEP 2019 Assessment/Selection/ Placement

### July, 2018

07 - D9670 Changeover



Rotary District 9670 and  
Rotary Club of East Maitland  
Present the  
District Changeover Dinner  
and Presentations

7 July 2018  
at 6 for 6:30pm

LOCATION:  
Club Maitland City  
Arthur Street, Rutherford, NSW 2320

Please book early.

## NEW Member Links

[New Facebook Link](#)

[District Conference 2018 Web Page and Video](#)

[District 9670 YouTube Link](#)

[Linked In](#)

[Pinterest](#)

[Twitter](#)

roles for all, is to seriously think about the way we do business. Our Rotary International Director, Noel Travaskis, has endorsed the need for change if we are to stay, as an organisation, that is relevant to the community and the needs of this century. We have to think about how we run our meetings, how we project our image, how we manage governance, how we engage the public and how we select our service projects.

The Pied Piper project will be part of that thinking and the district is looking forward to your involvement.

### END OF YEAR

I would like to remind the District Chairs and Assistant Governors to email their one-page end of year report in word format to District Secretary Phill by May 24, 2018, so we can have them ready for the District changeover.

Australian Rotary Health would appreciate a donation should you be seeking somewhere to place your donations!

Until next time I encourage you to continue Making a Difference.

**Helen**

## Former First Lady Laura Bush to speak at Rotary convention



Former First Lady of the United States Laura Bush, an advocate for literacy, education, and women's rights, will speak at the 2018 Rotary Convention in Toronto this June.

For decades Mrs. Bush has fought for key national and global issues including launching ground-breaking education and healthcare programs in the U.S. and abroad. She founded both the Texas Book Festival and the National Book Festival in Washington D.C. As chair of the Women's Initiative at the George W. Bush Institute, Mrs. Bush continues her work on global healthcare innovations, empowering women in emerging democracies, education reform, and supporting men and women who have served in the U.S. military.

Women's healthcare also has been a central issue for Mrs. Bush. Because heart disease is the leading cause of death among American women, she partnered with the National Heart, Lung, and Blood Institute to launch The Heart Truth campaign and Red Dress project. The Heart Truth raises awareness among women about their risk for heart disease.

Mrs. Bush is the author of the bestselling memoir, *Spoken From the Heart*, and bestselling children's book, *Our Great Big Backyard*. She serves on several boards including the National Advisory Board for the Salvation Army, the Council for the Smithsonian National Museum of African American History and Culture, the Board of Trustees for the National Trust for Historic Preservation, and the Southern Methodist University Board of Trustees.

## YOUTH



Rotary International has endorsed Youth (formerly New Generations) as the Fifth Avenue of Service to join International, Community, Vocational and Club. The Five Avenues of Rotary Service provide the focus by which Rotarians make their unique contribution to World understanding, goodwill and peace both locally and globally.

The formalisation of Youth as the fifth avenue of service has not necessarily meant the establishment of new Rotary programs. It brings together under a more logical management model many wonderful programs, which have served young people over many years.

Working with young people can be challenging and needs to be well planned and structured. It is however very rewarding and satisfying. Programs need to be relevant and flexible enough to adjust to the rapidly changing environmental and societal challenges confronting young people.

Child Protection, the ability to ensure the well being of every young person involved in a Rotary program is a prime concern. A planned, nationally endorsed youth protection policy has been part of our Youth Exchange program for many years.

This same policy needs to be extended and is now a mandatory, formal component of all of our District Youth Programs. The District Chair responsible for a Youth program should ensure that this be the first aspect of planning for the year's activities. Advice may be obtained by contacting Child Protection Adviser Trevor Lynch.

The formalisation of Youth as an Avenue of Service makes no difference to the operation of the well run and excellent programs our district has conducted over many years. It simply brings them under the one umbrella. The role of the Youth Chair is advisory and one of support. The various District chairs will still plan, conduct and evaluate their individual programs.

Our District conducts most, if not all of the programs of Rotary International and some that are unique to Australia and our District.

## ROTARY DISTRICT 9670 - APRIL, 2018

CLUB NAME	MEMBERSHIP NUMBER	ATTENDANCE %	COMMUNITY HOURS
Belmont	28	90.8	106
Cardiff	11	68	68
Denman	19	60	150
Dubbo	26	70.65	51
Dubbo Macquarie	21	76.19	14
Dubbo South	59	62.98	190
Dubbo West	40	80	52
Dungog	13	73	170
Kurri Kurri	22	64	187
Kurri Kurri Sunrise	17	92	70
Maitland Sunrise	31	75	268
Mudgee	27	67	224
Myall Coast	24	72	140
Narromine	12	83	167
Nelson Bay	51	66	840
Newcastle Enterprise	26	69	157
Raymond Terrace	23	75	170
Rutherford Telarah	39	57.73	439
Toronto	19	68	147
Toronto Sunrise	27	62	10
Wallsend Maryland	32	70	107
Waratah	20	74.05	52
Williamtown	12	70	190

### Statistics for March, 2018

Dungog	13	76	336
Kurri Kurri	22	53	183

## TELL ROTARY'S STORY AS 'PEOPLE OF ACTION'

*Is your Club doing enough - if anything at all?*

### “THE STATE OF ROTARY’S MEMBERSHIP - PRESENTATION NOW AVAILABLE”

Rotary members are our greatest assets. When our membership is strong, our clubs are more vibrant, Rotary has greater visibility, and our members have more resources to help communities flourish.

In our new presentation, the State of Rotary’s Membership, you’ll learn who is joining - and who is leaving - and the opportunities we all have to make membership a top priority. We’ve designed this presentation to be shared: You can easily regionalize the speaker notes in this 15-slide PowerPoint to create a custom presentation for Rotarians.

Watch a recording of the presentation with narration on our [Vimeo channel](http://rotary.msgfocus.com/c/121axsppk1j6fzzBheNJaxP5VWa).  
(<http://rotary.msgfocus.com/c/121axsppk1j6fzzBheNJaxP5VWa>)

## QUESTION

Which is more valuable to your Rotary club?

**A. One new member?**

**B. One retained member?**

The answer is definitely B ... a member retained is a satisfied member- engaged and fully involved in the work of making our world a better place!

We often focus so heavily on recruiting new members that we forget how vital it is to the health and vibrancy of our Rotary clubs to retain engaged members.

Here is a simple, yet powerful way for you to help engage your members: Pick up the phone or go and visit them and start creating connections.

Nothing engages a member more than a personal connection. It’s a smart strategy that a lot of membership organizations have used to grow. In fact, Sarah Rintamaki, the Founder and Executive Director of Connecting for Kids used personal connections to help grow her organization over 300% in just the first year. “Personal contacts are invaluable,” says Sarah.

“Whether it’s business, or non-profit, or whatever, everything truly is a personal relationship. Whether it’s a donor, or a family, or a professional, or a member, they need to have a conversation with somebody.” It works for new members . . . but unengaged members love a phone call, or at least a personalized email.

It may be the one thing that keeps a member engaged so they don’t leave your club. Past Rotary International President Ron Burton tells his personal story – had it not been for one phone call from one member of his Rotary club during a time in his Rotary life when he was unengaged and considering leaving, Ron would not still be a Rotarian today.

Give it a try. Make a commitment to reach out to one unengaged or even lost member every single week.

Put it on your calendar right now. Friday afternoon at 3pm, schedule your first call.

Sometimes that extra nudge ... that connection with another Rotarian ... is all that’s needed to retain a member.